

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WNIC</u> <u>27675 Halsted Rd. Farmington Hills</u> <u>MI 48331</u> See order	Date: <u>10/30/18</u>
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I, Kristin Keller

do hereby request station time concerning the following issue:

Michigan Supreme Court

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Various	Mon-Fri	Issue	Various	1

This broadcast time will be used by: Fund for Michigan Jobs

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Fund for Michigan Jobs - PO BOX 14097, LANSING, MI 48901
616-450-2947

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Sam Moore

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/30/18 *[Signature]* 734-392-7511
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☒ Accepted in Part ☐ Rejected

[Signature] Alisha Bailey Account Manager
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Order Confirmation

Page 1 of 2
Printed: 10/30/2018 15:44:29

Advertiser No: 850764 Order No: 1310244709
Start Date: 10/31/2018 Co-op: No
End Date: 11/05/2018 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 0
CPE:
AE: Bailey, Alisha
Entered: 10/30/2018 03:34 PM by Fusion
Last Update: 10/30/2018 03:44 PM by mlb1lxj
Note: Keller Media-Fund for MI Jobs
Note 2:
Spl Req Inv:

Keller Media Consulting
c/o Keller Media Consulting
Attn:
43311 Joy Rd Ste 330

Canton, MI 48187

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Detroit WNIC-FM	06:00-10:00 Commercial	10/31/18	11/04/18	1	120.00 Local Agency-Political	0			x	x	x			5	30	5	600.00
2 Detroit WNIC-FM	15:00-19:00 Commercial	10/31/18	11/04/18	1	120.00 Local Agency-Political	0			x	x	x			5	30	5	600.00
3 Detroit WNIC-FM	06:00-10:00 Commercial	11/05/18	11/05/18	1	120.00 Local Agency-Political	0	x							2	30	2	240.00
4 Detroit WNIC-FM	15:00-19:00 Commercial	11/05/18	11/05/18	1	120.00 Local Agency-Political	0	x							2	30	2	240.00

No. of Spots/Misc/Digital:	14/0/0	Ordered Gross:	\$1,680.00
		Agency Commission:	\$252.00
		Ordered Net:	\$1,428.00
		Total Net Due:	\$1,428.00

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Amt. Ord.:	14	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,680.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,428.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

Keller Media Consulting 100%