

# ORDER



**Orders**  
**Order / Rev:** 1262234  
**Alt Order #:** WOC14520388  
**Product Desc:** Issue  
**Estimate:** 12932  
**Flight Dates:** 10/01/24 - 10/07/24  
**Original Date / Rev:** 03/05/24 / 05/28/24  
**Order Type:** GENERAL

**KWBA**  
**Primary AE:** John Saladino  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Rick Weiner  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** WinSenate  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 280053  
**Agency External ID:** 123989  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/07/24	46	\$2,640.00	\$2,244.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	46	\$2,640.00	\$2,244.00	0.00
<b>Totals</b>	<b>46</b>	<b>\$2,640.00</b>	<b>\$2,244.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KWBA	10/01/24	10/07/24	M-F 8-9am Judge Mathis	CM	8-9am	MTWTF--	:30	6	\$40.00	P-2	0.00	NM	6	\$240.00												
(Program: MATHIS COURT) 4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 8:00a-9:00a TIME PERIOD ON KWBA <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/01/24</td> <td>10/07/24</td> <td>MTWTF--</td> <td>6</td> <td>\$40.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/01/24	10/07/24	MTWTF--	6	\$40.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/01/24	10/07/24	MTWTF--	6	\$40.00	0.00																						
N 2	KWBA	10/01/24	10/07/24	M-F 9-930am M-F 9-930am	CM	9-930pm	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00												
(Program: HOT BENCH) 4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 9:00a-9:30a TIME PERIOD ON KWBA <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/01/24</td> <td>10/07/24</td> <td>MTWTF--</td> <td>5</td> <td>\$40.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/01/24	10/07/24	MTWTF--	5	\$40.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/01/24	10/07/24	MTWTF--	5	\$40.00	0.00																						
N 3	KWBA	10/01/24	10/07/24	M-F 930-10am M-F 930-10am	CM	930-10pm	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00												
(Program: MORNING RUSH) 4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 9:30a-10:00a TIME PERIOD ON KWBA <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/01/24</td> <td>10/07/24</td> <td>MTWTF--</td> <td>5</td> <td>\$40.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/01/24	10/07/24	MTWTF--	5	\$40.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/01/24	10/07/24	MTWTF--	5	\$40.00	0.00																						
N 4	KWBA	10/01/24	10/07/24	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00												
(Program: WE THE PEOPLE) 4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON KWBA <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/01/24</td> <td>10/07/24</td> <td>MTWTF--</td> <td>5</td> <td>\$40.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/01/24	10/07/24	MTWTF--	5	\$40.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/01/24	10/07/24	MTWTF--	5	\$40.00	0.00																						

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**KWBA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/24	10/07/24	MTWTF--		5				\$40.00		0.00			
N 5	KWBA	10/01/24	10/07/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$120.00	P-2	0.00	NM	5	\$600.00
(Program: JUDGE JUDY)															
4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 11:00a-12:00p TIME PERIOD ON KWBA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/24	10/07/24	MTWTF--		5				\$120.00		0.00			
N 6	KWBA	10/01/24	10/07/24	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00
(Program: HOT BENCH/VERDICT)															
4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON KWBA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/24	10/07/24	MTWTF--		5				\$40.00		0.00			
N 7	KWBA	10/01/24	10/07/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	5	\$80.00	P-2	0.00	NM	5	\$400.00
(Program: JENNIFER HUDSON)															
4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 3:00p-4:00p TIME PERIOD ON KWBA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/24	10/07/24	MTWTF--		5				\$80.00		0.00			
N 8	KWBA	10/01/24	10/07/24	M-F 4-5pm Drew Barrymore	CM	4-5pm	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00
(Program: DREW BARRYMORE)															
4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 4:00p-5:00p TIME PERIOD ON KWBA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/24	10/07/24	MTWTF--		5				\$40.00		0.00			
N 9	KWBA	10/01/24	10/07/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	MTWTF--	:30	5	\$80.00	P-2	0.00	NM	5	\$400.00
(Program: JUDGE JUDY)															
4Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ACTUAL Nov/2023 Mo-Fr 5:00p-6:00p TIME PERIOD ON KWBA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/24	10/07/24	MTWTF--		5				\$80.00		0.00			
													Totals	46	\$2,640.00