

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WLOX-TV Biloxi, MS

Date:

11/1/19

I, American Media & Advocacy Group,

being/on behalf of: Tate Reeves for Governor,

a legally qualified candidate of the Republican Party

political party for the office of: MS Governor

in the General Election

election to be held on: November 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

To Be Signed By Candidate or Authorized Committee

Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] VAN WILLIAMS National Sales Dir.
Signature Printed Name Title

ORDER

Orders
Order / Rev: 1391148
Alt Order #: WOC12249118
Product Desc: TRFG
Estimate: 11407
Flight Dates: 11/01/19 - 11/05/19
Original Date / Rev: 11/01/19 / 11/01/19
Order Type: NORMAL

WLOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: American Media and Advocacy Grp
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tate Reeves for Governor
Demographic: A35+
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 165185
Agency External ID: 6930
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/05/19	35	\$14,355.00	\$12,201.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	35	\$14,355.00	\$12,201.75	118.71
Totals	35	\$14,355.00	\$12,201.75	118.71

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	11/01/19	11/05/19	M-F 5-6a News M-F 5-6a News (Program: GOOD MORNING MISSISSIPPI (5A))CS-Q3 (sell)	CM	5:00 AM-6:00 AM	11-----	:30	2	\$135.00	P-03	5.18	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	11-----					2	\$135.00		5.18			
N 2	WLOX	11/01/19	11/05/19	M-F 6-7a News M-F 6-7a News (Program: GOOD MORNING MISSISSIPPI (6A))CS-Q3 (sell)	CM	6:00 AM-7:00 AM	11-----	:30	2	\$325.00	P-03	8.16	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	11-----					2	\$325.00		8.16			
N 3	WLOX	11/01/19	11/05/19	ABC Good Morning America ABC Good Morning America (Program: GOOD MORNING AMERICA M-F)CS-Q3 (sell)	CM	7:00 AM-9:00 AM	11-----	:30	2	\$275.00	P-03	7.42	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	11-----					2	\$275.00		7.42			
N 4	WLOX	11/01/19	11/05/19	M-F 11a News M-F 11a News (Program: WLOX MIDDAY NEWS)CS-Q3 (sell)	CM	11:00 AM-11:30 AM	11-----	:30	2	\$125.00	P-03	2.96	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	11-----					2	\$125.00		2.96			
N 5	WLOX	11/01/19	11/05/19	M-F Shop South Miss M-F Shop South Miss	CM	11:30 AM-12:00 PM	11-----	:30	2	\$75.00	P-03	2.03	NM	2	\$150.00

Order / Rev: 1391148
 Alt Order #: WOC12249118
 Flight Dates: 11/01/19 - 11/05/19

Advertiser: Tate Reeves for Governor
 Product Desc: TRFG
 Estimate: 11407
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: SHOP SOUTH MISSISSIPPI)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	11-----					2	\$75.00		2.03			
N 6	WLOX	11/01/19	11/05/19	ABC Daytime	CM	12:00 PM-1:00 PM	11-----	:30	2	\$125.00	P-03	1.60	NM	1	\$125.00
				GMA3: Strahan, Sara, & Keke											
(Program: GMA3)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	11-----					2	\$125.00		1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLOX	11/01/19-11/07/19	ABC Daytime			12:00 PM-1:00 PM		MT-----	:30	(\$125.00)		1.60	NM		
Credited [moving money to another estimate]															
N 7	WLOX	11/01/19	11/05/19	ABC General Hospital	CM	1:00 PM-2:00 PM	11-----	:30	2	\$100.00	P-03	2.71	NM	2	\$200.00
				ABC General Hospital											
(Program: GENERAL HOSPITAL)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	11-----					2	\$100.00		2.71			
N 8	WLOX	11/01/19	11/04/19	M-F 2-3p	CM	2:00 PM-3:00 PM	1-----	:30	1	\$85.00	P-03	1.16	NM	1	\$85.00
				M-F 2-3p											
(Program: TAMRON HALL)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	1-----					1	\$85.00		1.16			
N 9	WLOX	11/01/19	11/04/19	M-F 3-4p	CM	3:00 PM-4:00 PM	1-----	:30	1	\$150.00	P-03	2.07	NM	1	\$150.00
				M-F 3-4p											
(Program: KELLY CLARKSON)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	1-----					1	\$150.00		2.07			
N 10	WLOX	11/01/19	11/04/19	M-F 4p News	CM	4:00 PM-4:30 PM	1-----	:30	1	\$125.00	P-03	4.59	NM	1	\$125.00
				M-F 4p News											
(Program: THE 4 O'CLOCK SHOW)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	1-----					1	\$125.00		4.59			
N 11	WLOX	11/01/19	11/04/19	ABC Monday Prime 2 Hour	CM	7:00 PM-9:00 PM	1-----	:30	1	\$1,600.00	P-01	6.00	NM	1	\$1,600.00
				ABC Monday Prime 2 Hour											
(Program: DANCING WITH THE STARS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	1-----					1	\$1,600.00		6.00			
N 12	WLOX	11/01/19	11/04/19	ABC Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$1,200.00	P-01	5.20	NM	1	\$1,200.00
				ABC Monday Prime Hr 3											
(Program: GOOD DOCTORS)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	1-----					1	\$1,200.00		5.20			
N 13	WLOX	11/01/19	11/01/19	ABC Friday Prime Hr 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$575.00	P-03	4.01	NM	1	\$575.00
				ABC Friday Prime Hr 1											
(Program: AMER HOUSE/FRESH OFF)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	----1--					1	\$575.00		4.01			
N 14	WLOX	11/01/19	11/01/19	ABC Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----1--	:30	1	\$575.00	P-03	3.28	NM	1	\$575.00
				ABC Friday Prime Hr 2											
(Program: 20/20 8P)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	----1--					1	\$575.00		3.28			
N 15	WLOX	11/01/19	11/01/19	ABC Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$500.00	P-03	2.90	NM	1	\$500.00
				ABC Friday Prime Hr 3											
(Program: 20/20)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	----1--					1	\$500.00		2.90			
N 16	WLOX	11/01/19	11/03/19	ABC Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$750.00	P-01	3.70	NM	1	\$750.00
				ABC Sunday Prime Hr 1											
(Program: AMERICAS FUNNIEST HOME)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1391148
 Alt Order #: WOC12249118
 Flight Dates: 11/01/19 - 11/05/19

Advertiser: Tate Reeves for Governor
 Product Desc: TRFG
 Estimate: 11407
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----1					1	\$750.00		3.70			
N 17	WLOX	11/01/19	11/03/19	ABC Sunday Prime Hr 2CM		7:00 PM-8:00 PM	-----1	:30	1	\$750.00	P-01	4.50	NM	1	\$750.00
		ABC Sunday Prime Hr 2 (Program: KIDS SAY DARNDDEST THINGS)CS-Q4 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----1					1	\$750.00		4.50			
N 18	WLOX	11/01/19	11/03/19	ABC Sunday Prime Hr 3CM		8:00 PM-9:00 PM	-----1	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		ABC Sunday Prime Hr 3 (Program: SHARK TANK FALL)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----1					1	\$800.00		0.00			
N 19	WLOX	11/01/19	11/03/19	ABC Sunday Prime Hr 4CM		9:00 PM-10:00 PM	-----1	:30	1	\$800.00	P-01	4.30	NM	1	\$800.00
		ABC Sunday Prime Hr 4 (Program: THE ROOKIE)CS-Q4 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----1					1	\$800.00		4.30			
N 20	WLOX	11/01/19	11/03/19	Su 10p Late News 2 CM		10:30 PM-11:00 PM	-----1	:30	1	\$350.00	P-03	4.03	NM	1	\$350.00
		Su 10p Late News 2 (Program: WLOX NEWS AT 10:30P (SUN))CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----1					1	\$350.00		4.03			
N 21	WLOX	11/01/19	11/04/19	ABC Jimmy Kimmel ShoCM		10:35 PM-11:37 PM	1-----	:30	1	\$150.00	P-03	2.46	NM	1	\$150.00
		ABC Jimmy Kimmel Show (Program: JIMMY KIMMEL LIVE!)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	1-----					1	\$150.00		2.46			
N 22	WLOX	11/01/19	11/04/19	ABC News Nightline CM		11:37 PM-12:07 AM	1-----	:30	1	\$100.00	P-03	1.29	NM	1	\$100.00
		ABC News Nightline (Program: ABC NEWS NIGHTLINE)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	1-----					1	\$100.00		1.29			
N 23	WLOX	11/01/19	11/02/19	ABC College FB Early GaM		11:00 AM-2:30 PM	-----1-	:30	1	\$500.00	P-01	2.70	NM	1	\$500.00
		ABC College FB Early Game (Program: ABC COLLEGE FOOTBALL (EARLY))CS-SPORTS (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----1-					1	\$500.00		2.70			
N 24	WLOX	11/01/19	11/02/19	ABC College FB Late GaM		2:30 PM-6:30 PM	-----1-	:30	1	\$800.00	P-01	3.00	NM	1	\$800.00
		ABC College FB Late Game (Program: ABC COLLEGE FOOTBALL (LATE))CS-SPORTS (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----1-					1	\$800.00		3.00			
N 25	WLOX	11/01/19	11/02/19	Sat.Nite College FootbaCM		7:00 PM-10:30 PM	-----1-	:30	1	\$900.00	P-01	5.00	NM	1	\$900.00
		Sat.Nite College Football (Program: ABC COLLEGE FOOTBALL (PRIME))CS-SPORTS (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----1-					1	\$900.00		5.00			
N 26	WLOX	11/01/19	11/05/19	ABC Formula One RacinCM		12:30 PM-2:30 PM	-----	:30	0	\$300.00	P-01	0.00	NM	2	\$600.00
		ABC Formula One Racing (12:30 PM-2:30 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----S					2	\$300.00		0.00			
Week:		11/04/19	11/10/19	-----					0	\$275.00		0.00			
N 27	WLOX	11/01/19	11/05/19	ABC Sports Specials CM		3:00 PM-5:00 PM	-----	:30	0	\$275.00	P-03	0.00	NM	1	\$275.00
		ABC Sports Specials (3:00 PM-5:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----S					1	\$275.00		0.00			
Week:		11/04/19	11/10/19	-----					0	\$275.00		0.00			
N 28	WLOX	11/01/19	11/05/19	Su 10p Late News 1 CM		Su 10-1035p	-----	:30	0	\$575.00	P-03	0.00	NM	1	\$575.00
		Su 10p Late News 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----S					1	\$575.00		0.00			

Order / Rev: 1391148
 Alt Order #: WOC12249118
 Flight Dates: 11/01/19 - 11/05/19

Advertiser: Tate Reeves for Governor
 Product Desc: TRFG
 Estimate: 11407

WLOX

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/04/19	11/10/19	-----	0		\$575.00	0.00							
													Totals	35	\$14,355.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

ELOX-TV Biloxi, MS

Date:

11/1/19

I, American Media & Advocacy Group,

being/on behalf of: Tate Reeves for Governor,

a legally qualified candidate of the Republican Party

political party for the office of: MS Governor

in the General Election

election to be held on: November 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Van Williams National Sales Mgr.
Signature Printed Name Title

ORDER



Orders
Order / Rev: 1391097
Alt Order #: WOC12249122
Product Desc: TRFG
Estimate: 11407
Flight Dates: 11/01/19 - 11/05/19
Original Date / Rev: 11/01/19 / 11/01/19
Order Type: NORMAL

ELOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: American Media and Advocacy Grp
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tate Reeves for Governor
Demographic: A35+
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 165185
Agency External ID: 6930
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/05/19	21	\$6,035.00	\$5,129.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	21	\$6,035.00	\$5,129.75	56.45
Totals	21	\$6,035.00	\$5,129.75	56.45

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	11/01/19	11/05/19	M-F 930-10a M-F 930-10a	CM	9:30 AM-10:00 AM	-1-----	:30	1	\$35.00	P-03	0.47	NM	1	\$35.00
(Program: RIGHT THIS MINUTE AM CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	-1-----					1	\$35.00		0.47			
N 2	ELOX	11/01/19	11/05/19	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM	-1-----	:30	1	\$125.00	P-03	2.27	NM	1	\$125.00
(Program: THE PRICE IS RIGHT)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	-1-----					1	\$125.00		2.27			
N 3	ELOX	11/01/19	11/05/19	CBS Young and Restless CBS Young and Restless	CM	11:00 AM-12:00 PM	-1-----	:30	1	\$100.00	P-03	2.91	NM	1	\$100.00
(Program: YOUNG AND RESTLESS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	-1-----					1	\$100.00		2.91			
N 4	ELOX	11/01/19	11/05/19	M-F 12-1230p M-F 12-1230p	CM	12:00 PM-12:30 PM	-1-----	:30	1	\$75.00	P-03	1.36	NM	1	\$75.00
(Program: FUNNY YOU SHOULD ASK)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/19	11/07/19	-1-----					1	\$75.00		1.36			
N 5	ELOX	11/01/19	11/05/19	CBS Bold and Beautiful CBS Bold and Beautiful	CM	12:30 PM-1:00 PM	-1-----	:30	1	\$100.00	P-03	1.72	NM	1	\$100.00

Order / Rev: 1391097
 Alt Order #: WOC12249122
 Flight Dates: 11/01/19 - 11/05/19

Advertiser: Tate Reeves for Governor
 Product Desc: TRFG
 Estimate: 11407
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: BOLD AND THE BEAUTIFUL)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/19	11/07/19	-1-----		1			\$100.00	1.72					
N 6	ELOX	11/01/19	11/05/19	CBS The Talk	CM	1:00 PM-2:00 PM	-1-----	:30	1	\$100.00	P-03	0.93	NM	1	\$100.00
				CBS The Talk											
(Program: THE TALK)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/19	11/07/19	-1-----		1			\$100.00	0.93					
N 7	ELOX	11/01/19	11/04/19	CBS Monday Prime Hr 1CM		7:00 PM-8:00 PM	1-----	:30	1	\$450.00	P-01	3.50	NM	1	\$450.00
				CBS Monday Prime Hr 1											
(Program: NEIGHBORHOOD/BOB ABISHOLA)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/19	11/07/19	1-----		1			\$450.00	3.50					
N 8	ELOX	11/01/19	11/04/19	CBS Monday Prime Hr 2CM		8:00 PM-9:00 PM	1-----	:30	1	\$450.00	P-01	4.00	NM	1	\$450.00
				CBS Monday Prime Hr 2											
(Program: ALL RISE)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/19	11/07/19	1-----		1			\$450.00	4.00					
N 9	ELOX	11/01/19	11/04/19	CBS Monday Prime Hr 3CM		9:00 PM-10:00 PM	1-----	:30	1	\$500.00	P-01	4.70	NM	1	\$500.00
				CBS Monday Prime Hr 3											
(Program: BULL MON)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/19	11/07/19	1-----		1			\$500.00	4.70					
N 10	ELOX	11/01/19	11/02/19	CBS Saturday Prime Hr 1CM		7:00 PM-8:00 PM	-----1-	:30	1	\$300.00	P-01	2.00	NM	0	\$0.00
				CBS Saturday Prime Hr 1											
(Program: CRIMETIME I)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	-----1-		1			\$300.00	2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	ELOX	10/28/19-11/03/19		CBS Saturday Prime Hr 1		7:00 PM-8:00 PM		-----Sa--	:30	(\$300.00)	2.00	NM			
		Credited													
		[adding dollars elsewhere]													
N 11	ELOX	11/01/19	11/02/19	CBS Saturday Prime Hr 2CM		8:00 PM-9:00 PM	-----1-	:30	1	\$300.00	P-01	2.50	NM	0	\$0.00
				CBS Saturday Prime Hr 2											
(Program: CRIMETIME II)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	-----1-		1			\$300.00	2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	ELOX	10/28/19-11/03/19		CBS Saturday Prime Hr 2		8:00 PM-9:00 PM		-----Sa--	:30	(\$300.00)	2.50	NM			
		Credited													
		[adding dollars elsewhere]													
N 12	ELOX	11/01/19	11/02/19	CBS Saturday Prime Hr 3CM		9:00 PM-10:00 PM	-----1-	:30	1	\$450.00	P-01	3.00	NM	0	\$0.00
				CBS Saturday Prime Hr 3											
(Program: 48 HOURS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	-----1-		1			\$450.00	3.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	ELOX	10/28/19-11/03/19		CBS Saturday Prime Hr 3		9:00 PM-10:00 PM		-----Sa--	:30	(\$450.00)	3.00	NM			
		Credited													
		[adding dollars elsewhere]													
N 13	ELOX	11/01/19	11/03/19	CBS Sunday Prime Hr 1CM		6:00 PM-7:00 PM	-----1	:30	1	\$450.00	P-01	4.70	NM	1	\$450.00
				CBS Sunday Prime Hr 1											
(Program: 60 MINUTES)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	-----1		1			\$450.00	4.70					
N 14	ELOX	11/01/19	11/03/19	CBS Sunday Prime Hr 2CM		7:00 PM-8:00 PM	-----1	:30	1	\$450.00	P-01	4.00	NM	1	\$450.00
				CBS Sunday Prime Hr 2											
(Program: GOD FRIENDED ME)CS-Q4 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/28/19	11/03/19	-----1		1			\$450.00	4.00					
N 15	ELOX	11/01/19	11/03/19		CM	8:00 PM-9:00 PM	-----1	:30	1	\$450.00	P-01	3.50	NM	1	\$450.00

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Product Desc: TRFG
Estimate: 11407
ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 25	ELOX	11/01/19	11/03/19	CBS Sunday Prime Hr 4CM CBS Sunday Prime Hr 4 (Program: MADAM SECRETARY)CS-Q4 (sell)		9:00 PM-10:00 PM	-----1	:30	1	\$450.00	P-01	3.13	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/28/19		11/03/19	-----1	1			\$450.00			3.13					
N 26	ELOX	11/01/19	11/05/19	CBS NFL RS Early Game CBS NFL RS Early Game		12p-430p	-----	:30	0	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/28/19		11/03/19	-----S	2			\$500.00			0.00					
Week: 11/04/19		11/10/19	-----	0			\$500.00			0.00					
Totals														21	\$6,035.00