## General Quarterly Program Issues Report 1ST Quarter 2012

Placed In Public File: March 9, 2012

The following is a listing of WMSN's commitment to air significant programming while addressing important community issues.

| Programming                | Segment      | Date                          | Time   | Duration | Description of Program  |
|----------------------------|--------------|-------------------------------|--------|----------|---|
| Educational/ Informational | On The Spot  | Mondays<br>(1/2/12 - 3/26/12) | 7:30am | ½ Hour   | On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. |
| Educational/ Informational | Wild America | Tuesdays 1/3/12 - 3/27/12     | 7:30am | ½ Hour   | WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.   |

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|-------------|---------|------|------|----------|------------------------|
| Programming | Segment | Date | Time | Duration | Description of Program |

| Educational/ Informational | Dragonfly TV                         | Wednesdays 1/4/12<br>- 3/28/12 | 7:30am | ½ Hour | "Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills.   |
|----------------------------|--------------------------------------|--------------------------------|--------|--------|--|
| Educational/ Informational | Wild Ltd                             | Thursdays 1/5/12 - 3/29/12     | 7:30am | ½ Hour | Wild LTD is a conservation series that travels through Southern Africa to the United Statesin search of conservation heroes and interesting species, all with an urgent call to action. Conservation journalist Michelle Gouforth goes in search of unique species with a series of animal adventures that bring you up close and personal look.   |
| Educational/ Informational | Elizabeth Stanton Great Big<br>World | Fridays<br>(1/6/12 - 3/30/12)  | 7:30am | ½ Hour | Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need – ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. |
| Educational/ Informational | Career Day                           | Sat. (1/7/12 - 3/31/12)        | 7:30am | ½ Hour | A show that guides young people to potential career paths. Career Day features inspirational interviews with successful celebrities, entrepreneurs and business people (from world renowned brain surgeons to marine biologists) who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the question: "What do I want to be when I grow up? This program airs on our main digital program stream.   |
| Minority Affairs           | Our World                            | Sundays                        | 5:30am | ½ Hour | A nationally syndicated weekly news & interview program that addresses international & domestic issues from the African-American perspective. Hosted, on a rotating basis, by James Brown & Juan Williams with commentary by Julian Bond, Deborah Mathis, & Armstrong Williams.  |
| Religious                  | Shepherd's Chapel                    | M-F                            | 5:00am | 1 Hour | Religious Ministry Program   |
| Religious                  | Kenneth Copeland                     | M-F                            | 6:00am | ½ Hour | Religious Ministry Program   |
| Religious                  | Time for Hope                        | Sun.                           | 5:00am | ½ Hour | Religious Ministry program   |
| Religious                  | Time of Grace                        | Sun.                           | 7:00am | ½ Hour | Religious Ministry program   |
| News/Public Affairs        | Armstrong Williams                   | Sun                            | 7:30am | ½ Hour | Public Affairs   |

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| Programming | Segment | Date | Time | Duration | Description of Program |
|-------------|---------|------|------|----------|------------------------|

| News/Public Affairs | FOX News Sunday | Sun. (1/1/12-3/25/12) | 8:00am | 1 Hour Public Affairs   |
|---------------------|-----------------|-----------------------|--------|-------------------------|
| Local News          | FOX47 News At 9 | M-Sun                 | 9:00pm | ½ Hour Daily Local News |
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For detailed information on programs listed herein, refer to the WMSN's Children's section of the Public File for exact air dates of the above shows and their respective show synopsis.

## **Emergency Alert System**

approximately 11:50pm, to comply with FCC EAS regulations. (See daily transmitter logs located in WMSN Chief Engineer's office.)

## **Compliance With Children's Television Act Concerning Commercial Limitations**

Non-Broadcast Efforts of WMSN FOX47

\*See Children's Public File.

## Various Public Service Announcements, including but not limited to:

\*See attached list for local & network PSA's that aired on WMSN

See PSA Log Proof Reports in Public File for exact run times for these and all PSAs.