

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WKXV-TV, Biloxi MS</u>	<b>Date:</b> <u>6/24/19</u>
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I, American Media & Advocacy Group,  
 being/on behalf of: Tate Reeves for Governor,  
 a legally qualified candidate of the Republican Party  
 political party for the office of: MS Governor  
 in the Primary Election  
 election to be held on: August 6th 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

6/24/19                      [Signature]  
Date                                      Signature

***To Be Signed By Station Representative***

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

[Signature]                      YAW WILLIAMS                      National Sales Mgr.  
Signature                                      Printed Name                                      Title

## ORDER



**Orders**  
**Order / Rev:** 1237974  
**Alt Order #:** WOC12102593  
**Product Desc:** TRFG  
**Estimate:** 11148  
**Flight Dates:** 07/01/19 - 07/03/19  
**Original Date / Rev:** 06/24/19 / 06/24/19  
**Order Type:** NORMAL

## WLOX

**Primary AE:** Van Williams  
**Sales Office:** GPT-N  
**Sales Region:** National

**Agency Name:** American Media and Advocacy Grp  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tate Reeves for Governor  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 165185  
**Agency External ID:** 6930  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/03/19	21	\$7,465.00	\$6,345.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	21	\$7,465.00	\$6,345.25	145.57
<b>Totals</b>	<b>21</b>	<b>\$7,465.00</b>	<b>\$6,345.25</b>	<b>145.57</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	07/01/19	07/02/19	M-F 5-6a News M-F 5-6a News	CM	5:00 AM-6:00 AM	-1-----	:30	1	\$135.00	P-03	4.67	NM	1	\$135.00
(Program: GD MRN MISS ED)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/01/19	07/07/19	-1-----			1			\$135.00		4.67			
N 2	WLOX	07/01/19	07/03/19	M-F 6-7a News M-F 6-7a News	CM	6:00 AM-7:00 AM	111----	:30	3	\$325.00	P-03	7.02	NM	3	\$975.00
(Program: GOOD MRN MISS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/01/19	07/07/19	111----			3			\$325.00		7.02			
N 3	WLOX	07/01/19	07/03/19	ABC Good Morning America ABC Good Morning America	CM	7:00 AM-9:00 AM	111----	:30	3	\$275.00	P-03	6.65	NM	3	\$825.00
(Program: GD MRN AMR-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/01/19	07/07/19	111----			3			\$275.00		6.65			
N 4	WLOX	07/01/19	07/03/19	M-F 11a News M-F 11a News	CM	11:00 AM-11:30 AM	-11----	:30	2	\$110.00	P-03	3.09	NM	2	\$220.00
(Program: MIDDAY NEWS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/01/19	07/07/19	-11----			2			\$110.00		3.09			
N 5	WLOX	07/01/19	07/01/19	M-F 4p News M-F 4p News	CM	4:00 PM-4:30 PM	1-----	:30	1	\$125.00	P-03	4.78	NM	1	\$125.00

Order / Rev: 1237974  
 Alt Order #: WOC12102593  
 Flight Dates: 07/01/19 - 07/03/19

Advertiser: Tate Reeves for Governor  
 Product Desc: TRFG  
 Estimate: 11148  
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 4 O'CLOCK SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	1-----					1	\$125.00		4.78			
N 6	WLOX	07/01/19	07/03/19	M-F 430-5p M-F 430-5p	CM	4:30 PM-5:00 PM	1-1----	:30	2	\$150.00	P-03	5.85	NM	2	\$300.00
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	1-1----					2	\$150.00		5.85			
N 7	WLOX	07/01/19	07/02/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	11-----	:30	2	\$450.00	P-03	9.44	NM	2	\$900.00
(Program: WLOX NEWS-5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	11-----					2	\$450.00		9.44			
N 8	WLOX	07/01/19	07/03/19	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	111----	:30	3	\$695.00	P-03	11.03	NM	3	\$2,085.00
(Program: WLOX NEWS-6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	111----					3	\$695.00		11.03			
N 9	WLOX	07/01/19	07/03/19	M-F 630-7p M-F 630-7p	CM	6:30 PM-7:00 PM	-11----	:30	2	\$625.00	P-03	8.90	NM	2	\$1,250.00
(Program: WHEEL-FORTNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	-11----					2	\$625.00		8.90			
N 10	WLOX	07/01/19	07/01/19	ABC Monday Prime 2 H ABC Monday Prime 2 Hour	CM	7:00 PM-9:00 PM	1-----	:30	1	\$500.00	P-03	4.80	NM	1	\$500.00
(Program: THE BACHELORETTE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	1-----					1	\$500.00		4.80			
N 11	WLOX	07/01/19	07/03/19	ABC Jimmy Kimmel Sho ABC Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	--1----	:30	1	\$150.00	P-03	2.66	NM	1	\$150.00
(Program: J KIMMEL!-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	--1----					1	\$150.00		2.66			
													Totals	21	\$7,465.00

## ORDER



**Orders**  
**Order / Rev:** 1238377  
**Alt Order #:** WOC12102598  
**Product Desc:** TRFG  
**Estimate:** 11148  
**Flight Dates:** 07/01/19 - 07/03/19  
**Original Date / Rev:** 06/24/19 / 06/24/19  
**Order Type:** NORMAL

ELOX

**Primary AE:** Van Williams  
**Sales Office:** GPT-N  
**Sales Region:** National

**Agency Name:** American Media and Advocacy Grp  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tate Reeves for Governor  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 165185  
**Agency External ID:** 6930  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/03/19	11	\$1,060.00	\$901.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	11	\$1,060.00	\$901.00	29.50
<b>Totals</b>	<b>11</b>	<b>\$1,060.00</b>	<b>\$901.00</b>	<b>29.50</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	07/01/19	07/03/19	M-F 6-630a M-F 6-630a	CM	6:00 AM-6:30 AM	1-1----	:30	2	\$40.00	P-03	1.37	NM	2	\$80.00
(Program: GOOD MRN MISS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/01/19	07/07/19	1-1----			2			\$40.00		1.37			
N 2	ELOX	07/01/19	07/02/19	CBS AM News CBS AM News	CM	6:30 AM-7:00 AM	-1-----	:30	1	\$40.00	P-03	1.41	NM	1	\$40.00
(Program: CBS MORN NWS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/01/19	07/07/19	-1-----			1			\$40.00		1.41			
N 3	ELOX	07/01/19	07/02/19	CBS Price Is Right CBS Price Is Right	CM	10:00 AM-11:00 AM	-1-----	:30	1	\$100.00	P-03	3.32	NM	1	\$100.00
(Program: PRICE RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/01/19	07/07/19	-1-----			1			\$100.00		3.32			
N 4	ELOX	07/01/19	07/03/19	M-F 630p News M-F 630p News	CM	6:30 PM-7:00 PM	1-1----	:30	2	\$175.00	P-03	3.00	NM	2	\$350.00
(Program: WLOX NWS-6.30P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/01/19	07/07/19	1-1----			2			\$175.00		3.00			
N 5	ELOX	07/01/19	07/03/19	M-F 6-630p M-F 6-630p	CM	6:00 PM-6:30 PM	1-1----	:30	2	\$125.00	P-03	3.32	NM	2	\$250.00

Order / Rev: 1238377  
Alt Order #: WOC12102598  
Flight Dates: 07/01/19 - 07/03/19

Advertiser: Tate Reeves for Governor  
Product Desc: TRFG  
Estimate: 11148  
ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	1-1----					2	\$125.00		3.32			
N 6	ELOX	07/01/19	07/03/19	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-10:30 PM	111----	:30	3	\$80.00	P-03	3.13	NM	3	\$240.00
(Program: WLOX NEWS-10PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	111----					3	\$80.00		3.13			
													Totals	11	\$1,060.00