



WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

CONTRACT

<u>Contract / Revision</u> 2047253 /		<u>Alt Order #</u> 09205927
<u>Advertiser</u> POL/Larose, Frank/R/OH/Secretary of State		<u>Original Date / Revision</u> 08/28/18 / 08/28/18
<u>Contract Dates</u> 10/01/18 - 11/11/18	<u>Estimate #</u> 5599	
<u>Product</u> LAROSE 4 SEC OF ST.		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WUPW	<u>Account Executive</u> Taylor Fritsch	<u>Sales Office</u> HRP-Washington
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1336	<u>Product 1/2</u> 2009
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Placement (B)
7669 Stagers Loop
Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WUPW	10/22/18	11/02/18	Fox Toledo News at 10PM	M-F 10-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/22/18	10/28/18	MTWTF--	2			\$350.00				
	Week:	10/29/18	11/04/18	MTWTF--	2			\$350.00				
N 2	WUPW	10/25/18	11/01/18	NFL Thursday Night	THU 8-1130p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/22/18	10/28/18	---1---	1			\$1,100.00				
	Week:	10/29/18	11/04/18	---1---	1			\$1,100.00				
N 3	WUPW	10/27/18	10/27/18	MLB on Fox Prime Game	SAT 7-10p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/22/18	10/28/18	-----1-	1			\$450.00				
N 4	WUPW	10/28/18	10/28/18	NFL on FOX Game 1	SUN 1-4p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/22/18	10/28/18	-----1	1			\$1,100.00				
N 5	WUPW	11/04/18	11/04/18	NFL on FOX Game 1	NFL on FOX		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/29/18	11/04/18	-----1	1			\$1,500.00				
N 6	WUPW	11/04/18	11/04/18	NFL on FOX Game 2	NFL on FOX		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/29/18	11/04/18	-----1	1			\$1,700.00				
N 7	WUPW	11/05/18	11/06/18	Fox Toledo News at 10PM	M-TU 10-11p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	MT-----	1			\$350.00				
Totals											11	\$8,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	5	\$3,350.00	(\$502.50)	\$2,847.50
10/29/18 - 11/06/18	6	\$5,350.00	(\$802.50)	\$4,547.50
Totals	11	\$8,700.00	(\$1,305.00)	\$7,395.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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POL/Larose, Frank/R/OH/Secretary of State	08/28/18 / 08/28/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/18 - 11/11/18	LAROSE 4 SEC OF ST.	5599

Signature: _____ **Date:** _____

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