

WHDG, WLKD, WMQA, WOBT, WRHN, WRLO
EEO PUBLIC FILE REPORT
July 28, 2016 - July 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Open Date: 11/15/2016 Hire Date: 4/4/2017	1-88	16
Account Executive Open Date: 11/15/2016 Hire Date: 2/1/2017	1-88	16

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alverno College Milwaukee Milwaukee, Wisconsin Phone : 414-382-6010 Email : sandy.pikulik@alverno.edu Sandy Pikulik	N	0
2	American Ethnic Coordinating Office 105 Garfield Ave. Eau Claire Eau Claire, Wisconsin 54701 Phone : 715-836-3367 Email : websteck@uwec.edu Fax : 715-836-3499 Jesse Dixon	N	0
3	Beloit College 700 College St. Beloit Beloit, Wisconsin 53511 Phone : 608-363-2673 Email : rileys@beloit.edu Fax : 608-363-2109 Sandy Riley	N	0
4	Beloit College/Field & Career Services 700 College Street Beloit, Wisconsin 53511 Phone : 608-363-2647 Email : facs@beloit.edu Luke Janiak-Fenton	N	0
5	Blackhawk Tech. PO BOX 5009 Janesville, Wisconsin 53547 Phone : 608-757-7704 Email : careercenter@blackhawk.edu Fax : 1-608-757-9408 Jane Svenne	N	0
6	Brown College Career Services 1345 Mendota Heights Road Mendota Heights, Minnesota 55120 Phone : 651-905-3522 Email : mkronforst@browncollege.edu Fax : 1-651-905-3555 Mike Kronforst	N	0

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7	Cardinal Strich University Milwaukee Milwaukee, Wisconsin Phone : NA Email : career@stritch.edu Michelle Niedermair	N	0
8	Cardinal Strich University 6801 Yates Rd. Milwaukee Milwaukee, Wisconsin Phone : 414-410-4157 Email : career@stritch.edu Fax : 1-414-410-4160 Tom Kipp	N	0
9	Career Development Ottawa University 300 N. Corporate Dr. Brookfield Brookfield, Wisconsin 53045 Phone : 262-879-0200 Email : struckm@ottawa.edu Fax : 262-879-0096 MaryKae Struck	N	0
10	Carroll University 100 N. East Ave Waukesha Waukesha, Wisconsin 53186 Phone : 262-524-7220 Email : wyc@carroll1.cc.edu Fax : 1-262-524-7377 Debra Weber	N	0
11	Carthage College 2001 Alford Park Dr. Kenosha Kenosha, Wisconsin 53140 Phone : 262-551-5959 Email : careerservices@carthage.edu Fax : 1-262-551-5375 Jean Frederick	N	0
12	Chippewa Valley T.C. 620 W. Clairemont Ave Eau Claire Eau Claire, Wisconsin 54701 Phone : 715-833-6255 Email : employment_services@cvtc.edu Fax : 1-715-833-6470 Kristine Jackson	N	0

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13	City of Madison Affirmative Action Dept Madison Municipal Bldg. Suite 130/ 215 Martin Luth Madison, Wisconsin 53701 Phone : : 608-267-8786 Email : egivens@cityofmadison.com Fax : 1-608-267-1142 Human Resources	N	0
14	Community Action Coalition for South Central WI, Inc. Madison Madison, Wisconsin Phone : NA Email : cac@cacscw.org Fax : 1-608-246-4760 Libby Rowe	N	0
15	Dane County Office Madison Madison, Wisconsin Phone : 608-266-4192 Email : woldt@oo.dane.wi.us Fax : 1-608-266-2643 Isadore Knox	N	0
16	Did not indicate (Source Unknown)	N	7
17	Eau Claire County Job Service 221 W. Madison Street Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-836-2901 Email : jobcenter@dwd.state.wi.us Fax : 715-836-2989	N	0
18	Goodwill Industries 6055 N. 91st ST. Milwaukee Milwaukee, Wisconsin 53225 Phone : 414-353-6400 Email : lisa.norman@goodwillsew.com Fax : 414-358-4298 Lisa Norman	N	0
19	Herzog College 5218 East Terrace Drive Madison Madison, Wisconsin 53718 Phone : 608-249-6611 Url : www.herzing.edu/madison Email : info@msn.herzing.edu Fax : 608-249-8593	N	0

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20	Hmong American Friendship 3824 W. Vliet St. Milwaukee Milwaukee, Wisconsin 53208 Phone : 414-344-6575 Fax : 414-344-6581 Sheng Lor	N	0
21	Hmong Association of Green Bay 200 S. Ashland Ave Green Bay Green Bay, Wisconsin 54303 Phone : 920-437-4550 Email : admin@hmongcentergreenbay.org Fax : 1-920-437-4916 Karl Txajkaug Thoj	N	0
22	Hmong Mutual Assistance Assoc 423 Wisconsin St. Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-832-8420 Email : xiongkao@uwec.edu Fax : 715-832-0612 Xiong Kao	N	0
23	Ho Chunk Nation Dept of Labor PO Box 667 Black River Falls Black River Falls, Wisconsin 54449 Phone : 715-284-5877 Email : alittlewolf@ho-chunk.com Fax : 715-284-1520 Audrey Littlewolf	N	0
24	Kenosha City Workforce Dev 19600 75th St Bristol Bristol, Wisconsin 53104 Phone : 262-563-1967 Fax : 262-857-1955	N	0
25	La Casa de Esperanza Inc 410 Arcadian Ave Waukesha Waukesha, Wisconsin 53103 Phone : 262-547-0887 Email : jobs@lacasadeesperanza.org Fax : 262-547-0735 Veronica Davis Quiroz	N	0

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26	Lakeside Curative Services 2503 Lincolnwood Ct. Racine Racine, Wisconsin 53403 Phone : 262-598-0098 Email : penas@lakesidecurative.com Fax : 262-598-0083 Sam Pena	N	0
27	Lawrence University-Career Center P.O. Box 599 Appleton Appleton, Wisconsin 54912 Phone : 920-832-6561 Fax : 920-832-7368 Kelly Bereza	N	0
28	Madison Area Technical College 827 Banker Road Fort Atkinson, Wisconsin 53538 Phone : 920-568-7200 Fax : 1-920-563-7059 A A	N	0
29	Madison Media Institute 2702 Agriculture Dr Madison Madison, Wisconsin 53718 Phone : 608-663-2000 Email : smiller@madisonmedia.com Fax : 608-442-0141 Susan Miller	N	0
30	Marian College 1227 S. 116th St. Milwaukee Milwaukee, Wisconsin 53214 Phone : 414-258-6757 Fax : 414-258-0501 Tammy Meyers	N	0
31	Marquette University Milwaukee Milwaukee, Wisconsin Phone : 414-288-5303 Email : career.services@mu.edu Fax : 414-288-5302 Jason Eckert	N	0

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32	MATC 1701 Wright St Madison, Wisconsin 53704 Phone : 608-243-4273 Email : rwanner@matcmadison.edu Fax : 1-608-246-6400 Rochelle Wanner	N	0
33	MATC - Milwaukee 700 W State St. Office S114 Milwaukee, Wisconsin 53233 Phone : 414-297-6302 Email : jobshop@matc.edu Fax : 1-414-297-6612 Jim F	N	0
34	Mid-State Tech. College Wisconsin Rapids, Wisconsin Phone : 715-422-5362 Email : careerservices@mstc.edu Fax : 715-422-5561 Career Services	N	0
35	Mid-State Technical College 500-32nd St. North Wis. Rapids Wisconsin Rapids, Wisconsin 54494 Phone : 715-422-5451 Fax : 715-422-5440 Career Services	N	0
36	Milwaukee Institute of Art & Design 273 E. Erie St. Milwaukee Milwaukee, Wisconsin 53202 Phone : 414-847-3274 Url : www.miad.edu/careerservices Email : careerservices@miad.edu Fax : 414-291-8077 Duane Seidensticker	N	0
37	Milwaukee School of Engineering 1025 N. Broadway Milwaukee Milwaukee, Wisconsin 53202 Phone : 414-277-4517 Email : spencer@msoe.edu Fax : 414-277-7122 Mary Spencer	N	0

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38	Milwaukee Urban League 2800 W. Wright St Milwaukee Milwaukee, Wisconsin 53210 Phone : 414-374-5850 Fax : 414-374-1995 Lynn Momon	N	0
39	Monona Grove High School 5301 Monona Dr. Monona Monona, Wisconsin 53716 Phone : 608-246-6059 Fax : 1-608-221-7690 Patrick Kane	N	0
40	Multicultural Student Center 716 Langdon Street 2nd Floor Madison Madison, Wisconsin 53703 Phone : 608-262-4503 Fax : 1-608-263-3912 Susan Colorado	N	0
41	N.E.W. Curative Rehabilitation, Inc. PO Box 8027 2900 Curry Lane Green Bay, Wisconsin 54308-8027 Phone : 920-593-3510 Email : pcollinsmith@newcurative.org Fax : 1-920-468-7851 Peggy Collinsmith	N	0
42	NAACP - Madison Branch 3 South Pinkney #50 Madison Madison, Wisconsin 53703 Phone : 608-256-1942 Email : naacpmadison@hotmail.com Fax : 608-257-7570 Darnetta	N	0
43	Nicolet Area Technical College PO BOX 518 Rhinelander Rhinelander, Wisconsin 54501 Phone : 715-365-4414 Fax : 715-365-4596 Karen Isebrands Brown	N	0

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44	Northcentral Technical College 1000 W. Campus Cr. Wausau Wausau, Wisconsin 54307 Phone : 920-498-6373 Fax : 920-498-6313 Fred Boller	N	0
45	Northland College 1411 Ellis Ave. Ashland Ashland, Wisconsin 54806 Phone : 715-682-1230 Email : pfen-lei@northland.Edu Fax : 1-715-682-1692 Patti Fenner Leino	N	0
46	Northport-Packer Apt. Corp. 1927 Northport Drive Madison Madison, Wisconsin 53704 Phone : 608-249-0160 Email : jackithomas@tds.net Fax : 608-249-0177 Jacki Thomas	N	0
47	NRG Corporate Office 2875 Mount Vernon Road SE Cedar Rapids, Iowa 52403 Phone : 319-862-0300 Email : dmcdowell@nrgmedia.com Dianne McDowell	N	0
48	NRG-Northwoods Radio Stations 3616 Highway 47 N Rhinelander, Wisconsin 54501 Phone : 715.362.1975 Email : lbastle@nrgmedia.com Laurie Bastle	N	0
49	Oneida Tribe of Indians 2630 W Mason Street Green Bay Green Bay, Wisconsin 54303 Phone : 800-236-7050 Email : hrddept@oneidanation.org Fax : 1-920-496-7490 Human Resources	N	0

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50	Racine Affirm Action Office 730 Washington Ave. Racine Racine, Wisconsin 53403 Phone : 262-636-9589 Email : jscott@cityofracine.org Fax : 414-649-2644 Jerry Scott	N	0
51	Racine City Workforce Develop. 1717 Taylor Ave. Racine Racine, Wisconsin 53403 Phone : 262-638-6638 Email : chennin@racineco.com Christine Henning	N	0
52	Racine/Kenosha Community Action Agency 2113 N Wisconsin St Racine, Wisconsin 53402 Phone : 262-637-8377 Fax : 1-262-637-6419 Gary Cotton	N	0
53	Ripon College 300 W Seward St Ripon, Wisconsin 54971 Phone : 920-748-8353 Email : gerretsen@ripon.edu Fax : 1-920-748-9262 Amy Gerretsen	N	0
54	Society of Professional News Journalists P.O. Box 77 Green Castle, Wisconsin 46135 Phone : 318-653-3333 Fax : 1-317-920-4789 Human Resources	N	0
55	Society's Assests 5200 Washington Ave. #225 Racine Racine, Wisconsin 53403 Phone : 262-637-9128 Fax : 262-637-8646 Linda Lamparek	N	0

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56	Sojourner Truth House PO Box 080319 Milwaukee Milwaukee, Wisconsin 53208 Phone : 414-643-1777 Email : ksf@execpc.com Fax : 1-414-276-5001 Kathie Stolpman	N	0
57	St. Norbert College Women's Center 100 Grant Street De Pere De Pere, Wisconsin 54115 Phone : 920-403-3943 Fax : 1-920-403-4052 Career Services	N	0
58	Student Involvement and Employment 011 University Center Stevens Point Stevens Point, Wisconsin 54481 Phone : 715-346-2174 Url : www.uwsp.edu/stuemploy Email : sieo@uwsp.edu Fax : 715-346-4895 Susan Young	N	0
59	University of Wisconsin-Platteville Career Center 1 University Plaza Platteville, Wisconsin Phone : 608/342-1033 Url : www.uwplatt.edu Email : careercenter@uwplatt.edu Diane Treded	N	0
60	University of Wisconsin/Platteville 1 University Plaza Ullsvik Center Platteville, Wisconsin 53818 Phone : 608-342-1183 Email : acac@uwplatt.edu Fax : 1-608-342-1162 Diane Anderson	N	0
61	UW - Eau Claire - Comm. Department of Journalism Eau Claire Eau Claire, Wisconsin 54702 Phone : 715-836-2528 Email : gatlinj@uwec.edu Judy Gatlin	N	0

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62	UW - Fox Valley - Careers 1478 Midway Rd Menasha Menasha, Wisconsin 54952 Phone : 920-832-2719 Email : tfrantz@uwc.edu Fax : 920-832-2674 Thomas Frantz	N	0
63	UW - Fox Valley - Careers 1478 Midway Rd Menasha Menasha, Wisconsin 54952 Phone : 920-832-2620 Email : tdufour@uwc.edu Fax : 920-832-2850 Ted Dufour	N	0
64	UW - Green Bay Affirmative Action 2420 Nicolet Drive Green Bay Green Bay, Wisconsin 54311 Phone : 920-465-2228 Email : keberlej@uwgb.edu Fax : 920-465-5104 Ellen Olson	N	0
65	UW - La Crosse 1725 State St. La Crosse La Crosse, Wisconsin 54601 Phone : 608-785-8362 Email : career@uwlax.edu Fax : 1-608-785-8518 Rebecca Lee	N	0
66	UW - Madison Student Job Center 432 N. Murray St. RM 204 Madison Madison, Wisconsin 53706 Phone : 608-262-5627 Fax : 608-262-9068 Virginia Zwick	N	0
67	UW - Marathon Campus - Careers 518 So 7th Ave Wausau Wausau, Wisconsin 54401 Phone : 715-261-6100 Fax : 715-261-6331 Pat Blondheim	N	0

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68	UW - Milwaukee 3202 N. Maryland Ave. Milwaukee Milwaukee, Wisconsin 53201 Phone : 414-229-5445 Email : careerserv@sba.uwm.edu Fax : 414-229-5132 Greg Krejci	N	0
69	UW - Oshkosh - Careers 800 Algoma Blvd. Oshkosh Oshkosh, Wisconsin 54901 Phone : 920-424-2181 Fax : 920-424-1000 Ted Balser	N	0
70	UW - Stout Menomonie 103 Administration Building Menomonie Menomonie, Wisconsin 54751 Phone : 715-232-1122 Email : placementcoop@uwstout.edu Fax : 715-232-3595 Mary Brinkman	N	0
71	UW Stevens Point 134 Old Main Building Stevens Point Stevens Point, Wisconsin 54481 Phone : 715-346-3226 Url : lwalters@uwsp.edu Lorry Walters Manual Posting	N	0
72	UW-Green Bay - Careers 2420 Nicolet Drive. SS 1916 Green Bay Green Bay, Wisconsin 54311 Phone : 920-465-2163 Email : careers@uwgb.edu Career Services University of Wisconsin-Green Bay	N	0
73	UW-Madison - Communication Arts 821 University Ave Madison, Wisconsin 53706 Phone : 608-262-2543 Email : makwinja@wisc.edu Fax : 1-608-262-9953 Janis Makwinja	N	0

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74	UW-Madison - Wisconsin BBA Program 975 University Ave. Madison Madison, Wisconsin 53706 Phone : 608-262-2550 Email : lcollins@bus.wisc.edu Fax : 1-608-265-4190 Lisa Collins	N	0
75	UW-Madison Journalism Madison Madison, Wisconsin Phone : 608-263-4858 Email : advising@journalism.wisc.edu Fax : 1-608-262-1361 Erica Salkin	N	0
76	UW-Whitewater 800 West Main Street Whitewater, Wisconsin 53190 Email : career@uww.edu Career Services	N	0
77	Viterbo University 900 Viterbo Drive La Crosse La Crosse, Wisconsin Phone : 608-796-3828 Email : careers@viterbo.edu Lisa Mohr	N	0
78	Wausau Area Hmong Mutual Association 1109 N 6th Street Wausau Wausau, Wisconsin 54403 Phone : 715-845-8390 Fax : 715-842-9202 Tong Thao	N	0
79	WI Div. Of Vocational Rehab La Crosse La Crosse, Wisconsin Phone : 608-785-9500 Email : amy.gratzke@dwd.state.wi-us Fax : 608-785-9494 Amy Bratzke	N	0

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80	Wisconsin Broadcasters Association 44 Mifflin St Suite 900 Madison, Wisconsin 53703 Phone : 608.255.2600 Email : mendicott@wi-broadcasters.org Fax : 1-608-256-3986 Mandy Endicott	N	0
81	Wisconsin Division of Vocational Rehabilitation 333 Buchner Place, Wing-B La Crosse, Wisconsin 54603 Phone : 608-269-8910 Email : roxanne.powell@dwd.wisconsin.gov Fax : 1-608-269-8908 Roxanne Powell	N	0
82	Wisconsin Employment & Training Association 1213 N. Sherman Ave., PMB #324 Madison Madison, Wisconsin 53704 Phone : 608-242-7425 Url : www.wetainc.org Email : info@wetainc.org Fax : 608-242-7403 Employment Director	N	0
83	Wisconsin Indianhead Technical College 505 Pine Ridge Dr. Shell Lake Dr. Shell Lake, Wisconsin 54871 Phone : 715-468-2815 Fax : 1-715-246-2777 Lenore Knock	N	0
84	Wisconsin Job Center 100 W Keenan Street Rhinelander, Wisconsin 54501 Phone : 715.365.1500 Url : www.wisconsinjobcenter.org Fax : 1-888-209-4446 Christine Diel	N	0
85	Wisconsin Job Center 235 N. Roosevelt St. Green Bay St. Green Bay, Wisconsin 54301 Phone : 920-448-6460 Email : roy.kowller@dwd.state.wi.us Fax : 920-448-5013 Roy Koeller	N	0

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86	Wisconsin Lutheran College 8800 W. Bluemound Rd. Milwaukee Milwaukee, Wisconsin 53226 Phone : 414-443-8819 Email : careerdevelopment@wic.edu Fax : 414-443-8522 Jeff Weber	N	0
87	YWCA 3101 Latham Dr Madison, Wisconsin 53713 Phone : 608-255-3089 Email : programassistantywca@gmail.com Fax : 1-608-255-3378 Program Assistant	N	0
88	YWCA of Wausau 613 5th St. Wausau Wausau, Wisconsin 54403 Phone : 715-842-3381 Fax : 715-845-3474 Josie Paleologue	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			7

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/20/2016	Provision of training to management	Training was provided to market management regarding EEO requirements and procedures to comply with FCC regulations, including wide dissemination, interview recording and agency maintenance.	3	Shane Sparks General Manager Laurie Bastle Business Manager Duff Damos Operations Director	1.00
2	4/5/2017	Participation in Job Fairs	Shane Sparks, Market Manager, set up a table at the job fair with information regarding careers at NRG Media. Shane talked to prospective employees and answered questions regarding job opportunities with NRG Media.	1	Shane Sparks Market Manager	0.25
3	6/21/2017	Participation in events or programs sponsored by educational institutions	General Manager Shane Sparks led a station tour and provided information on careers in broadcasting to area educators	1	Shane Sparks General Manager	0.25
TOTAL POINTS OVER REPORTING PERIOD:						1.50