

Political Public File Checklist

Station: *WNIC*

Candidate or Issue: *Michigan Republican Party*

Election date: *11/6*

Advertiser as it appears in Viero: *Michigan Republican Party*

Required Paperwork - must be placed in file as soon as possible.

☒ Agreement form - must be fully filled out for each candidate (part of the NAB-PB Form, Separate Clear-Channel form)

☒ BCRA certification for federal candidates (U.S. President, U.S. Senate, U.S. House of Representatives)

☒ Order Confirmation # *1310244293*

☐ Invoice - place in file as soon as it's available. Since this is not always available in a timely fashion, a statement has been placed in the file directing the viewer to the business dept. where airtime information may be obtained.

Notes:

You should have a copy of your current Political Disclosure Statement in the file. Also, provide the disclosure to every requestor of political broadcast time

Do not place copies of checks or credit card receipts etc. in the file

Do not place this form in the file

AE signature

Jaime L. Watson

I, Dillon Lloyd/Medium Buying LLC
do hereby request station time concerning the following issue:

This broadcast time will be used by: Michigan Republican Party

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Michigan Republican Party, 520 Seymour Avenue, Lansing, MI 48933;
(517) 487-5413

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Henrietta Tow, Chief Financial Officer
Colleen Pero
Sarah Anderson
Jonathan Duke
Andrea Pollock

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/13/2018

Date

Tillon Lloyd

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jaime Watson

Signature

Jaime Watson

Printed Name

NSA

Title



Order Confirmation

Page 1 of 3
Printed: 10/26/2018 16:03:21

michigan republican party
c/o Medium Buying, LLC
Attn: Kristen Smith
1351 King Avenue
2nd Floor
Columbus, OH 43212

Advertiser No: 30921 Order No: 1310244293
Start Date: 10/29/2018 Co-op: No
End Date: 11/06/2018 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 0
CPE: 0 - HD17 - HD17
AE: PHILADELPHIA, MMS
Entered: 10/26/2018 03:57 PM by Fusion
Last Update: 10/26/2018 03:57 PM by Fusion
Note: WNIC-FM 32294890 0 HD17 HD17
Note 2:
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Detroit WNIC-FM	06:00-10:00 Commercial	10/29/18	11/02/18	1	450.00 National Agency-Political	0	x	x	x	x	x			8	60	8	3,600.00
2 Detroit WNIC-FM	10:00-15:00 Commercial	10/29/18	11/02/18	1	450.00 National Agency-Political	0	x	x	x	x	x			8	60	8	3,600.00
3 Detroit WNIC-FM	15:00-19:00 Commercial	10/29/18	11/02/18	1	450.00 National Agency-Political	0	x	x	x	x	x			8	60	8	3,600.00
4 Detroit WNIC-FM	06:00-10:00 Commercial	11/05/18	11/06/18	1	450.00 National Agency-Political	0	x	x						2	60	2	900.00
5 Detroit WNIC-FM	10:00-15:00 Commercial	11/05/18	11/05/18	1	450.00 National Agency-Political	0	x							2	60	2	900.00
6 Detroit WNIC-FM	15:00-19:00 Commercial	11/05/18	11/05/18	1	450.00 National Agency-Political	0	x							2	60	2	900.00

No. of Spots/Misc/Digital: 30/0/0

Ordered Gross: \$13,500.00
Agency Commission: \$2,025.00
Ordered Net: \$11,475.00
Total Net Due: \$11,475.00

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Amt. Ord.:	30	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	13,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	11,475.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser: