

CONTRACT



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsiltv.com

And:

Ives for Illinois
1775 Legacy Circle
Naperville, IL 60563

<u>Contract / Revision</u> 9454 /		<u>Alt Order #</u> 25909928
<u>Product</u> IVES FOR GOVERNOR		
<u>Contract Dates</u> 03/13/18 - 03/19/18		<u>Estimate #</u>
<u>Advertiser</u> Ives for Governor		<u>Original Date / Revision</u> 03/12/18 / 03/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSIL-TV	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Continenta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	03/13/18	03/19/18	Local News 5a	5a-6a		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/18	03/19/18	11111--				5	\$45.00			
2	3	03/13/18	03/19/18	Local News 6a	6a-7a		:30			NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/18	03/19/18	11111--				5	\$130.00			
3	3	03/17/18	03/17/18	This Morning Sat	6a-7a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----S-				1	\$80.00			
4	3	03/18/18	03/18/18	This Morning Sun	6a-7a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----S				1	\$60.00			
5	3	03/13/18	03/19/18	Local News 5p	5p-5:30p		:30			NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/18	03/19/18	11111--				5	\$245.00			
6	3	03/13/18	03/19/18	Local News 6p	6p-6:30p		:30			NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/18	03/19/18	11111--				5	\$245.00			
7	3	03/13/18	03/19/18	Local News 6:30p	6:30p-7p		:30			NM	5	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/18	03/19/18	11111--				5	\$245.00			
8	3	03/17/18	03/17/18	Local News Sa Early	5p-5:30p/6p-6:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----S-				1	\$100.00			
9	3	03/18/18	03/18/18	Local News Su 5p	5p-5:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----S				1	\$100.00			
10	3	03/19/18	03/19/18	American Idol	7:00 PM-9:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/19/18	03/25/18	M-----				1	\$400.00			
11	3	03/18/18	03/18/18	American Idol	7:00 PM-9:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----S				1	\$275.00			
12	3	03/13/18	03/19/18	Local News 10p	10p-10:35p		:30			NM	5	\$1,625.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/13/18	03/19/18	11111--				5	\$325.00			
13	3	03/17/18	03/17/18	Local News Saturday	10p-10:30p/10:30-1		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----S-				1	\$185.00			
14	3	03/18/18	03/18/18	Local News Sunday	10p-10:30p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----S				1	\$325.00			
Totals											38	\$7,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/19/18	38	\$7,700.00	(\$1,155.00)	\$6,545.00
Totals	38	\$7,700.00	(\$1,155.00)	\$6,545.00

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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