



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 873042 /		<u>Alt Order #</u> WOC11026487
<u>Product</u> KS		
<u>Contract Dates</u> 07/06/18 - 07/09/18		<u>Estimate #</u> 9668
<u>Advertiser</u> Kobach for Governor		<u>Original Date / Revision</u> 07/03/18 / 07/03/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 154.89
<u>Agv Code</u> 9914860	<u>Advertiser Code</u> 629	<u>Product 1/2</u> 1163
<u>Agency Ref</u> 6930		<u>Advertiser Ref</u> 69576

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/06/18	07/09/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	1-----				1	\$50.00	3.91			
N 2	WIBW	07/06/18	07/09/18	CBS This Morning Hr 1	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	1-----				1	\$100.00	5.70			
N 3	WIBW	07/06/18	07/07/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1-				1	\$50.00	1.90			
N 4	WIBW	07/06/18	07/08/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1				1	\$125.00	7.20			
N 5	WIBW	07/06/18	07/09/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	1-----				1	\$125.00	11.50			
N 6	WIBW	07/06/18	07/09/18	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	1-----				1	\$35.00	6.22			
N 7	WIBW	07/06/18	07/09/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	2-----				2	\$135.00	7.00			
N 8	WIBW	07/06/18	07/09/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	2-----				2	\$250.00	13.93			
N 9	WIBW	07/06/18	07/09/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	1-----				1	\$250.00	14.14			
N 10	WIBW	07/06/18	07/07/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1-				1	\$100.00	6.82			
N 11	WIBW	07/06/18	07/09/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	1-----				1	\$150.00	4.00			
N 12	WIBW	07/06/18	07/08/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$475.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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631 SW Commerce Pl
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<u>Contract / Revision</u> 873042 /		<u>Alt Order #</u> WOC11026487
<u>Contract Dates</u> 07/06/18 - 07/09/18	<u>Product</u> KS	<u>Estimate #</u> 9668
<u>Advertiser</u> Kobach for Governor		<u>Original Date / Revision</u> 07/03/18 / 07/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1				1	\$475.00	11.70			
N 13	WIBW	07/06/18	07/09/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/06/18	07/12/18	1-----				1	\$200.00	13.00			
N 14	WIBW	07/06/18	07/07/18	13 News @ 10p Sat	10:00 PM-10:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1-				1	\$225.00	11.00			
N 15	WIBW	07/06/18	07/08/18	13 News @ 10p Sun	10:00 PM-10:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1				1	\$125.00	12.00			
N 16	WIBW	07/06/18	07/07/18	PGA Golf	3:00 PM-6:00 PM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----2-				2	\$20.00	0.76			
N 17	WIBW	07/06/18	07/08/18	PGA Golf	3:00 PM-6:00 PM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----2				2	\$20.00	1.21			
Totals								154.89				21	\$2,860.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/09/18	21	\$2,860.00	(\$429.00)	\$2,431.00
Totals	21	\$2,860.00	(\$429.00)	\$2,431.00

Signature: _____ **Date:** _____

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WOC11026487 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	07/06/18 - 07/09/18	C/P/E:	629 / 1163 / 9668
Traffic #:		Agency:	American Media & Advocacy Group	Product Desc.:	KS
Buyer Order #:	7512097	Advertiser:	Kobach for Governor	Estimate Desc.:	TV July 6 - 9
AE:	Brian Haug	Buyer:		Total Cost:	\$2,860.00 (Cash)
Property:	WBTV	Primary Demo:	Adults 50+ (RTG)	Received Date:	7/03/18 7:23 AM
Sales Region:	Local				

Comments:
Separation: 30

List Items					Spots										Totals			Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jul 6									Total Spots	Total Cost	RTG	GRP	CPP
1	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	--M---	50.00	1									1	50.00	3.91	3.91	12.79
(Program: 13 NWS-MRNG 2)level 5																				
2	CBS THIS MONRING	NM	:30	7:00 AM-8:00 AM	--M---	100.00	1									1	100.00	5.70	5.70	17.54
(Program: CBS THIS MONRING)level 4																				
3	13 NWS SA EDTN	NM	:30	8:00 AM-9:00 AM	--S----	50.00	1									1	50.00	1.90	1.90	26.32
(Program: 13 NWS SA EDTN)level 5																				
4	SUNDAY MRN-CBS	NM	:30	8:00 AM-9:30 AM	--S----	125.00	1									1	125.00	7.20	7.20	17.36
(Program: SUNDAY MRN-CBS)level 4																				
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	--M---	125.00	1									1	125.00	11.50	11.50	10.87
(Program: MIDDAY-KANSAS)level 4																				
6	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	--M---	35.00	1									1	35.00	6.22	6.22	5.63
(Program: BOLD&BEAUTIFUL)level 5																				
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	--M---	135.00	2									2	270.00	7.00	14.00	19.29
(Program: LIVE AT 5)level 4																				
8	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	--M---	250.00	2									2	500.00	13.93	27.86	17.95
(Program: 13 NWS AT 6)level 4																				
9	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	--M---	250.00	1									1	250.00	14.14	14.14	17.68
(Program: WHEEL-FORTNE)level 4																				
10	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--S----	100.00	1									1	100.00	6.82	6.82	14.66
(Program: WHEEL OF FORTUNE)level 4																				
11	ELEMENTARY	NM	:30	9:00 PM-10:00 PM	--M---	150.00	1									1	150.00	4.00	4.00	37.50
(Program: ELEMENTARY)level 5																				

List Items							Spots										Totals			Adults 50+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
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13	13 NWS AT 10	NM	:30	10:00 PM-10:35 PM	--M---	200.00	1										1	200.00	13.00	13.00	15.38																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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14	13 NWS AT 10	NM	:30	10:00 PM-10:30 PM	-S----	225.00	1										1	225.00	11.00	11.00	20.45																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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16	PGA GREENBRIAR	NM	:30	3:00 PM-6:00 PM	-S----	20.00	2										2	40.00	0.76	1.52	26.32																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
July	21	\$2,860.00	154.89				

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WIBW-TV</u> <u>631 SW Commerce Pl.</u> <u>Topeka, KS 66615</u>	Date:
--	--------------

I, American Media & Advocacy Group,
 being/on behalf of: Kobach for Governor,
 a legally qualified candidate of the Republican
 political party for the office of: Governor of Kansas
 in the Primary
 election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

703-683-4877

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

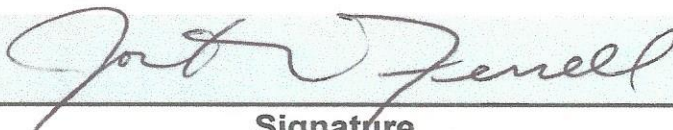
Bob Dool

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title