

CONTRACT



WFOX-TV
PO Box 809238
Chicago, IL 60680-9238
(855) 333-2676

<u>Contract / Revision</u> 434040 /		<u>Alt Order #</u> 09176156
<u>Product</u> MOODY FOR ATT GEN		
<u>Contract Dates</u> 08/14/18 - 08/20/18	<u>Estimate #</u> 6305	
<u>Advertiser</u> POL/A Moody/R/ATG/FL-A		<u>Original Date / Revision</u> 07/20/18 / 08/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFOX-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> TV12736	<u>Advertiser Code</u> 434	<u>Product 1/2</u> 534
<u>Agency Ref</u> P00018882		<u>Advertiser Ref</u>

And:

Mentzer Media Services
210 W Pennsylvania Ave
Suite 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	WFOX	08/20/18	08/20/18	M-F AN 6p-630p	LOC6p-630p		:30			P-05		NM	0	\$0.00
D 2	WFOX	08/18/18	08/18/18	SaSu Local News 10p	10p-1030p		:30			P-05		NM	0	\$0.00
D 3	WFOX	08/19/18	08/19/18	SaSu Local News 10p	10p-1030p		:30			P-05		NM	0	\$0.00
D 4	WFOX	08/18/18	08/18/18	SaSu 1030p News AS	1030p-11p		:30			P-05		NM	0	\$0.00
D 5	WFOX	08/19/18	08/19/18	SaSu 1030p News AS	1030p-11p		:30			P-05		NM	0	\$0.00
D 6	WFOX	08/19/18	08/19/18	Su Action News @ 6a	6a-7a		:30			P-05		NM	0	\$0.00
D 7	WFOX	08/14/18	08/14/18	M-F AN 6p-630p	LOC6p-630p		:30			P-05		NM	0	\$0.00
D 8	WFOX	08/16/18	08/16/18	M-F AN 6p-630p	LOC6p-630p		:30			P-05		NM	0	\$0.00
D 9	WFOX	08/17/18	08/17/18	M-F AN 6p-630p	LOC6p-630p		:30			P-05		NM	0	\$0.00
D 10	WFOX	08/20/18	08/20/18	M-F Action News @ 1111p	11:35p		:30			P-05		NM	0	\$0.00
D 11	WFOX	08/14/18	08/14/18	M-F Action News @ 1111p	11:35p		:30			P-05		NM	0	\$0.00
D 12	WFOX	08/15/18	08/15/18	M-F Action News @ 1111p	11:35p		:30			P-05		NM	0	\$0.00
D 13	WFOX	08/16/18	08/16/18	M-F Action News @ 1111p	11:35p		:30			P-05		NM	0	\$0.00
D 14	WFOX	08/17/18	08/17/18	M-F Action News @ 1111p	11:35p		:30			P-05		NM	0	\$0.00
N 15	WFOX	08/17/18	08/17/18	M-F Late News 10p	10p-1030p		:30			P-04		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/13/18	08/19/18	----1--	1			\$300.00						
N 16	WFOX	08/17/18	08/17/18	M-F Action News @ 1111p	11:35p		:30			P-04		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/13/18	08/19/18	----1--	1			\$175.00						
N 17	WFOX	08/17/18	08/17/18	M-F AN 6p-630p	LOC6p-630p		:30			P-04		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/13/18	08/19/18	----1--	1			\$225.00						
N 18	WFOX	08/20/18	08/20/18	M-F Late News 10p	10p-1030p		:30			P-04		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/18	08/26/18	1-----	1			\$300.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Estimate #</u> 6305		
<u>Advertiser</u> POL/A Moody/R/ATG/FL-I		<u>Original Date / Revision</u> 07/20/18 / 08/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 19	WFOX	08/20/18	08/20/18	M-F AN 6p-630p	LOC 6p-630p		:30			P-04		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	1-----				1	\$225.00					
N 20	WFOX	08/18/18	08/18/18	SaSu Local News 10p	10p-1030p		:30			P-04		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-----1-				1	\$175.00					
N 21	WFOX	08/18/18	08/18/18	SaSu 1030p News AS	1030p-11p		:30			P-04		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-----1-				1	\$175.00					
N 22	WFOX	08/19/18	08/19/18	SaSu Local News 10p	10p-1030p		:30			P-04		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-----1				1	\$175.00					
N 23	WFOX	08/19/18	08/19/18	SaSu 1030p News AS	1030p-11p		:30			P-04		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-----1				1	\$175.00					
N 24	WFOX	08/19/18	08/19/18	Su Action News @ 6a	6a-7a		:30			P-04		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-----1				1	\$130.00					
N 25	WFOX	08/16/18	08/16/18	M-F Late News 10p	10p-1030p		:30			P-04		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	---1---				1	\$300.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WFOX	08/13/18-08/19/18	M-F Late News 10p	10p-1030p	----Th-----	:30	\$300.00	NM				
		See MG 25.2												
		2	WFOX	08/20/18-08/20/18	M-F Late News 10p	10p-1030p	M-----	:30	\$300.00	NM				
		Ⓜ MG for 25.1 08/16												
N 26	WFOX	08/16/18	08/16/18	M-F Action News @ 1111p	11:35p		:30			P-04		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	---1---				1	\$175.00					
N 27	WFOX	08/16/18	08/16/18	M-F AN 6p-630p	LOC 6p-630p		:30			P-04		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	---1---				1	\$225.00					
N 28	WFOX	08/14/18	08/14/18	M-F Late News 10p	10p-1030p		:30			P-04		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-1-----				1	\$300.00					
N 29	WFOX	08/15/18	08/15/18	M-F Late News 10p	10p-1030p		:30			P-04		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	--1----				1	\$300.00					
N 30	WFOX	08/15/18	08/15/18	M-F Action News @ 1111p	11:35p		:30			P-04		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	--1----				1	\$175.00					
N 31	WFOX	08/15/18	08/15/18	M-F AN 6p-630p	LOC 6p-630p		:30			P-04		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	--1----				1	\$225.00					
Totals									0.00				17	\$3,755.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/20/18	17	\$3,755.00	(\$563.25)	\$3,191.75
Totals	17	\$3,755.00	(\$563.25)	\$3,191.75

Signature: _____ **Date:** _____

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