

# CONTRACT



**WFOX-TV**  
**PO Box 809238**  
**Chicago, IL 60680-9238**  
**(855) 333-2676**

<u>Contract / Revision</u> 432055 /		<u>Alt Order #</u> 09170008
<u>Product</u> <b>MOODY 4 ATT GENERAL</b>		
<u>Contract Dates</u> <b>07/17/18 - 07/23/18</b>		<u>Estimate #</u> <b>6293</b>
<u>Advertiser</u> <b>POL/A Moody/R/ATG/FL-A</b>		<u>Original Date / Revision</u> 07/13/18 / 07/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WFOX-TV</b>	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> TV12736	<u>Advertiser Code</u> 434	<u>Product 1/2</u> 534
<u>Agency Ref</u> P00018882	<u>Advertiser Ref</u>	

And:

**Mentzer Media Services**  
**210 W Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFOX	07/23/18	07/23/18	M-F Action News @ 8:8a-9a			:30			P-05		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/23/18	07/29/18	1-----				1	\$120.00					
N 2	WFOX	07/17/18	07/17/18	M-F ActionNe 630-7p l630p-7p			:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	-1-----				1	\$150.00					
N 3	WFOX	07/19/18	07/19/18	M-F ActionNe 630-7p l630p-7p			:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	---1---				1	\$150.00					
N 4	WFOX	07/20/18	07/20/18	M-F ActionNe 630-7p l630p-7p			:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	----1--				1	\$150.00					
N 5	WFOX	07/23/18	07/23/18	M-F Late News 10p 10p-1030p			:30			P-05		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/23/18	07/29/18	1-----				1	\$225.00					
N 6	WFOX	07/17/18	07/17/18	M-F Late News 10p 10p-1030p			:30			P-05		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	-1-----				1	\$225.00					
N 7	WFOX	07/18/18	07/18/18	M-F Late News 10p 10p-1030p			:30			P-05		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	--1----				1	\$225.00					
N 8	WFOX	07/19/18	07/19/18	M-F Late News 10p 10p-1030p			:30			P-05		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	---1---				1	\$225.00					
N 9	WFOX	07/20/18	07/20/18	M-F Late News 10p 10p-1030p			:30			P-05		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	----1--				1	\$225.00					
N 10	WFOX	07/23/18	07/23/18	M-F Late News 1030p-1030p-11p			:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/23/18	07/23/18	1-----				1	\$200.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u> 432055 /		<u>Alt Order #</u> 09170008
<u>Contract Dates</u> 07/17/18 - 07/23/18		<u>Product</u> MOODY 4 ATT GENERA
		<u>Estimate #</u> 6293
<u>Advertiser</u> POL/A Moody/R/ATG/FL-1		<u>Original Date / Revision</u> 07/13/18 / 07/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/23/18	07/29/18	1-----	1			\$200.00						
N 11	WFOX	07/18/18	07/18/18	M-F Late News 1030p-1030p-11p			:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	--1----	1			\$200.00						
N 12	WFOX	07/17/18	07/17/18	M-F Action News @ 8:8a-9a			:30			P-05		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	-1-----	1			\$120.00						
N 13	WFOX	07/20/18	07/20/18	M-F Late News 1030p-1030p-11p			:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	----1--	1			\$200.00						
N 14	WFOX	07/23/18	07/23/18	M-F Action News @ 1111p-11:35p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/23/18	07/29/18	1-----	1			\$125.00						
N 15	WFOX	07/17/18	07/17/18	M-F Action News @ 1111p-11:35p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	-1-----	1			\$125.00						
N 16	WFOX	07/18/18	07/18/18	M-F Action News @ 1111p-11:35p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	--1----	1			\$125.00						
N 17	WFOX	07/19/18	07/19/18	M-F Action News @ 1111p-11:35p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	---1---	1			\$125.00						
N 18	WFOX	07/20/18	07/20/18	M-F Action News @ 1111p-11:35p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	----1--	1			\$125.00						
N 19	WFOX	07/21/18	07/21/18	SaSu Local News 10p 10p-1030p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	-----1-	1			\$125.00						
N 20	WFOX	07/22/18	07/22/18	SaSu Local News 10p 10p-1030p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	-----1	1			\$125.00						
N 21	WFOX	07/21/18	07/21/18	SaSu 1030p News AS.1030p-11p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	-----1-	1			\$125.00						
N 22	WFOX	07/22/18	07/22/18	SaSu 1030p News AS.1030p-11p			:30			P-05		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	-----1	1			\$125.00						
N 23	WFOX	07/19/18	07/19/18	M-F Action News @ 8:8a-9a			:30			P-05		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	---1---	1			\$120.00						
N 24	WFOX	07/22/18	07/22/18	Su Action News @ 6a 6a-7a			:30			P-05		NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	-----1	1			\$90.00						
N 25	WFOX	07/20/18	07/20/18	M-F Action News @ 8:8a-9a			:30			P-05		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	----1--	1			\$120.00						
N 26	WFOX	07/23/18	07/23/18	M-F AN 6p-630p	LOCT6p-630p		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/23/18	07/29/18	1-----	1			\$150.00						
N 27	WFOX	07/17/18	07/17/18	M-F AN 6p-630p	LOCT6p-630p		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	-1-----	1			\$150.00						
N 28	WFOX	07/18/18	07/18/18	M-F AN 6p-630p	LOCT6p-630p		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	--1----	1			\$150.00						
N 29	WFOX	07/19/18	07/19/18	M-F AN 6p-630p	LOCT6p-630p		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/16/18	07/22/18	---1---	1			\$150.00						
N 30	WFOX	07/23/18	07/23/18	M-F ActionNe	630-7p 1630p-7p		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/23/18	07/29/18	1-----	1			\$150.00						
<b>Totals</b>									0.00				30	\$4,620.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/23/18	30	\$4,620.00	(\$693.00)	\$3,927.00
<b>Totals</b>	30	\$4,620.00	(\$693.00)	\$3,927.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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