## **ORDER**

ENCLOSE CIERRA

97.5 • **SPARTANBURS** • 1560 WCCP 105.5 The Roar

Order / Rev: 50270

Alt Order #:

Product Desc: Sheri Biggs for Congress

Estimate: 4459290

Flight Dates: 05/0

Original Date / Rev: Order Type: 05/07/24 - 06/16/24 05/06/24 / 05/06/24

GENERAL

Primary AE:

Sales Office:

Sales Region:

House WCCP

CLEM

Agency Name:

Buying Contact: Billing Contact:

Jennifer Tarleton/LA

1655 Palm Beach Lakes BLVD

West Palm Beach, FL 33401

**MEDIA FINANCIAL SERVICES** 

Billing Type:
Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

15%

Broadcast
EOM/EOC

Advertiser

**Orders** 

Name:
Demographic:

Product Codes:

Revenue Code 1:

Revenue Code 2: Revenue Code 3:

Priority:

**Sheri Biggs for Congress** 

A18-34 PL

AGENCY AIR TIME

NONE L-4 New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation: 01:00:00

**Totals** 

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	60	\$1,110.00	\$943.50
05/27/24	06/11/24	43	\$795.00	\$675.75

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	60	\$1,110.00	\$943.50	0.00
June 2024	43	\$795.00	\$675.75	0.00
Totals	103	\$1,905,00	\$1,610,25	0.00

General

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WCCP	· ·		Start Of Order - End Of Order	100%

	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCCP	05/07/2	4 06/09/24	M-F 6a-7p	Spot		):00 AMMTWTF	:30	10	\$18.00L-4	0.00 NM	50	\$900.00
			6:00 AM-10:00 A	M	(6:00 AM-10	D:00 AM)						
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/06		05/12/24	-TWTF	10	\$18.00	0.00						
Week: 05/13		05/19/24	MTWTF	10	\$18.00	0.00						
Week: 05/20		05/26/24	MTWTF	10	\$18.00	0.00						
Week: 05/27		06/02/24	MTWTF	10	\$18.00	0.00				1		
Week: 06/03		06/09/24	MTWTF	10	\$18.00	0.00						
N 2 WCCP (	05/07/24	4 06/09/24	M-F 6a-7p	Spot	3:00 PM-7:0	00 PM MTWTF	:30	10	\$19.00L-4	0.00 NM	50	\$950.00
			3:00 PM-7:00 PM	I	(3:00 PM-7:	00 PM)						*
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 05/06		05/12/24	-TWTF	10	\$19.00	0.00						
Week: 05/13		05/19/24	MTWTF	10	\$19.00	0.00						
Week: 05/20		05/26/24	MTWTF	10	\$19.00	0.00						
Week: 05/27		06/02/24	MTWTF	10	\$19.00	0.00						
Week: 06/03	3/24	06/09/24	MTWTF	10	\$19.00	0.00						
N 3 WCCP C	06/10/24	1 06/16/24	M-F 6a-7p	Spot	6:00 AM-10	:00 AMMT	:30	2	\$18,00L-4	0.00 NM	2	\$36.00
			6:00 AM-10:00 AI	M	(6:00 AM-10	):00 AM)						+
<u>Start</u>	Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 06/10	)/24	06/16/24	MT	2	\$18.00	0.00				I		
N 4 WCCP O	06/10/24	06/16/24	M-F 6a-7p	Spot		00 PM MT	:30	1	\$19.00L-4	0.00 NM	1	\$19.00
			3:00 PM-7:00 PM	•	(3:00 PM-7:0		.50	'	ψ13.00L-4	U.UU INIVI	I	919.00
					(5.55 / 101 /	33 1 111)						

Print Date: 05/06/24 11:33:53 Page 2 of 2

 Order / Rev:
 50270
 Advertiser:
 Sheri Biggs for Congress

 Alt Order #:
 Product Desc:
 Sheri Biggs for Congress
 WCCP 105.5 The Roar

 Flight Dates:
 05/07/24 - 06/16/24
 Estimate:
 4459290

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 06/10/24	End Date 06/16/24	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$19.00	Rating 0.00					
	····							Totals	103	\$1,905.00

MARKET:

Greenville-Spartanburg, SC

**AMOUNT:** \$1,905.00

AGENCY:

MEDIA FINANCIAL SERVICES

Invoices@MediaFinancial.com

REP:

Regional Reps Non-Rep

**SPOTS:** 103

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 5 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 216-256-5304

SALESPERSON:

Heather Karban

SLS FAX: N/A

SLS EMAIL:

Heather.Karban@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4459290** 

ADVERTISER:

Sheri Biggs for Congress

AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT:

5/7-6/11 Est 57611 Political

**AGY EST: 57611** 

1655 Palm Beach Lakes Blvd.

9th Fl, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

05-06-2024 TO 6/16/2024

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 6

PRIM. DEMO: SEC. DEMO:

Adults 18+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 05/06/2024 10:11

## **COMMENTS**

METIZA

05/06/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to shane.mejia@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1-WEEK#5	5/6/2024 To 6/9/2024	WK TOT \$370.00	WK TOTAL SPOTS 20

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF	6:00AM	10:00AM	30	5/6/2024	6/7/2024	10	\$18	\$180
	2		MTWTF	3:00PM	7:00PM	30	5/6/2024	6/7/2024	10	\$19	\$190

WEEK#6 6/10/20			6/10/2024 To 6	716/2024		WK TOT \$55.00		WK TOTAL SPOTS 3			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5		MT	6:00AM	10:00AM	30	6/10/2024	6/11/2024	2	\$18	\$36
	6		MT	3:00PM	7:00PM	30	6/10/2024	6/11/2024	1	\$19	\$19

MARKET:

Greenville-Spartanburg, SC

**AMOUNT:** \$1,905.00

AGENCY:

MEDIA FINANCIAL SERVICES

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

REP:

Regional Reps Non-Rep

**SPOTS:** 103

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

MOD:

Stn Ver: 5 Last:

**PHILADELPHIA** 

SLS PH: 216-256-5304

SALES OFFICE: SALESPERSON:

Heather Karban

SLS FAX: N/A

SLS EMAIL:

Heather.Karban@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4459290** 

ADVERTISER:

Sheri Biggs for Congress

**AGY PRD:** 

INVOICE:

PRODUCT:

5/7-6/11 Est 57611 Political

**AGY EST: 57611** 

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

05-06-2024 TO 6/16/2024

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 6

PRIM. DEMO: SEC. DEMO:

Adults 18+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 05/06/2024 10:11

Total					Jun		May	TOTAL
103					43		60	SPOT
1,905.00					5.00	7	1,110.00	CASH
1,905.00					5.00	7	1,110.00	TOTAL





Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

## **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See Order for proposed schedule and charges	. See <b>Invoice</b> for actual schedule and charges.
I, PCA	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE
STAT	TE OR LOCAL CANDIDATE
ALL OUESTIONS /BLOCK	VC MUCT DE COMPLETED
	KS MUST BE COMPLETED
Candidate name:	
Sheri Biggs	
Authorized committee:	
Sheri Biggs for Congress	
Agency requesting time (and contact information):	
N/A PCA	
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
Congress - South Carolina Congressional District 3	
Date of election:	General ✓ Primary
June 11, 2024	
Treasurer of candidate's authorized committee:	
Thomas Datwyler	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been ful	rnished by (check one box below):
the candidate listed above who is a legally qualified ca	ndidate, or
the authorized committee of the legally qualified cand	idate listed above;
(2) this station is authorized to announce the time as paid for b	
(3) this station has disclosed its political advertising policies, inc	•
and other sales practices (not applicable to federal candida	tes).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	CRIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Phil Cunningham	Si Miller
Name: Phil Cunningham	Name: Ben Milsterd
Date of Request to Purchase Ad Time: 2/28/24	Date of Station Agreement to Sell Time: 5/6/24

Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.									
Candidate/Authorized Committee/	Agency								
Signature:									
Name:									
Date:									
TC	D BE COMPLETED BY STATION O	NLY							
Ad submitted to Station?	s No Date ad received:								
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).									
Federal candidate certification signed (above):  Yes  No  N/A									
Disposition:  Accepted  Accepted IN PART (e.g., ad copy  Rejected – provide reason:	Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*								
*Upload partially accepted form, then pro	omptly upload updated final form when co	omplete.							
Date and nature of follow-ups, if any (e.g	., insufficient sponsor ID tag):								
Contract #: <b>50 270</b>	Station Call Letters:  WCG / Wah	Date Received/Requested:							
Est. #: 44597 90	Station Location: Clemson/Spurtaburg	Run Start and End Dates:							
use this space to document schedule of ti purchased or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time duntil an invoice is generated, the name							