

# Appaloosa Broadcasting Co.

## Agreement & Contract

**Casper**  
☐ KTED  
☐ KZQL  
☐ KDAD  
☐ KHAD

**Cheyenne**  
☐ KRRR  
☐ KJMP  
☐ KRAN  
☐ KAZY

**Cody**  
☐ KROW  
☒ KWHO  
☐ KBEN

**Laramie**  
☐ KHAT  
☐ KRQU  
☐ KIMX

**Jackson**  
☐ KIXM  
☐ KVRG

**Rapid City**  
☐ KFMH  
☐ KRKI

**Date:** September 24, 2018  
**Contract #:**  
**PO# / EST#:** 4392  
**Conflict:** Political  
**Product:** Political  
**Avg Unit Rate:** \$5.88  
**Start/End Dates:** Oct 2-8 2018  
**Cart #:**

**Advertiser:** Tester for Senate  
**Agency:** Screen Strategies  
**Address:** 11150 Fairfax Blvd., Suite 505  
 Fairfax, VA 22030  
**Contact:** Damaris Paris  
**Phone:** (703) 272-7300  
**E-mail:** [Damaris@screenstrategies.com](mailto:Damaris@screenstrategies.com)

**Income Account**

☒ Cash  
☐ Trade  
☐ Station Promotion  
☐ PSA  
☐ Non-Commerical  
☐ Non-Spot

**Revenue Type**

☐ Local Direct  
☒ Local Agency  
☐ National Agency  
☐ Talent  
☐ Political Agency  
☐ Political Direct

**Contract Type**

☒ New Contract  
☐ Revision  
☐ Cancellation  
☐ Make Good

**Special Handling**

☒ Agency Comm.  
☒ Notorized Invoice  
☐ Nortorized Script  
☐ Electronic Invoicing  
☐ Other

**Make Good**

☒ Same Flight  
☐ Same Week  
☐ Ask Sales Person

**Billing Options**

☒ Calendar  
☐ Broadcast

| Start Date     | End Date | Len | Rate    | Spots Per Week | Hours to Run (Daypart) | Schedule |     |     |     |     |     |     | \$/Week          | Totals    |       |                  |
|----------------|----------|-----|---------|----------------|------------------------|----------|-----|-----|-----|-----|-----|-----|------------------|-----------|-------|------------------|
|                |          |     |         |                |                        | MON      | TUE | WED | THU | FRI | SAT | SUN |                  | Spots     | Weeks | Dollars          |
| 10/02/18       | 10/07/18 | 60  | \$ 5.88 | 14             | 6a-10a                 |          | 3   | 3   | 3   | 3   | 1   | 1   | \$ 82.32         | 14        | 1     | \$ 82.32         |
| 10/02/18       | 10/07/18 | 60  | \$ 5.88 | 14             | 10a-3p                 |          | 3   | 3   | 3   | 3   | 1   | 1   | \$ 82.32         | 14        | 1     | \$ 82.32         |
| 10/02/18       | 10/07/18 | 60  | \$ 5.88 | 12             | 3p-7p                  |          | 3   | 3   | 2   | 3   | 1   | 0   | \$ 70.56         | 12        | 1     | \$ 70.56         |
| 10/08/18       | 10/08/18 | 60  | \$ 5.88 | 3              | 6a-10a                 | 3        |     |     |     |     |     |     | \$ 17.64         | 3         | 1     | \$ 17.64         |
| 10/08/18       | 10/08/18 | 60  | \$ 5.88 | 3              | 10a-3p                 | 3        |     |     |     |     |     |     | \$ 17.64         | 3         | 1     | \$ 17.64         |
| 10/08/18       | 10/08/18 | 60  | \$ 5.88 | 3              | 3p-7p                  | 3        |     |     |     |     |     |     | \$ 17.64         | 3         | 1     | \$ 17.64         |
|                |          |     |         | 0              |                        |          |     |     |     |     |     |     | \$ -             | 0         | 0     | \$ -             |
|                |          |     |         | 0              |                        |          |     |     |     |     |     |     | \$ -             | 0         | 0     | \$ -             |
|                |          |     |         | 0              |                        |          |     |     |     |     |     |     | \$ -             | 0         | 0     | \$ -             |
|                |          |     |         | 0              |                        |          |     |     |     |     |     |     | \$ -             | 0         | 0     | \$ -             |
|                |          |     |         | 0              |                        |          |     |     |     |     |     |     | \$ -             | 0         | 0     | \$ -             |
|                |          |     |         | 0              |                        |          |     |     |     |     |     |     | \$ -             | 0         | 0     | \$ -             |
|                |          |     |         | 0              |                        |          |     |     |     |     |     |     | \$ -             | 0         | 0     | \$ -             |
|                |          |     |         | 0              |                        |          |     |     |     |     |     |     | \$ -             | 0         | 0     | \$ -             |
| <b>Totals:</b> |          |     |         |                |                        |          |     |     |     |     |     |     | <b>\$ 288.12</b> | <b>49</b> |       | <b>\$ 288.12</b> |

**Special Instructions:**

These stations do not discriminate in the sale of commercial time, and will not accept advertising which, in their sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

### ALL PAYMENTS DUE NET 30 DAYS

**APPROVED BY:** \_\_\_\_\_

**ENTERED BY:** \_\_\_\_\_

Advertiser agrees to terms and conditions on this contract.

Station Representative

Jeannine Briggs

**AUR:** \$ 5.88