

ORDER



Orders	Order / Rev:	758070	
	Alt Order #:	07304444	
	Product Desc:	RGA OHIO PAC #1198	
	Estimate:	1198	
	Flight Dates:	08/11/14 - 08/17/14	Primary AE: Tim Scanlan
	Original Date / Rev:	08/08/14 / 08/08/14	Sales Office: LAX-T
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Target Enterprises	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		15260 Ventura Blvd.	Billing Cycle: EOM/EOC
		Sherman Oaks, CA 91403	Agency Commission: 15%

Advertiser	Name:	Republican Governors Assoc	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL2A - Issue/Republican	Order Separation: 00:15:00
	Priority:	8	Advertiser External ID:
	Revenue Codes:	SP-POL, ISS, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/17/14	94	\$58,125.00	\$49,406.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	94	\$58,125.00	\$49,406.25	0.00
Totals	94	\$58,125.00	\$49,406.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Scanlan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/11/14	08/15/14	M-F 5a-530a	CM-All	5a-530a	MTWTF--	:30	5	\$350.00	8	0.00	NM	5	\$1,750.00
				M-F 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$350.00		0.00			
E 2	8	08/11/14	08/15/14	M-F 530a-6a	CM-All	530a-6a	MTWTF--	:30	5	\$500.00	8	0.00	NM	5	\$2,500.00
				M-F 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$500.00		0.00			
E 3	8	08/11/14	08/15/14	M-F 6a-8a Rotator	CM-All	6a-8a Rotator	MTWTF--	:30	5	\$1,200.00	4	0.00	NM	5	\$6,000.00
				M-F 6a-8a		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$1,200.00		0.00			
E 4	8	08/11/14	08/15/14	M-F 8a-9a	CM-All	8a-9a News	MTWTF--	:30	5	\$1,200.00	4	0.00	NM	5	\$6,000.00
				M-F 8a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$1,200.00		0.00			
E 5	8	08/11/14	08/15/14	M-F 1p-2p	CM-All	1p-2p	MTWTF--	:30	5	\$275.00	6	0.00	NM	5	\$1,375.00
				M-F 1p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$275.00		0.00			
E 6	8	08/11/14	08/15/14	M-F 11a-12p	CM-All	11a-12p	MTWTF--	:30	5	\$275.00	6	0.00	NM	5	\$1,375.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$275.00		0.00			

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Alt Order #: 07304444
Flight Dates: 08/11/14 - 08/17/14

Advertiser: Republican Governors Assoc
Product Desc: RGA OHIO PAC #1198
Estimate: 1198
WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	8	08/11/14	08/15/14	M-F 2p-3p M-F 2p-3p	CM-All	2p-3p	MTWTF--	:30	5	\$275.00	6	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$275.00		0.00			
E 8	8	08/11/14	08/15/14	M-F 10a-11a M-F 10a-11a	CM-All	10a-11a	MTWTF--	:30	5	\$350.00	8	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$350.00		0.00			
E 9	8	08/11/14	08/15/14	M-F 12p-1p Noon News M-F 12p-1p Noon News	CM-All	12p-1p Noon News	MTWTF--	:30	5	\$400.00	6	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$400.00		0.00			
E 10	8	08/11/14	08/15/14	M-F 9a-10a M-F 9a-10a	CM-All	9a-10a	MTWTF--	:30	5	\$800.00	6	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$800.00		0.00			
E 11	8	08/11/14	08/15/14	M-F 3p-4p M-F 3p-4p	CM-All	3p-4p	MTWTF--	:30	5	\$350.00	8	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$350.00		0.00			
E 12	8	08/11/14	08/15/14	M-F 4p-5p News M-F 4p-5p News	CM-All	4p-5p News	MTWTF--	:30	5	\$500.00	6	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$500.00		0.00			
E 13	8	08/11/14	08/15/14	M-F 7p-730p News M-F 7p-730p News	CM-All	7p-730p News	MTWTF--	:30	5	\$900.00	4	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$900.00		0.00			
E 14	8	08/11/14	08/15/14	M-F 5p-6p News M-F 5p-6p News (5:00 PM-5:30 PM)	CM-All	5p-6p News (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$700.00	6	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$700.00		0.00			
E 15	8	08/11/14	08/15/14	M-F 6p-7p News M-F 6p-7p News	CM-All	6p-7p News	MTWTF--	:30	5	\$850.00	6	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$850.00		0.00			
E 16	8	08/11/14	08/17/14	LN (M-Su) Late News Rotator	CM-All	10p-11p Rotator	MTWTFSS	:30	4	\$1,300.00	6	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTFSS					4	\$1,300.00		0.00			
E 17	8	08/11/14	08/15/14	M-F 11p-1130p M-F 11p-1130p	CM-All	11p-1130p	MTWTF--	:30	5	\$750.00	4	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	MTWTF--					5	\$750.00		0.00			
E 18	8	08/17/14	08/17/14	Su 7a-8a Fox 8 Early News 7a-8a	CM-All	Su 7a-8a	-----1	:30	1	\$350.00	8	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----1					1	\$350.00		0.00			
E 19	8	08/17/14	08/17/14	Rizzo Show, the Rizzo Show, the	CM-All	Rizzo Show, the	-----1	:30	1	\$350.00	8	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----1					1	\$350.00		0.00			
E 20	8	08/16/14	08/16/14	Sa 8a-9a Fox 8 News Sa 8a-9a	CM-All	Sa 8a-9a	-----2-	:30	2	\$550.00	6	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----2-					2	\$550.00		0.00			
E 21	8	08/17/14	08/17/14	Su 8a-9a Fox 8 News Su 8a-9a	CM-All	Su 8a-9a	-----2	:30	2	\$450.00	8	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----2					2	\$450.00		0.00			

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WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	8	08/17/14	08/17/14	Su 8a-9a Fox 8 News Su 8a-9a	CM-All	Su 8a-9a	-----2	:30	2	\$450.008		0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----2		2			\$450.00			0.00			
E 22	8	08/17/14	08/17/14	Su 9a-10a Fox 8 News Su 9a-10a	CM-All	Su 9a-10a	-----1	:30	1	\$550.006		0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----1		1			\$550.00			0.00			
E 23	8	08/16/14	08/16/14	Sa 9a-10a Fox 8 News Sa 9a-10a	CM-All	Sa 9a-10a	-----1-	:30	1	\$550.006		0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----1-		1			\$550.00			0.00			
E 24	8	08/17/14	08/17/14	Su 6p-7p News Su 6p-7p	CM-All	6p-7p News	-----2	:30	2	\$375.008		0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----2		2			\$375.00			0.00			
													Totals	94	\$58,125.00