

# ORDER



**Orders**  
**Order / Rev:** 724516  
**Alt Order #:**  
**Product Desc:** GOTV 2023  
**Estimate:**  
**Flight Dates:** 11/02/23 - 11/07/23  
**Original Date / Rev:** 10/30/23 / 10/30/23  
**Order Type:** GENERAL

**KJMN-FM**  
**Primary AE:** Cliff Gould - 2813  
**Sales Office:** L-DEN  
**Sales Region:** LOCAL

**Agency**  
**Name:** Working Families Power  
**Buying Contact:**  
**Billing Contact:**  
 2701 Lawrence Street #111  
 Denver, CO 80205

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Working Families Power  
**Demographic:** A18+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** DIR  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 0012R00002K8cH2QAJ  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	42	\$5,075.00	\$5,075.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	42	\$5,075.00	\$5,075.00	0.00
<b>Totals</b>	<b>42</b>	<b>\$5,075.00</b>	<b>\$5,075.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cliff Gould - 2813	L-DEN	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJMN	11/02/23	11/07/23	M-F 6a-10a M-F 6a-10a	CM	6a-10a	33-33--	1:00	12	\$125.00	P-04	0.00	NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	---33--		6				\$125.00		0.00			
		Week: 11/06/23	11/12/23	33-----		6				\$125.00		0.00			
N 2	KJMN	11/02/23	11/07/23	M-F 10a-3p M-F 10a-3p	CM	10a-3p	34-33--	1:00	13	\$125.00	P-04	0.00	NM	13	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	---33--		6				\$125.00		0.00			
		Week: 11/06/23	11/12/23	34-----		7				\$125.00		0.00			
N 3	KJMN	11/02/23	11/06/23	M-F 3p-7p M-F 3p-7p	CM	3p-7p	3--33--	1:00	9	\$150.00	P-04	0.00	NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	---33--		6				\$150.00		0.00			
		Week: 11/06/23	11/12/23	3-----		3				\$150.00		0.00			
N 4	KJMN	11/02/23	11/07/23	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----4-	1:00	4	\$75.00	P-04	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----4-		4				\$75.00		0.00			
		Week: 11/06/23	11/12/23	-----		0				\$75.00		0.00			
N 5	KJMN	11/02/23	11/07/23	Su 10a-3p Su 10a-3p	CM	10a-3p	-----4	1:00	4	\$75.00	P-04	0.00	NM	4	\$300.00

Order / Rev: 724516  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 11/02/23 - 11/07/23

Advertiser: Working Families Power  
 Product Desc: GOTV 2023 **KJMN-FM**  
 Estimate: \_\_\_\_\_

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----4					4	\$75.00		0.00			
		Week: 11/06/23	11/12/23	-----					0	\$75.00		0.00			
													Totals	42	\$5,075.00

# Working Families ORG Nov 23

From: Cliff Gould  
 Phone: (303) 318-6217  
 Email: cgould@entravision.com  
 10/27/2023 4:39 PM

Flight Dates: 11/02/2023 - 11/07/2023

Demo: P 18+ Ethnic = Hispanic/All

ScheduleDescription:  
 Nov Radio GOTV

Radio Market: DENVER-BOULDER  
 Survey: SEP23 / AUG23 / JUL23  
 Geography: Metro

Radio Total	Spots	Daypart Code	Daypart	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
<b>KOPK-FM</b>	94				\$120.83	\$10,150.80	0.9%	\$141.53	71.7	100%	100%	29.5%	120,300	3.1	971,600
Flight A - 1 wk (10/30)	42				\$120.83	\$5,075.00	0.9%	\$145.83	34.8	48%	50%	13.5%	69,800	2.6	179,500
One Week Total	26				\$115.38	\$3,000.00	0.8%	\$145.63	20.6	29%	30%	6.2%	42,500	2.5	107,200
	26		Th-F 6A-10A		\$115.38	\$3,000.00	0.8%	\$145.63	20.6	29%	30%	6.2%	42,500	2.5	107,200
	6 60		Th-F 10A-3P		\$125.00	\$750.00	0.6%	\$208.33	3.6	17%	25%	2.1%	10,700	1.6	17,400
	6 60		Th-F 3P-7P		\$125.00	\$750.00	0.9%	\$138.89	5.4	26%	25%	3.3%	17,000	1.7	29,400
	6 60		Sa 10A-3P	SA2	\$150.00	\$900.00	1.2%	\$125.00	7.2	35%	30%	4.0%	20,900	1.8	38,400
	4 60		Su 10A-3P	SU2	\$75.00	\$300.00	0.8%	\$93.75	3.2	16%	10%	2.0%	10,500	1.5	16,000
Flight A - 1 wk (11/06)	4 60				\$75.00	\$300.00	0.3%	\$250.00	1.2	6%	10%	0.9%	4,300	1.4	6,000
One Week Total	16				\$129.69	\$2,075.00	0.9%	\$146.13	14.2	20%	20%	6.1%	31,700	2.3	72,300
	16		M-Tu 6A-10A		\$129.69	\$2,075.00	0.9%	\$146.13	14.2	20%	20%	6.1%	31,700	2.3	72,300
	6 60		M-Tu 10A-3P		\$125.00	\$750.00	0.6%	\$208.33	3.6	25%	38%	2.1%	11,100	1.6	19,000
	7 60		M 3P-7P		\$125.00	\$875.00	1.0%	\$125.00	7.0	49%	42%	3.6%	18,700	1.9	35,700
	3 60				\$150.00	\$450.00	1.2%	\$125.00	3.6	25%	22%	2.4%	12,400	1.5	18,600
<b>KJMN-FM</b>	42				\$120.83	\$5,075.00	0.9%	\$137.53	36.9	51%	50%	16.5%	80,300	2.4	182,100
Flight A - 1 wk (10/30)	26				\$115.38	\$3,000.00	0.9%	\$128.21	23.4	33%	30%	9.9%	51,200	2.4	122,200
One Week Total	26				\$115.38	\$3,000.00	0.9%	\$128.21	23.4	33%	30%	9.9%	51,200	2.4	122,200
	6 60		Th-F 6A-10A		\$125.00	\$750.00	0.9%	\$138.89	5.4	23%	25%	3.2%	16,500	1.8	29,400
	6 60		Th-F 10A-3P		\$125.00	\$750.00	0.9%	\$138.89	5.4	23%	25%	3.3%	17,300	1.6	27,000
	6 60		Th-F 3P-7P		\$150.00	\$900.00	0.7%	\$214.29	4.2	18%	30%	2.7%	14,200	1.5	21,000

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio information: DENVER-BOULDER; SEP23 / AUG23 / JUL23; Metro; Multiple Dayparts Used; P 18+; Socioeconomic Criteria Used; See Detailed Sourcing Page for Complete Details.  
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# Working Families ORG Nov 23

From: Cliff Gould  
 Phone: (303) 318-6217  
 Email: cgould@entravision.com  
 10/27/2023 4:39 PM

Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs
<b>KJMN-FM (continued)</b>														
Sa 10A-3P	SA2	4	60	\$75.00	\$300.00	1.2%	\$62.50	4.8	21%	10%	3.2%	16,400	1.6	25,600
Su 10A-3P	SU2	4	60	\$75.00	\$300.00	0.9%	\$83.33	3.6	15%	10%	2.5%	13,100	1.5	19,200
<b>Flight A - 1 wk (11/06)</b>														
		16		\$129.69	\$2,075.00	0.9%	\$153.70	13.5	19%	20%	6.6%	33,900	2.1	69,900
<b>One Week Total</b>														
		16		\$129.69	\$2,075.00	0.9%	\$153.70	13.5	19%	20%	6.6%	33,900	2.1	69,900
	M-Tu 10A-3P	7	60	\$125.00	\$875.00	0.9%	\$138.89	6.3	47%	42%	3.9%	20,200	1.7	33,600
	M 3P-7P	3	60	\$150.00	\$450.00	0.8%	\$250.00	1.8	13%	22%	1.3%	6,700	1.3	8,700
	M-Tu 6A-10A	6	60	\$125.00	\$750.00	0.9%	\$138.89	5.4	40%	36%	3.2%	16,500	1.7	27,600

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio information: DENVER-BOULDER; SEP23 / AUG23 / JUL23; Metro; Multiple Dayparts Used; P 18+; Socioeconomic Criteria Used; See Detailed Sourcing Page for Complete Details.  
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# Working Families ORG Nov 23

From: Cliff Gould  
 Phone: (303) 318-6217  
 Email: cgould@entravision.com  
 10/27/2023 4:39 PM

## Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls	CPM
Radio Total	84	\$120.83	\$10,150.00	0.9%	\$141.56	71.7	100%	100%	23.3%	120,200	3.1	371,800	\$27.48
KXPX-FM	42	\$120.83	\$5,075.00	0.8%	\$145.83	34.8	48%	50%	13.5%	69,800	2.6	179,300	\$28.10
KUMA-FM	42	\$120.83	\$5,075.00	0.9%	\$137.53	36.9	51%	50%	15.5%	80,300	2.4	182,100	\$28.27

Accepted by Station

*Wm/lu*  
 Accepted by Client

Date

10/27/2023

Date

Signer ID: PSSIRS.JW11

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: DENVER-BOULDER; SEP23 / AUG23 / JUL23; Memo; Multiple Dayparts Used; P 18+; Socioeconomic Criteria Used; See Detailed Sourcing Page for Complete Details.

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# Detailed Sourcing Summary

Radio Market: DENVER-BOULDER  
Survey: Average of Nielsen Radio September 2023, Nielsen Radio August 2023, Nielsen Radio July 2023  
Geography: Metro  
Daypart: Multiple Dayparts Used

## Demographics/Population:

Age/Gender	Ethnic = Hispanic/All	Population		Intab	
		Avg Daily	Avg Weekly	Avg Daily	Avg Weekly
Adults 18+ (Primary)	Socioeconomic	516,700	516,700	264	231

Stations: User Selected  
Additional Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one panelist.

PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: [http://www.arbitron.com/downloads/MRC\\_Accredited\\_Services\\_Markets.pdf](http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf)

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>  
Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you. <https://ebook.nielsen.com/secure/PP6/2023SEP/0035/pdfs/SpecialNotices.pdf>

<https://ebook.nielsen.com/secure/PP6/2023JUL/0035/pdfs/SpecialNotices.pdf>

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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Wendy Howell, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Wendy Howell

Agency name: Working Families Power

Address: 2701 Lawrence St, Denver, CO 80205

Contact: Wendy Howell

Phone number: (718) 222-3796

Email: whowell@workingfamilies.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad):

Name: Working Families Power

Address: 2701 Lawrence St, Denver, CO 80205

Contact: Wendy Howell

Phone number: (718) 222-3796

Email: whowell@workingfamilies.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

BOARD OF DIRECTORS - SEE ATTACHED

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

REFERS TO ISSUES SUCH AS LIVABLE WAGES, AFFORDABLE HOUSING, CLEAN AIR & WATER & TRUMP EXTREMISTS, AND URGES PEOPLE TO GET OUT AND VOTE IN 2023 LOCAL ELECTIONS.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Wnll</u>	Signature: <u>Tony R Meyer</u>
Name: <u>Wendy Howell</u>	Name: <u>Tony R Meyer</u>
Date of Request to Purchase Ad Time: <u>10/31/23</u>	Date of Station Agreement to Sell Time: <u>11/1/2023</u>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 11/1/2023

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>724516</u>	Station Call Letters: <u>KTMN-FM</u>	Date Received/Requested: <u>11/1/2023</u>
Est. #:	Station Location: <u>Castle Rock, CO</u>	Run Start and End Dates: <u>11/2-11/7/2023</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# WORKING FAMILIES POWER

## BOARD OF DIRECTORS

Founded in 2006, Working Families Power (formerly Working Families Organization), a 501(c)(4) organization, seeks to organize a multiracial working class movement and address critical gaps in progressive infrastructure, political education, and leadership development to match the scale of crises we face. Our organizing centers on bringing authentic meaning, belonging, and connection to the individuals who participate in our growing populist movement. WFP is governed by its Board of Directors and managed by National Director Maurice Mitchell.

**Dale Wiehoff, Chairman:** Communications Director, Institute for Agriculture and Trade Policy.

**Mike Boland, Treasurer:** Managing Director, Community Labor Associated Services Inc

**Rudolph Blay, Secretary:** Controller, Community Labor Associated Services Inc.

**Harriet Barlow, Director:** Founding Director, Blue Mountain Center

**Corinne Rafferty, Director:** Vice President for Organization, Institute for Agriculture and Trade Policy

**DanCantor, Assistant Secretary (Non Voting):** Co-Chair of the Working Families Party National