

DUPLICATE

INVOICE



WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Main: (251)434-1010
Billing: (404)327-3039

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 886858-1 | 06/30/18 | July 2018 | 06/25/18 - 06/29/18 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|------------------|--------------|
| WALA | Shepard Ritzen | Eagle-Philadelph | National |

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913
USA

Send Payment To:

WALA
29763 Network Place
Chicago, IL 60673-1297

| Advertiser | Product | Estimate Number |
|-----------------------------|----------------------|-----------------|
| National Liberty Federation | National Liberty Fed | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 06/25/18 - 07/01/18 | 886858 | 26040520 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|-------------|----------------|----------------|--------------|-----------------|
| 1 | 06/25/18 | 06/25/18 | M-F 6-630p | 6p-630p | M----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WALA | M | 06/25/18 | 6:13 PM | M-F 6-630p | 6p-630p | :30 | TVNLF061201H | \$1,200.00 NM |
| 2 | 06/26/18 | 06/26/18 | M-F 6-630p | 6p-630p | -T----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -T----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WALA | Tu | 06/26/18 | 6:12 PM | M-F 6-630p | 6p-630p | :30 | TVNLF061201H | \$1,200.00 NM |
| 3 | 06/27/18 | 06/27/18 | M-F 6-630p | 6p-630p | --W---- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 --W---- 1 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WALA | W | 06/27/18 | 6:06 PM | M-F 6-630p | 6p-630p | :30 | TVNLF061201H | \$1,200.00 NM |
| 4 | 06/28/18 | 06/28/18 | M-F 6-630p | 6p-630p | ---T--- | :30 | 2 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 ---T--- 2 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WALA | Th | 06/28/18 | 6:05 PM | M-F 6-630p | 6p-630p | :30 | TVNLF061201H | \$1,200.00 NM |
| 2 | WALA | Th | 06/28/18 | 6:25 PM | M-F 6-630p | 6p-630p | :30 | TVNLF061201H | \$1,200.00 NM |
| 5 | 06/29/18 | 06/29/18 | M-F 6-630p | 6p-630p | ----F-- | :30 | 2 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 ----F-- 2 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WALA | F | 06/29/18 | 6:05 PM | M-F 6-630p | 6p-630p | :30 | TVNLF061201H | \$1,200.00 NM |
| 2 | WALA | F | 06/29/18 | 6:25 PM | M-F 6-630p | 6p-630p | :30 | TVNLF061201H | \$1,200.00 NM |

Subject to Terms and Conditions available at:

For TV: <http://meredithvsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>



Send Payment To:

WALA
29763 Network Place
Chicago, IL 60673-1297

DUPLICATE INVOICE

| | | | |
|-----------------------------|----------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 886858-1 | 06/30/18 | July 2018 | 06/25/18 - 06/29/18 |
| Advertiser | Product | Estimate Number | |
| National Liberty Federation | National Liberty Fed | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|------------|-----------------|-----------------|--------------------|-----------------------|----------------|--------------|-------------------------|
| 5 | 06/29/18 | 06/29/18 | M-F 6-630p | 6p-630p | ----F-- | :30 | 2 | \$1,200.00 | NM |
| 6 | 06/25/18 | 06/25/18 | M-F 630-7p | 630p-7p | M----- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$1,250.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WALA | M | 06/25/18 | 6:40 PM | M-F 630-7p | 630p-7p | :30 | TVNLF061201H | \$1,250.00 NM |
| 7 | 06/26/18 | 06/26/18 | M-F 630-7p | 630p-7p | -T----- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -T----- 1 \$1,250.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WALA | Tu | 06/26/18 | 6:34 PM | M-F 630-7p | 630p-7p | :30 | TVNLF061201H | \$1,250.00 NM |
| 8 | 06/27/18 | 06/27/18 | M-F 630-7p | 630p-7p | --W---- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 --W---- 1 \$1,250.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WALA | W | 06/27/18 | 6:39 PM | M-F 630-7p | 630p-7p | :30 | TVNLF061201H | \$1,250.00 NM |
| 9 | 06/28/18 | 06/28/18 | M-F 630-7p | 630p-7p | ---T--- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 ---T--- 1 \$1,250.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WALA | Th | 06/28/18 | 6:54 PM | M-F 630-7p | 630p-7p | :30 | TVNLF061201H | \$1,250.00 NM |
| 10 | 06/29/18 | 06/29/18 | M-F 630-7p | 630p-7p | ----F-- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 ----F-- 1 \$1,250.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WALA | F | 06/29/18 | 6:41 PM | M-F 630-7p | 630p-7p | :30 | TVNLF061201H | \$1,250.00 NM |
| <u>Total Spots</u> | | | | | | | 12 | | |

Payment Terms Net 30 Days

| | |
|---|--------------------|
| <u>Gross Total</u> | \$14,650.00 |
| <u>Agency Commission</u> | \$2,197.50 |
| <u>Net Amount Due</u> | \$12,452.50 |
| <u>Invoice Balance as of 07/31/18 3:23:06 PM CT</u> | \$0.00 |

Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>