

NCC Cable System Order

Order #	62475634
Syscode	6625
System Name	Comcast/Grand Rapids Interconnect, MI
Market	Grand Rapids

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	DMA FUSION Live+SD Sep17
-	

Flight Dates	11/20/17 - 12/03/17
Agency	AKPD Message & Media
Advertiser	American Chemistry Council & NABTU

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/30/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$20,925.00	
Commission		\$3,138.75	
Net Total		\$17,786.25	
Total Spots		166	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.30 makegood. please confirm. thanks
------------	----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	11/20/17	11/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$65.00	\$260.00	30	OOW 11/08/17-12/31/17
2	CNN	CABLE	11/27/17	12/3/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$65.00	\$455.00	30	OOW 11/08/17-12/31/17
3	CNN	CABLE	11/20/17	11/26/17	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	OOW 11/08/17-12/31/17
4	CNN	CABLE	11/27/17	12/3/17	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$70.00	\$350.00	30	OOW 11/08/17-12/31/17
5	CNN	CABLE	11/20/17	11/26/17	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	OOW 11/08/17-12/31/17
6	CNN	CABLE	11/27/17	12/3/17	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$85.00	\$340.00	30	OOW 11/08/17-12/31/17
7	CNN	CABLE	11/20/17	11/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$155.00	\$620.00	30	OOW 11/08/17-12/31/17
8	CNN	CABLE	11/27/17	12/3/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$155.00	\$1,240.00	30	OOW 11/08/17-12/31/17
9	ESPN	CABLE	11/20/17	11/26/17	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	OOW 11/08/17-12/31/17
10	ESPN	CABLE	11/27/17	12/3/17	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	OOW 11/08/17-12/31/17
11	ESPN	CABLE	11/20/17	11/26/17	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$125.00	\$375.00	30	OOW 11/08/17-12/31/17
12	ESPN	CABLE	11/27/17	12/3/17	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$125.00	\$500.00	30	OOW 11/08/17-12/31/17
13	ESPN	CABLE	11/20/17	11/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$210.00	\$420.00	30	-1
14	ESPN	CABLE	11/27/17	12/3/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$210.00	\$1,260.00	30	-1
15	FXNC	CABLE	11/20/17	11/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$95.00	\$380.00	30	OOW 11/08/17-12/31/17
16	FXNC	CABLE	11/27/17	12/3/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$95.00	\$665.00	30	OOW 11/08/17-12/31/17
17	FXNC	CABLE	11/20/17	11/26/17	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$95.00	\$285.00	30	OOW 11/08/17-12/31/17
18	FXNC	CABLE	11/27/17	12/3/17	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$95.00	\$475.00	30	OOW 11/08/17-12/31/17
19	FXNC	CABLE	11/20/17	11/26/17	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$115.00	\$345.00	30	OOW 11/08/17-12/31/17
20	FXNC	CABLE	11/27/17	12/3/17	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$115.00	\$460.00	30	OOW 11/08/17-12/31/17
21	FXNC	CABLE	11/20/17	11/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$240.00	\$960.00	30	OOW 11/08/17-12/31/17

NCC Cable System Order

Order #	62475634
Syscode	6625
System Name	Comcast/Grand Rapids Interconnect, MI
Market	Grand Rapids

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	DMA FUSION Live+SD Sep17
-	

Flight Dates	11/20/17 - 12/03/17
Agency	AKPD Message & Media
Advertiser	American Chemistry Council & NABTU

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/30/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$20,925.00	
Commission		\$3,138.75	
Net Total		\$17,786.25	
Total Spots		166	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.30 makegood. please confirm. thanks
------------	----------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	CABLE	11/27/17	12/3/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$240.00	\$1,920.00	30	OOW 11/08/17-12/31/17
23	HGTV	CABLE	11/20/17	11/26/17	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	OOW 11/08/17-12/31/17
24	HGTV	CABLE	11/27/17	12/3/17	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$85.00	\$425.00	30	OOW 11/08/17-12/31/17
25	HGTV	CABLE	11/20/17	11/26/17	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$185.00	\$555.00	30	OOW 11/08/17-12/31/17
26	HGTV	CABLE	11/27/17	12/3/17	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$185.00	\$740.00	30	OOW 11/08/17-12/31/17
27	HGTV	CABLE	11/20/17	11/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$190.00	\$760.00	30	OOW 11/08/17-12/31/17
28	HGTV	CABLE	11/27/17	12/3/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$190.00	\$1,520.00	30	OOW 11/08/17-12/31/17
29	MNBC	CABLE	11/20/17	11/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$95.00	\$380.00	30	OOW 11/08/17-12/31/17
30	MNBC	CABLE	11/27/17	12/3/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$95.00	\$665.00	30	OOW 11/08/17-12/31/17
31	MNBC	CABLE	11/20/17	11/26/17	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$95.00	\$285.00	30	OOW 11/08/17-12/31/17
32	MNBC	CABLE	11/27/17	12/3/17	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$95.00	\$475.00	30	OOW 11/08/17-12/31/17
33	MNBC	CABLE	11/20/17	11/26/17	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$75.00	\$225.00	30	OOW 11/08/17-12/31/17
34	MNBC	CABLE	11/27/17	12/3/17	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$75.00	\$300.00	30	OOW 11/08/17-12/31/17
35	MNBC	CABLE	11/20/17	11/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$155.00	\$620.00	30	OOW 11/08/17-12/31/17
36	MNBC	CABLE	11/27/17	12/3/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$155.00	\$1,240.00	30	OOW 11/08/17-12/31/17
37	ESPN	CABLE	11/27/17	12/3/17	19:00	24:00						X	X	-	-	1	\$210.00	\$210.00	30	new line

NCC Cable System Order

Order #	62475634	Flight Dates	11/20/17 - 12/03/17	Update Date	11/30/17				
Syscode	6625	Agency	AKPD Message & Media	Version	2 Vs. 1				
System Name	Comcast/Grand Rapids Interconnect, MI	Advertiser	American Chemistry Council & NABTU	Show All Lines					
Market	Grand Rapids				Total # of Weeks	2			
		Client Code		Total		\$20,925.00			
AE	Leah Losier	Product Code		Commission		\$3,138.75			
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$17,786.25			
Office	Chicago	Product Name		Total Spots		166			
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0			
Status	Not accepted				Sold On		Cost Per Spot		
Survey	DMA FUSION Live+SD Sep17	Primary Demo			Adults 35+	GRP	-	GIMP	-
-		Makegood Policy			Approval Required	CPP	-	CPM	-
Comments :		11.30 makegood. please confirm. thanks							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
38	FXNC	CABLE	11/27/17	12/3/17	09:00	16:00						X	X	-	-	1	\$95.00	\$95.00	30	new line

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	60	106	0	0	0	0	0	0	0	0	0	0	166
AMT	\$7,340.00	\$13,585.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,925.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/05/17

62475634 | Grand Rapids | Comcast/Grand Rapids Interconnect, MI | 6625 |