Advertiser Ref

151028

CONTRACT



And:

Canal Partners Media 900 Circle 75 Pkwy SE **Suite 1650** Atlanta, GA 30339

	Contract / Re	vision	Alt Order	#					
	937224	/	WOC118						
Product	1 00/221	<u>'</u>	11100110						
Kelly Broadcast									
Contract Dates	Estimate #								
10/23/18 - 10/29/18	6245								
Advertiser			Original Date	/ Revision					
Laura Kelly for Kansas			10/12/18	/ 10/22/18					
<u> </u>	Billing Cycle	Billing	Calendar	Cash/Trade					
	EOM/EOC	Broado	cast	Cash					
	Property	Accou	nt Executive	Sales Office					
	WIBW	Brian H	Topeka Nationa						
	Special Handling								
	<u>Demographic</u>								
	Households								
				T					
	Agy Code	Advert	iser Code	Product 1/2					
	19913041	950		1002					

Agency Ref

8754

			<u> </u>		
	Start/End		Spots/		
*Line Ch Start Date End Date Description	Time	Days Length	Week Rate Rtn	Type Spots	s Amount
N 1 WIBW 10/23/18 10/25/18 Thursday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	7:00 PM-8:00 PM <u>Rate</u> \$925.00	:30			1 \$925.00
N 2 WIBW 10/23/18 10/24/18 Wednesday Prime Hr 1 Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/181 1	7:00 PM-8:00 PM <u>Rate</u> \$475.00	:30		NM	1 \$475.00
N 3 WIBW 10/23/18 10/28/18 Sunday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	6:00 PM-7:00 PM <u>Rate</u> \$475.00	:30		NM	1 \$475.00
N 4 WIBW 10/23/18 10/26/18 Friday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	7:00 PM-8:00 PM <u>Rate</u> \$300.00	:30		NM	1 \$300.00
N 5 WIBW 10/23/18 10/28/18 Sunday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	7:00 PM-8:00 PM <u>Rate</u> \$375.00	:30		NM	1 \$375.00
N 6 WIBW 10/23/18 10/26/18 Friday Prime Hr 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	9:00 PM-10:00 PM <u>Rate</u> \$425.00	:30		NM	1 \$425.00
N 7 WIBW 10/23/18 10/24/18 Wednesday Prime Hr 2 Start Date	8:00 PM-9:00 PM <u>Rate</u> \$350.00	:30		NM.	3 \$1,575.00
Spot Ch Date Range Description 1 WIBW 10/22/18-10/28/18 Wednesday Prime Hr 2 See MG 7.2,7.3,7.4	Start/End Time 8:00 PM-9:00 PM	Weekdays Leng	<u>sth</u> <u>Rate</u> 30 \$350.00	Type NM	
2 WIBW 10/24/18-10/24/18 Wednesday Prime Hr 2 MG for 7.1 10/24	8:00 PM-9:00 PM	W:	30 \$850.00	NM	
3 WIBW 10/23/18-10/23/18 CBS This Morning Hr 1 MG for 7.1 10/24	7a-8a	-Tu:	30 \$500.00	NM	
4 WIBW 10/23/18-10/23/18 Midday in Kansas	12p-1230p	-Tu:	30 \$225.00	NM	
N 8 WIBW 10/23/18 10/23/18 Tuesday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/18 -1 1	8:00 PM-9:00 PM <u>Rate</u> \$425.00	:30		NM	\$425.00
N 9 WIBW 10/23/18 10/26/18 Friday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	8:00 PM-9:00 PM Rate	:30		NM	\$350.00

6245



 Advertiser
 Original Date / Revision

 Laura Kelly for Kansas
 10/12/18 / 10/22/18

Kelly Broadcast

10/23/18 - 10/29/18

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Types	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	<u>Rate</u> \$350.00				
N 10 WIBW 10/23/18 10/23/18 Tuesday Prime Hr 1 Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/18 -1 1	7:00 PM-8:00 PM Rate \$575.00	:30	NM	1	\$575.00
N 11 WIBW 10/23/18 10/23/18 Tuesday Prime Hr 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/18 -1 1	9:00 PM-10:00 PM Rate \$375.00	:30	NM	1	\$375.00
N 12 WIBW 10/23/18 10/26/18 CBS This Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/181 1	7:00 AM-9:00 AM <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 13 WIBW 10/23/18 10/28/18 Face The Nation Start Date	9:30 AM-10:00 AM <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 14 WIBW 10/23/18 10/29/18 13 News @ 10p M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/18 11111 5	10:00 PM-10:35 PN <u>Rate</u> \$350.00	:30	NM	5	\$1,750.00
N 15 WIBW 10/23/18 10/28/18 13 News @ 10p Sun	10:00 PM-10:35 PN <u>Rate</u> \$325.00	:30	NM	1	\$325.00
N 16 WIBW 10/23/18 10/29/18 Price Is Right Start Date	10:00 AM-11:00 AN <u>Rate</u> \$100.00	:30	NM	4	\$400.00
N 17 WIBW 10/23/18 10/25/18 Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/18 10/28/18 -111 3	10:35 PM-11:35 PN <u>Rate</u> \$85.00	:30	NM	3	\$255.00
N 18 WIBW 10/23/18 10/29/18 M-F Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/18 11111 5	6:30 PM-7:00 PM <u>Rate</u> \$300.00	:30	NM	5	\$1,500.00
N 19 WIBW 10/23/18 10/28/18 CBS Sunday Morning Start Date	8:00 AM-9:30 AM <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 20 WIBW 10/23/18 10/27/18 13 News @ 10p Sat Start Date	10:00 PM-10:35 PN <u>Rate</u> \$225.00	:30	NM	1	\$225.00
N 21 WIBW 10/23/18 10/29/18 13 News @ 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/18 11111 5	6:00 PM-6:30 PM <u>Rate</u> \$250.00	:30	NM	5	\$1,250.00
N 22 WIBW 10/23/18 10/29/18 Live @ 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/18 11111 5	5:00 PM-5:30 PM <u>Rate</u> \$135.00	:30	NM	5	\$675.00
N 23 WIBW 10/23/18 10/29/18 13 News This Morning @ 5a	2 5:00 AM-6:00 AM Rate \$45.00	:30	MM	6	\$270.00
N 24 WIBW 10/23/18 10/29/18 13 News This Morning @ 6a Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 11111 5	8 6:00 AM-7:00 AM Rate \$95.00	:30	NM	5	\$475.00
N 25 WIBW 10/23/18 10/27/18 13 News @ 6p Sat Start Date	6:00 PM-6:30 PM <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 26 WIBW 10/23/18 10/27/18 Sat Wheel of Fortune Start Date End Date Weekdays Spots/Week	6:30 PM-7:00 PM Rate	:30	MM	1	\$100.00



	Contract / Revision 937224 /	Alt Order # WOC11835796
Contract Dates 10/23/18 - 10/29/18	Product Kelly Broadcast	Estimate #
Advertiser		<u>Original Date / Revision</u>

	L					
	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/18 1- 1	Rate \$100.00					
N 27 WIBW 10/23/18 10/29/18 Midday in Kansas <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/18 11111 5	12:00 PM-12:30 <u>Rate</u> \$125.00	0 PN	:30	NM	5	\$625.00
N 28 WIBW 10/23/18 10/27/18 13 News Sat Edition Start Date End Date Weekdays Spots/Week Week: 10/22/18 10/28/181- 1	8:00 AM-9:00 A Rate \$15.00	AM	:30	NM	1	\$15.00
N 29 WIBW 10/23/18 10/29/18 Bold and Beautiful Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/181-1 2	1230p-1p <u>Rate</u> \$525.00		:30	NM	2	\$1,050.00
N 30 WIBW 10/23/18 10/29/18 Monday Prime Hr 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/18 1 1	9p-10p		:30	NM	1	\$475.00
N 31 WIBW 10/23/18 10/29/18 Wednesday Prime Hr 3 Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/181 1	9p-10p		:30	NM	1	\$475.00
N 32 WIBW 10/23/18 10/29/18 Sunday Prime Hr 3 <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/23/18 10/29/181 1	8p-9p <u>Rate</u> \$500.00		:30	NM	1	\$500.00
N 33 WIBW 10/23/18 10/29/18 Sunday Prime Hr 4 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/181 1	9p-10p <u>Rate</u> \$475.00		:30	NM	1	\$475.00
N 34 WIBW 10/23/18 10/29/18 CBS This Morning Hr 1 Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18 -11 2	7a-8a <u>Rate</u> \$250.00		:30	NM	2	\$500.00
N 35 WIBW 10/23/18 10/29/18 Price Is Right Start Date End Date Weekdays Spots/Week Week: 10/23/18 10/29/18111 3	957a-11a <u>Rate</u> \$150.00	The Management of the Control of the	:30	NM	3	\$450.00
N 36 WIBW 10/23/18 10/29/18 Young and the Restless Start Date	11a-1201p <u>Rate</u> \$250.00		:30	NM	3	\$750.00
N 37 WIBW 10/23/18 10/29/18 Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/18 10/29/18 1 1	1035p-1137p <u>Rate</u> \$150.00		:30	NM	1	\$150.00
		Totals	0.00		79	\$19,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	67	\$17,220.00	(\$2,583.00)	\$14,637.00
10/29/18 -10/29/18	12	\$2,320.00	(\$348.00)	\$1,972.00
Totals	79	\$19,540.00	(\$2,931.00)	\$16,609,00

Signature: Date:	
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WOC11835796 [02.00]

Order Printout

Order Status: Opened-Revised

Traffic #: 937224
Buyer Order #: 7849168

AE: Brian Haug
Property: WIBW TV

Sales Region: Local

Comments: Separation: 30

Start/End Dates: 10/23/18 - 10/29/18

Canal Partners Media

Agency:

Advertiser: Laura Kelly for Kansas

Buyer: Primary Demo:

C/P/E: 950 / 1092 / 6245

Product Desc.: Kelly Broadcast

Estimate Desc.: Kelly Topeka Bcast Oct 23-29

Total Cost: \$18,315.00 (Cash)
Received Date: 10/22/18 10:10 AM

10 9 00 7 6 O ω Line List Items Macgyver NCIS NO FBI (Program: Hawaii 50)4BKAVG SEAL Team God Friended NM (Program: God Friended)4BKAVG 60 Minutes Big Bang/Sheldon (Program: NCIS NO)4BKAVG (Program: NCIS)4BKAVG Hawaii 50 (Program: FBI)4BKAVG Blue Bloods (Program: Macgyver)4BKAVG (Program: SEAL Team)4BKAVG (Program: Blue Bloods)4BKAVG (Program: 60 Minutes)4BKAVG (Program: Survivor)4BKAVG Survivor (Program: Big Bang/Sheldon)4BKAVG Program Z M Z M Z N Z ST N N M Len :30 :30 8:00 PM-9:00 PM T-----:30 :30 8:00 PM-9:00 PM :30 9:00 PM-10:00 PM :30 8:00 PM-9:00 PM :30 9:00 PM-10:00 PM :30 :30 :30 7:00 PM-8:00 PM 7:00 PM-8:00 PM 7:00 PM-8:00 PM 6:00 PM-7:00 PM 7:00 PM-8:00 PM 7:00 PM-8:00 PM Time -W----Days F ---S--S--W------F----F-T 1 Rate 425.00 575.00 1 350.00 425.00 300.00 925.00 375.00 1 350.00 1 375.00 475.00 475.00 230 Spots Total Spots Totals Total Cost 375.00 575.00 350.00 425.00 350,00 425,00 375.00 300.00 475.00 475.00 925.00

Generated Date: 10/22/18 10:29 AM

Generated by WO Platform WideOrbit Inc.

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LIS	List Items							Spots	J	Tatala
Line	e Program	ST	Len	Time	Days TWTFSSM	Rate	23 23		Total	Total Cost
20	13 NEWS @ 10P SATURDAY	Z Z	:30	10:00 PM-10:35 PM	S	225.00			Spots	225 00
	<u> </u>	SATUR	DAY)4B	KAVG					-	22.00
21	_	Z	:30	6:00 PM-6:30 PM	M	250.00	-1		-	25000
Γ	-	BKAVG								250.00
21	_	Z	:30	6:00 PM-6:30 PM	Т	250.00	_		4	250.00
Γ	(Program: 13 NEWS @ 6P)4BKAVG	BKAVG							-	250.00
21	-	NN	:30	6:00 PM-6:30 PM	-W	250.00				
	(Program: 13 NEWS @ 6P)4BKAVG	BKAVG							1	250.00
21	_	N	:30	6:00 PM-6:30 PM	T	250.00				
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21		N	:30	6:00 PM-6:30 PM	F	250.00	1			
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22	_	N	:30	5:00 PM-5:30 PM	M	135.00				
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22	LIVE AT FIVE	N	:30	5:00 PM-5:30 PM	T	135.00	1			
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22	LIVE AT FIVE	M	:30	5:00 PM-5:30 PM	-W	135.00				
Γ	(Program: LIVE AT FIVE)4BKAVG	(AVG							-	135,00
22	LIVE AT FIVE	N	:30	5:00 PM-5:30 PM	-T	135.00			1	135.00
T	(Program: LIVE AT FIVE)4BRAVG	AVG								
22	(Program: LIVE AT EIVENBRAVG	MIN	:30	5:00 PM-5:30 PM	1	135.00			<u>-</u>	135.00
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T	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG	ORNING	3 5AM)4	BKAVG						
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23	13 NEWS THIS MORNING 5AM	Z N	:30	5:00 AM-6:00 AM	-W	45.00	_			45.00
	(Program: 13 NEWS THIS MORNING 5AM)4BKAVG	ORNING	5AM)4	3KAVG						
23	13 NEWS THIS MORNING 5AM	Z Z	:30	5:00 AM-6:00 AM	1	45.00				45 00
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23	13 NEWS THIS MORNING 5AM	Z Z	:30	5:00 AM-6:00 AM	ĮĘ.	45.00	_		-	45 00
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24	13 NEWS THIS MORNING 6AM	Z Z	:30	6:00 AM-7:00 AM	 	95.00	1			95 00
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24	13 NEWS THIS MORNING 6AM	Z Z	:30	6:00 AM-7:00 AM	Ī	95.00			_	95.00
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Line	1-
24	13 NEWS THIS MORNING
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG
24	
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG
24	6AM 6AM
	(Program: 13 NEWS THIS MORNING 6AM)4BKAVG
25	_
	(Program: 13 NEWS @ 6P SATURDAY)4BKAVG
26	
	<u> </u>
27	_
	Ь-
27	_
	(Program: MID DAY IN KANSAS)4BKAVG
27	_
	(Program: MID DAY IN KANSAS)4BKAVG
	MID DAY IN KANSAS
	(Program: MID DAY IN KANSAS)4BKAVG
	MID DAY IN KANSAS
	(Program: MID DAY IN KANSAS)4BKAVG
200	13 NEWS SATURDAY EDITION
	(Program: 13 NEWS SATURDAY EDITION)4BKAVG
30	_
	(Program: BOLD & amp; BEAUTIFUL) 4BKAVG
30	BOLD & amp; BEAUTIFUL
	(Program: BOLD & amp; BEAUTIFUL) 4BKAVG
32	Bull
	(Program: Bull)4BKAVG
33	Criminal Minds
	(Program: Criminal Minds)4BKAVG
36	NCIS LA
	(Program: NCIS LA)4BKAVG
37	MAdam Sec
	(Program: MAdam Sec)4BKAVG
38	CBS THS MRNG-2<
	(Program: CBS THS MRNG-2<)4BKAVG
38	CBS THS MRNG-2<
-	(Drown Operation Market

Generated Date: 10/22/18 10:29 AM

October	HTNOM			41		40		40		40	Ι	39		39		39	Line	List
ber	HTN		(Program: LATE SHOW)4BKAVG	LATE SHOW	(Program: YOUNG & amp; RESTLESS)4BKAVG	YOUNG & amp; RESTLESS	(Program: YOUNG & amp; RESTLESS)4BKAVG	YOUNG & amp; RESTLESS	(Program: YOUNG & amp; RESTLESS)4BKAVG	YOUNG & amp; RESTLESS	(Program: PRICE IS RIGHT)4BKAVG	PRICE IS RIGHT	(Program: PRICE IS RIGHT)4BKAVG	PRICE IS RIGHT	(Program: PRICE IS RIGHT)4BKAVG	PRICE IS RIGHT	Program	List Items
77	SPOTS		AVG	MN	STLES	NN	STLES	Z	STLES	NN	4BKAVC	NN	4BKAVC	MN	4BKAV	M	ST	
7	S			:30	S)4BKA	:30	S)4BKA	:30	S)4BKA	:30	, , ,	:30	יע	:30	7.7	:30	Len	
\$18,315.00	COST			10:35 PM-11:35 PM	/G	11:00 AM-12:00 PM	/G	:30 11:00 AM-12:00 PM	/G	11:00 AM-12:00 PM		10:00 AM-11:00 AM		10:00 AM-11:00 AM		10:00 AM-11:00 AM	Time	
		0		ΣΣ		-T		T		M		-F				W-	Days TWTFSSM	
	MONTH	Spot Totals:		150.00		250.00		250.00		250.00		150.00		150.00		150.00	Rate	
		77	-	4		-		-		-1				-			23 62	
	SPOTS						-				-							
	COST						-						-					Spots
			-										_			0		
		77	-		_			-							F	Stody	Total	
		\$18,315.00	150.00		250.00		250.00		250.00		150.00		150.00		150.00		Total Cost	Totals

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	le box) RAL CANDIDA	ATE	☑ STAT	E/LOCAL CA	NDIDATE
To Ava	ail Themselve w, Federal Ca	s of The Lov ndidates Mu	vest Unit Chast Sign The	arge During a Certification (Political On Page 3
Station and WIBW - TV	d Location: Topeka, KS			Date : 09/20/	
I, Devon Pres	cod				,
being/on behalf	of: Kelly, Laura				, a legally
qualified candic	late of the Democ	ratic			political
party for the off	ice of: Governor				
in the General					
election to be h	eld on: 11/06/2018	8			
do hereby reque	est station time as f	follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Date of First Br			TACHED ate of Last Broad	cast:	

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I represent that the payment for the	above described broadcast time has been	furnished by:
Laura Kelly for Kansas		
and you are authorized to announce of I represent that this person or entity is committee/organization of the legally	the time as paid for by such person or en is either a legally qualified candidate or a qualified candidate.	tity. an authorized
The name of the treasurer of the cand	didate's authorized committee is:	
David Toland, Treasurer		
This station has disclosed to me its p and discount, promotional and other	olitical advertising policies, including: a sales practices (not applicable to federal	applicable classes and rates; candidates).
THIS STATION DOES NOT DISC OF RACE OR ETHNICITY IN TH	CRIMINATE OR PERMIT DISCRIM HE PLACEMENT OF ADVERTISING	INATION ON THE BASIS G.
To Be Signed By C	andidate or Authorized C	Committee
09/20/2018	100	
Date	Signature	
To Be Signed	d By Station Representati	ive
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

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