

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, KATHERINE WAGNER, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

RYAN QUARLES

Authorized committee:

RYAN QUARLES FOR GOVERNOR

Agency requesting time (and contact information):

☒

MEDIUM BUYING, LLC

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

GOVERNOR

Date of election:

5/16/23

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JASON OBERMEYER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Katherine Wagner, MEDIUM BUYING

Digitally signed by Katherine Wagner, MEDIUM BUYING  
Date: 2023.04.19 22:26:34 -04'00'

Name: KATHERINE WAGNER

Date of Request to Purchase Ad Time: 4/20/23

#### Station Representative

Signature:

*Cynthia K. Pike*

Name:

*Cynthia K. Pike*

Date of Station Agreement to Sell Time: 4/24/23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 4/24/23Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☐ Accepted☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WDFB

Date Received/Requested:

4/24/23

Est. #:

Station Location:

Danville, KY

Run Start and End Dates:

4/24 - 5/16/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WDFB-AM	<b>ORDER#:</b>	3207440	<b>DATE:</b>	04/24/2023
<b>MARKET:</b>	UM - Junction City, KY	<b>AMOUNT:</b>	\$565.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	113	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 3 Last:	<b>SLS PH:</b>	216-233-8181		
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS FAX:</b>			
<b>SALESPERSON:</b>	Linley Grande				
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4443532</b>	
<b>ADVERTISER:</b>	RYAN QUARLES FOR GOVERNOR	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 2223 4/26-5/16	<b>AGY EST:</b>	2223	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	04-26-2023 TO 5/16/2023	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 50+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 04/24/2023 16:52	

#### COMMENTS

04/24/2023: Revision updating the order to :30s. Do not dbl book. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

**WEEK#1**      **4/26/2023 To 5/2/2023**      **WK TOT \$185.00**      **WK TOTAL SPOTS 37**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF.. /MTu	6:00AM	10:00AM	30	4/26/2023	5/2/2023	15	\$5	\$75
R	2		WThF.. /MTu	10:00AM	3:00PM	30	4/26/2023	5/2/2023	10	\$5	\$50
R	3		WThF.. /MTu	3:00PM	7:00PM	30	4/26/2023	5/2/2023	12	\$5	\$60

**WEEK#2-WEEK#3**      **5/3/2023 To 5/16/2023**      **WK TOT \$190.00**      **WK TOTAL SPOTS 38**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF.. /MTu	6:00AM	10:00AM	30	5/3/2023	5/16/2023	15	\$5	\$75
R	2		WThF.. /MTu	10:00AM	3:00PM	30	5/3/2023	5/16/2023	10	\$5	\$50
R	3		WThF.. /MTu	3:00PM	7:00PM	30	5/3/2023	5/16/2023	13	\$5	\$65

<b>STATION:</b>	WDFB-AM	<b>ORDER#:</b>	3207440	<b>DATE:</b>	04/24/2023
<b>MARKET:</b>	UM - Junction City, KY	<b>AMOUNT:</b>	\$565.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	113	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 3 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4443532</b>		
<b>ADVERTISER:</b>	RYAN QUARLES FOR GOVERNOR	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES		
<b>PRODUCT:</b>	Est 2223 4/26-5/16	<b>AGY EST:</b>	2223		
<b>FLIGHT:</b>	04-26-2023 TO 5/16/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 50+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 04/24/2023 16:52		

TOTAL	Apr	May													Total
SPOT	37	76													113
CASH	185.00	380.00													565.00
TOTAL	185.00	380.00													565.00

## Cindy Pike - WDFB

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**From:** Lauren Welch <lauren.welch@genmediapartners.com>  
**Sent:** Monday, April 24, 2023 5:14 PM  
**To:** Lauren Welch  
**Subject:** RYAN QUARLES FOR GOVERNOR Est 2223: 4/26-5/16

Hi there!

Earlier we sent URGENT new orders for RYAN QUARLES FOR GOVERNOR Est 2223 airing 4/26-5/16. Pls hang tight on these. The agency accidentally booked :60s but they only have :30 creative. We are waiting on revisions updating the orders to :30s and will send ASAP. So sorry about this!

**\*\*Pls note the NAB and audio was sent earlier via email from [genmediapartners@trucastrsolutions.com](mailto:genmediapartners@trucastrsolutions.com). If you have not received, pls check your spam folder\*\***

Let me know any issues or questions,  
Thanks so much!



**LAUREN WELCH**  
Sales Support Coordinator

☎ 469.525.6183

✉ [lauren.welch@GenMediaPartners.com](mailto:lauren.welch@GenMediaPartners.com)

🌐 [www.GenMediaPartners.com](http://www.GenMediaPartners.com)

McGraw-Hill Media • Local Focus Radio • Regional Reps • Tachar Radio Reps • GMPT Media  
G Networks • HRN Media Network • GMP Digital • MGM Outdoor • TruCast Solutions

**Please use this link to watch a video explaining our Unwired Network Political Billing Process:**

<https://youtu.be/3MLCFGVXZxs>

**Please use this link to watch a video on how to process orders from Gen Media Partners:**

<https://www.youtube.com/channel/UC8eSfi3oFyUYD6v0jLb4CSg/videos>

**If you have any questions regarding political payments please contact [politicals@mediafinancial.com](mailto:politicals@mediafinancial.com)**

**If you have any questions regarding consumer unwired network payments please contact [networkinquiries@mediafinancial.com](mailto:networkinquiries@mediafinancial.com)**