

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLOX-TV Biloxi, MS	Date: 4-26-19
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I, American Media & Advocacy Group,
 being/on behalf of: Tate Reeves for Governor,
 a legally qualified candidate of the Republican Party
 political party for the office of: MS Governor
 in the Primary Election
 election to be held on: August 6th 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4-26-19 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] YAN WILLIAMS National Sales Mgr.
Signature Printed Name Title

ORDER



Orders
Order / Rev: 1183803
Alt Order #: WOC12034164
Product Desc: TRFG
Estimate: 11057
Flight Dates: 05/01/19 - 05/07/19
Original Date / Rev: 04/26/19 / 04/26/19
Order Type: NORMAL

WLOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency Name: American Media and Advocacy Grp
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tate Reeves for Governor
Demographic: A35+
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 165185
Agency External ID: 6930
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/07/19	42	\$11,540.00	\$9,809.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	42	\$11,540.00	\$9,809.00	210.44
Totals	42	\$11,540.00	\$9,809.00	210.44

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	05/01/19	05/07/19	M-F 5-6a News M-F 5-6a News	CM	5:00 AM-6:00 AM	-1-1---	:30	2	\$135.00	P-03	4.26	NM	2	\$270.00
(Program: GD MRN MISS ED)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/19	05/07/19	-1-1---					2	\$135.00		4.26			
N 2	WLOX	05/01/19	05/06/19	M-F 6-7a News M-F 6-7a News	CM	6:00 AM-7:00 AM	1-1----	:30	2	\$275.00	P-03	6.78	NM	2	\$550.00
(Program: GOOD MRN MISS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/19	05/07/19	1-1----					2	\$275.00		6.78			
N 3	WLOX	05/01/19	05/07/19	ABC Good Morning America ABC Good Morning America	CM	7:00 AM-9:00 AM	-1-11--	:30	3	\$275.00	P-03	6.18	NM	3	\$825.00
(Program: GOOD MORNING AMERICA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/19	05/07/19	-1-11--					3	\$275.00		6.18			
N 4	WLOX	05/01/19	05/06/19	ABC The View ABC The View	CM	10:00 AM-11:00 AM	1-1----	:30	2	\$125.00	P-03	2.40	NM	2	\$250.00
(Program: THE VIEW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/19	05/07/19	1-1----					2	\$125.00		2.40			
N 5	WLOX	05/01/19	05/04/19	Sa 630-7a News Sa 630-7a News	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$100.00	P-03	3.52	NM	1	\$100.00

Order / Rev: 1183803
 Alt Order #: WOC12034164
 Flight Dates: 05/01/19 - 05/07/19

Advertiser: Tate Reeves for Governor
 Product Desc: TRFG
 Estimate: 11057

WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/29/19		05/05/19	---	1---					1	\$425.00		4.68			
N 18	WLOX	05/01/19	05/07/19	M-F 10p Late News M-F 10p Late News (Program: WLOX NEWS AT 10PM)	CM	10:00 PM-10:35 PM	11111--	:30	5	\$450.00	P-03	5.08	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/01/19		05/07/19	11111--						5	\$450.00		5.08			
N 19	WLOX	05/01/19	05/04/19	Sa 10p Late News Sa 10p Late News (Program: WLOX NEWS AT 10P)	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$350.00	P-03	2.14	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/29/19		05/05/19	-----1-						1	\$350.00		2.14			
N 20	WLOX	05/01/19	05/05/19	Su 10p Late News 1 Su 10p Late News 1 (Program: WLOX NEWS AT 10P)	CM	10:00 PM-10:30 PM	-----1	:30	1	\$500.00	P-03	4.50	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/29/19		05/05/19	-----1						1	\$500.00		4.50			
N 21	WLOX	05/01/19	05/07/19	ABC Jimmy Kimmel Show ABC Jimmy Kimmel Show (Program: JIMMY KIMMEL)	CM	10:35 PM-11:35 PM	11-1---	:30	3	\$125.00	P-03	2.33	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/01/19		05/07/19	11-1---						3	\$125.00		2.33			
													Totals	42	\$11,540.00

ORDER



Orders
Order / Rev: 1183752
Alt Order #: WOC12034166
Product Desc: TRFG
Estimate: 11057
Flight Dates: 05/01/19 - 05/07/19
Original Date / Rev: 04/26/19 / 04/26/19
Order Type: NORMAL

ELOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency Name: American Media and Advocacy Grp
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tate Reeves for Governor
Demographic: A35+
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 165185
Agency External ID: 6930
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/07/19	41	\$5,030.00	\$4,275.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	41	\$5,030.00	\$4,275.50	86.03
Totals	41	\$5,030.00	\$4,275.50	86.03

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	05/01/19	05/03/19	M-F 5-6a News M-F 5-6a News (Program: GOOD MORNING MISS)	CM	5:00 AM-6:00 AM	----1--	:30	1	\$40.00	P-02	0.52	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	----1--		1				\$40.00		0.52			
N 2	ELOX	05/01/19	05/07/19	M-F 6-630a M-F 6-630a (Program: GOOD MORNING MISS)	CM	6:00 AM-6:30 AM	111----	:30	3	\$50.00	P-02	0.78	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/19	05/07/19	111----		3				\$50.00		0.78			
N 3	ELOX	05/01/19	05/03/19	CBS AM News CBS AM News (Program: CBS MORNING NEWS)	CM	6:30 AM-7:00 AM	----1--	:30	1	\$50.00	P-02	1.14	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	----1--		1				\$50.00		1.14			
N 4	ELOX	05/01/19	05/07/19	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)	CM	7:00 AM-9:00 AM	-11-1--	:30	3	\$20.00	P-02	1.04	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/19	05/07/19	-11-1--		3				\$20.00		1.04			
N 5	ELOX	05/01/19	05/03/19	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM	----1--	:30	1	\$125.00	P-02	2.79	NM	1	\$125.00

Order / Rev: 1183752
 Alt Order #: WOC12034166
 Flight Dates: 05/01/19 - 05/07/19

Advertiser: Tate Reeves for Governor
 Product Desc: TRFG
 Estimate: 11057
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/01/19		05/01/19	05/07/19	-1-----					1	\$425.00		4.36			
N 18	ELOX	05/01/19	05/03/19	CBS Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----1--	:30	1	\$350.00	P-02	3.45	NM	1	\$350.00
				CBS Friday Prime Hr 2											
				(Program: HAWAII 5-0)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/29/19		05/01/19	05/05/19	----1--					1	\$350.00		3.45			
N 19	ELOX	05/01/19	05/05/19	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$325.00	P-03	4.44	NM	1	\$325.00
				CBS Sunday Prime Hr 1											
				(Program: 60 MINUTES)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/29/19		05/01/19	05/05/19	-----1					1	\$325.00		4.44			
N 20	ELOX	05/01/19	05/07/19	M-F 10p Late News	CM	10:00 PM-10:35 PM	-1-11--	:30	3	\$100.00	P-02	2.04	NM	3	\$300.00
				M-F 10p Late News											
				(Program: WLOX NEWS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/01/19		05/01/19	05/07/19	-1-11--					3	\$100.00		2.04			
N 21	ELOX	05/01/19	05/04/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$55.00	P-02	3.00	NM	1	\$55.00
				Sa 10p Late News											
				(Program: WLOX NEWS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/29/19		05/01/19	05/05/19	-----1-					1	\$55.00		3.00			
N 22	ELOX	05/01/19	05/05/19	Su 10p Late News 2	CM	10:30 PM-11:00 PM	-----1	:30	1	\$50.00	P-02	1.08	NM	1	\$50.00
				Su 10p Late News 2											
				(Program: WLOX NEWS SUN NT EXTRA)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/29/19		05/01/19	05/05/19	-----1					1	\$50.00		1.08			
N 23	ELOX	05/01/19	05/06/19	CBS Late Show	CM	10:35 PM-11:35 PM	1-11---	:30	3	\$20.00	P-02	1.49	NM	3	\$60.00
				CBS Late Show											
				(Program: LATE SHOW COLBERT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/01/19		05/01/19	05/07/19	1-11---					3	\$20.00		1.49			
													Totals	41	\$5,030.00