



Rep: HRP  
Run On: Jul30/18 at 13:32

## REP BUYLINES

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Requested by: KC

E-Order#: 2035686 (Rev 1) Agy#7541232  
Station: WFOX-TV JACKSONVILLE  
Agency: MENTZER MEDIA SERVICES, INC.  
Advertiser: POLI/A MOODY/R/ATG/FL  
Buyer: ALLY HEWES

Hdl#: 9176150 (Mod 0.1)  
Dates: Jul31/18 - Aug06/18  
Prod1: MOODY FOR ATT GEN  
Prod2:  
Tel #:

Traffic#: 434032  
Salesperson: IAN AMBRON  
Est#: 6303  
Demo: RA50+

| Mod Code                  | Buy Line      | Day/Time  | Length | Rate    | Starting Date | Ending Date | # of Wks | Spt/ Week | Total Spots | Total Dollars | Program Name                    | Rating RA50+ | Rep: RA50+ | Last Activity | Last Mod/Rev |
|---------------------------|---------------|---|--------|---------|---------------|-------------|----------|-----------|-------------|---------------|---------------------------------|--------------|------------|---------------|--------------|
|                           | ##CASH ##MENT |   |        |         |               |             |          |           |             |               |                                 |              |            |               |              |
|                           | 1             | Mon/6-630P  | 30S    | \$150   | Aug06/18      | Aug06/18    | 1        | 1         | 1           | \$150         | ACTION NEWS JAX 6P              | 1.4          | 1.4        | Jul27/18      | Rev #0: A    |
|                           | 2             | Contract Comment: ACTION NEWS JAX 6P<br>Sat/10-1030P              | 30S    | \$125   | Aug04/18      | Aug04/18    | 1        | 1         | 1           | \$125         | ACTION NEWS JAX @ 10P (SAT/SUN) | 1.2          | 1.2        | Jul27/18      | Rev #0: A    |
|                           | 3             | Contract Comment: ACTION NEWS JAX @ 10P (SAT/SUN)<br>Sun/10-1030P | 30S    | \$125   | Aug05/18      | Aug05/18    | 1        | 1         | 1           | \$125         | ACTION NEWS JAX @ 10P (SAT/SUN) | 1.2          | 1.2        | Jul27/18      | Rev #0: A    |
|                           | 4             | Contract Comment: ACTION NEWS JAX @ 10P (SAT/SUN)<br>Sat/1030-11P | 30S    | \$125   | Aug04/18      | Aug04/18    | 1        | 1         | 1           | \$125         | ACTION SPORTS JAX PRIMETIME     | 0.9          | 0.9        | Jul27/18      | Rev #0: A    |
|                           | 5             | Contract Comment: ACTION SPORTS JAX PRIMETIME<br>Sun/1030-11P     | 30S    | \$125   | Aug05/18      | Aug05/18    | 1        | 1         | 1           | \$125         | ACTION SPORTS JAX PRIMETIME     | 0.9          | 0.9        | Jul27/18      | Rev #0: A    |
|                           | 6             | Contract Comment: ACTION SPORTS JAX PRIMETIME<br>Sun/6-7A         | 30S    | \$90    | Aug05/18      | Aug05/18    | 1        | 1         | 1           | \$90          | ACTION NEWS JAX SUNDAY @ 6A     | 1.9          | 1.9        | Jul27/18      | Rev #0: A    |
|                           | 7             | Contract Comment: ACTION NEWS JAX SUNDAY @ 6A<br>Tue/6-630P       | 30S    | \$150   | Jul31/18      | Jul31/18    | 1        | 1         | 1           | \$150         | ACTION NEWS JAX 6P              | 1.4          | 1.4        | Jul27/18      | Rev #0: A    |
|                           | 8             | Contract Comment: ACTION NEWS JAX 6P<br>Thu/6-630P                | 30S    | \$150   | Aug02/18      | Aug02/18    | 1        | 1         | 1           | \$150         | ACTION NEWS JAX 6P              | 1.4          | 1.4        | Jul27/18      | Rev #0: A    |
|                           | 9             | Contract Comment: ACTION NEWS JAX 6P<br>Fri/6-630P                | 30S    | \$150   | Aug03/18      | Aug03/18    | 1        | 1         | 1           | \$150         | ACTION NEWS JAX 6P              | 1.4          | 1.4        | Jul27/18      | Rev #0: A    |
|                           | 10            | Contract Comment: ACTION NEWS JAX 6P<br>Mon/11-1135P              | 30S    | \$125   | Aug06/18      | Aug06/18    | 1        | 1         | 1           | \$125         | ACTION NEWS JAX @ 11P           | 1.0          | 1.0        | Jul27/18      | Rev #0: A    |
|                           | 11            | Contract Comment: ACTION NEWS JAX @ 11P<br>Tue/11-1135P           | 30S    | \$125   | Jul31/18      | Jul31/18    | 1        | 1         | 1           | \$125         | ACTION NEWS JAX @ 11P           | 1.0          | 1.0        | Jul27/18      | Rev #0: A    |
|                           | 12            | Contract Comment: ACTION NEWS JAX @ 11P<br>Wed/11-1135P           | 30S    | \$125   | Aug01/18      | Aug01/18    | 1        | 1         | 1           | \$125         | ACTION NEWS JAX @ 11P           | 1.0          | 1.0        | Jul27/18      | Rev #0: A    |
|                           | 13            | Contract Comment: ACTION NEWS JAX @ 11P<br>Thu/11-1135P           | 30S    | \$125   | Aug02/18      | Aug02/18    | 1        | 1         | 1           | \$125         | ACTION NEWS JAX @ 11P           | 1.0          | 1.0        | Jul27/18      | Rev #0: A    |
|                           | 14            | Contract Comment: ACTION NEWS JAX @ 11P<br>Fri/11-1135P           | 30S    | \$125   | Aug03/18      | Aug03/18    | 1        | 1         | 1           | \$125         | ACTION NEWS JAX @ 11P           | 1.0          | 1.0        | Jul27/18      | Rev #0: A    |
| A                         | 15            | Contract Comment: ACTION NEWS JAX @ 11P<br>Fri/10-1030P           | 30S    | \$225   | Aug03/18      | Aug03/18    | 1        | 1         | 1           | \$225         | ACTION NEWS JAX @ 10P           | 1.6          | 1.6        | Jul27/18      | Mod #0.1: A  |
| A                         | 16            | Contract Comment: ACTION NEWS JAX @ 10P<br>Mon/10-1030P           | 30S    | \$225   | Aug06/18      | Aug06/18    | 1        | 1         | 1           | \$225         | ACTION NEWS JAX @ 10P           | 1.6          | 1.6        | Jul27/18      | Mod #0.1: A  |
| A                         | 17            | Contract Comment: ACTION NEWS JAX @ 10P<br>Thu/10-1030P           | 30S    | \$225   | Aug02/18      | Aug02/18    | 1        | 1         | 1           | \$225         | ACTION NEWS JAX @ 10P           | 1.6          | 1.6        | Jul27/18      | Mod #0.1: A  |
| A                         | 18            | Contract Comment: ACTION NEWS JAX @ 10P<br>Tue/10-1030P           | 30S    | \$225   | Jul31/18      | Jul31/18    | 1        | 1         | 1           | \$225         | ACTION NEWS JAX @ 10P           | 1.6          | 1.6        | Jul27/18      | Mod #0.1: A  |
| A                         | 19            | Contract Comment: ACTION NEWS JAX @ 10P<br>Wed/10-1030P           | 30S    | \$225   | Aug01/18      | Aug01/18    | 1        | 1         | 1           | \$225         | ACTION NEWS JAX @ 10P           | 1.6          | 1.6        | Jul27/18      | Mod #0.1: A  |
| Total 19 Spots for:       |               |   |        | \$2,940 |               |             |          |           | 19          | \$2,940       | 24.7 24.7                       |              |            |               |              |
| Monthly Estimate Dollars: |               |   |        |         |               |             |          |           |             | \$2,940       | Aug/18                          | 24.7 Aug/18  |            |               |              |