



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 886197 /		<u>Alt Order #</u>
<u>Product</u> DR. JEFF COLYER FOR GOVERNOR		
<u>Contract Dates</u> 07/30/18 - 08/12/18	<u>Estimate #</u> 2521	
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/27/18 / 07/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 69757	

And:

Target Enterprises
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/31/18	08/07/18	13 News This Morning @ 5a	5a-6a		:30				NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-TWTF--				8	\$45.00				
		Week: 08/06/18	08/12/18	MT-----				4	\$45.00				
N 2	WIBW	07/31/18	08/07/18	13 News This Morning @ 6a	558a-7a		:30				NM	12	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-TWTF--				8	\$95.00				
		Week: 08/06/18	08/12/18	MT-----				4	\$95.00				
D 3	WIBW	07/31/18	08/07/18	CBS This Morning	7a-9a		:30				NM	0	\$0.00
N 4	WIBW	07/31/18	08/07/18	Price Is Right	957a-11a		:30				NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-TWTF--				8	\$60.00				
		Week: 08/06/18	08/12/18	MT-----				4	\$60.00				
N 5	WIBW	07/31/18	08/07/18	Young and the Restless	11a-1201p		:30				NM	12	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-TWTF--				8	\$75.00				
		Week: 08/06/18	08/12/18	MT-----				4	\$75.00				
N 6	WIBW	07/31/18	08/07/18	Midday in Kansas	12p-1230p		:30				NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-TWTF--				8	\$125.00				
		Week: 08/06/18	08/12/18	MT-----				2	\$125.00				
N 7	WIBW	07/31/18	08/07/18	Bold and Beautiful	1230p-1p		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-TWTF--				4	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIBW	07/30/18-08/05/18	Bold and Beautiful	1230p-1p	-TuWThF----	:30		\$150.00		NM		
			See MG 24.6,24.7										
	4	WIBW	07/30/18-08/05/18	Bold and Beautiful	1230p-1p	-TuWThF----	:30		\$150.00		NM		
			See MG 24.6,24.7										
		Week: 08/06/18	08/12/18	MT-----				2	\$150.00				
N 8	WIBW	07/31/18	08/07/18	The Talk	1p-2p		:30				NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/30/18	08/05/18	-TWTF--				8	\$40.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WIBW	07/30/18-08/05/18	The Talk	1p-2p	-TuWThF----	:30		\$40.00		NM		
			See MG 9.17,9.18										

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<u>Contract / Revision</u> 886197 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/30/18 - 08/12/18	<u>Product</u> DR. JEFF COLYER FOR	<u>Estimate #</u> 2521
<u>Advertiser</u> Colyer for Governor		<u>Original Date / Revision</u> 07/27/18 / 07/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	MT-----				2	\$40.00				
N 9	WIBW	07/31/18	08/06/18	Let's Make A Deal	2p-3p		:30				NM	15	\$1,205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				8	\$35.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WIBW	07/30/18-08/05/18		Let's Make A Deal	2p-3p	-TuWThF----	:30		\$35.00		NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16													
4	WIBW	07/30/18-08/05/18		Let's Make A Deal	2p-3p	-TuWThF----	:30		\$35.00		NM		
See MG 9.17,9.18													
7	WIBW	07/30/18-08/05/18		Let's Make A Deal	2p-3p	-TuWThF----	:30		\$35.00		NM		
See MG 24.6,24.7													
11	WIBW	08/01/18-08/01/18		Let's Make A Deal	2p-3p	---W-----	:30		\$70.00		NM		
Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1													
12	WIBW	08/01/18-08/01/18		CBS This Morning	7:00 AM-8:00 AM	---W-----	:30		\$100.00		NM		
Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1													
13	WIBW	08/02/18-08/02/18		CBS This Morning	7:00 AM-8:00 AM	----Th-----	:30		\$100.00		NM		
Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1													
14	WIBW	08/01/18-08/01/18		CBS This Morning	7:00 AM-8:00 AM	---W-----	:30		\$100.00		NM		
Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1													
15	WIBW	08/02/18-08/02/18		CBS This Morning	7:00 AM-8:00 AM	----Th-----	:30		\$100.00		NM		
Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1													
16	WIBW	08/01/18-08/01/18		13 News @ 10p M-F	10p-1035p	---W-----	:30		\$350.00		NM		
Ⓜ MG for 24.3,35.4,35.7,35.2,35.8,9.1													
17	WIBW	08/02/18-08/02/18		Let's Make A Deal	2p-3p	----Th-----	:30		\$70.00		NM		
Ⓜ MG for 35.3,35.5,8.3,9.4													
18	WIBW	08/02/18-08/02/18		The Talk	1p-2p	----Th-----	:30		\$70.00		NM		
Ⓜ MG for 35.3,35.5,8.3,9.4													
Week:		08/06/18	08/12/18	M-----				2	\$35.00				
N 10	WIBW	07/31/18	08/06/18	13 News Eye on NE KS@4p	4p-430p		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				4	\$40.00				
Week:		08/06/18	08/12/18	M-----				1	\$40.00				
N 11	WIBW	07/31/18	08/06/18	Live @ 5p	5p-530p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				4	\$135.00				
Week:		08/06/18	08/12/18	M-----				1	\$135.00				
N 12	WIBW	07/31/18	08/06/18	13 News @ 6p	6p-630p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				4	\$250.00				
Week:		08/06/18	08/12/18	M-----				1	\$250.00				
N 13	WIBW	07/31/18	08/06/18	M-F Wheel of Fortune	630p-7p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				4	\$250.00				
Week:		08/06/18	08/12/18	M-----				1	\$250.00				
N 14	WIBW	07/30/18	08/07/18	Monday Prime Hr 3	9p-10p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	2-----				2	\$150.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
3	WIBW	07/30/18-08/05/18		Monday Prime Hr 3	9p-10p	M-----	:30		\$150.00		NM		
Credited													
4	WIBW	07/30/18-08/05/18		Monday Prime Hr 3	9p-10p	M-----	:30		\$150.00		NM		
Credited													
Week:		08/06/18	08/12/18	2-----				2	\$150.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
N 15	WIBW	07/31/18	08/05/18	Tuesday Prime Hr 1	658p-8p		:30				NM	2	\$350.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-2-----				2	\$175.00							
N 16	WIBW	07/31/18	08/05/18	Tuesday Prime Hr 3	9p-10p		:30				NM	1	\$375.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-1-----				1	\$375.00							
N 17	WIBW	07/31/18	08/05/18	Wednesday Prime Hr 1	658p-8p		:30				NM	2	\$350.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	--2----				2	\$175.00							
N 18	WIBW	07/31/18	08/05/18	Thursday Prime Hr 1	658p-8p		:30				NM	2	\$600.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	---2---				2	\$300.00							
N 19	WIBW	07/31/18	08/05/18	Friday Prime Hr 2	8p-9p		:30				NM	2	\$250.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	----2--				2	\$125.00							
N 20	WIBW	07/31/18	08/05/18	Friday Prime Hr 3	9p-10p		:30				NM	1	\$425.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	----1--				1	\$425.00							
N 21	WIBW	07/31/18	08/05/18	Sunday Prime Hr 1	558p-7p		:30				NM	2	\$950.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-----2				2	\$475.00							
N 22	WIBW	07/31/18	08/05/18	Sunday Prime Hr 2	7p-8p		:30				NM	2	\$300.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-----2				2	\$150.00							
N 23	WIBW	07/31/18	08/05/18	Sunday Prime Hr 3	8p-9p		:30				NM	2	\$250.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-----2				2	\$125.00							
N 24	WIBW	07/31/18	08/06/18	13 News @ 10p M-F	10p-1035p		:30				NM	5	\$1,020.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-TWTF--				4	\$200.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>						
		3	WIBW	07/30/18-08/05/18	13 News @ 10p M-F	10p-1035p	-TuWThF----	:30	\$200.00	NM						
		See MG 9.11,9.12,9.13,9.14,9.15,9.16														
		4	WIBW	07/30/18-08/05/18	13 News @ 10p M-F	10p-1035p	-TuWThF----	:30	\$200.00	NM						
		See MG 24.6,24.7														
		6	WIBW	08/02/18-08/02/18	13 News @ 10p M-F	10p-1035p	----Th-----	:30	\$350.00	NM						
		Ⓜ MG for 7.4,7.1,9.7,24.4														
		7	WIBW	08/01/18-08/01/18	Let's Make A Deal	2p-3p	---W-----	:30	\$70.00	NM						
		Ⓜ MG for 7.4,7.1,9.7,24.4														
		Week:		08/06/18	08/12/18	M-----		1	\$200.00							
N 25	WIBW	07/31/18	08/07/18	Late Show	1035p-1137p		:30				NM	5	\$425.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-TWTF--				4	\$85.00							
		Week:		08/06/18	08/12/18	MT-----		1	\$85.00							
N 26	WIBW	07/31/18	08/05/18	13 News Sat Edition	8a-9a		:30				NM	2	\$80.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-----2-				2	\$40.00							
N 27	WIBW	07/31/18	08/05/18	13 News @ 6p Sat	6p-630p		:30				NM	1	\$40.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		07/30/18	08/05/18	-----1-				1	\$40.00							
N 28	WIBW	07/31/18	08/05/18	Sat Wheel of Fortune	630p-7p		:30				NM	2	\$80.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----2-				2	\$40.00				
N 29	WIBW	07/31/18	08/12/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1-				1	\$100.00				
Week:		08/06/18	08/12/18	-----1-				1	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	08/06/18-08/12/18	13 News @ 10p Sat	10p-1035p	-----Sa--	:30		\$100.00		NM		
Credited													
N 30	WIBW	07/31/18	08/05/18	CBS Sunday Morning	8a-930a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----2				2	\$125.00				
N 31	WIBW	07/31/18	08/05/18	Face The Nation	930a-1030a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----2				2	\$20.00				
N 32	WIBW	07/31/18	08/05/18	13 News Sun Edition	10a-11a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1				1	\$40.00				
N 33	WIBW	07/31/18	08/05/18	13 News @ 530p Sun	530p-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1				1	\$125.00				
N 34	WIBW	07/31/18	08/12/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----1				1	\$125.00				
Week:		08/06/18	08/12/18	-----1				1	\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	08/06/18-08/12/18	13 News @ 10p Sun	10p-1035p	-----Su	:30		\$125.00		NM		
Credited													
N 35	WIBW	07/31/18	08/07/18	CBS This Morning	7:00 AM-8:00 AM		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				8	\$50.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16													
	3	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
See MG 9.17,9.18													
	4	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16													
	5	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
See MG 9.17,9.18													
	7	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16													
	8	WIBW	07/30/18-08/05/18	CBS This Morning	7:00 AM-8:00 AM	-TuWThF----	:30		\$50.00		NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16													
Week:		08/06/18	08/12/18	MT-----				4	\$50.00				
N 36	WIBW	07/31/18	08/07/18	CBS This Morning	8:00 AM-9:00 AM		:30				NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-TWTF--				8	\$50.00				
Week:		08/06/18	08/12/18	MT-----				4	\$50.00				
N 37	WIBW	08/06/18	08/06/18	Monday Prime Hr 1	658p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	M-----				1	\$400.00				
N 38	WIBW	08/06/18	08/06/18	Monday Prime Hr 2	8p-9p		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

Contract / Revision	Alt Order #
886197 /	

Contract Dates	Product	Estimate #
07/30/18 - 08/12/18	DR. JEFF COLYER FOR	2521

Advertiser	Original Date / Revision
Colyer for Governor	07/27/18 / 07/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	M-----				1	\$375.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WIBW	08/06/18-08/12/18	Monday Prime Hr 2	8p-9p	M-----	:30	\$375.00	NM			
		Credited											
N 39	WIBW	08/07/18	08/07/18	Tuesday Prime Hr 2	8p-9p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$425.00				
N 40	WIBW	08/02/18	08/02/18	Thursday Prime Hr 2	8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	---T---				2	\$575.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WIBW	07/30/18-08/05/18	Thursday Prime Hr 2	8p-9p	----Th----	:30	\$575.00	NM			
		Credited											
		2	WIBW	07/30/18-08/05/18	Thursday Prime Hr 2	8p-9p	----Th----	:30	\$575.00	NM			
		Credited											
N 41	WIBW	08/03/18	08/03/18	Friday Prime Hr 1	658p-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	----F--				1	\$300.00				
N 42	WIBW	08/04/18	08/04/18	Saturday Prime Hr 3	9p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----S-				1	\$225.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WIBW	07/30/18-08/05/18	Saturday Prime Hr 3	9p-10p	-----Sa--	:30	\$225.00	NM			
		See MG 42.2											
		2	WIBW	08/04/18-08/04/18	M-Su All Day Rotator	9:00 PM-10:00 PM	-----Sa--	:30	\$400.00	NM			
		Ⓜ MG for 42.1 08/04											
N 43	WIBW	08/05/18	08/05/18	M-Su All Day Rotator	10:35 PM-11:35 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----S				1	\$125.00				
Totals							0.00					170	\$19,115.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/12/18	170	\$19,115.00	(\$2,867.25)	\$16,247.75
Totals	170	\$19,115.00	(\$2,867.25)	\$16,247.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

Buy Detail Report

Date: 7/27/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+

BRIAN

Description: ESTIMATE #2521
Flight Start Date: 07/30/2018
Flight End Date: 08/12/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIBW-TV
5600 Sw 6Th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: FLIGHT MON 7/30 - TUES 8/7 2P CUT-OFF
Market/System: Topeka

Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/30	8/6	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV							
MTuWThF 5:00a-6:00a	EM	\$45.00	30	8	4	12	2.4
13 NEWS THIS MORNING 5AM							\$18.75
MTuWThF 6:00a-7:00a	EM	\$95.00	30	8	4	12	5.8
13 NEWS THIS MORNING 6AM							\$16.38
MTuWThF 7:00a-9:00a	EM	\$50.00	30	16	8	24	5.3
CBS THIS MORNING HR 2							\$9.43
MTuWThF 10:00a-11:00a	DT	\$60.00	30	8	4	12	3.9
PRICE IS RIGHT							\$15.38
MTuWThF 11:00a-12:00p	DT	\$75.00	30	8	4	12	4.4
YOUNG & THE RESTLESS							\$17.05
MTuWThF 12:00p-12:30p	DT	\$125.00	30	8	2	10	12.6
MID DAY IN KANSAS							\$9.92
MTuWThF 12:30p-1:00p	DT	\$150.00	30	4	2	6	7.3
BOLD & THE BEAUTIFUL							\$20.55
MTuWThF 1:00p-2:00p	DT	\$40.00	30	8	2	10	3.5
THE TALK							\$11.43
MTuWThF 2:00p-3:00p	DT	\$35.00	30	8	2	10	1.4
LET'S MAKE A DEAL							\$25.00
MTuWThF 4:30p-5:00p	EN	\$40.00	30	4	1	5	0.8
13 NEWS EYE ON NE KS							\$50.00
MTuWThF 5:00p-5:30p	EN	\$135.00	30	4	1	5	7.1
LIVE AT FIVE							\$19.01

Buy Detail Report

Date: 7/27/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+

Description: **ESTIMATE #2521**
Flight Start Date: 07/30/2018
Flight End Date: 08/12/2018
Survey: Jul 17 DMA Nielsen Live+1

Vendor: WIBW-TV
5600 Sw 6Th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: **FLIGHT MON 7/30 - TUES 8/7 2P CUT-OFF**
Market/System: Topeka

Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/30	8/6	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV							
MTuWThF 6:00p-6:30p 13 NEWS @ 6P	EN	\$250.00	30	4	1	5	15.2 \$16.45
MTuWThF 6:30p-7:00p WHEEL OF FORTUNE	PA	\$250.00	30	4	1	5	16.0 \$15.63
M 9:00p-10:00p ELEMENTARY	PT	\$150.00	30	2	2	4	3.4 \$44.12
Tu 7:00p-8:00p NCIS	PT	\$175.00	30	2		2	4.6 \$38.04
Tu 9:00p-10:00p NCIS: NEW ORLEANS	PT	\$375.00	30	1		1	4.6 \$81.52
W 7:00p-8:00p BIG BROTHER	PT	\$175.00	30	2		2	3.7 \$47.30
Th 7:00p-8:00p BIG BANG/LIFE IN PIECES	PT	\$300.00	30	2		2	6.5 \$46.15
F 8:00p-9:00p HAWAII 5-0	PT	\$125.00	30	2		2	5.7 \$21.93
F 9:00p-10:00p BLUE BLOODS	PT	\$425.00	30	1		1	6.2 \$68.55
Su 6:00p-7:00p 60 MINUTES	PT	\$475.00	30	2		2	11.3 \$42.04
Su 7:00p-8:00p BIG BROTHER	PT	\$150.00	30	2		2	5.2 \$28.85

Buy Detail Report

Date: 7/27/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+

Description: **ESTIMATE #2521**
Flight Start Date: 07/30/2018
Flight End Date: 08/12/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIEW-TV
5600 Sw 6Th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: **FLIGHT MON 7/30 - TUES 8/7 2P CUT-OFF**
Market/System: Topeka

Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/30	8/6	Total Spots	Adults 55+ Rtg/CPP
WIEW-TV							
Su 8:00p-9:00p NCIS: LA	PT	\$125.00	30	2		2	2.5 \$50.00
MTWThF 10:00p-10:35p 13 NEWS @ 10P	LN	\$200.00	30	4	1	5	11.0 \$18.18
MTWThF 10:35p-11:35p LATE SHOW	LF	\$85.00	30	4	1	5	2.8 \$30.36
Sa 8:00a-9:00a 13 NEWS SATURDAY EDITION	WK	\$40.00	30	2		2	3.5 \$11.43
Sa 6:00p-6:30p 13 NEWS @ 6P SATURDAY	WK	\$40.00	30	1		1	8.9 \$4.49
Sa 6:30p-7:00p WHEEL OF FORTUNE SATURDAY	WK	\$40.00	30	2		2	8.7 \$4.60
* Sa 10:00p-10:35p 13 NEWS @ 10P SATURDAY	WK	\$100.00	30	1	1	2	10.7 \$9.35
Su 8:00a-9:30a CBS SUNDAY MORNING	WK	\$125.00	30	2		2	9.0 \$13.89
Su 9:30a-10:00a FACE THE NATION	WK	\$20.00	30	2		2	5.8 \$3.45
Su 10:00a-10:30a 13 NEWS SUNDAY EDITION	WK	\$40.00	30	1		1	4.0 \$10.00
Su 5:30p-6:00p 13 NEWS AT 5:30	WK	\$125.00	30	1		1	5.1 \$24.51

Date: 7/27/2018

Send Billing To:

2 11.2
\$11.16

173	1027.7
173	\$17.28

Signature: _____

Buy Detail Report

REVISION
do not double book

Date: 7/30/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+
Description: ESTIMATE #2521
Flight Start Date: 07/30/2018
Flight End Date: 08/12/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIEW-TV
5600 Sw 6th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: REVISED TO TAKE OUT N/A's AND ADD SPOTS TO LF & PT
FLIGHT MON 7/30 - TUES 8/7, 2P CUT-OFF

Market/System: Topeka

Daypart Program	Daypart Code	STN Gross	Wks Dur	7/30	8/6	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV							
MTUWThF 5:00a-6:00a	EM	\$45.00	30	8	4	12	2.4
13 NEWS THIS MORNING 5AM							\$18.75
MTUWThF 6:00a-7:00a	EM	\$95.00	30	8	4	12	5.8
13 NEWS THIS MORNING 6AM							\$16.38
MTUWThF 7:00a-8:00a	EM	\$50.00	30	8	4	12	5.3
CBS THIS MORNING HR 2							\$9.43
MTUWThF 7:00a-8:00a	EM	\$50.00	30	8	4	12	5.3
CBS THIS MORNING HR 1							\$9.43
MTUWThF 10:00a-11:00a	DT	\$60.00	30	8	4	12	3.9
PRICE IS RIGHT							\$15.38
MTUWThF 11:00a-12:00p	DT	\$75.00	30	8	4	12	4.4
YOUNG & THE RESTLESS							\$17.05
MTUWThF 12:00p-12:30p	DT	\$125.00	30	8	2	10	12.6
MID DAY IN KANSAS							\$9.92
MTUWThF 12:30p-1:00p	DT	\$150.00	30	4	2	6	7.3
BOLD & THE BEAUTIFUL							\$20.55
MTUWThF 1:00p-2:00p	DT	\$40.00	30	8	2	10	3.5
THE TALK							\$11.43
MTUWThF 2:00p-3:00p	DT	\$35.00	30	8	2	10	1.4
LET'S MAKE A DEAL							\$25.00
MTUWThF 4:30p-5:00p	EN	\$40.00	30	4	1	5	0.8
13 NEWS EYE ON NE KS							\$50.00

Fixed this so spots are separated out by HR 1 & HR 2

Buy Detail Report

REVISION
do not double book

Date: 7/30/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+

Description: **ESTIMATE #2521**
Flight Start Date: 07/30/2018
Flight End Date: 08/12/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIBW-TV
5600 Sw 6th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

brian

Comments: **REVISED TO TAKE OUT NAs AND ADD SPOTS TO LF & PT**
FLIGHT MON 7/30 - TUES 8/7, 2P CUT-OFF
Market/System: Topeka

Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/30	8/6	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV							
MTuWThF 5:00p-5:30p	EN	\$135.00	30	4	1	5	7.1
LIVE AT FIVE							\$19.01
MTuWThF 6:00p-6:30p	EN	\$250.00	30	4	1	5	15.2
13 NEWS @ 6P							\$16.45
MTuWThF 6:30p-7:00p	PA	\$250.00	30	4	1	5	16.0
WHEEL OF FORTUNE							\$15.63
M 7:00p-8:00p	PT	\$400.00	30	1	1	1	4.4
MOMLIFE IN PIECES							\$90.91
M 8:00p-9:00p	PT	\$375.00	30	1	1	1	3.4
SALVATION							\$110.29
M 9:00p-10:00p	PT	\$150.00	30	2	1	2	3.4
ELEMENTARY							\$44.12
Tu 7:00p-8:00p	PT	\$175.00	30	2	1	2	4.6
NCIS							\$38.04
Tu 8:00p-9:00p	PT	\$425.00	30	1	1	1	4.5
BULL							\$94.44
Tu 9:00p-10:00p	PT	\$375.00	30	1	1	1	4.6
NCIS: NEW ORLEANS							\$81.52
W 7:00p-8:00p	PT	\$175.00	30	2	1	2	3.7
BIG BROTHER							\$47.30
Th 7:00p-8:00p	PT	\$300.00	30	2	1	2	6.5
BIG BANG/LIFE IN PIECES							\$46.15

added
added
added
took out 2x w/o 7/30
added

Buy Detail Report

REVISION
do not double book

Date: 7/30/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+
Description: **ESTIMATE #2521**
Flight Start Date: 07/30/2018
Flight End Date: 08/12/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIBW-TV
5600 Sw 6Th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: **REVISED TO TAKE OUT N/As AND ADD SPOTS TO LF & PT**
Marked/System: **FLIGHT MON 7/30 - TUES 8/7, 2P CUT-OFF**
Topeka

Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/30	8/6	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV							
Th 8:00p-9:00p BIG BROTHER	PT	\$575.00	30	2		2	4.4 \$130.68
F 7:00p-8:00p WHISTLEBLOWER	PT	\$300.00	30	1		1	4.1 \$73.17
F 8:00p-9:00p HAWAII 5-0	PT	\$125.00	30	2		2	5.7 \$21.93
F 9:00p-10:00p BLUE BLOODS	PT	\$425.00	30	1		1	6.2 \$68.55
Sa 9:00p-10:00p 48 HOURS	PT	\$225.00	30	1		1	3.5 \$64.29
Su 6:00p-7:00p 60 MINUTES	PT	\$475.00	30	2		2	11.3 \$42.04
Su 7:00p-8:00p BIG BROTHER	PT	\$150.00	30	2		2	5.2 \$28.85
Su 8:00p-9:00p NCIS: LA	PT	\$125.00	30	2		2	2.5 \$50.00
MTWThF 10:00p-10:35p 13 NEWS @ 10P	LN	\$200.00	30	4	1	5	11.0 \$18.18
MTWThF 10:35p-11:35p LATE SHOW	LF	\$85.00	30	4	1	5	2.8 \$30.36
Sa 8:00a-9:00a 13 NEWS SATURDAY EDITION	WK	\$40.00	30	2		2	3.5 \$11.43

Buy Detail Report

REVISION

do not double book

Date: 7/30/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+

Description: ESTIMATE #2521
Flight Start Date: 07/30/2018
Flight End Date: 08/12/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIBW-TV
5600 Sw 6th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: REVISED TO TAKE OUT N/As AND ADD SPOTS TO LF & PT
Market/System: Topeka
FLIGHT MON 7/30 - TUES 8/7, 2P CUT-OFF

Daypart Program	Daypart Code	STN Gross	Dur	Wks	Total Spots	Adults 55+ Rtg/CPP
WIBW-TV						
Sa 6:00p-6:30p	WK	\$40.00	30	1	1	8.9
13 NEWS @ 6P SATURDAY						\$4.49
Sa 6:30p-7:00p	WK	\$40.00	30	2	2	8.7
WHEEL OF FORTUNE SATURDAY						\$4.60
Sa 10:00p-10:35p	WK	\$100.00	30	1	1	10.7
13 NEWS @ 10P SATURDAY						\$9.35
Su 8:00a-9:30a	WK	\$125.00	30	2	2	9.0
CBS SUNDAY MORNING						\$13.89
Su 9:30a-10:30a	WK	\$20.00	30	2	2	4.9
FACE THE NATION						\$4.08
Su 10:00a-10:30a	WK	\$40.00	30	1	1	4.0
13 NEWS SUNDAY EDITION						\$10.00
Su 5:30p-6:00p	WK	\$125.00	30	1	1	5.1
13 NEWS AT 5:30						\$24.51
Su 10:00p-10:35p	WK	\$125.00	30	1	1	11.2
13 NEWS @ 10P SUNDAY						\$11.16
Su 10:35p-11:35p	WK	\$125.00	30	1	1	2.5
RIZZOLI & ISLES						\$50.00
Total Spots: 135 42						177
Total GRP/GIMP(000): 802.9 225.5						1028.4
Total CPP/CPM:						\$19.67
Total Cost: \$20,230.00						177

took out 1x here

took out

added

+3000 total

(5) 1x here

Buy Detail Report

REVISION
do not double book

Date: 7/30/2018

Client: Dr. Jeff Colyer for Governor, Inc.
Media: TV
Product: Dr. Jeff Colyer for Governor, Inc.
Primary Demo: Adults 55+
Description: ESTIMATE #2521
Flight Start Date: 07/30/2018
Flight End Date: 08/12/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: WIBW-TV
5800 Sw 6Th Ave
Topeka, KS 66606-9603
Contact: Holley, Jerry
Phone: 913-272-3456
Fax: 913-271-1938
Affiliation: CBS

Send Billing To:

Comments: REVISED TO TAKE OUT N/As AND ADD SPOTS TO LF & PT
FLIGHT MON 7/30 - TUES 8/7, 2P CUT-OFF

Market/System: Topeka

Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/30	8/6

Total Spots	Adults 55+ Rtg/CPP

Signature:



Disclaimer:



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, TARGET ENTERPRISES

being/on behalf of: JEFF COLYER

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR

in the PRIMARY

election to be held on: AUGUST 7TH, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

DR. JEFF COLYER FOR GOVERNOR, INC.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Howard Wizig

Clyde L Bal June 13, 2018

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title



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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, DR. JEFF COLYER FOR GOVERNOR, INC.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Clayton L. Barker
Printed Name

June 13, 2018
Date