

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WKOX, FOX BiJoxi, MS</u>	Date: <u>8/8/19</u>
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I, American Media & Advocacy Group,

being/on behalf of: Tate Reeves for Governor,

a legally qualified candidate of the Republican Party

political party for the office of: MS Governor

in the Primary Election Run-Off

election to be held on: August 27, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	See schedule	See schedule	See schedule	See schedule	See schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____ 4/10/13 Ferris
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
VAN Williams VAN Williams National Sales Mgr.
Signature Printed Name Title

ORDER



Orders	Order / Rev:	1296992		
	Alt Order #:	WOC12137805		
	Product Desc:	TRFG		
	Estimate:	11203		
	Flight Dates:	08/10/19 - 08/13/19	Primary AE:	Van Williams
	Original Date / Rev:	08/08/19 / 08/09/19	Sales Office:	GPT-N
	Order Type:	NORMAL	Sales Region:	National
Agency	Name:	American Media and Advocacy Grp		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Lane	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Tate Reeves for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Candidate - State - Governor	Advertiser External ID:	165185
	Revenue Code 1:	AGY	Agency External ID:	6930
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/13/19	32	\$11,250.00	\$9,562.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	32	\$11,250.00	\$9,562.50	192.07
Totals	32	\$11,250.00	\$9,562.50	192.07

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	08/09/19	08/12/19	M-F 6-7a News M-F 6-7a News	CM	6:00 AM-7:00 AM	2---2--	:30	4	\$325.00	P-03	7.02	NM	4	\$1,300.00
(Program: GOOD MRN MISS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/09/19	08/15/19	2---2--			4			\$325.00		7.02			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLOX	08/13/19-08/15/19		M-F 6-7a News		6:00 AM-7:00 AM		-T-----	:30	\$325.00		7.02	NM		
2	WLOX	08/13/19-08/15/19		M-F 6-7a News		6:00 AM-7:00 AM		-T-----	:30	\$325.00		7.02	NM		
N 2	WLOX	08/09/19	08/12/19	ABC Good Morning America ABC Good Morning America	CM	7:00 AM-9:00 AM	1---1--	:30	2	\$275.00	P-03	6.65	NM	2	\$550.00
(Program: GD MRN AMR-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/09/19	08/15/19	1---1--			2			\$275.00		6.65			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLOX	08/09/19-08/15/19		ABC Good Morning America		7:00 AM-9:00 AM		-T-----	:30	\$275.00		6.65	NM		
N 3	WLOX	08/09/19	08/10/19	ABC GMA Sat ABC GMA Sat	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$150.00	P-03	4.96	NM	1	\$150.00
(Program: GD MRN-SAT-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1-			1			\$150.00		4.96			
N 4	WLOX	08/09/19	08/11/19	Su 8-830a News Su 8-830a News	CM	8:00 AM-8:30 AM	-----1	:30	1	\$75.00	P-03	4.78	NM	1	\$75.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
(Program: GDMRNM SU 8A)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/05/19	08/11/19	-----1		1		\$75.00	4.78								
N 5	WLOX	08/09/19	08/12/19	M-F 11a News	CM	11:00 AM-11:30 AM	1---1--	:30	2	\$110.00	P-03	3.09	NM	2	\$220.00		
				M-F 11a News													
(Program: MIDDAY NEWS<)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/09/19	08/15/19	1---1--		2		\$110.00	3.09								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	M-F 11a News			11:00 AM-11:30 A	-T-----	:30		\$110.00		3.09	NM				
N 6	WLOX	08/09/19	08/12/19	M-F 4p News	CM	4:00 PM-4:30 PM	1---1--	:30	2	\$125.00	P-03	4.00	NM	2	\$250.00		
				M-F 4p News													
(Program: 4 O'CLOCK SHOW)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/09/19	08/15/19	1---1--		2		\$125.00	4.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/13/19-08/15/19	M-F 4p News			4:00 PM-4:30 PM	-T-----	:30		\$125.00		4.00	NM				
N 7	WLOX	08/12/19	08/13/19	M-F 430-5p	CM	4:30 PM-5:00 PM	-1-----	:30	1	\$150.00	P-03	5.10	NM	1	\$150.00		
				M-F 430-5p													
(Program: INSIDE EDITION)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/12/19	08/18/19	-1-----		1		\$150.00	5.10								
N 8	WLOX	08/09/19	08/12/19	M-F 5p News	CM	5:00 PM-5:30 PM	1---1--	:30	2	\$450.00	P-03	9.44	NM	2	\$900.00		
				M-F 5p News													
(Program: WLOX NEWS-5PM)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/09/19	08/15/19	1---1--		2		\$450.00	9.44								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	M-F 5p News			5:00 PM-5:30 PM	-T-----	:30		\$450.00		9.44	NM				
N 9	WLOX	08/09/19	08/12/19	M-F 6p News	CM	6:00 PM-6:30 PM	1---1--	:30	2	\$695.00	P-03	11.03	NM	2	\$1,390.00		
				M-F 6p News													
(Program: WLOX NEWS-6PM)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/09/19	08/15/19	1---1--		2		\$695.00	11.03								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	M-F 6p News			6:00 PM-6:30 PM	-T-----	:30		\$695.00		11.03	NM				
N 10	WLOX	08/09/19	08/10/19	Sa 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$175.00	P-03	7.23	NM	1	\$175.00		
				Sa 6p News													
(Program: WLOX NWS 6P SA)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/05/19	08/11/19	-----1-		1		\$175.00	7.23								
N 11	WLOX	08/09/19	08/11/19	Su 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$200.00	P-03	5.48	NM	1	\$200.00		
				Su 530p News													
(Program: WLOX NWS-5.30P)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/05/19	08/11/19	-----1		1		\$200.00	5.48								
N 12	WLOX	08/09/19	08/12/19	M-F 630-7p	CM	6:30 PM-7:00 PM	1---1--	:30	2	\$625.00	P-03	8.90	NM	2	\$1,250.00		
				M-F 630-7p													
(Program: WHEEL-FORTNE)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/09/19	08/15/19	1---1--		2		\$625.00	8.90								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WLOX	08/09/19-08/15/19	M-F 630-7p			6:30 PM-7:00 PM	-T-----	:30		\$625.00		8.90	NM				
N 13	WLOX	08/09/19	08/10/19	Sa 630-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$210.00	P-03	5.22	NM	1	\$210.00		
				Sa 630-7p													
(Program: WHEEL-FRTNE SA)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		08/05/19	08/11/19	-----1-		1		\$210.00	5.22								
N 14	WLOX	08/09/19	08/12/19	ABC Monday Prime 2 Hour	CM	7:00 PM-9:00 PM	1-----	:30	1	\$550.00	P-03	4.80	NM	1	\$550.00		
				ABC Monday Prime 2 Hour													
(Program: BACHELOR IN PARADISE)																	

Order / Rev: 1296992
Alt Order #: WOC12137805
Flight Dates: 08/10/19 - 08/13/19

Advertiser: Tate Reeves for Governor
Product Desc: TRFG
Estimate: 11203
WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/19	08/15/19	1-----					1	\$550.00		4.80			
N 15	WLOX	08/09/19	08/09/19	ABC Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----1--	:30	1	\$300.00	P-03	3.00	NM	1	\$300.00
				ABC Friday Prime Hr 2											
				(Program: WHAT-U DO?)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	----1--					1	\$300.00		3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLOX	08/05/19-08/11/19	ABC Friday Prime Hr 2			8:00 PM-9:00 PM	-----F----	:30		(\$300.00)		3.00	NM		
		See MG 15.2													
		[per agency order flight changed]													
2	WLOX	08/13/19-08/13/19	ABC Tuesday Prime 2 Hour			7:00 PM-9:00 PM	7:00 PM-9:00 P-T-----	:30		\$300.00		3.00	NM		
		Ⓜ MG for 15.1 08/09													
		[Moving spot to 8/13 push back start date]													
N 16	WLOX	08/09/19	08/11/19	ABC Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$500.00	P-03	4.20	NM	1	\$500.00
				ABC Sunday Prime Hr 1											
				(Program: AM FUN-7PM-ABC)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1					1	\$500.00		4.20			
N 17	WLOX	08/09/19	08/11/19	ABC Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$465.00	P-03	4.00	NM	1	\$465.00
				ABC Sunday Prime Hr 2											
				(Program: CELEB FAM FEUD)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1					1	\$465.00		4.00			
N 18	WLOX	08/09/19	08/12/19	M-F 10p Late News	CM	10:00 PM-10:35 PM	---1--	:30	2	\$695.00	P-03	6.15	NM	2	\$1,390.00
				M-F 10p Late News											
				(Program: WLOX NEWS-10PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/19	08/15/19	1---1--					2	\$695.00		6.15			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLOX	08/13/19-08/15/19	M-F 10p Late News			10:00 PM-10:35 F	-T-----	:30		\$695.00		6.15	NM		
N 19	WLOX	08/09/19	08/10/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$350.00	P-03	5.30	NM	1	\$350.00
				Sa 10p Late News											
				(Program: WLOX NW-10P SA)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1-					1	\$350.00		5.30			
N 20	WLOX	08/09/19	08/11/19	Su 10p Late News 1	CM	10:00 PM-10:30 PM	-----1	:30	1	\$575.00	P-03	6.08	NM	1	\$575.00
				Su 10p Late News 1											
				(Program: WLOX NW-10P SU)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/19	08/11/19	-----1					1	\$575.00		6.08			
N 21	WLOX	08/09/19	08/12/19	ABC Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	---1--	:30	2	\$150.00	P-03	2.66	NM	2	\$300.00
				ABC Jimmy Kimmel Show											
				(Program: J KIMMEL-ABC)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/09/19	08/15/19	1---1--					2	\$150.00		2.66			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLOX	08/09/19-08/15/19	ABC Jimmy Kimmel Show			10:35 PM-11:37 F	-T-----	:30		\$150.00		2.66	NM		
													Totals	32	\$11,250.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WLOX, FOX Biloxi, MS**Date:**8/8/19I, American Media & Advocacy Group,being/on behalf of: Tate Reeves for Governor,a legally qualified candidate of the Republican Partypolitical party for the office of: MS Governorin the Primary Election Run-Offelection to be held on: August 27, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	See schedule	See schedule	See schedule	See schedule	See schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] VAN WILLIAMS National Sales Mgr.
Signature Printed Name Title



Order / Rev:	1297010
Alt Order #:	WOC12137808
Product Desc:	TRFG
Estimate:	11203
Flight Dates:	08/10/19 - 08/13/19
Original Date / Rev:	08/08/19 / 08/09/19
Order Type:	NORMAL

Primary AE:	Van Williams
Sales Office:	GPT-L
Sales Region:	Local

Name: American Media and Advocacy Grp

Buying Contact: _____

Billing Contact: _____

815 Slaters Lane

Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Name:	Tate Reeves for Governor
Demographic:	A35+
Product Codes:	Candidate - State - Governor
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-CAND

New Business Thru:	
Advertiser External ID:	165185
Agency External ID:	6930
Unit Code:	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/13/19	27	\$2,975.00	\$2,528.75

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	27	\$2,975.00	\$2,528.75	67.76
Totals	27	\$2,975.00	\$2,528.75	67.76

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	08/09/19	08/12/19	M-F 6-630a M-F 6-630a (Program: GOOD MRN MISS)	CM	6:00 AM-6:30 AM	1-----	:30	1	\$40.00	P-03	1.37	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/09/19	08/15/19	1-----		1		\$40.00		1.37					
N 2	ELOX	08/12/19	08/13/19	CBS AM News CBS AM News (Program: CBS MORN NWS<)	CM	6:30 AM-7:00 AM	-1-----	:30	1	\$40.00	P-03	1.41	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/12/19	08/18/19	-1-----		1		\$40.00		1.41					
N 3	ELOX	08/09/19	08/12/19	CBS This Morning CBS This Morning (Program: CS THS MRNG)	CM	7:00 AM-9:00 AM	1---1--	:30	2	\$15.00	P-03	1.47	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/09/19	08/15/19	1---1--		2		\$15.00		1.47					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	ELOX	08/13/19-08/13/19	CBS This Morning		7:00 AM-9:00 AM	-T-----	:30		\$15.00		1.47	NM		
N 4	ELOX	08/09/19	08/11/19	CBS Sunday Morning CBS Sunday Morning (Program: SUNDAY MRN-CBS)	CM	8:00 AM-9:30 AM	-----1	:30	1	\$30.00	P-03	2.12	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/05/19	08/11/19	-----1		1		\$30.00		2.12					

Order / Rev: 1297010
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 Flight Dates: 08/10/19 - 08/13/19

Advertiser: Tate Reeves for Governor
 Product Desc: TRFG
 Estimate: 11203
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/05/19		08/05/19	08/11/19	-----1			1		\$30.00	2.12					
N 5	ELOX	08/09/19	08/11/19	CBS Face The Nation CBS Face The Nation (Program: FACE NATN-CBS/FACE NATN2-CBS)	CM	9:30 AM-10:30 AM	-----1	:30	1	\$25.00	P-03	1.50	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/05/19		08/05/19	08/11/19	-----1			1		\$25.00	1.50					
N 6	ELOX	08/09/19	08/12/19	CBS Price Is Right CBS Price Is Right (Program: PRICE RIGHT)	CM	10:00 AM-11:00 AM	1---1--	:30	2	\$100.00	P-03	3.32	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/09/19		08/09/19	08/15/19	1---1--			2		\$100.00	3.32					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/13/19-08/15/19		CBS Price Is Right		10:00 AM-11:00 A	-T-----	:30		\$100.00		3.32	NM		
N 7	ELOX	08/09/19	08/12/19	M-F 4-430p M-F 4-430p (Program: JEOPARDY)	CM	4:00 PM-4:30 PM	1---1--	:30	2	\$20.00	P-03	1.54	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/09/19		08/09/19	08/15/19	1---1--			2		\$20.00	1.54					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/13/19-08/15/19		M-F 4-430p		4:00 PM-4:30 PM	-T-----	:30		\$20.00		1.54	NM		
N 8	ELOX	08/09/19	08/12/19	M-F 630p News M-F 630p News (Program: WLOX NWS-6.30P)	CM	6:30 PM-7:00 PM	1---1--	:30	2	\$175.00	P-03	2.69	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/09/19		08/09/19	08/15/19	1---1--			2		\$175.00	2.69					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/09/19-08/13/19		M-F 630p News		6:30 PM-7:00 PM	-T-----	:30		\$175.00		2.69	NM		
N 9	ELOX	08/09/19	08/12/19	M-F 6-630p M-F 6-630p (Program: JEOPARDY)	CM	6:00 PM-6:30 PM	1---1--	:30	2	\$125.00	P-03	3.32	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/09/19		08/09/19	08/15/19	1---1--			2		\$125.00	3.32					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/13/19-08/15/19		M-F 6-630p		6:00 PM-6:30 PM	-T-----	:30		\$125.00		3.32	NM		
N 10	ELOX	08/09/19	08/12/19	CBS Monday Prime Hr 3 CBS Monday Prime Hr 3 (Program: BULL MON)	CM	9:00 PM-10:00 PM	1-----	:30	1	\$300.00	P-03	3.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/09/19		08/09/19	08/15/19	1-----			1		\$300.00	3.00					
N 11	ELOX	08/09/19	08/09/19	CBS Friday Prime Hr 1 CBS Friday Prime Hr 1 (Program: HAWAII FIVE 0)	CM	7:00 PM-8:00 PM	----1--	:30	1	\$250.00	P-03	2.60	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/05/19		08/05/19	08/11/19	----1--			1		\$250.00	2.60					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/05/19-08/11/19		CBS Friday Prime Hr 1		7:00 PM-8:00 PM	-----F----	:30		(\$250.00)		2.60	NM		
See MG 11.2 [per agency changed flight dates]															
2	ELOX	08/12/19-08/12/19		CBS Monday Prime Hr 3	Mo	9-10p	M-----	:30		\$250.00		2.60	NM		
Ⓜ MG for 11.1 08/09 [Moving start date back]															
N 12	ELOX	08/09/19	08/09/19	CBS Friday Prime Hr 2 CBS Friday Prime Hr 2 (Program: MAGNUM PI)	CM	8:00 PM-9:00 PM	----1--	:30	1	\$250.00	P-03	2.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/05/19		08/05/19	08/11/19	----1--			1		\$250.00	2.90					

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 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/05/19	08/11/19	----1--			1		\$250.00	2.90					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/05/19-08/11/19		CBS Friday Prime Hr 2		8:00 PM-9:00 PM	-----F----	:30		(\$250.00)		2.90	NM		
See MG 12.2 [per agency changed flight dates]															
2	ELOX	08/13/19-08/13/19		CBS Tuesday Prime Hr 2	Tu	8-9p	-T-----	:30		\$250.00		2.90	NM		
Ⓜ MG for 12.1 08/09 [Moving start date back]															
N 13	ELOX	08/09/19	08/09/19	CBS Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$275.00	P-03	3.30	NM	1	\$275.00
				(Program: BLUE BLOODS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/05/19	08/11/19	----1--			1		\$275.00	3.30					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/05/19-08/11/19		CBS Friday Prime Hr 3		9:00 PM-10:00 PM	-----F----	:30		(\$275.00)		3.30	NM		
See MG 13.2 [per agency changed flight dates]															
2	ELOX	08/12/19-08/12/19		CBS Monday Prime Hr 2	Mo	8-9p	M-----	:30		\$275.00		3.30	NM		
Ⓜ MG for 13.1 08/09 [Moving start date back]															
N 14	ELOX	08/09/19	08/10/19	CBS Saturday Prime Hr 3	GM	9:00 PM-10:00 PM	-----1-	:30	1	\$175.00	P-03	2.40	NM	1	\$175.00
				(Program: 48 HOURS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/05/19	08/11/19	-----1-			1		\$175.00	2.40					
N 15	ELOX	08/09/19	08/11/19	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$225.00	P-03	4.50	NM	1	\$225.00
				(Program: 60 MINUTES)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/05/19	08/11/19	-----1			1		\$225.00	4.50					
N 16	ELOX	08/09/19	08/11/19	CBS Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$200.00	P-03	3.20	NM	1	\$200.00
				(Program: BIG BROTHER SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/05/19	08/11/19	-----1			1		\$200.00	3.20					
N 17	ELOX	08/09/19	08/12/19	M-F 10p Late News	CM	10:00 PM-10:30 PM	PI---1--	:30	2	\$80.00	P-03	3.13	NM	2	\$160.00
				(Program: WLOX NEWS-10PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/09/19	08/15/19	1---1--			2		\$80.00	3.13					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/13/19-08/13/19		M-F 10p Late News		10:00 PM-10:30 F	-T-----	:30		\$80.00		3.13	NM		
N 18	ELOX	08/09/19	08/10/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	PI-----1-	:30	1	\$45.00	P-03	2.68	NM	1	\$45.00
				(Program: WLOX NW-10P SA)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/05/19	08/11/19	-----1-			1		\$45.00	2.68					
N 19	ELOX	08/09/19	08/11/19	Su 10p Late News 1	CM	10:00 PM-10:35 PM	PI-----1	:30	1	\$60.00	P-03	2.00	NM	1	\$60.00
				(Program: WLOX NW-10P SU)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/05/19	08/11/19	-----1			1		\$60.00	2.00					
N 20	ELOX	08/09/19	08/12/19	CBS Late Show	CM	10:35 PM-11:37 PM	PI---1--	:30	2	\$15.00	P-03	1.92	NM	2	\$30.00
				(Program: LT-COLBERT-CBS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/09/19	08/15/19	1---1--			2		\$15.00	1.92					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ELOX	08/09/19-08/15/19		CBS Late Show		10:35 PM-11:37 F	MT-----	:30		\$15.00		1.92	NM		

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ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
													Totals	27	\$2,975.00