

ORDER



Orders
Order / Rev: 925915
Alt Order #: WOC13266602
Product Desc: Issue
Estimate: 8238
Flight Dates: 10/13/21 - 10/19/21
Original Date / Rev: 10/18/21 / 10/18/21
Order Type: GENERAL

KTNV

Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Nebo Media
Buying Contact:
Billing Contact:
 PO Box 3775
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Better Nevada PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business Thru:
Advertiser External ID: 270005
Agency External ID: 115932
Unit Code: General
Order Separation: 00:20:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/27/21 | 10/19/21 | 51 | \$21,360.00 | \$18,156.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2021 | 51 | \$21,360.00 | \$18,156.00 | 0.00 |
| Totals | 51 | \$21,360.00 | \$18,156.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Gianna Elizardo | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1 | KTNV | 10/13/21 | 10/18/21 | M-F 6-7am News M-F 6-7am News (Program: GD MRN LV @ 6A<)4Q EST L7 (sell) | CM | 6-7am | 1--1--- | :30 | 2 | \$260.00 | P-3 | 0.00 | NM | 2 | \$520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/21 | 10/19/21 | 1--1--- | | 2 | | | | \$260.00 | | 0.00 | | | |
| 2 | KTNV | 10/13/21 | 10/19/21 | M-F Good Morning America M-F Good Morning America (Program: AVG. ALL WKS<)4Q EST L7 (sell) | CM | 7-9am | -11-1-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/13/21 | 10/19/21 | -11-1-- | | 3 | | | | \$400.00 | | 0.00 | | | |
| 3 | KTNV | 10/13/21 | 10/16/21 | Sa 6-7am News Sa 6-7am News (Program: GD MRN LV SA6A)4Q EST L7 (sell) | CM | 6-7am | -----1- | :30 | 1 | \$245.00 | P-3 | 0.00 | NM | 1 | \$245.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/11/21 | 10/17/21 | -----1- | | 1 | | | | \$245.00 | | 0.00 | | | |
| 4 | KTNV | 10/13/21 | 10/16/21 | Sa Good Morning America Sa Good Morning America (Program: GD MRN-SAT-ABC/GD MRN2-SA-ABC)4Q EST L7 (sell) | CM | 7-9am | -----1- | :30 | 1 | \$245.00 | P-3 | 0.00 | NM | 1 | \$245.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/11/21 | 10/17/21 | -----1- | | 1 | | | | \$245.00 | | 0.00 | | | |
| 5 | KTNV | 10/13/21 | 10/17/21 | Su Good Morning America Su Good Morning America | CM | 7-8am | -----1 | :30 | 1 | \$265.00 | P-3 | 0.00 | NM | 1 | \$265.00 |

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 Flight Dates: 10/13/21 - 10/19/21

Advertiser: Better Nevada PAC
 Product Desc: Issue
 Estimate: 8238

KTNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|--|-----------------|-----------------------|-------|--------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/21 | 10/19/21 | 1----- | | | | | 1 | \$2,800.00 | | 0.00 | | | |
| 18 | KTNV | 10/13/21 | 10/13/21 | Wednesday Prime A | CM | 8-9pm | --1---- | :30 | 1 | \$1,050.00 | P-3 | 0.00 | NM | 1 | \$1,050.00 |
| | | Wednesday Prime A | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/11/21 | 10/17/21 | --1---- | | | | | 1 | \$1,050.00 | | 0.00 | | | |
| 19 | KTNV | 10/13/21 | 10/13/21 | Wednesday Prime B | CM | 9-10pm | --1---- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | Wednesday Prime B | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/11/21 | 10/17/21 | --1---- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| 20 | KTNV | 10/13/21 | 10/14/21 | Thursday Prime A | CM | 8-9pm | ---1--- | :30 | 1 | \$1,750.00 | P-2 | 0.00 | NM | 1 | \$1,750.00 |
| | | Thursday Prime A | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/11/21 | 10/17/21 | ---1--- | | | | | 1 | \$1,750.00 | | 0.00 | | | |
| 21 | KTNV | 10/13/21 | 10/17/21 | Sunday Prime C | CM | 9-10pm | -----1 | :30 | 1 | \$1,225.00 | P-3 | 0.00 | NM | 1 | \$1,225.00 |
| | | Sunday Prime C | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/11/21 | 10/17/21 | -----1 | | | | | 1 | \$1,225.00 | | 0.00 | | | |
| 22 | KTNV | 10/13/21 | 10/19/21 | M-F 11-1135pm News | CM | 11-1135pm | -11-1-- | :30 | 3 | \$425.00 | P-3 | 0.00 | NM | 3 | \$1,275.00 |
| | | M-F 11-1135pm News | | | | | | | | | | | | | |
| | | (Program: 13ACT NWS@11PM<)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/21 | 10/19/21 | -11-1-- | | | | | 3 | \$425.00 | | 0.00 | | | |
| 23 | KTNV | 10/13/21 | 10/17/21 | Su 11-1135pm News | CM | 11-1135pm | -----1 | :30 | 1 | \$350.00 | P-3 | 0.00 | NM | 1 | \$350.00 |
| | | Su 11-1135pm News | | | | | | | | | | | | | |
| | | (Program: 13ACT NWS@11PM<)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/11/21 | 10/17/21 | -----1 | | | | | 1 | \$350.00 | | 0.00 | | | |
| 24 | KTNV | 10/13/21 | 10/19/21 | M-F 1135pm Kimmel | CM | 1135pm | 11-1-- | :30 | 3 | \$175.00 | P-3 | 0.00 | NM | 3 | \$525.00 |
| | | M-F 1135pm Kimmel | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS<)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/21 | 10/19/21 | 11-1-- | | | | | 3 | \$175.00 | | 0.00 | | | |
| 25 | KTNV | 10/13/21 | 10/18/21 | M-F Nightline | CM | Nightline | 1-1-1-- | :30 | 3 | \$75.00 | P-3 | 0.00 | NM | 3 | \$225.00 |
| | | M-F Nightline | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS<)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/21 | 10/19/21 | 1-1-1-- | | | | | 3 | \$75.00 | | 0.00 | | | |
| 26 | KTNV | 10/13/21 | 10/16/21 | Sa 1135pm-1235am | CM | 1135pm-1235am | -----1- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 |
| | | Sa 1135pm-1235am | | | | | | | | | | | | | |
| | | (Program: CASTLE-SYN<)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/11/21 | 10/17/21 | -----1- | | | | | 1 | \$100.00 | | 0.00 | | | |
| 27 | KTNV | 10/13/21 | 10/16/21 | College FB - Sa Prime | CM | College FB - Sa Pr | -----1- | :30 | 1 | \$1,580.00 | P-2 | 0.00 | NM | 1 | \$1,580.00 |
| | | College FB - Sa Prime | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS<)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/11/21 | 10/17/21 | -----1- | | | | | 1 | \$1,580.00 | | 0.00 | | | |
| 28 | KTNV | 10/13/21 | 10/16/21 | Prime News | CM | Prime News | -----1- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | Prime News | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/11/21 | 10/17/21 | -----1- | | | | | 1 | \$250.00 | | 0.00 | | | |
| N29 | KTNV | 10/18/21 | 10/19/21 | M-F 12-1pm | CM | 12-1pm | -1----- | :30 | 1 | \$165.00 | P-3 | 0.00 | NM | 1 | \$165.00 |
| | | M-F 12-1pm | | | | | | | | | | | | | |
| | | (Program: AVG. ALL WKS)4Q EST L7 (sell) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

