

**RADIO STATION WAEL FM, MARICAO  
QUARTERLY ISSUES/PROGRAM LIST  
FROM APRIL 1<sup>st</sup> THRU JUNE 30<sup>th</sup>, 2023**

**Prepared by: María Pirallo  
On July 1, 2023**

- **AGRICULTURE**
- **ARTS & CULTURE**
- **EDUCATION**
- **HEALTH**
- **HURRICANE ORIENTATION**
- **NEWS AND INFORMATION**
- **ORGANIZATIONAL PSYCHOLOGY**
- **RELIGIOUS ORIENTATION**
- **UNEMPLOYMENT**
- **OTHER PSA**

## **AGRICULTURE**

***INFORME ESPECIAL*** Sunday April 9, 2023 7:00am Half-hour

Eric Pietri Pietri – Agronomist and Doctor of Veterinary Medicine (DVM) from SEA (Acronym for: Servicios de Extensión Agrícola) University of Puerto Rico, Mayagüez Campus – talks about Ecological Gardens:

Produce your vegetables without chemicals

Layered garden – adding layers of organic matter to the soil equivalent to compost

Organic garden in a fridge – you can use a damaged fridge, turn it over and fill it with organic soil and plant low-sized fruits

Bag garden – either recycling bags (permeable fabric) or bag ideal for planting potatoes

Spiral Garden – create a spiral shaped area with stones

Keyhole orchard – terraces with raised beds in a circular shape

Orchard in rubber tires – use old rubber car tire

Self-irrigation garden – place a PVC tube in a pan and pour water

***INFORME ESPECIAL*** Sunday May 21, 2023 7:00am Half-hour

Eric Pietri Pietri – Agronomist and Doctor of Veterinary Medicine (DVM) from SEA (Acronym for: Servicios de Extensión Agrícola) University of Puerto Rico, Mayagüez Campus – talks about Capture and Harvesting of Rainwater:

Collect, harvest and store rainwater

Ancient technique

Pollution of water bodies

Wells

Use of gutters to collect water

Water storage

How to make rainwater drinkable

Water quality and availability

***INFORME ESPECIAL*** Sunday June 18, 2023 7:00am Half-hour

Eric Pietri Pietri – Agronomist and Doctor of Veterinary Medicine (DVM) from SEA (Acronym for: Servicios de Extensión Agrícola) University of Puerto Rico, Mayagüez Campus – talks about Food Preservation:

How to properly handle food

In Puerto Rico, there is no food security since 90% of our food comes from abroad

We have the potential, but there are several factors that inhibit us

Guide citizens to learn healthy eating habits and the benefits of water for their body

Wash fruits and vegetables when they are to be consumed

Things that affect food quality: bacteria, viruses, physical contact, etc.

Cross contamination

### **ARTS & CULTURE**

***INFORME ESPECIAL*** Sunday April 2, 2023 7:00am Half-hour

Yari Helfeld – Co-founder “Arte y Maña” – talks about the following:

Link artistic groups and cultural groups with community entities

2 and a half years involved in cultural and artistic management

Active projects and future activities

The importance of caring for our natural resources and the effect of our actions

Tour of 20 schools in Puerto Rico

Theater groups

***INFORME ESPECIAL*** Sunday May 14, 2023 7:00am Half-hour

Ulises Espinosa – Host of Informe Especial – talks about the importance of Mother’s Day in Puerto Rico’s culture. Mother’s Day is a celebration honoring the mother of the family or individual, as well as motherhood, maternal bonds, and the influence of mothers in society. It is celebrated on different days in many parts of the world. Ulises played music to the listening audience in honor of Mother’s Day.

### **EDUCATION**

***INFORME ESPECIAL*** Sunday April 16, 2023 7:00am Half-hour

Dr. José Ferrer López –Director Continuing Education and Professional Studies (DECEP) and Educación a Distancia (On-line courses), Recinto Universitario de Mayagüez (RUM) – DECEP provides working adults and people that have had their college studies interrupted, another way to finish their University Studies. Dr. Ferrer talks about Neuromarketing, the measurement of physiological and neural signals to gain insight into customers' motivations, preferences, and decisions:

Neuroimaging

Why do some advertising brands stay in the person's brain?

Brain areas that react to advertising

The brain functions as a whole

How humans can discern that an advertisement is genuine or not

All clocks and watches ads come out with the time 10:10; this is marketing strategy

Neuromarketing Techniques

Supermarkets and department stores strategies

Marketing tricks

***INFORME ESPECIAL*** Sunday May 28, 2023 7:00am Half-hour

Dr. José Ferrer López –Director Continuing Education and Professional Studies (DECEP) and Educación a Distancia (On-line courses), Recinto Universitario de Mayagüez (RUM) – DECEP provides working adults and people that have had their college studies interrupted, another way to finish their University Studies. Dr. Ferrer talks about Minimalism, intentionally living with fewer possessions - focusing only on the ones you need:

Diderot effect (a phenomenon that occurs when acquiring a new possession leads to a spiral of consumption that results in the acquisition of even more possessions.)

How to work with the mind

Minimalism is a philosophy or lifestyle

Quality over quantity

Minimalism is consuming less, having fewer things

Talks about his book “8 Principios Minimalistas - A guide to improve your finances and achieve greater well-being”, and the 8 principles: Space, Time, Quality, Frequency, Usage, Simplicity, Experience and Motivation

**INFORME ESPECIAL** Sunday June 11, 2023                      7:00am              Half-hour  
Prof. Domingo Madera – Executive Director EPA (Educadores Puertorriqueños en Acción) – talks about the end of the school year and provides a retrospective:

Food aid program for students

Food in the school canteen

Decentralization of the educational system

Allocation of funds for each school

Controls / inspection

Teacher recruitment

The future of education

Student motivation to study pedagogy

**INFORME ESPECIAL** Sunday June 25, 2023                      7:00am              Half-hour  
Dr. José Ferrer López –Director Continuing Education and Professional Studies (DECEP) and Educación a Distancia (On-line courses), Recinto Universitario de Mayagüez (RUM) – DECEP provides working adults and people that have had their college studies interrupted, another way to finish their University Studies. Dr. Ferrer talks about Conflict Management, the use of processes, tools, and skills to find creative and respectful ways to manage disagreements and disputes:

Customer Support

Why is customer service not the same as before?

Business strategies

Everything in life is a negotiation

10 recommendations for business owners:

You must know your customer needs  
Effective communication  
Personalized attention  
Response time  
Efficient troubleshooting  
Active listening  
Post-sale follow-up  
Continuous training  
Create a positive work environment  
Ask for and value feedback

## **HEALTH**

***LUPUS INFORMATION*** Daily (Monday-Sunday) 1-minute segment, 4 times daily – PSA educating people about Lupus. Educate the community and explain some of the characteristics of this disease, how to diagnose and possible treatment for this skin disease.

**HURRICANE ORIENTATION** Segments with information about how to be prepare for a Hurricane. Daily Segments.

**DENTAL HEALTH** Edwin Rodriguez – Prosthodontist, Complete Health Dentistry provides a 5-minute Dental Health information segment during “La Movida Mañanera with Elvin Seguinot” between 6 and 10 AM on April 4, 11,18 and 25; May 2, 9, 16, 23 and 30; June 13, 20 and 27.

***INFORME ESPECIAL*** Sunday May 7, 2023 7:00am Half-hour  
José Luis Vázquez – Certified drug addiction counselor, representing Estancia Corazón and Fondita Corazón – provides information to the community about Estancia Corazón and its history. It is a private nonprofit corporation, seeking to improve the living conditions of people who are living in poverty, marginalization and sickness/disease. He talks today about following:

Community organizations  
HIV patients are high risk persons – Covid  
Services and programs offered by Estancia Corazón  
Nursing homes  
Guidance on different diseases and prevention measures  
Therapies  
Re-integration into society  
Follow-up after leaving the program

Contact information for Estancia Corazón

**NEWS AND INFORMATION**

***RESUMEN DE NOTICIAS*** Sundays 7:00 am 30 Minutes

Provide a review of last week local news. This is a recorded locally produced show.

***NEWS WITH FRANK GAUD*** Daily (Monday-Friday) Two, 10 minute segments daily. Provide news of local impact.

***INFORME ESPECIAL*** Sunday April 23, 2023 7:00am 5 minutes

Lieutenant Gualberto Cruz Avilés – Director of Mayagüez Highway Patrol – talks about the highway patrol role during the “Justas Intercolegiales” intercollegiate tournament to be held in Mayagüez and the following:

Sports activities during the day

Nighttime activities in the downtown area of Mayagüez

Busiest areas

Speeding and drunk drivers

***INFORME ESPECIAL*** Sunday April 30, 2023 7:00am Half-hour

Prof. Domingo Madera – Executive Director EPA (Educadores Puertorriqueños en Acción) – talks about his career and motivation to become a teacher:

Study and work

His first job as a teacher

Sacrifices and hazards that existed years ago in order to reach the rural schools

Satisfaction and experiences as a teacher

Pay was monthly until 1972 approximately, then the biweekly salary started

Federal funds

Waste of money on unnecessary things

Teacher must be up-to-date, mainly in the area of technology

Changes in the working conditions of the teacher

**ORGANIZATIONAL PSYCHOLOGY**

***INFORME ESPECIAL*** Sunday April 23, 2023 7:00am 25 minutes

Rose Rodriguez Bonet - Industrial and Organizational Psychologist – talks about the benefits of recruitment through the internet:

Online the process is faster and immediate

Avoid the lines and the whole process, although there is no face-to-face interaction

More people can be accessed

Cost-benefit

Easy to use platforms

**INFORME ESPECIAL** Sunday June 4, 2023 7:00am Half-hour

Rose Rodriguez Bonet - Industrial and Organizational Psychologist – talks about Toxic work environments:

The work environment can cause unhealthy stress levels

Workplace bullying

Decision making

Behavior; values and expressions

Personal agendas (gossip, etc.)

How the employee can deal with toxicity

Assertive communication with the supervisor

How to avoid toxicity

Employee concerns

Positive attitude

## **RELIGIOUS ORIENTATION**

### ***CONOCE TU FE***

Sundays 7:30AM fifteen minutes – Father Julio Angel Vera Gonzalez discusses Social Issues and the Church. This program is a production of the Office of Social Communication Media of the Diocese of Mayagüez which is a non-profit organization at the service of the People of God.

### ***DIOS TE HABLA, HOY ES TU DIA***

Sundays 7:45AM fifteen minutes – Father Edgardo Acosta

This program is a production of the Office of Social Communication Media of the Diocese of Mayagüez which is a non-profit organization at the service of the People of God.

**REFLECCIONES DE VIDA** Daily (Monday-Friday) 1-minute segment

## **UNEMPLOYMENT**

**OFERTAS DE EMPLEO** Monday to Friday 2 times daily 30 seconds A list of job offerings supplied weekly by the local office of the Department of Labor.

## **OTHER PSA**

**NATIONAL GUARD** Daily (Monday-Sunday) 1-minute segment, 4 times daily Recruiting spots for the National Guard providing information, benefits, number to call if interested.

***LEARNING DISABILITIES*** Daily (Monday-Sunday) 1-minute segment, 4 times daily PSA spot reminding everyone that early detection of a learning disability can mean the difference between success and failure.

***HIGH SCHOOL DROPOUTS*** Daily (Monday-Sunday) 1-minute segment, 4 times daily Spot urging kids to stay in school. Provide information on national school dropout rates, and the high percentage of Hispanics that fall in that group. Main message is “Stay in school”.

***DRUNKEN DRIVING PREVENTION*** Daily (Monday-Sunday) 30- second segment, 4 times daily Spots by the Driving Safety Commission explaining the dangers and consequences of drunk driving.