

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Heather Hartig, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Biden For President

Agency requesting time (and contact information):

N/A Media Buying and Analytics LLC

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

3/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Greg Schultz, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Heather Hartig*

Signature:

Name:

2/26/2020

Name:

Date of Request to Purchase Ad Time:

2/26/2020

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate or a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Heather Hartig

Name:

Heather Hartig

Date:

02/26/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: 2-28-2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3171336

Station Call Letters:

WEAM-FM

Date Received/Requested:

3-2-2020

Est. #:

7154

Station Location:

Columbus, GA

Run Start and End Dates:

2-29-2020 to 3-2-2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**STATION:** WEAM-FM **ORDER#:** 3171336 **DATE:** 03/02/2020  
**MARKET:** Columbus, GA **AMOUNT:** \$178.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** McGavren Guild Media **SPOTS:** 6 **Invoices@MediaFinancial.com**  
**MOD:** 1 Stn Ver: 1 Last: **5997-00002**  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 216-256-5304  
**SALESPERSON:** Heather Karban **SLS FAX:** N/A  
**SLS EMAIL:** Heather.Karban@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4376750**  
**ADVERTISER:** Biden for President **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 7154 Primary **AGY EST:** 7154 **Invoices@MediaFinancial.com**  
**FLIGHT:** 02-29-2020 TO 3/2/2020 **[X]Unwired [ ]Spot [ ]Mod**  
**TOT # OF DAYS:** 3  
**PRIM. DEMO:** Adults 35+ **[X]Cash [ ]Trade**  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT: 02/28/2020 10:43**

**COMMENTS**

**[Rep Comment] 02/28/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.\*\***

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**This station does not discriminate on the basis of race, gender or ethnicity in the acceptance, scheduling or completion of advertising schedules. Any order for advertising that includes any such restriction will not be accepted.**

DAY#1		2/29/2020 To 2/29/2020							TOT \$28.00	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.....S.	10:00AM	3:00PM	60	2/29/2020	2/29/2020	1	\$28	\$28	

DAY#2		3/1/2020 To 3/1/2020							TOT \$120.00	TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		.....S	6:00AM	10:00AM	60	3/1/2020	3/1/2020	2	\$30	\$60	
	3		.....S	10:00AM	3:00PM	60	3/1/2020	3/1/2020	2	\$30	\$60	

*Handwritten signature and date: 2-28*

**STATION:** WEAM-FM      **ORDER#:** 3171336      **DATE:** 03/02/2020  
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**REP:** McGavren Guild Media      **SPOTS:** 6      Invoices@MediaFinancial.com  
**MOD:** 1 Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA      **SLS PH:** 216-256-5304  
**SALESPERSON:** Heather Karban      **SLS FAX:** N/A  
**SLS EMAIL:** Heather.Karban@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING 4376750**  
**ADVERTISER:** Biden for President      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 7154 Primary      **AGY EST:** 7154      Invoices@MediaFinancial.com  
**FLIGHT:** 02-29-2020 TO 3/2/2020      **[X]Unwired [ ]Spot [ ]Mod**

**TOT # OF DAYS:** 3  
**PRIM. DEMO:** Adults 35+      **[X]Cash [ ]Trade**  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:** 02/28/2020 10:43

DAY#3		3/2/2020 To 3/2/2020					TOT \$30.00			TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
4	1		M.....	10:00AM	3:00PM	60	3/2/2020	3/2/2020	1	\$30	\$30	

TOTAL	Mar											Total
SPOT	6											
CASH	178.00											178.00
TOTAL	178.00											178.00