

The following list of public service announcements is geared to children and teen viewers and received emphasis during first quarter 2012. This is not an all-inclusive list and reflects only a portion of our PSA involvement. It does not reflect any affiliation or personal feelings of the station and/or its employees.

Fun/Safety

The following PSA's highlighted the importance of being safe while having fun. We ran the following.

Distracted Driving	62 X :60
Texting and Driving	3 X :30
Driving in Snow	2 X :30
Know Your Limit	5 X :30
Buzzed Driving	2 X :30
Snowboard Safety	1 X :30
Seatbelt Safety	1 X :30
Emergency Preparedness	4 X :10

Environment

The following PSA's highlighted how to take care of our environment and to be safe are the topics for this category. We ran the following:

Discover Forest	6 X :60
Don't Waste Water	26 X :30
People for Bikes	1 X :30
National Parks	3 X :30
Water Conservation	5 X :30
Arbor Day Foundation	4 X :20, 3 X :10
Save Energy Save Money	22 X :15

Youth Organizations/Volunteer

There are several ways that kids today can make a difference. The following lists organizations that they can be involved with and volunteer.

Live United	22 X :30
National and Community Service	1 X :30
Big Brother Big Sister	4 X :30
Habitat for Humanity	30 X :30

Girl Scouts	13 X :30
Boystown	9 X :20
Make a Wish	23 X :20
United Way	4 X :10

Family

There is so much emphasis today on keeping families together and spending time with each other. The following list reflects this.

Go to College	58 X :60
Early Childhood Education	22 X :30
Prevent High School Dropout	23 X :30, 11 X :15
4 Year Old Kindergarten	25 X :30
Play Music	6 X :15

Health

It's important to take care of yourself by eating right, exercising and setting a good example for other family members.

Prevent Childhood Obesity	51 X :60, 2 X :30
Spinal Arthritis	55 X :60
Seafood Heart Health	60 X :60
Dental Health	24 X :30
Inhalant Use	1 X :30
Stroke Awareness	1 X :30
Ask Your Doctor Questions	26 X :30
Influenza Vaccination	20 X :30
Food Safety	25 X :30
Smoking and Heart Attack	2 X :30
Skin Cancer	7 X :30
Clean Hands	1 X :30
Stroke Awareness	1 X :30
Rett Syndrome	2 X :30
American Lung Association	27 X :30
HPV	1 X :30
HIV Awareness	1 X :30
Childhood High Cholesterol	12 X :20
Women Heart Health	13 X :20
Fight Arthritis	21 X :15
Flu Vaccination	15 X :15
Serious About Stroke	14 X :15
Nutrition Education	7 X :15

Childhood Asthma	9 X :15
Meningitis	8 X :10

Overall Good Advice

The following PSA's are geared towards giving us good advice on a variety of subjects.

Help Disabled Vets	18 X :60
Vet Support	2 X :30
Find Rehab Now	8 X :30
Adopt Shelter Pets	27 X :30
Fight Hunger	3 X :30
WI Crime Victims	1 X :30
Underage Drinking Prevention	6 X :30
Health Insurance	1 X :30
Domestic Violence Phones	4 X :30
Plastic Surgery Doctor	3 X:30
Flight 93 Memorial	1 X :30
Animal Society	4 X :30
Donate Cash	2 X :30
Prevent Pregnancy	3 X :30
MLK Memorial	1 X :30
Overeater Anonymous	4 X:30
Americas Vet Dogs	12 X :20
Alcoholics Anonymous	12 X :20
Life Insurance	7 X :20
Guide Dogs	13 X :20
Salute Soldiers	7 X :20
Life Insurance	7 X :20
Think Before You Speak	8 X :15
Social Security.Gov	6 X :15
Veterans	18 X :15