

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KTVA / Anchorage

Date:

Aug 3, 2018

I, Arthur J. Hackneybeing/on behalf of: Chris Birchqualified candidate of the Republican

, a legally

political

party for the office of: State Senate - District Min the Primaryelection to be held on: August 21, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

CHRIS BIRCH FOR ALASKA

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rebecca Mahoney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Aug 3, 2018

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

SE Wilcox

Printed Name

VP Sales

Title



Appointment of Advertising Agency

August 3, 2018

Effective as of the above date, the undersigned does hereby appoint Hackney & Hackney Inc. as its agency of record to supervise, recommend and order on its behalf, all radio, print and television schedules.

While this appointment is in effect, all media are requested to refer their solicitations to Art Hackney at 907-868-1996 regarding the undersigned advertiser.

Client Chris Birch for Alaska

205 E. Dimond Blvd #344

Anchorage, Alaska 99515

Signature

Chris Birch
Candidate

Arthur Hackney
Hackney & Hackney



Chris Birch State House on KTVA Aug. 11th to 21st, 2018

Author: Janice Wright

Schedule Date: 8/11/2018 - 8/21/2018
Agency: Hackney & Hackney
Spot Length(s): :30

Acct. Exec: JANICE WRIGHT
Phone #: 907-929-9706
Email: jwright@denalimediaalaska.com
Web Site: www.ktva.com

FCC Nondiscrimination Policy: Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contracts.

Avail Rates: The rates on this avail submission will be honored for two weeks (10 business days). If a buy request is received by Denali Media after that time frame and the station's current rates have changed for a program or time periods(s), these rates are also subject to change. At any time that network or news program changes affect a time period, Denali Media reserves the right to change rates as necessary.

						Flight Dates: 8/11/2018-8/21/2018	
Program Time	Spot Length	AU 11	AU 13	AU 20		Wks	Rate Spots
KTVA							
KTVA NEWS: DAYBREAK Mo-Fr 6:00a-6:59a	:30	--	5	2	Run Dates: 1/1/2015-12/31/2036	2	\$43.00 7 ✓
KTVA DAYBREAK II Mo-Fr 9:00a-9:58a	:30	--	5	2	Run Dates: 9/12/2016-12/31/2031	2	\$25.00 7 ✓
KTVA NEWS 5p - SAT Sat 5:00p-5:29p	:30	1	1	--	Run Dates: 1/1/2015-12/31/2036	2	\$63.00 2 ✓
KTVA 10p NEWS - SAT Sat 10:00p-10:34p	:30	1	1	--	Run Dates: 1/1/2015-12/31/2036	2	\$150.00 2 ✓
KTVA NEWS 5p - SUN Sun 5:00p-5:29p	:30	1	1	--	Run Dates: 1/1/2015-12/31/2036	2	\$75.00 2 ✓
KTVA 10p NEWS - SUN Sun 10:00p-10:34p	:30	1	1	--	Run Dates: 1/1/2015-12/31/2036	2	\$188.00 2 ✓

Total Cost: \$1,428.00 ✓

Net Cost: \$1,213.80

Signature _____

CONTRACT**DENALIMEDIA**

KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

And:

Hackney & Hackney
Attention: Art Hackney
1407 W 31st Avenue
Suite 100
Anchorage, AK 99503

Contract / Revision 9243 /		Alt Order #
Product		
Contract Dates 08/11/18 - 08/21/18		Estimate #
Advertiser Chris Birch for Alaska		Original Date / Revision 08/06/18 / 08/06/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KTVA	Account Executive Janice Wright	Sales Office Local Sales-And
Special Handling Prepaid		
Demographic Households		
Agency Ref	Advertiser Ref	
Agency Code	Advertiser Code	Product 1/2

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVA	08/13/18	08/21/18	KTVA Daybreak I	M-F 6a-7a		:30				NM	7	\$301.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	11111--				5	\$43.00				
	Week:	08/20/18	08/26/18	11-----				2	\$43.00				
N 2	KTVA	08/13/18	08/21/18	KTVA Daybreak II	M-F 9a-95825a		:30				NM	7	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	11111--				5	\$25.00				
	Week:	08/20/18	08/26/18	11-----				2	\$25.00				
N 3	KTVA	08/11/18	08/18/18	KTVA First Take Saturday	Sa 5p-530p		:30				NM	2	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/06/18	08/12/18	-----1-				1	\$63.00				
	Week:	08/13/18	08/19/18	-----1-				1	\$63.00				
N 4	KTVA	08/11/18	08/18/18	KTVA Nightcast Saturday	Sa 10p-1035p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/06/18	08/12/18	-----1-				1	\$150.00				
	Week:	08/13/18	08/19/18	-----1-				1	\$150.00				
N 5	KTVA	08/12/18	08/19/18	KTVA First Take Sunday	Su 5p-530p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/06/18	08/12/18	-----1				1	\$75.00				
	Week:	08/13/18	08/19/18	-----1				1	\$75.00				
N 6	KTVA	08/12/18	08/19/18	KTVA Nightcast Sunday	Sun 10p-1035p		:30				NM	2	\$376.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/06/18	08/12/18	-----1				1	\$188.00				
	Week:	08/13/18	08/19/18	-----1				1	\$188.00				
Totals								0.00				22	\$1,428.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/21/18	22	\$1,428.00	(\$214.20)	\$1,213.80
Totals	22	\$1,428.00	(\$214.20)	\$1,213.80

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

<u>Contract / Revision</u>	<u>Alt Order #</u>
9243 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/11/18 - 08/21/18		

<u>Advertiser</u>	<u>Original Date / Revision</u>
Chris Birch for Alaska	08/06/18 / 08/06/18

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

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