

# Issues/Programs Report July – September 2014

WLYF(FM) (HD1) Miami, FL

File Date: 10/10/14

The following are significant problems and needs in the WLYF service area as identified by listeners and show guests. Under each, described are illustrative programs addressing these problems and needs. This list is not intended to be all-inclusive, but is representative of the responsive programming broadcast on WLYF.

The issues were discussed on the WLYF program *South Florida Spotlight*, on the dates and times indicated. Each program is one-half-hour in length, is locally originated, and is hosted by the station's Public Affairs Correspondents.

## 1. Unemployment / Underemployment / Wages

July 13, 2014, 11:30 p.m.

### **Extraordinary Women Leading Change Conference**

Giselle Cheminand, Founder EWLC / CEO GCIWorldwide Corp

[www.gciwcorp.com](http://www.gciwcorp.com)

Cheminand discusses the inequities in salaries between men & women, and offers tips for women to move to a higher level in their job and career. She also offers advice on how people can increase their employability and / or expand their current job duties to enhance job security.

August 31, 2014, 11:00 p.m.

### **Feeding South Florida**

Paco Valez, Executive Director

[www.feedingsouthflorida.org](http://www.feedingsouthflorida.org)

Feeding South Florida continues to supply meals & nutrition education to those who are unable to afford to feed themselves and / or their families. The continuing unemployment rate has left more people in need of assistance, including many who have never before been in a position of needing help. The increased need for service places greater demand on Feeding South Florida's resources. They are reaching out to the community for donations to keep their shelves stocked, and for volunteers to assist with a 24-Hour 'Sortathon'.

## 2. Crime / Gangs / Violence

July 20, 2014, 11:00 p.m. (re-broadcast August 17, 2014, 11:00 p.m.)

### **FBI Miami Citizen's Academy**

Dennis Collins, FBIMCA Alumni Association Speaker's Bureau

<http://www.fbicaami.com/fbi-citizens-academy.html>

Collins discusses the Citizen's Academy's initiative to inform the community about the FBI's current focus on identity theft. He provides tips to protect one's identity from online hackers and credit card theft rings; as well as information on what steps to take to correct damage caused by identity theft.

July 20, 2014, 11:30 p.m.

### **Women in Distress of Broward**

Mary-Helen Olejnik, Development Director

[www.womenindistress.org](http://www.womenindistress.org)

Olejnik talks about the growth of Women in Distress as the organization prepares to mark its 40<sup>th</sup> anniversary in South Florida. She outlines the breadth of services provided to

victims of domestic violence, and talks about how to recognize the signs of domestic violence. Women in Distress works to end their cycle of domestic violence through education and community outreach.

September 14, 2014, 11:00 p.m. (15 minutes)

**Operation Kidsafe**

Mark Bott, Founder

[www.operationkidsafe.org](http://www.operationkidsafe.org)

Marking Kids Safety Week, Operation Kidsafe hosts a free safety event for families. Children learn how to be aware of their surroundings to avoid putting themselves in a dangerous situation, and parents learn how to develop a family action plan. The event also features free digital fingerprinting for children.

September 21, 2014, 11:30 p.m.

**Girl Rising South Florida**

Elizabeth SanJuan, Founder

Stephanie Bell, Street Outreach Coordinator, **Broward Human Trafficking Coalition**

[www.girlrisingsouthflorida.com](http://www.girlrisingsouthflorida.com), [www.bhtc.us](http://www.bhtc.us)

South Florida is one of the largest hubs of human trafficking nationwide. Bell talks about BHTC's street outreach that has resulted in identification of victims of human trafficking and helped to break up trafficking rings locally. Noting the correlation between victims and poverty, BHTC has partnered with Girl Rising South Florida to increase awareness and promote education as a way to overcome poverty and violence.

### **3. Economy**

August 31, 2014, 11:30 p.m.

**Financial Planning Association of Miami**

Katherine Grace

[www.fpamiami.org](http://www.fpamiami.org)

Although the economy has improved, many people have not recovered from financial setbacks incurred due to job loss or salary cuts. Grace discusses the importance of financial planning in providing security during an economic downturn. She offers tips on steps people can take to protect their family and home in the event of a financial crisis.

September 7, 2014, 11:00 p.m.

**Internet Security**

Chris Ciaccia, The Street

[www.thestreet.com](http://www.thestreet.com)

Ciaccia offers insight into the recent rash of massive hacks to major corporations, putting millions of people at risk of identity and credit card theft. Ciaccia talks about the potential impact of these hacks on individuals as well as the national & global economy.

### **4. Traffic / Driving Safety / Transportation**

August 3, 2014, 11:30 p.m.

**All Aboard Florida**

Mike Reininger, President

[www.allaboardflorida.com](http://www.allaboardflorida.com)

Reininger addresses concerns raised by groups that are opposed to introduction of the high-speed intercity rail system: delays at railroad crossings, increased noise pollution and more. Studies have shown that the service will have virtually no impact on the environment, and will result in a significant reduction in county-to-county traffic. Miami-Dade County Commissioners have given All Aboard Florida approval to break ground on the Miami hub.

August 3, 2014, 11:00 p.m.

**Miami Rescue Mission / Broward Outreach Center**

Reverend Ronald Brummitt, President

[www.miamirescuemission.com](http://www.miamirescuemission.com)

Miami Rescue Mission and Broward Outreach Center have been helping South Florida's homeless and needy population since 1922. They continue to provide daily meals to those who are struggling financially and are unable to feed themselves. The organization also offers shelter for homeless people who are willing to participate in education programs so they can ultimately become employed & self-sufficient.

## 7. Politics / Politicians

August 24, 2014, 11:30 p.m.

**United Teachers of Dade**

Fedrick Ingram, President

Ingram talks about the influence politicians have over education, particularly with regard to funding public schools and mandating regulations for teacher hiring, firing and salaries. He also discusses the controversial 'Common Core' testing requirements that go into effect this year, also determined by politicians rather than educators. Ingram reflects on the importance of voter participation in an election year, to vote 'for education'.

September 7, 2014, 11:30 p.m.

**Leadership Broward**

Laurie Salarullo, President / CEO

Heather Tole, Communications Director

[www.leadershipbroward.org](http://www.leadershipbroward.org)

Salarullo and Tole talk about the value of training community members to be leaders. Through Leadership Broward's programs, people are educated on key issues facing the community and are taught how to negotiate the political landscape to create positive change.

## 8. Healthcare

August 10, 2014, 11:30 p.m.

**Jessie Trice Community Health Center**

Dr. Debra George, Chief Clinical Officer

Dr. Fatima Zafar, Vice President of Specialized Care

[www.jtchc.org](http://www.jtchc.org)

The Jessie Trice Community Health Center has dozens of locations in Miami-Dade County, including in many public schools, that provide health services free or on a sliding scale. The organization continues to expand the depth and breadth of services offered so community members can take care of all their healthcare needs in one place.

September 14, 2014, 11:30 p.m.

**Go Red for Women**

Dr. Minerva Santo-Tomas, Cardiologist

Dr. Brian Bethea, Cardiologist

[www.goredforwomen.org](http://www.goredforwomen.org)

Santo-Tomas addresses the importance of educating women about healthcare and heart disease, as heart disease still ranks as the #1 killer of women. She talks about behavioral changes women can make to help prevent heart disease, and warning signs to be aware of to identify a possible heart attack. Bethea brings the audience up to date on new medical technology that is reducing the need for invasive surgery, minimizing the time spent in hospital post-surgery, improving recovery time, and increasing life spans for heart disease patients.

September 28, 2014, 11:30 p.m.

**Susan G. Komen Miami / Fort Lauderdale**

Cathy McCarthy, Executive Director

Dr. Judith Hurley, Sylvester Comprehensive Cancer Center

[www.komenmiamiatl.org](http://www.komenmiamiatl.org), [www.sylvester.org](http://www.sylvester.org)

McCarthy talks about the importance of raising funds to provide grants for breast cancer research. Studies funded by Komen have resulted in treatments that have improved the 5-year survival rate to 95% in some types of breast cancer. Hurley, a researcher and Komen grantee, shares her findings that Bahamian women, a significant segment of the South Florida population, have a much-higher risk of developing breast cancer, and at a much younger age. They both touch on the importance of regular breast checks and mammograms.

## **9 Affordable Housing**

September 14, 2014, 11:00 p.m. (15 minutes)

**Property Taxes**

Lori Parrish, Broward County Property Appraiser

[www.bcpa.net](http://www.bcpa.net)

Parrish reviews the coming year's property tax bills, explaining what portion of property taxes covers various services, ranging from garbage pick up to fire departments to rebuilding schools. She explains why millage rates increase in certain areas and stay the same or decrease in other part of the county. She also offers guideline to dispute errors.

## **10. Overcrowding / Overpopulation / Inadequate Social Resources, including lack of Government Assistance and lack of support for non-profit organizations**

July 6, 2014, 11:00 p.m.

**UM Center for Autism & Related Disabilities**

Deborah Chin, Coordinator Transition & Adult Services

John Derry, Founder Rising Tide

[www.umcard.org](http://www.umcard.org)

UM's CARD offers support and assistance for people with autism & related disabilities, with the goal of helping them maximize their potential, gain employment & attain a level of self-sufficiency. Chin relates the seeming increase in autism cases to improved diagnostic techniques. Derry runs a business that employs people with autism, providing the kind of structured environment that enables those with autism to thrive & succeed.

July 6, 2014, 11:30 p.m.

**Insight for the Blind**

Matt Corey, CEO

Steve Gladstone, 'Blind Blogger'

[www.insightfortheblind.org](http://www.insightfortheblind.org)

Corey & Gladstone discuss the range of services that Insight for the Blind provides the visually-impaired, with a special focus on audio books as a means of education and entertainment. Corey illustrates the requirements of being a government-authorized provider for Library of Congress. He also looks at new technology that will make theater events accessible and enjoyable for the visually-impaired.

July 27, 2014, 11:00 p.m.

**Children's Services Council of Broward County**

Cindy Aronberg Seltzer, President / CEO

[www.cscbroward.org](http://www.cscbroward.org)

Since it became a voter-authorized entity in 2000, Children's Services Council has funded nearly one hundred organizations that serve children & families in areas ranging from healthcare to education and strengthening families. Seltzer discusses the program's success throughout the years and discusses the importance of voting for re-authorization in the November election.

July 27, 2014, 11:30 p.m.

**Miami-Dade County Public Works & Waste Management**

Frank Calderon, Communications Manager

Chalmers Vasquez, Mosquito Control Operations Manager

[www.miamidade.gov/publicworks](http://www.miamidade.gov/publicworks)

Calderon and Vasquez focus on two key issues of concern: water conservation & mosquito safety. Vasquez discusses current efforts to contain the mosquito population, and provides information about the risk of mosquito-borne chikungunya disease, recently diagnosed in the U.S. for the first time.

September 28, 11:00 p.m.

**Guardian Ad Litem Program**

Michael Brennan, Volunteer Recruiter

Flora Beal, Communications Executive

[www.galfl.gov](http://www.galfl.gov)

Brennan and Beal talk about the need for volunteers in the Guardian Ad Litem program. GALS work mostly with children from the foster care system, or those who have been neglected or abused, and need representation in court. They note that a law degree is not required to be a Guardian Ad Litem, and the organization will train volunteers for the work.