

## qubo

### Certification Regarding Commercial Limits in Children's Programming

#### Period Covered by this Certification: 4<sup>th</sup> Quarter 2014

I, William L. Watson, in my capacity as Vice President of ION Media Networks, Inc., majority owner of QUBO Venture LLC, hereby certify that, during the above-referenced time period:

1. The regularly scheduled weekly three-hour qubo programming block, including any commercial spots and promotional content contained therein, as broadcast on the ION Television Network (the "Network Programming") complied with the commercial limits of the rules and policies of the Federal Communications Commission's commercial limits during children's programming (the "Rules").
2. No internet website addresses were displayed during the Network Programming in a manner that would constitute commercial content within the meaning of the Rules.
3. The regularly scheduled 24/7 qubo programming channel, including any commercial spots and promotional content contained therein, as broadcast on a digital multicast channel of the ION Television Network (the "Digital Programming") complied with the Rules and no internet website addresses were displayed during the Digital Programming in a manner that would constitute commercial time within the meaning of the Rules.

Certified by me on the 6<sup>th</sup> day of January, 2015.



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William L. Watson, Vice President  
ION Media Networks, Inc.

## ION TELEVISION:

1. Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>:  
Dragon (E/I), 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
2. Fridays from October 1<sup>st</sup> - December 31<sup>st</sup>:  
Guess with Jess (E/I), 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
3. Fridays from October 1<sup>st</sup> - December 31<sup>st</sup>:  
Harry and his Bucket Full of Dinosaurs (E/I), 9:00 a.m. ET/PT or 8:00 a.m. CT/MT
4. Fridays from October 1<sup>st</sup> - December 31<sup>st</sup>:  
Timothy Goes to School (E/I), 9:30 a.m. ET/PT or 8:30 a.m. CT/MT
5. Fridays from October 1<sup>st</sup> - December 31<sup>st</sup>:  
My Friend Rabbit (E/I), 10:00 am. ET/PT or 9:00 a.m. CT/MT
6. Fridays from October 1<sup>st</sup> - December 31<sup>st</sup>:  
Babar (E/I), 10:30 a.m. ET/PT or 9:30 a.m. CT/MT

## QUBO:

1. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Timothy Goes to School (E/I)*  
Eastern: 8:00 am and 1:30 pm  
Central: 7:00 am and 12:30 pm  
Mountain: 11:30 am  
Pacific: 10:30 am
2. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Busy World of Richard Scarry (E/I)*  
Eastern: 8:30 am and 1:00 pm  
Central: 7:30 am and 12:00 pm  
Mountain: 11:00 am  
Pacific: 10:00 am
3. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Harry and his Bucket Full of Dinosaurs (E/I)*  
Eastern: 9:00 am  
Central: 8:00 am  
Mountain: 7:00 am  
Pacific: N/A
4. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Guess with Jess (E/I)*  
Eastern: 11:00 am  
Central: 10:00 am  
Mountain: 9:00 am  
Pacific: 8:00 am

5. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Doki (E/I)*  
 Eastern: 12:00 pm and 3:00 pm  
 Central: 11:00 am and 2:00 pm  
 Mountain: 10:00 am and 1:00 pm  
 Pacific: 9:00 am and 12:00 pm
  
6. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Raggs (E/I)*  
 Eastern: 12:30 and 3:30 pm  
 Central: 11:30 am and 2:30 pm  
 Mountain: 10:30 am and 1:30 pm  
 Pacific: 9:30 am and 12:30 pm
  
7. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Jakers (E/I)*  
 Eastern: 2:00 pm  
 Central: 1:00 pm  
 Mountain: 12:00 pm  
 Pacific: 11:00 am
  
8. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Dive Olly Dive (E/I)*  
 Eastern: 10:00 am  
 Central: 9:00 am  
 Mountain: 8:00 am  
 Pacific: 7:00 am
  
9. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Todd World (E/I)*  
 Eastern: 10:30 am  
 Central: 9:30 am  
 Mountain: 8:30 am  
 Pacific: 7:30 am
  
10. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Anne of Green Gables (E/I)*  
 Eastern: 5:00 pm  
 Central: 4:00 pm  
 Mountain: 3:00 pm  
 Pacific: 2:00 pm
  
11. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Animal Atlas (E/I)*  
 Eastern: 7:00 pm  
 Central: 6:00 pm  
 Mountain: 5:00 pm  
 Pacific: 4:00 pm

12. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Artzooka (E/I)*  
 Eastern: 7:30 pm  
 Central: 6:30 pm  
 Mountain: 5:30 pm  
 Pacific: 4:30 pm
13. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Sherlock Holmes in the 22<sup>nd</sup> Century (E/I)*  
 Eastern: N/A  
 Central: 9:30 pm  
 Mountain: 8:30 pm  
 Pacific: 7:30 pm
14. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Where on Earth is Carmen Sandiego (E/I)*  
 Eastern: N/A  
 Central: N/A  
 Mountain: 9:00 pm and 9:30 pm  
 Pacific: 8:00 pm and 8:30 pm
15. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Doki (E/I)*  
 Eastern: 7:00 am  
 Central: N/A  
 Mountain: N/A  
 Pacific: N/A
16. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Raggs (E/I)*  
 Eastern: 7:30 am  
 Central: N/A  
 Mountain: N/A  
 Pacific: N/A
17. Saturdays and Sundays from October 1<sup>st</sup> – November 30<sup>th</sup>  
*My Friend Rabbit (E/I)*  
 Eastern: 8:00 am  
 Central: 7:00 am  
 Mountain: N/A  
 Pacific: N/A
18. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Marvin the Tap Dancing Horse (E/I)*  
 Eastern: 9:00 am and 9:30 am  
 Central: 8:00 am and 8:30 am  
 Mountain: 7:00 am and 7:30 am  
 Pacific: N/A



19. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Animal Exploration with Jarod Miller (E/I)*  
Eastern: 11:00 am  
Central: 10:00 am  
Mountain: 9:00 am  
Pacific: 8:00 am
20. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Animal Atlas (E/I)*  
Eastern: 11:30 am  
Central: 10:30 am  
Mountain: 9:30 am  
Pacific: 8:30 am
21. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Harry and His Bucket Full of Dinosaurs (E/I)*  
Eastern: 12:30 pm  
Central: 11:30 am  
Mountain: 10:30 am  
Pacific: 9:30 am
22. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Culture Click (E/I)*  
Eastern: 8:30 pm  
Central: 7:30 pm  
Mountain: 6:30 pm  
Pacific: 5:30 pm
23. Saturdays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Where on Earth is Carmen Sandiego (E/I)*  
Eastern: 2:00 pm  
Central: 1:00 pm  
Mountain: 12:00 pm  
Pacific: 11:00 am
24. Saturdays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Jakers (E/I)*  
Eastern: 2:30 pm  
Central: 1:30 pm  
Mountain: 12:30 pm  
Pacific: 11:30 am
25. Saturdays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Artzooka (E/I)*  
Eastern: 3:00 pm  
Central: 2:00 pm  
Mountain: 1:00 pm  
Pacific: 12:00 pm

26. Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Babar (E/I)*  
Eastern: 1:00 pm, 1:30 pm, 2:00 pm and 2:30 pm  
Central: 12:00 pm, 12:30 pm, 1:00 pm and 1:30 pm  
Mountain: 11:00 am, 11:30 am, 12:00 pm and 12:30 pm  
Pacific: 10:00 am, 10:30 am, 11:00 am and 11:30 am
27. Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Zula Patrol (E/I)*  
Eastern: 3:00 pm  
Central: 2:00 pm  
Mountain: 1:00 pm  
Pacific: 12:00 pm
28. Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Jane and the Dragon (E/I)*  
Eastern: 3:30 pm  
Central: 2:30 pm  
Mountain: 1:30 pm  
Pacific: 12:30 pm
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#### **4<sup>th</sup> Quarter 2014 Program Summaries**

##### **Dragon (E/I):**

Inspired by children's everyday life, Dragon is an animated show based on the book series of the same name by author and illustrator, Dave Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby.

##### **Guess with Jess (E/I):**

Animated barnyard animals encounter everyday situations that raise a "question of the day." Their problem solving is similar to the standard scientific inquiry "asking, testing, and finding a way." The characters focus is on science and nature teaching the program's preschool audience about the world and about how to go about answering everyday questions. The series carefully builds the child viewer's knowledge by offering a question and then little by little adding to the information necessary to answer that question.

**Harry and His Bucket Full of Dinosaurs (E/I):**

This is an animated series about a 5 year old boy whose best friends are a bucket filled with dinosaur toys. No one except the boy can hear them. In each episode Harry encounters a dilemma or challenge and finds his answers in Dinoworld. It is here far from the real world that Harry learns to conquer challenges in a positive way and the importance of team work and friendship. Being part of a team means exchanging ideas and actions and working thru problems together which is the series main learning goal.

**Timothy Goes to School (E/I):**

The program's primary focus is on events at an elementary school filled with animal children and their teachers. The title character and his classmates are a recurring group of diverse creatures. The challenges in each episode are usually social or ethical dilemma with viewers learning about honesty, responsibility, friendship and other prosocial behavior. The programs illustrate that children can overcome new obstacles, accept the difference of others, become aware of their responsibilities and support and help those in need.

**My Friend Rabbit (E/I):**

My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

**Babar (E/I):**

Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

**Busy World of Richard Scarry (E/I):**

The series is specifically designed for preschool and elementary children and each program contains three ten minute stories. These stories are told thru animated animals usually on a quest to solve a mystery while also passing along informational and educational lessons.



**Doki (E/I):**

Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on-screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.

**Raggs (E/I):**

This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

**Jakers (E/I):**

An animated program for children 4 thru 7 with its primary focus on instruction. The program series mantra is "knowing stuff in our power." The title character tells stories of his childhood to his grandchildren to show them the importance of play and imagination. Ultimately, imagination helps to solve problems and work together. Each episode will focus on educating and entertaining through stories of adventure and imagination. Included as plot points are struggles between imaginary play and electronic toys illustrating that the program is truly speaking to today's children.

**Dive Olly Dive (E/I):**

Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of story telling, that is, it does not incorporate some of the elements that we know extend a series' power in terms of teaching, Dive Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting a child's learning. In particular this series supports a child's social development and problem solving skills.

**Todd World (E/I):**

Todd World uses the real-life experiences of a preschool-aged boy and his friends to offer lessons of acceptance, tolerance and diversity to the child-at-home. It is a program perfect for the pre-school and early elementary age group



(2-5 years) and an excellent use of the television medium to support the social/emotional development of kids.

**Anne of Green Gables (E/I):**

This animated series takes place in the Canadian Maritimes with a main character, her caregiver and her friends/neighbors. Each program supports positive social and emotional awareness using imaginary creatures that help her to use her imagination to come to the right decision and/or realize where she's gone wrong. The series has been produced to ages 5 thru 10 with the main objective to illustrate "the importance of sharing and helping others, taking accountability for your actions, collaboration; respect for those who are difference from ourselves and the depiction of adults as role models

**Animal Atlas (E/I):**

Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with multiple choice questions about the animals covered. These questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16.

**Artzooka (E/I):**

A live action program which takes place primarily in the craft room of the host. The focus of each episode is finding everyday items and using them to make fun and creative art projects. The series encourages creative thinking and imagination produced in a positive manner to support a child's use of imagination and a love of art.

**Animal Exploration with Jarod Miller (E/I):**

Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe.

**Marvin the Tap Dancing Horse (E/I):**

Marvin the Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year-old Eddy Largo's adventures after he lands a summer job at the local

carnival. He soon meets the stars of the show Marvin the Tap-Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.

**Culture Click (E/I):**

The host stimulates intellectual curiosity for her targeted audience of 13-16 year olds by bringing the world to her classroom using a wide variety of information on items that we encounter in ordinary life. She offers the audience better understanding of the origins of words and colloquialisms that we use every day.

**Where on Earth is Carmen Sandiego (E/I):**

The primary educational goal of the series is to present world geography information in a manner that is appealing to and comprehensible by children between the ages of 10 to 12 years old. Each episode is designed to take the action to at least two places on our planet and provide the viewers with some information about each place. Additionally, each episode has a secondary topic designed to fit with the narrative, the focus of which may be culture, history, art, music, science, technology, or the like. The program provides the right balance of entertainment and information, and the information emerges as a natural part of the progression of the story rather than as a series of interruptions.

**Zula Patrol (E/I):**

Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution.

**Jane and the Dragon (E/I):**

Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires



her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

**Sherlock Holmes in the 22<sup>nd</sup> Century (E/I):**

Using the well known elements of the Sherlock Holmes character as created by Sir Arthur Conan Doyle, this series adapts those elements for today's youth. The series while entertaining also focuses on engaging viewers in two wide ranging themes: Building invaluable problem solving and information management skills; and Modeling the pro social values and behaviors associated with lasting friendships and effective teamwork. Thru the characters' relationships and adventures including Holmes' passion for problem solving, positive attitudes and behaviors are developed for teamwork and healthy competition.