

EEO ANNUAL PUBLIC FILE REPORT
Employment Unit: NRG Media, LLC - RHINELANDER, WI
WHDG-FM, WLKD-AM, WMQA-FM, WOBT-AM/WOBT-FM, WRHN-FM, WRLO-FM
August 1, 2019 - July 31, 2020

	Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	Total Number of Interviews for this position by referral source, including hire (in bold)
1	Account Executive Hire Date: 10/07/2019	Non-Employee Referral	Indeed.com Job Center of Wisconsin.com Wisconsin Broadcasters Association	Non-employee referral - 1 Indeed.com -1
2	Account Executive Hire Date: 11/13/2019	Unknown		Unknown Source - 2 (1 hire)
			TOTAL INTERVIEWS THIS REPORTING PERIOD	4

Recruitment Sources Detail:			# Interviewees Referred	Did source request notification?
WHDG 97.3 Hodag Country	www.WHDG.com	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
WLKD-AM 1570 The Lake	www.wmqa.com/the-lake-am-1570/	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
WMQA-FM KOOL 95.9	www.wmqa.com	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
WOBT 1240 AM/101.3 FM	https://www.whdg.com/hodaglegends/	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
WRHN 100.1 FM Jack FM	https://www.wmqa.com/wrhn-fm-100-1-jack-fm/	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
WRLO-FM Rock 105.3	www.wrlo.com	3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
Radio Ads		3616 Highway 47 North Rhinelanders Wisconsin 54501 Phone: 715.362.1975	0	N
Job Center of Wisconsin.com	jobcenterWisconsin.com	State of Wisconsin Department of Workforce Development 1-888-258-9966	0	
WI Broadcasters Assoc	WI-Broadcasters.org	44 E. Mifflin St, Ste 900, Madison, WI 53703, (608)255-2600	0	N
NRG Media, LLC	nrgmedia.com	2875 Mt Vernon Rd SE, Cedar Rapids, IA 52403 (319)200-1900, fax (319)286-9383	0	N
Indeed	indeed.com		1	N
Linked In	linkedin.com		0	N
Non-Employee referral			1	
Current Employee or Employee Referral			0	N
Unknown Source			2	N
TOTAL INTERVIEWS THIS REPORTING PERIOD			4	

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Recruitment Outreach Initiatives:					
1	10/21/2019	Provision of training to Management	The General Counsel & Director of Human Resources for NRG Media Provided EEO Training to management attending the annual budget meeting.	General Manager General Sales Manager Operation & Brands Manager Business Manager	1.00
2	12/10/2019	Participation in other activities designed by the Station Employment Unit	Shane Sparks, General Manager, gave a tour of the radio stations and spoke about careers in radio broadcasting to the Elementary Culture Club.	General Manager	1.00
3	2/26/2020	Participation in events or programs sponsored by educational institutions	Shane Sparks, General Manager, attended the 4th Annual Career Fair at Crandon High School and talked to students about careers in radio.	General Manager	0.25
4	7/21/2020	Provision of training to Management	The General Counsel & Director of Human Resources for NRG Media hosted an interactive Zoom webinar for all supervisors to review FCC regulations and their implementation at NRG Media.	General Manager Business Manager	1.00
TOTAL					3.25