

CONTRACT



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
(618) 985-2333

www.wsiltv.com

And:

Ives for Illinois
1775 Legacy Circle
Naperville, IL 60563

| | | |
|--|--|--|
| <u>Contract / Revision</u> 9265 / | | <u>Alt Order #</u> 25889955 |
| <u>Product</u> IVES FOR GOV | | |
| <u>Contract Dates</u> 02/09/18 - 02/15/18 | | <u>Estimate #</u> |
| <u>Advertiser</u> Ives for Governor | | <u>Original Date / Revision</u> 02/08/18 / 02/08/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WSIL-TV | <u>Account Executive</u> Katz Chicago | <u>Sales Office</u> National Politica |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------|-----------------|------|--------|-------------------|-------------|------|-------|----------|
| 1 | 3 | 02/12/18 | 02/15/18 | Local News 5a | 5a-6a | | :30 | | | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 1 | \$45.00 | | | |
| 2 | 3 | 02/12/18 | 02/15/18 | Local News 6a | 6a-7a | | :30 | | | NM | 2 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 2 | \$130.00 | | | |
| 3 | 3 | 02/12/18 | 02/15/18 | Local News 6a | 6a-7a | | 1:00 | | | NM | 2 | \$520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 2 | \$260.00 | | | |
| 4 | 3 | 02/11/18 | 02/11/18 | This Week | 8a-9a | | :30 | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/05/18 | 02/11/18 | -----S | | | | 1 | \$175.00 | | | |
| 5 | 3 | 02/12/18 | 02/15/18 | Local News 5p | 5p-5:30p | | :30 | | | NM | 3 | \$735.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 3 | \$245.00 | | | |
| 6 | 3 | 02/12/18 | 02/15/18 | Local News 5p | 5p-5:30p | | 1:00 | | | NM | 2 | \$980.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 2 | \$490.00 | | | |
| 7 | 3 | 02/12/18 | 02/15/18 | Local News 6p | 6p-6:30p | | :30 | | | NM | 1 | \$245.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 1 | \$245.00 | | | |
| 8 | 3 | 02/12/18 | 02/15/18 | Local News 6:30p | 6:30p-7p | | :30 | | | NM | 1 | \$245.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 1 | \$245.00 | | | |
| 9 | 3 | 02/12/18 | 02/12/18 | The Bachelor | 7:00 PM-9:00 PM | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/12/18 | 02/18/18 | M----- | | | | 1 | \$550.00 | | | |
| 10 | 3 | 02/15/18 | 02/15/18 | Thursday Prime Hr 1 | 7-8P | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/12/18 | 02/18/18 | ---T--- | | | | 1 | \$450.00 | | | |
| 11 | 3 | 02/14/18 | 02/14/18 | Wednesday Prime Hr 2 | 8-9P | | :30 | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/12/18 | 02/18/18 | --W---- | | | | 1 | \$375.00 | | | |
| 12 | 3 | 02/12/18 | 02/15/18 | Local News 10p | 10p-10:35p | | :30 | | | NM | 3 | \$975.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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|---------------|----|-------------------|-----------------|---------------------|--------------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 3 | \$325.00 | | | |
| 13 | 3 | 02/12/18 | 02/15/18 | Local News 10p | 10p-10:35p | | 1:00 | | | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/09/18 | 02/15/18 | MTWT--- | | | | 2 | \$650.00 | | | |
| 14 | 3 | 02/10/18 | 02/10/18 | Local News Saturday | 10p-10:30p/10:30-1 | | :30 | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/05/18 | 02/11/18 | -----S- | | | | 1 | \$185.00 | | | |
| 15 | 3 | 02/11/18 | 02/11/18 | Local News Sunday | 10p-10:30p | | :30 | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 02/05/18 | 02/11/18 | -----S | | | | 1 | \$325.00 | | | |
| Totals | | | | | | | | | | | 23 | \$7,365.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|---------------------|-------------------|
| 01/29/18 - 02/15/18 | 23 | \$7,365.00 | (\$1,104.75) | \$6,260.25 |
| Totals | 23 | \$7,365.00 | (\$1,104.75) | \$6,260.25 |

Signature: _____ **Date:** _____

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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