



**KTEN-TV**  
 10 High Point Circle  
 Denison, TX 75020  
 (903) 548-4000

# CONTRACT

<u>Contract / Revision</u> 89047 /		<u>Alt Order #</u> 26232519
<u>Product</u> Political		
<u>Contract Dates</u> 10/29/18 - 11/11/18		<u>Estimate #</u> 1142
<u>Advertiser</u> Hunter for Attorney General-OK		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTEN	<u>Account Executive</u> Continental New York	<u>Sales Office</u> Continental-New
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9915589	<u>Advertiser Code</u> 208	<u>Product 1/2</u> 227
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Media Ad Ventures**  
 8136 Old Keene Mill Road  
 Suit A-300  
 Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTEN	10/30/18	10/30/18	M-F	6:00 AM-7:00 AM		:30	<b>IMMEDIATELY</b>		NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-1-----				1	\$40.00			
N 2	KTEN	11/01/18	11/01/18	M-F	6:00 AM-7:00 AM		:30	<b>IMMEDIATELY</b>		NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---1---				1	\$40.00			
N 3	KTEN	10/30/18	10/30/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$53.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-1-----				1	\$53.00			
N 4	KTEN	10/31/18	10/31/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$53.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	--1----				1	\$53.00			
N 5	KTEN	11/01/18	11/01/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$53.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---1---				1	\$53.00			
N 6	KTEN	11/02/18	11/02/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$53.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	----1--				1	\$53.00			
N 7	KTEN	10/30/18	10/30/18	M-RF KTEN News Midday	11:00 AM-12:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-1-----				1	\$15.00			
N 8	KTEN	11/02/18	11/02/18	M-RF KTEN News Midday	11:00 AM-12:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	----1--				1	\$15.00			
N 9	KTEN	11/05/18	11/05/18	M-RF KTEN News Midday	11:00 AM-12:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	1-----				1	\$15.00			
N 10	KTEN	10/31/18	10/31/18	M-F	4:00 PM-4:30 PM		:30			NM	1	\$38.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	--1----				1	\$38.00			
N 11	KTEN	11/02/18	11/02/18	M-F	4:00 PM-4:30 PM		:30			NM	1	\$38.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---1---				1	\$38.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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**Denison, TX 75020**  
**(903) 548-4000**

<u>Contract / Revision</u> 89047 /	<u>Alt Order #</u> 26232519
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<u>Contract Dates</u> 10/29/18 - 11/11/18	<u>Product</u> Political	<u>Estimate #</u> 1142
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<u>Advertiser</u> Hunter for Attorney Gene	<u>Original Date / Revision</u> 10/29/18 / 10/29/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----1--				1	\$38.00			
N 12	KTEN	11/05/18	11/05/18	M-F	4:00 PM-4:30 PM		:30			NM	1	\$38.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	1-----				1	\$38.00			
N 13	KTEN	10/30/18	10/30/18	M-F	KTEN News at 5p	5:00 PM-5:30 PM	:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-1-----				1	\$75.00			
N 14	KTEN	10/31/18	10/31/18	M-F	KTEN News at 5p	5:00 PM-5:30 PM	:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--1----				1	\$75.00			
N 15	KTEN	11/01/18	11/01/18	M-F	KTEN News at 5p	5:00 PM-5:30 PM	:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---1---				1	\$75.00			
N 16	KTEN	11/02/18	11/02/18	M-F	KTEN News at 5p	5:00 PM-5:30 PM	:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----1--				1	\$75.00			
N 17	KTEN	10/30/18	10/30/18	M-F		6:00 PM-6:30 PM	:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-1-----				1	\$120.00			
N 18	KTEN	11/01/18	11/01/18	M-F		6:00 PM-6:30 PM	:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---1---				1	\$120.00			
N 19	KTEN	11/02/18	11/02/18	M-F		6:00 PM-6:30 PM	:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----1--				1	\$120.00			
N 20	KTEN	11/05/18	11/05/18	M-F		6:00 PM-6:30 PM	:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	1-----				1	\$120.00			
N 21	KTEN	10/30/18	10/30/18	M-F		6:30 PM-7:00 PM	:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-1-----				1	\$150.00			
N 22	KTEN	10/31/18	10/31/18	M-F		6:30 PM-7:00 PM	:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--1----				1	\$150.00			
N 23	KTEN	11/02/18	11/02/18	M-F		6:30 PM-7:00 PM	:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---1---				1	\$150.00			
N 24	KTEN	11/05/18	11/05/18	M-F		6:30 PM-7:00 PM	:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	1-----				1	\$150.00			
N 25	KTEN	11/03/18	11/03/18	Sa	Today Show	7:00 AM-9:00 AM	:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1-				1	\$15.00			
N 26	KTEN	11/03/18	11/03/18	Sa		10:30 PM-12:00 AM	:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1-				1	\$60.00			
N 27	KTEN	11/04/18	11/04/18	Su	Today Show	7:00 AM-8:00 AM	:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1				1	\$15.00			

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89047 /	26232519

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/18 - 11/11/18	Political	1142

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hunter for Attorney Gene	10/29/18 / 10/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KTEN	11/04/18	11/04/18	Su	8:00 AM-9:00 AM		:30			PRE-EMPTIBLE WITH 24 HOURS NOTICE	1	\$188.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1				1	\$188.00			
N 29	KTEN	11/04/18	11/04/18	Su	5:00 PM-5:30 PM		:30			PRE-EMPTIBLE WITH 24 HOURS NOTICE	1	\$38.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1				1	\$38.00			
N 30	KTEN	10/31/18	10/31/18	W	7:00 PM-8:00 PM		:30			PRE-EMPTIBLE WITH 24 HOURS NOTICE	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--1----				1	\$255.00			
N 31	KTEN	11/01/18	11/01/18	Th	8:00 PM-9:00 PM		:30			PRE-EMPTIBLE WITH 24 HOURS NOTICE	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---1---				1	\$180.00			
<b>Totals</b>											<b>31</b>	<b>\$2,582.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/05/18	31	\$2,582.00	(\$387.30)	\$2,194.70
<b>Totals</b>	<b>31</b>	<b>\$2,582.00</b>	<b>(\$387.30)</b>	<b>\$2,194.70</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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