

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <i>WLOX, FOX Biloxi, MS</i>	<b>Date:</b> <i>8/8/19</i>
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I, American Media & Advocacy Group,

being/on behalf of: Tate Reeves for Governor,

a legally qualified candidate of the Republican Party

political party for the office of: MS Governor

in the Primary Election Run-Off

election to be held on: August 27, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	See schedule	See schedule	See schedule	See schedule	See schedule

**Attach proposed schedule with charges (if available):**



# ORDER



**Orders**  
**Order / Rev:** 1296992  
**Alt Order #:** WOC12137805  
**Product Desc:** TRFG  
**Estimate:** 11203  
**Flight Dates:** 08/10/19 - 08/13/19  
**Original Date / Rev:** 08/08/19 / 08/09/19  
**Order Type:** NORMAL

**WLOX**  
**Primary AE:** Van Williams  
**Sales Office:** GPT-N  
**Sales Region:** National

**Agency Name:** American Media and Advocacy Grp  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tate Reeves for Governor  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 165185  
**Agency External ID:** 6930  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/13/19	32	\$11,250.00	\$9,562.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	32	\$11,250.00	\$9,562.50	192.07
<b>Totals</b>	<b>32</b>	<b>\$11,250.00</b>	<b>\$9,562.50</b>	<b>192.07</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	08/09/19	08/12/19	M-F 6-7a News M-F 6-7a News	CM	6:00 AM-7:00 AM	2---2--	:30	4	\$325.00	P-03	7.02	NM	4	\$1,300.00
(Program: GOOD MRN MISS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	2---2--			4		\$325.00		7.02				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLOX	08/13/19-08/15/19		M-F 6-7a News	6:00 AM-7:00 AM		-T-----	:30		\$325.00		7.02	NM		
2	WLOX	08/13/19-08/15/19		M-F 6-7a News	6:00 AM-7:00 AM		-T-----	:30		\$325.00		7.02	NM		
N 2	WLOX	08/09/19	08/12/19	ABC Good Morning America ABC Good Morning America	CM	7:00 AM-9:00 AM	1---1--	:30	2	\$275.00	P-03	6.65	NM	2	\$550.00
(Program: GD MRN AMR-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	1---1--			2		\$275.00		6.65				
1	WLOX	08/09/19-08/15/19		ABC Good Morning America	7:00 AM-9:00 AM		-T-----	:30		\$275.00		6.65	NM		
N 3	WLOX	08/09/19	08/10/19	ABC GMA Sat ABC GMA Sat	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$150.00	P-03	4.96	NM	1	\$150.00
(Program: GD MRN-SAT-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	-----1-			1		\$150.00		4.96				
1	WLOX	08/09/19-08/11/19		Su 8-830a News Su 8-830a News	8:00 AM-8:30 AM		-----1	:30		\$75.00		4.78	NM	1	\$75.00

Order / Rev: 1296992  
 Alt Order #: WOC12137805  
 Flight Dates: 08/10/19 - 08/13/19

Advertiser: Tate Reeves for Governor  
 Product Desc: TRFG  
 Estimate: 11203  
**WLOX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WLOX	08/09/19	08/12/19	M-F 11a News M-F 11a News	CM	11:00 AM-11:30 AM	1--1--	:30	2	\$110.00	P-03	3.09	NM	2	\$220.00
(Program: GDMRNS SU 8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	-----1			1		\$75.00		4.78				
N 6	WLOX	08/09/19	08/12/19	M-F 4p News M-F 4p News	CM	4:00 PM-4:30 PM	1--1--	:30	2	\$125.00	P-03	4.00	NM	2	\$250.00
(Program: MIDDAY NEWS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	1--1--			2		\$110.00		3.09				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	M-F 11a News		11:00 AM-11:30 A		-T-----	:30	\$110.00	3.09	NM				
N 7	WLOX	08/09/19	08/12/19	M-F 430-5p M-F 430-5p	CM	4:00 PM-4:30 PM	1--1--	:30	2	\$125.00	P-03	4.00	NM	2	\$250.00
(Program: 4 O'CLOCK SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	1--1--			2		\$125.00		4.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/13/19-08/15/19	M-F 4p News		4:00 PM-4:30 PM		-T-----	:30	\$125.00	4.00	NM				
N 8	WLOX	08/09/19	08/12/19	M-F 5p News M-F 5p News	CM	4:30 PM-5:00 PM	-1-----	:30	1	\$150.00	P-03	5.10	NM	1	\$150.00
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/12/19	08/18/19	-1-----			1		\$150.00		5.10				
N 9	WLOX	08/09/19	08/12/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	1--1--	:30	2	\$450.00	P-03	9.44	NM	2	\$900.00
(Program: WLOX NEWS-5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	1--1--			2		\$450.00		9.44				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	M-F 5p News		5:00 PM-5:30 PM		-T-----	:30	\$450.00	9.44	NM				
N 10	WLOX	08/09/19	08/12/19	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	1--1--	:30	2	\$695.00	P-03	11.03	NM	2	\$1,390.00
(Program: WLOX NEWS-6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	1--1--			2		\$695.00		11.03				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	M-F 6p News		6:00 PM-6:30 PM		-T-----	:30	\$695.00	11.03	NM				
N 11	WLOX	08/09/19	08/10/19	Sa 6p News Sa 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$175.00	P-03	7.23	NM	1	\$175.00
(Program: WLOX NWS 6P SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	-----1-			1		\$175.00		7.23				
N 12	WLOX	08/09/19	08/11/19	Su 530p News Su 530p News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$200.00	P-03	5.48	NM	1	\$200.00
(Program: WLOX NWS-5.30P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	-----1			1		\$200.00		5.48				
N 13	WLOX	08/09/19	08/12/19	M-F 630-7p M-F 630-7p	CM	5:30 PM-6:00 PM	1--1--	:30	2	\$625.00	P-03	8.90	NM	2	\$1,250.00
(Program: WHEEL-FORTNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	1--1--			2		\$625.00		8.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	M-F 630-7p		6:30 PM-7:00 PM		-T-----	:30	\$625.00	8.90	NM				
N 14	WLOX	08/09/19	08/10/19	Sa 630-7p Sa 630-7p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$210.00	P-03	5.22	NM	1	\$210.00
(Program: WHEEL-FRTNE SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	-----1-			1		\$210.00		5.22				
N 15	WLOX	08/09/19	08/12/19	ABC Monday Prime 2 Hour ABC Monday Prime 2 Hour	CM	7:00 PM-9:00 PM	1-----	:30	1	\$550.00	P-03	4.80	NM	1	\$550.00
(Program: BACHELOR IN PARADISE)															

Order / Rev: 1296992  
 Alt Order #: WOC12137805  
 Flight Dates: 08/10/19 - 08/13/19

Advertiser: Tate Reeves for Governor  
 Product Desc: TRFG  
 Estimate: 11203  
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WLOX	08/09/19	08/09/19	ABC Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----1--	:30	1	\$300.00	P-03	3.00	NM	1	\$300.00
(Program: WHAT-U DO?) ABC Friday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/09/19 08/15/19 1----- 1 \$550.00 4.80															
(Program: WHAT-U DO?) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 ----1-- 1 \$300.00 3.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/05/19-08/11/19	ABC Friday Prime Hr 2	8:00 PM-9:00 PM		-----F----	:30		<del>(\$300.00)</del>	3.00	NM				
See MG 15.2 [per agency order flight changed]															
2	WLOX	08/13/19-08/13/19	ABC Tuesday Prime 2 Hour	7:00 PM-9:00 PM		P-T-----	:30		\$300.00	3.00	NM				
MG for 15.1 08/09 [Moving spot to 8/13 push back start date]															
N 16	WLOX	08/09/19	08/11/19	ABC Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$500.00	P-03	4.20	NM	1	\$500.00
(Program: AM FUN-7PM-ABC) ABC Sunday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 -----1 1 \$500.00 4.20															
N 17	WLOX	08/09/19	08/11/19	ABC Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$465.00	P-03	4.00	NM	1	\$465.00
(Program: CELEB FAM FEUD) ABC Sunday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 -----1 1 \$465.00 4.00															
N 18	WLOX	08/09/19	08/12/19	M-F 10p Late News	CM	10:00 PM-10:35 PM	---1--	:30	2	\$695.00	P-03	6.15	NM	2	\$1,390.00
(Program: WLOX NEWS-10PM) M-F 10p Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/09/19 08/15/19 1---1-- 2 \$695.00 6.15															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/13/19-08/15/19	M-F 10p Late News	10:00 PM-10:35 F		-T-----	:30		\$695.00	6.15	NM				
N 19	WLOX	08/09/19	08/10/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$350.00	P-03	5.30	NM	1	\$350.00
(Program: WLOX NW-10P SA) Sa 10p Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 -----1- 1 \$350.00 5.30															
N 20	WLOX	08/09/19	08/11/19	Su 10p Late News 1	CM	10:00 PM-10:30 PM	-----1	:30	1	\$575.00	P-03	6.08	NM	1	\$575.00
(Program: WLOX NW-10P SU) Su 10p Late News 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 -----1 1 \$575.00 6.08															
N 21	WLOX	08/09/19	08/12/19	ABC Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	---1--	:30	2	\$150.00	P-03	2.66	NM	2	\$300.00
(Program: J KIMMELI-ABC) ABC Jimmy Kimmel Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/09/19 08/15/19 1---1-- 2 \$150.00 2.66															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	ABC Jimmy Kimmel Show	10:35 PM-11:37 F		-T-----	:30		\$150.00	2.66	NM				
Totals													32	\$11,250.00	

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WLOX, FOX Biloxi, MS

**Date:**

8/8/19

I, American Media & Advocacy Group,

being/on behalf of: Tate Reeves for Governor,

a legally qualified candidate of the Republican Party

political party for the office of: MS Governor

in the Primary Election Run-Off

election to be held on: August 27, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	See schedule	See schedule	See schedule	See schedule	See schedule

**Attach proposed schedule with charges (if available):**



# ORDER



**Orders**  
**Order / Rev:** 1297010  
**Alt Order #:** WOC12137808  
**Product Desc:** TRFG  
**Estimate:** 11203  
**Flight Dates:** 08/10/19 - 08/13/19  
**Original Date / Rev:** 08/08/19 / 08/09/19  
**Order Type:** NORMAL

**ELOX**  
**Primary AE:** Van Williams  
**Sales Office:** GPT-L  
**Sales Region:** Local

**Agency**  
**Name:** American Media and Advocacy Grp  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Tate Reeves for Governor  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 165185  
**Agency External ID:** 6930  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/13/19	27	\$2,975.00	\$2,528.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	27	\$2,975.00	\$2,528.75	67.76
<b>Totals</b>	<b>27</b>	<b>\$2,975.00</b>	<b>\$2,528.75</b>	<b>67.76</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	08/09/19	08/12/19	M-F 6-630a M-F 6-630a	CM	6:00 AM-6:30 AM	1-----	:30	1	\$40.00	P-03	1.37	NM	1	\$40.00
(Program: GOOD MRN MISS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	1-----			1		\$40.00		1.37				
N 2	ELOX	08/12/19	08/13/19	CBS AM News CBS AM News	CM	6:30 AM-7:00 AM	-1-----	:30	1	\$40.00	P-03	1.41	NM	1	\$40.00
(Program: CBS MORN NWS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/12/19	08/18/19	-1-----			1		\$40.00		1.41				
N 3	ELOX	08/09/19	08/12/19	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1---1--	:30	2	\$15.00	P-03	1.47	NM	2	\$30.00
(Program: CS THS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/19	08/15/19	1---1--			2		\$15.00		1.47				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/13/19-08/13/19		CBS This Morning			7:00 AM-9:00 AM		-T-----	:30	\$15.00	1.47	NM		
N 4	ELOX	08/09/19	08/11/19	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$30.00	P-03	2.12	NM	1	\$30.00
(Program: SUNDAY MRN-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	-----1			1		\$30.00		2.12				

Order / Rev: 1297010  
 Alt Order #: WOC12137808  
 Flight Dates: 08/10/19 - 08/13/19

Advertiser: Tate Reeves for Governor  
 Product Desc: TRFG  
 Estimate: 11203  
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	ELOX	08/09/19	08/11/19	CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$25.00	P-03	1.50	NM	1	\$25.00
(Program: FACE NATN-CBS/FACE NATN2-CBS) CBS Face The Nation <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 -----1 1 \$30.00 2.12															
N 6	ELOX	08/09/19	08/12/19	CBS Price Is Right	CM	10:00 AM-11:00 AM	1---1--	:30	2	\$100.00	P-03	3.32	NM	2	\$200.00
(Program: PRICE RIGHT) CBS Price Is Right <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 -----1 1 \$25.00 1.50 Week: 08/09/19 08/15/19 1---1-- 2 \$100.00 3.32 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 ELOX 08/13/19-08/15/19 CBS Price Is Right 10:00 AM-11:00 A -T----- :30 \$100.00 3.32 NM															
N 7	ELOX	08/09/19	08/12/19	M-F 4-430p	CM	4:00 PM-4:30 PM	1---1--	:30	2	\$20.00	P-03	1.54	NM	2	\$40.00
(Program: JEOPARDY) M-F 4-430p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/09/19 08/15/19 1---1-- 2 \$20.00 1.54 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 ELOX 08/13/19-08/15/19 M-F 4-430p 4:00 PM-4:30 PM -T----- :30 \$20.00 1.54 NM															
N 8	ELOX	08/09/19	08/12/19	M-F 630p News	CM	6:30 PM-7:00 PM	1---1--	:30	2	\$175.00	P-03	2.69	NM	2	\$350.00
(Program: WLOX NWS-6.30P) M-F 630p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/09/19 08/15/19 1---1-- 2 \$175.00 2.69 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 ELOX 08/09/19-08/13/19 M-F 630p News 6:30 PM-7:00 PM -T----- :30 \$175.00 2.69 NM															
N 9	ELOX	08/09/19	08/12/19	M-F 6-630p	CM	6:00 PM-6:30 PM	1---1--	:30	2	\$125.00	P-03	3.32	NM	2	\$250.00
(Program: JEOPARDY) M-F 6-630p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/09/19 08/15/19 1---1-- 2 \$125.00 3.32 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 ELOX 08/13/19-08/15/19 M-F 6-630p 6:00 PM-6:30 PM -T----- :30 \$125.00 3.32 NM															
N 10	ELOX	08/09/19	08/12/19	CBS Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$300.00	P-03	3.00	NM	1	\$300.00
(Program: BULL MON) CBS Monday Prime Hr 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/09/19 08/15/19 1----- 1 \$300.00 3.00															
N 11	ELOX	08/09/19	08/09/19	CBS Friday Prime Hr 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$250.00	P-03	2.60	NM	1	\$250.00
(Program: HAWAII FIVE 0) CBS Friday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 ----1-- 1 \$250.00 2.60 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 ELOX 08/05/19-08/11/19 CBS Friday Prime Hr 1 7:00 PM-8:00 PM -----F---- :30 (\$250.00) 2.60 NM See MG 11.2 [per agency changed flight dates] 2 ELOX 08/12/19-08/12/19 CBS Monday Prime Hr 3 Mo 9-10p M----- :30 \$250.00 2.60 NM MG for 11.1 08/09 [Moving start date back]															
N 12	ELOX	08/09/19	08/09/19	CBS Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----1--	:30	1	\$250.00	P-03	2.90	NM	1	\$250.00
(Program: MAGNUM PI) CBS Friday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/05/19 08/11/19 ----1-- 1 \$250.00 2.90															

Order / Rev: 1297010  
 Alt Order #: WOC12137808  
 Flight Dates: 08/10/19 - 08/13/19

Advertiser: Tate Reeves for Governor  
 Product Desc: TRFG  
 Estimate: 11203  
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	----1--					1	\$250.00		2.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/05/19-08/11/19		CBS Friday Prime Hr 2		8:00 PM-9:00 PM	-----F----	:30		(\$250.00)		2.90	NM		
See MG 12.2 [per agency changed flight dates]															
2	ELOX	08/13/19-08/13/19		CBS Tuesday Prime Hr 2	Tu	8-9p	-T-----	:30		\$250.00		2.90	NM		
Ⓜ MG for 12.1 08/09 [Moving start date back]															
N 13	ELOX	08/09/19	08/09/19	CBS Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$275.00	P-03	3.30	NM	1	\$275.00
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	----1--					1	\$275.00		3.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/05/19-08/11/19		CBS Friday Prime Hr 3		9:00 PM-10:00 PM	-----F----	:30		(\$275.00)		3.30	NM		
See MG 13.2 [per agency changed flight dates]															
2	ELOX	08/12/19-08/12/19		CBS Monday Prime Hr 2	Mo	8-9p	M-----	:30		\$275.00		3.30	NM		
Ⓜ MG for 13.1 08/09 [Moving start date back]															
N 14	ELOX	08/09/19	08/10/19	CBS Saturday Prime Hr 3	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$175.00	P-03	2.40	NM	1	\$175.00
(Program: 48 HOURS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1-					1	\$175.00		2.40			
N 15	ELOX	08/09/19	08/11/19	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$225.00	P-03	4.50	NM	1	\$225.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1					1	\$225.00		4.50			
N 16	ELOX	08/09/19	08/11/19	CBS Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$200.00	P-03	3.20	NM	1	\$200.00
(Program: BIG BROTHER SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1					1	\$200.00		3.20			
N 17	ELOX	08/09/19	08/12/19	M-F 10p Late News	CM	10:00 PM-10:30 PM	1---1--	:30	2	\$80.00	P-03	3.13	NM	2	\$160.00
(Program: WLOX NEWS-10PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/19	08/15/19	1---1--					2	\$80.00		3.13			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/13/19-08/13/19		M-F 10p Late News		10:00 PM-10:30 F	-T-----	:30		\$80.00		3.13	NM		
N 18	ELOX	08/09/19	08/10/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$45.00	P-03	2.68	NM	1	\$45.00
(Program: WLOX NW-10P SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1-					1	\$45.00		2.68			
N 19	ELOX	08/09/19	08/11/19	Su 10p Late News 1	CM	10:00 PM-10:35 PM	-----1	:30	1	\$60.00	P-03	2.00	NM	1	\$60.00
(Program: WLOX NW-10P SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1					1	\$60.00		2.00			
N 20	ELOX	08/09/19	08/12/19	CBS Late Show	CM	10:35 PM-11:37 PM	1---1--	:30	2	\$15.00	P-03	1.92	NM	2	\$30.00
(Program: LT-COLBERT-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/19	08/15/19	1---1--					2	\$15.00		1.92			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/09/19-08/15/19		CBS Late Show		10:35 PM-11:37 F	MT-----	:30		\$15.00		1.92	NM		

Order / Rev: 1297010  
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Advertiser: Tate Reeves for Governor  
 Product Desc: TRFG  
 Estimate: 11203

ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	27	\$2,975.00