

ORDER



Orders
Order / Rev: 1289646
Alt Order #: WOC14654408
Product Desc: WI-SEN 2024
Estimate: 5415
Flight Dates: 05/21/24 - 06/03/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: GENERAL

WGBA
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Total Video Placements
Buying Contact:
Billing Contact:
 PO Box 86
 Mount Vernon, VA 22121

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Fix Washington PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 280847
Agency External ID: 155330
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	60	\$9,850.00	\$8,372.50
05/27/24	06/03/24	81	\$13,430.00	\$11,415.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	60	\$9,850.00	\$8,372.50	0.00
June 2024	81	\$13,430.00	\$11,415.50	0.00
Totals	141	\$23,280.00	\$19,788.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	05/21/24	06/03/24	M-F 5-6am NBC 26 Today M-F 5-6am NBC 26 Today	CM	5-6am	- 1111 - -	:30	4	\$60.00	P-1	0.00	NM	9	\$540.00
(Program: NBC26 TODAY 1) 1313601 Index: 105															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/21/24	05/27/24	- 1111 - -			4		\$60.00		0.00				
Week:		05/28/24	06/03/24	11111 - -			5		\$60.00		0.00				
N 2	WGBA	05/21/24	06/03/24	M-F 6-7am NBC 26 Today M-F 6-7am NBC 26 Today	CM	6-7am	- 2222 - -	:30	8	\$150.00	P-1	0.00	NM	18	\$2,700.00
(Program: NBC26 TODAY 2) 1313601 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/21/24	05/27/24	- 2222 - -			8		\$150.00		0.00				
Week:		05/28/24	06/03/24	22222 - -			10		\$150.00		0.00				
N 3	WGBA	05/21/24	06/03/24	M-F 7-9am Today Show M-F 7-9am Today Show	CM	7-9am	12222 - -	:30	9	\$200.00	P-1	0.00	NM	19	\$3,800.00
(Program: TODAY SHW) 1313601 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/21/24	05/27/24	12222 - -			9		\$200.00		0.00				
Week:		05/28/24	06/03/24	22222 - -			10		\$200.00		0.00				
N 4	WGBA	05/21/24	06/01/24		CM	7-830am	- - - - 1 -	:30	1	\$100.00	P-2	0.00	NM	2	\$200.00

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 Alt Order #: WOC14654408
 Flight Dates: 05/21/24 - 06/03/24

Advertiser: Fix Washington PAC
 Product Desc: WI-SEN 2024
 Estimate: 5415
WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
Saturday Today Show Saturday Today Show (Program: SATURDAY TODAY) 1313601 Index: 102 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>-----1-</td> <td>1</td> <td>\$100.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>-----1-</td> <td>1</td> <td>\$100.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	-----1-	1	\$100.00	0.00	Week: 05/28/24	06/03/24	-----1-	1	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	-----1-	1	\$100.00	0.00																												
Week: 05/28/24	06/03/24	-----1-	1	\$100.00	0.00																												
N 5	WGBA	05/21/24	06/02/24	Sunday Today Show	CM	7-8am	-----1	:30	1	\$120.00	P-2	0.00	NM	2	\$240.00																		
Sunday Today Show (Program: SUNDAY TODAY) 1313601 Index: 104 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>-----1</td> <td>1</td> <td>\$120.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>-----1</td> <td>1</td> <td>\$120.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	-----1	1	\$120.00	0.00	Week: 05/28/24	06/03/24	-----1	1	\$120.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	-----1	1	\$120.00	0.00																												
Week: 05/28/24	06/03/24	-----1	1	\$120.00	0.00																												
N 6	WGBA	05/21/24	06/03/24	M-F 9-10am Today Third	CM	9-10am	--1-1--	:30	2	\$120.00	P-1	0.00	NM	5	\$600.00																		
M-F 9-10am Today Third Hr (Program: TODAY SHOW THIRD HOUR) 1313601 Index: 99 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>--1-1--</td> <td>2</td> <td>\$120.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>11-1--</td> <td>3</td> <td>\$120.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	--1-1--	2	\$120.00	0.00	Week: 05/28/24	06/03/24	11-1--	3	\$120.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	--1-1--	2	\$120.00	0.00																												
Week: 05/28/24	06/03/24	11-1--	3	\$120.00	0.00																												
N 7	WGBA	05/21/24	05/31/24	M-F 10-11a Today Hoda	CM	10-11am	11-1--	:30	3	\$100.00	P-1	0.00	NM	5	\$500.00																		
M-F 10-11a Today Hoda/Jen (Program: TODAY W HODA & JENNA-NBC) 1313601 Index: 106 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>11-1--</td> <td>3</td> <td>\$100.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>--1-1--</td> <td>2</td> <td>\$100.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	11-1--	3	\$100.00	0.00	Week: 05/28/24	06/03/24	--1-1--	2	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	11-1--	3	\$100.00	0.00																												
Week: 05/28/24	06/03/24	--1-1--	2	\$100.00	0.00																												
N 8	WGBA	05/21/24	05/31/24	M-F 1-2pm	CM	1-2pm	-1-1--	:30	2	\$75.00	P-1	0.00	NM	4	\$300.00																		
M-F 1-2pm (Program: DATELINE) 1313601 Index: 97 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>-1-1--</td> <td>2</td> <td>\$75.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>--1-1--</td> <td>2</td> <td>\$75.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	-1-1--	2	\$75.00	0.00	Week: 05/28/24	06/03/24	--1-1--	2	\$75.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	-1-1--	2	\$75.00	0.00																												
Week: 05/28/24	06/03/24	--1-1--	2	\$75.00	0.00																												
N 9	WGBA	05/21/24	06/03/24	M-F 2-3pm	CM	2-3pm	--1-1--	:30	2	\$60.00	P-2	0.00	NM	5	\$300.00																		
M-F 2-3pm (Program: TAMRON) 1313601 Index: 105 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>--1-1--</td> <td>2</td> <td>\$60.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>11-1--</td> <td>3</td> <td>\$60.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	--1-1--	2	\$60.00	0.00	Week: 05/28/24	06/03/24	11-1--	3	\$60.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	--1-1--	2	\$60.00	0.00																												
Week: 05/28/24	06/03/24	11-1--	3	\$60.00	0.00																												
N 10	WGBA	05/21/24	06/03/24	M-F 3-4pm	CM	3-4pm	11111--	:30	5	\$70.00	P-2	0.00	NM	10	\$700.00																		
M-F 3-4pm (Program: KELLY CLARKSON SHOW) 1313601 Index: 102 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>11111--</td> <td>5</td> <td>\$70.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>11111--</td> <td>5</td> <td>\$70.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	11111--	5	\$70.00	0.00	Week: 05/28/24	06/03/24	11111--	5	\$70.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	11111--	5	\$70.00	0.00																												
Week: 05/28/24	06/03/24	11111--	5	\$70.00	0.00																												
N 11	WGBA	05/21/24	06/03/24	M-F 5pm NBC 26 News	CM	5-530pm	-1111--	:30	4	\$200.00	P-2	0.00	NM	9	\$1,800.00																		
M-F 5pm NBC 26 News (Program: NBC26 NEWS-5) 1313601 Index: 102 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>-1111--</td> <td>4</td> <td>\$200.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>11111--</td> <td>5</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	-1111--	4	\$200.00	0.00	Week: 05/28/24	06/03/24	11111--	5	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	-1111--	4	\$200.00	0.00																												
Week: 05/28/24	06/03/24	11111--	5	\$200.00	0.00																												
N 12	WGBA	05/21/24	06/03/24	M-F 6pm NBC 26 News	CM	6-630pm	11111--	:30	5	\$300.00	P-1	0.00	NM	10	\$3,000.00																		
M-F 6pm NBC 26 News (Program: NBC26 NEWS-6) 1313601 Index: 101 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>11111--</td> <td>5</td> <td>\$300.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>11111--</td> <td>5</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	11111--	5	\$300.00	0.00	Week: 05/28/24	06/03/24	11111--	5	\$300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	11111--	5	\$300.00	0.00																												
Week: 05/28/24	06/03/24	11111--	5	\$300.00	0.00																												
N 13	WGBA	05/21/24	06/01/24		CM	6-630pm/630-7p		:30	1	\$200.00	P-2	0.00	NM	2	\$400.00																		

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 Alt Order #: WOC14654408
 Flight Dates: 05/21/24 - 06/03/24

Advertiser: Fix Washington PAC
 Product Desc: WI-SEN 2024
 Estimate: 5415

WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SAT 6pm NBC 26 News			-----1-								
				SAT 6pm NBC 26 News											
				(Program: NBC26 NEWS-6)											
				1313601 Index: 98											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	-----1-		1				\$200.00		0.00			
Week:		05/28/24	06/03/24	-----1-		1				\$200.00		0.00			
N 14	WGBA	05/21/24	06/02/24	SU 5pm NBC 26 News	CM	5-530pm	-----1	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
				SU 5pm NBC 26 News											
				(Program: NBC26 NEWS-5)											
				1313601 Index: 100											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	-----1		1				\$200.00		0.00			
Week:		05/28/24	06/03/24	-----1		1				\$200.00		0.00			
N 15	WGBA	05/21/24	06/03/24	M-F 630-7pm	CM	630-7pm	-1111--	:30	4	\$200.00	P-2	0.00	NM	9	\$1,800.00
				M-F 630-7pm											
				(Program: FAMILY FEUD)											
				1313601 Index: 107											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	-1111--		4				\$200.00		0.00			
Week:		05/28/24	06/03/24	1111--		5				\$200.00		0.00			
N 16	WGBA	05/21/24	06/03/24	M-F 10pm NBC 26 News	CM	10-1035pm	1111---	:30	4	\$350.00	P-1	0.00	NM	8	\$2,800.00
				M-F 10pm NBC 26 News											
				(Program: NBC26 NEWS-10)											
				1313601 Index: 104											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	1111---		4				\$350.00		0.00			
Week:		05/28/24	06/03/24	1111---		4				\$350.00		0.00			
N 17	WGBA	05/21/24	06/02/24	SUN 10pm NBC 26 News	CM	10-1035pm	-----1	:30	1	\$350.00	P-1	0.00	NM	2	\$700.00
				SUN 10pm NBC 26 News											
				(Program: NBC26 NEWS-10)											
				1313601 Index: 107											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	-----1		1				\$350.00		0.00			
Week:		05/28/24	06/03/24	-----1		1				\$350.00		0.00			
N 18	WGBA	05/21/24	06/03/24	M-F 1035pm Tonight Show	CM	1035-1135pm	11111--	:30	5	\$200.00	P-1	0.00	NM	10	\$2,000.00
				M-F 1035pm Tonight Show											
				(Program: TONITE SHW-NBC)											
				1313601 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--		5				\$200.00		0.00			
Week:		05/28/24	06/03/24	11111--		5				\$200.00		0.00			
N 19	WGBA	05/21/24	06/03/24	NBC 26 News at 10p Re-Air	CM	1237-112a	11111--	:30	5	\$50.00	P-1	0.00	NM	10	\$500.00
				NBC 26 News at 10p Re-Air											
				(Program: NBC 26 NEWS AT 10 ENC)											
				1313601 Index: 112											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--		5				\$50.00		0.00			
Week:		05/28/24	06/03/24	11111--		5				\$50.00		0.00			
													Totals	141	\$23,280.00