CONTRACT

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsiltv.com

And:

Ives for Illinois
1775 Legacy Circle
Naperville, IL 60563

Contract / Revision	Alt Order #
9389 /	25905413

Product
IVES FOR GOVERNOR

Contract Dates	Estimate #
03/05/18 - 03/12/18	

Advertiser	Original Date / Revision
Ives for Governor	03/06/18 / 03/06/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WSIL-TV	Katz Chicago	National Politica

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	3	03/07/18	03/12/18	Local News 5a	5a-6a		:30			NM	5	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	--WTF--	4	$45.00						
Week:		03/12/18	03/18/18	M------	1	$45.00						
2	3	03/07/18	03/12/18	Local News 6a	6a-7a		:30			NM	5	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	--WTF--	4	$130.00						
Week:		03/12/18	03/18/18	M------	1	$130.00						
3	3	03/10/18	03/10/18	This Morning Sat	6a-7a		:30			NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	-----S-	1	$80.00						
4	3	03/11/18	03/11/18	This Morning Sun	6a-7a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	------S	1	$60.00						
5	3	03/07/18	03/12/18	Local News 5p	5p-5:30p		:30			NM	5	$1,225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	--WTF--	4	$245.00						
Week:		03/12/18	03/18/18	M------	1	$245.00						
6	3	03/07/18	03/12/18	Local News 6p	6p-6:30p		:30			NM	5	$1,225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	--WTF--	4	$245.00						
Week:		03/12/18	03/18/18	M------	1	$245.00						
7	3	03/07/18	03/12/18	Local News 6:30p	6:30p-7p		:30			NM	5	$1,225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	--WTF--	4	$245.00						
Week:		03/12/18	03/18/18	M------	1	$245.00						
8	3	03/10/18	03/10/18	Local News Sa Early	5p-5:30p/6p-6:30p		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	-----S-	1	$100.00						
9	3	03/11/18	03/11/18	Local News Su 5p	5p-5:30p		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	------S	1	$100.00						
10	3	03/12/18	03/12/18	American Idol	7:00 PM-9:00 PM		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/12/18	03/18/18	M------	1	$400.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract Dates	Product	Estimate #
03/05/18 - 03/12/18	IVES FOR GOVERNOR	

Advertiser	Original Date / Revision
Ives for Governor	03/06/18 / 03/06/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
11	3	03/11/18	03/11/18	American Idol	7:00 PM-9:00 PM		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	------S	1	$275.00						
12	3	03/07/18	03/12/18	Local News 10p	10p-10:35p		:30			NM	5	$1,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	--WTF--	4	$325.00						
Week:		03/12/18	03/18/18	M------	1	$325.00						
13	3	03/10/18	03/10/18	Local News Saturday	10p-10:30p/10:30-1		:30			NM	1	$185.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	-----S-	1	$185.00						
14	3	03/11/18	03/11/18	Local News Sunday	10p-10:30p		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/18	03/11/18	------S	1	$325.00						
								Totals			38	$7,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 -03/12/18	38	$7,700.00	($1,155.00)	$6,545.00
Totals	38	$7,700.00	($1,155.00)	$6,545.00

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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