



KECI  
340 West Main St  
Missoula, MT 59802

Screen Strategies Media  
15409 Whitechapel Ct  
Centreville, VA 20120

**Contract #** 6020000  
**Schedule Dates** 03/19/24-03/25/24  
**Advertiser** Tester for Senate-D (123173)  
**Agency** Screen Strategies Media (15161)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** //9071 (2000964)  
**Salesperson** Katz/PHL, Philadelphia (4030)  
**Sales Office** Katz Philadelphia  
**Buyer Name** JONES,RACHAEL  
**Phone/Fax** /  
**CPE** 9071  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Tester for Senate  
FRAN BROWN

**Date Entered** 03/15/24  
**Last Modified** 03/20/24  
**Entered By** Sonia Rodriguez  
**CO-OP** No  
**External #** ECR28365544  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$801.75  
**Net Total** \$4,543.25  
**Sales Tax**

**Missoula (KECI)**  

By Broadcast Month	Spots	Rate
Mar. 2024	111	\$5,345.00
<b>Grand Total:</b>	<b>111</b>	<b>\$5,345.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT (1)	03/19/24-03/22/24	3	:30	5A- News-Early NBC MT Today			1	1	1	1			4	\$25.00	\$100.00	Missoula (KECI)		News	3/15/24
2.0	Normal Line / SPOT (2)	03/19/24-03/22/24	3	:30	5:30A- News-NBC Montana Today			1	1	1	1			4	\$30.00	\$120.00	Missoula (KECI)		News	3/15/24
3.0	Normal Line / SPOT (3)	03/19/24-03/22/24	3	:30	6A- News-NBC Montana Today	6		X	X	X	X			6	\$30.00	\$180.00	Missoula (KECI)		News	3/15/24
4.0	Normal Line / SPOT (4)	03/19/24-03/22/24	3	:30	7A- NBC-The Today Show Hour 1 & 2	12		X	X	X	X			12	\$45.00	\$540.00	Missoula (KECI)		TODAY SHOW	3/15/24
5.0	Normal Line / SPOT (8)	03/19/24-03/22/24	3	:30	9A- NBC-The Today Show Hour 3			1	1	1	1			4	\$20.00	\$80.00	Missoula (KECI)		TODAY 2	3/15/24
6.0	Normal Line / SPOT (9)	03/19/24-03/22/24	3	:30	10A- Live with Kelly			1	1	1	1			4	\$15.00	\$60.00	Missoula (KECI)		KELLY & MARK	3/15/24
7.0	Normal Line / SPOT (10)	03/19/24-03/21/24	3	:30	11A- Person Place Or Thing			1		1				2	\$15.00	\$30.00	Missoula (KECI)		PERSON, PLACE OR THING	3/15/24
8.0	Normal Line / SPOT (12)	03/19/24-03/22/24	3	:30	12P- NBC-Today with Hoda & Jenna			1	1	1	1			4	\$10.00	\$40.00	Missoula (KECI)		TODAY 3	3/15/24
9.0	Normal Line / SPOT (13)	03/19/24-03/21/24	3	:30	1P- News-NBC News Daily			1		1				2	\$15.00	\$30.00	Missoula (KECI)		NEWS	3/15/24
10.0	Normal Line / SPOT (15)	03/19/24-03/22/24	3	:30	3P- Judge Judy 2			1	1	1	1			4	\$10.00	\$40.00	Missoula (KECI)		JUDY	3/15/24

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station: <i>Don Rodriguez</i>	Date: 3/21	Comments:
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**Sales Office**

Katz Philadelphia

**Buyer Name**

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**Phone/Fax**

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**Net Total**

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11.0	Revised Line / SPOT (16)	03/19/24-03/22/24	3	:30	3:30P- Judge Judy 2			1	1	1	1						Missoula (KECI)	JUDY	3/15/24
11.1	Normal Line / SPOT (16)	03/19/24-03/22/24	3	:30	3:30P- Judge Judy			1	1	1	1			4	\$10.00	\$40.00	Missoula (KECI)	JUDY	3/18/24
12.0	Normal Line / SPOT (17)	03/19/24-03/21/24	3	:30	4P- Judge Judy 2			1		1					\$15.00		Missoula (KECI)	HUDSON	3/15/24
12.0.1	Closed Preempt (17)	03/19/24															Missoula (KECI)	Order Error/Exception -	
12.0.2	Closed Preempt (17)	03/21/24															Missoula (KECI)	Order Error/Exception -	
13.0	Normal Line / SPOT (19)	03/19/24-03/22/24	3	:30	5P- News-News at Five			1	1	1	1			4	\$90.00	\$360.00	Missoula (KECI)	NEWS	3/15/24
14.0	Normal Line / SPOT (20)	03/19/24-03/19/24	3	:30	5:30P- News-NBC Nightly News			1						1	\$200.00	\$200.00	Missoula (KECI)	NEWS	3/15/24
15.0	Revised Line / SPOT (21)	03/19/24-03/22/24	3	:30	6P- News-NBC Nightly News			1	1	1	1						Missoula (KECI)	NEWS	3/15/24
15.1	Normal Line / SPOT (21)	03/19/24-03/22/24	3	:30	6P- News-News at Six			1	1	1	1			4	\$180.00	\$720.00	Missoula (KECI)	NEWS	3/18/24
16.0	Normal Line / SPOT (26)	03/19/24-03/22/24	3	:30	6:30P- Entertainment Tonight			1	1	1	1			4	\$50.00	\$200.00	Missoula (KECI)	ET	3/15/24
17.0	Normal Line / SPOT (28)	03/19/24-03/19/24	3	:30	8P- NBC-The Voice (Tuesday)			1						1	\$150.00	\$150.00	Missoula (KECI)	VOICE	3/15/24
18.0	Normal Line / SPOT (32)	03/19/24-03/22/24	3	:30	10P- News-News at Ten			1	1	1	1			4	\$120.00	\$480.00	Missoula (KECI)	NEWS	3/15/24

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19.0	Normal Line / SPOT (35)	03/19/24-03/21/24	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon			1		1				2	\$40.00	\$80.00	Missoula (KECI)	TONIGHT SHOW	3/15/24
20.0	Normal Line / SPOT (1)	03/25/24-03/25/24	3	:30	5A- News-Early NBC MT Today	1	X							1	\$25.00	\$25.00	Missoula (KECI)	News	3/15/24
21.0	Normal Line / SPOT (2)	03/25/24-03/25/24	3	:30	5:30A- News-NBC Montana Today	1	X							1	\$30.00	\$30.00	Missoula (KECI)	News	3/15/24
22.0	Normal Line / SPOT (3)	03/25/24-03/25/24	3	:30	6A- News-NBC Montana Today	1	X							1	\$30.00	\$30.00	Missoula (KECI)	News	3/15/24
23.0	Normal Line / SPOT (4)	03/25/24-03/25/24	3	:30	7A- NBC-The Today Show Hour 1 & 2	3	X							3	\$45.00	\$135.00	Missoula (KECI)	TODAY SHOW	3/15/24
24.0	Normal Line / SPOT (5)	03/23/24-03/23/24	3	:30	6A- NBC-Saturday Today Show	1						X		1	\$15.00	\$15.00	Missoula (KECI)	NEWS	3/15/24
25.0	Revised Line / SPOT (6)	03/23/24-03/23/24	3	:30	7A- NBC-Saturday Today Show	1						X					Missoula (KECI)	HOUSECALLS	3/15/24
25.1	Normal Line / SPOT (38)	03/25/24-03/25/24	3	:30	10A- Live with Kelly		1							1	\$15.00	\$15.00	Missoula (KECI)	KELLY & MARK	3/20/24
26.0	Normal Line / SPOT (7)	03/24/24-03/24/24	3	:30	8A- NBC-Sunday Today Show	1							X	1	\$20.00	\$20.00	Missoula (KECI)	SUNDAY TODAY	3/15/24

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27.0	Normal Line / SPOT (8)	03/25/24-03/25/24	3	:30	9A- NBC-The Today Show Hour 3		1							1	\$20.00	\$20.00	Missoula (KECI)	TODAY 2	3/15/24
28.0	Normal Line / SPOT (9)	03/25/24-03/25/24	3	:30	10A- Live with Kelly		1							1	\$15.00	\$15.00	Missoula (KECI)	KELLY & MARK	3/15/24
29.0	Normal Line / SPOT (10)	03/25/24-03/25/24	3	:30	11A- Person Place Or Thing		1							1	\$15.00	\$15.00	Missoula (KECI)	PERSON, PLACE OR THING	3/15/24
30.0	Normal Line / SPOT (11)	03/20/24-03/22/24	3	:30	11:30A- Pictionary				1		1			2	\$10.00	\$20.00	Missoula (KECI)	PICTIONARY	3/15/24
31.0	Normal Line / SPOT (12)	03/25/24-03/25/24	3	:30	12P- NBC-Today with Hoda & Jenna		1							1	\$10.00	\$10.00	Missoula (KECI)	TODAY 3	3/15/24
32.0	Normal Line / SPOT (14)	03/20/24-03/22/24	3	:30	2P- Dateline				1		1			2	\$15.00	\$30.00	Missoula (KECI)	DATELINE	3/15/24
33.0	Normal Line / SPOT (14)	03/25/24-03/25/24	3	:30	2P- Dateline		1							1	\$15.00	\$15.00	Missoula (KECI)	DATELINE	3/15/24
34.0	Normal Line / SPOT (15)	03/25/24-03/25/24	3	:30	3P- Judge Judy 2		1							1	\$10.00	\$10.00	Missoula (KECI)	JUDY	3/15/24
35.0	Normal Line / SPOT (16)	03/25/24-03/25/24	3	:30	3:30P- Judge Judy 2		1							1	\$10.00	\$10.00	Missoula (KECI)	JUDY	3/15/24
36.0	Normal Line / SPOT (17)	03/25/24-03/25/24	3	:30	4P- Judge Judy 2		1							1	\$15.00	\$15.00	Missoula (KECI)	HUDSON	3/15/24
37.0	Normal Line / SPOT (18)	03/24/24-03/24/24	3	:30	4P- Judge Judy Wknd 2								1		\$10.00		Missoula (KECI)	JUDY	3/15/24
37.0.1	Preempt (18)	03/24/24															Missoula (KECI)	Program Change/Exception - Judge Judy 2 will air 430-5p	

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38.0	Normal Line / SPOT (19)	03/25/24-03/25/24	3	:30	5P- News-News at Five		1							1	\$90.00	\$90.00	Missoula (KECI)	NEWS	3/15/24
39.0	Normal Line / SPOT (21)	03/25/24-03/25/24	3	:30	6P- News-NBC Nightly News		1							1	\$180.00	\$180.00	Missoula (KECI)	NEWS	3/15/24
40.0	Normal Line / SPOT (22)	03/23/24-03/23/24	3	:30	5P- News-News at Five Saturday							1		1	\$50.00	\$50.00	Missoula (KECI)	NEWS	3/15/24
41.0	Normal Line / SPOT (23)	03/23/24-03/23/24	3	:30	5:30P- News-NBC Nightly News Wknd							1		1	\$120.00	\$120.00	Missoula (KECI)	NEWS	3/15/24
42.0	Normal Line / SPOT (24)	03/24/24-03/24/24	3	:30	5P- News-News at Five Sunday								1	1	\$55.00	\$55.00	Missoula (KECI)	NEWS	3/15/24
43.0	Normal Line / SPOT (25)	03/24/24-03/24/24	3	:30	5:30P- News-NBC Nightly News Wknd								1	1	\$120.00	\$120.00	Missoula (KECI)	NEWS	3/15/24
44.0	Normal Line / SPOT (26)	03/25/24-03/25/24	3	:30	6:30P- Entertainment Tonight		1							1	\$50.00	\$50.00	Missoula (KECI)	ET	3/15/24
45.0	Normal Line / SPOT (27)	03/25/24-03/25/24	3	:30	7P- NBC-The Voice (Monday)		1							1	\$125.00	\$125.00	Missoula (KECI)	VOICE	3/15/24
46.0	Normal Line / SPOT (29)	03/20/24-03/20/24	3	:30	9P- NBC-Chicago PD (Wednesday)				1					1	\$75.00	\$75.00	Missoula (KECI)	CHICAGO PD	3/15/24
47.0	Normal Line / SPOT (30)	03/21/24-03/21/24	3	:30	7P- NBC-Law & Order (Thursday)					1				1	\$85.00	\$85.00	Missoula (KECI)	LAW & ORDER	3/15/24

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48.0	Normal Line / SPOT (31)	03/22/24-03/22/24	3	:30	8P- NBC-Dateline NBC (Friday)						1			1	\$95.00	\$95.00	Missoula (KECI)	DATLINE	3/15/24
49.0	Normal Line / SPOT (32)	03/25/24-03/25/24	3	:30	10P- News-News at Ten		1							1	\$120.00	\$120.00	Missoula (KECI)	NEWS	3/15/24
50.0	Normal Line / SPOT (33)	03/23/24-03/23/24	3	:30	10P- News-News at Ten							1		1	\$80.00	\$80.00	Missoula (KECI)	NEWS	3/15/24
51.0	Normal Line / SPOT (34)	03/24/24-03/24/24	3	:30	10P- News-News at Ten								1	1	\$100.00	\$100.00	Missoula (KECI)	NEWS	3/15/24
52.0	Normal Line / SPOT (35)	03/25/24-03/25/24	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon		1							1	\$40.00	\$40.00	Missoula (KECI)	TONIGHT SHOW	3/15/24
53.0	Normal Line / SPOT (36)	03/20/24-03/22/24	3	:30	11:35P- NBC-Late Night with Seth Meyers				1		1			2	\$15.00	\$30.00	Missoula (KECI)	SETH MEYERS	3/15/24
54.0	Normal Line / SPOT (37)	03/23/24-03/23/24	3	:30	10:30P- NBC-Saturday Night Live							1		1	\$20.00	\$20.00	Missoula (KECI)	SNL	3/15/24
55.0	M/G For 12.0.1,12.0.2 / SPOT (17)	03/21/24-03/21/24	3	:30	4P- The Jennifer Hudson Show					2				2	\$15.00	\$30.00	Missoula (KECI)	HUDSON	3/19/24

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