



KECI
340 West Main St
Missoula, MT 59802

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 6014900
Schedule Dates 03/12/24-03/18/24
Advertiser Tester for Senate-D (123173)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 9069 (1998477)
Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Jones,Rachael
Phone/Fax /
CPE 9069
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Jon Tester for Senate KECI Est.9069 30s

Date Entered 03/11/24
Last Modified 03/11/24
Entered By Donald Fielder
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$776.25
Net Total \$4,398.75
Sales Tax

Missoula (KECI)


By Broadcast Month	Spots	Rate
Mar. 2024	109	\$5,175.00
Grand Total:	109	\$5,175.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/12/24-03/18/24	3	:30	5A- News-Early NBC MT Today		1	1	1	1	1			5	\$25.00	\$125.00	Missoula (KECI)	5a News	3/11/24
2.0	Normal Line / SPOT (2)	03/12/24-03/18/24	3	:30	5:30A- News-NBC Montana Today		1	1	1	1	1			5	\$30.00	\$150.00	Missoula (KECI)	530a News	3/11/24
3.0	Normal Line / SPOT (3)	03/12/24-03/18/24	3	:30	6A- News-NBC Montana Today		1	2	1	2	1			7	\$30.00	\$210.00	Missoula (KECI)	6a News	3/11/24
4.0	Normal Line / SPOT (4)	03/12/24-03/18/24	3	:30	7A- NBC-The Today Show Hour 1 & 2		3	2	3	2	3			13	\$45.00	\$585.00	Missoula (KECI)	Today Show	3/11/24
5.0	Normal Line / SPOT (8)	03/12/24-03/18/24	3	:30	9A- NBC-The Today Show Hour 3		1	1	1	1	1			5	\$20.00	\$100.00	Missoula (KECI)	Today II	3/11/24
6.0	Normal Line / SPOT (9)	03/12/24-03/18/24	3	:30	10A- Live with Kelly		1	1	1	1	1			5	\$15.00	\$75.00	Missoula (KECI)	Kelly & Mark	3/11/24
7.0	Normal Line / SPOT (10)	03/13/24-03/18/24	3	:30	11A- Person Place Or Thing		1		1		1			3	\$15.00	\$45.00	Missoula (KECI)	Person Place or Thing	3/11/24
8.0	Normal Line / SPOT (11)	03/12/24-03/14/24	3	:30	11:30A- Pictionary			1		1				2	\$10.00	\$20.00	Missoula (KECI)	Pictionary	3/11/24
9.0	Normal Line / SPOT (12)	03/12/24-03/18/24	3	:30	12P- NBC-Today with Hoda & Jenna		1	1	1	1	1			5	\$10.00	\$50.00	Missoula (KECI)	Today III	3/11/24
10.0	Normal Line / SPOT (13)	03/13/24-03/15/24	3	:30	1P- News-NBC News Daily				1		1			2	\$15.00	\$30.00	Missoula (KECI)	NBC News Daily	3/11/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station: 	Date: 3/13	Comments:
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Advertiser

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Agency

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Product

POLITICAL CANDIDATE (ns) (1186)

Brand

9069 (1998477)

Salesperson

Katz/PHL, Philadelphia (4030)

Sales Office

Katz Philadelphia

Buyer Name

Jones,Rachael

Phone/Fax

/

CPE

9069

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Jon Tester for Senate KECI Est.9069 30s

Date Entered

03/11/24

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Entered By

Donald Fielder

CO-OP

No

External #**Demo****Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$776.25

Net Total

\$4,398.75

Sales Tax**Missoula (KECI)****By Broadcast Month****Spots****Rate**

Mar. 2024

109

\$5,175.00

Grand Total:

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INCOMPLETE CONTRACT

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11.0	Normal Line / SPOT (14)	03/12/24-03/18/24	3	:30	2P- Dateline		1	1		1				3	\$15.00	\$45.00	Missoula (KECI)	Dateline	3/11/24
12.0	Normal Line / SPOT (15)	03/12/24-03/18/24	3	:30	3P- Judge Judy 2		1	1	1	1	1			5	\$10.00	\$50.00	Missoula (KECI)	Judge Judy	3/11/24
13.0	Normal Line / SPOT (16)	03/12/24-03/18/24	3	:30	3:30P- Judge Judy		1	1	1	1	1			5	\$10.00	\$50.00	Missoula (KECI)	Judge Judy	3/11/24
14.0	Normal Line / SPOT (17)	03/13/24-03/18/24	3	:30	4P- The Jennifer Hudson Show		1		1		1			3	\$15.00	\$45.00	Missoula (KECI)	Jennifer Hudson	3/11/24
15.0	Normal Line / SPOT (19)	03/12/24-03/18/24	3	:30	5P- News-News at Five		1	1	1	1	1			5	\$90.00	\$450.00	Missoula (KECI)	5p News	3/11/24
16.0	Normal Line / SPOT (20)	03/12/24-03/12/24	3	:30	5:30P- News-NBC Nightly News			1						1	\$200.00	\$200.00	Missoula (KECI)	NBC Nightly News	3/11/24
17.0	Normal Line / SPOT (21)	03/12/24-03/18/24	3	:30	6P- News-News at Six		1	1	1	1	1			5	\$180.00	\$900.00	Missoula (KECI)	6p News	3/11/24
18.0	Normal Line / SPOT (26)	03/12/24-03/18/24	3	:30	6:30P- Entertainment Tonight		1	1	1	1	1			5	\$50.00	\$250.00	Missoula (KECI)	Ent Tonight	3/11/24
19.0	Normal Line / SPOT (28)	03/12/24-03/12/24	3	:30	Orbit- [P]NBC-Night Court (Tuesday)(Tu), [P]NBC-Extended Family (Tuesday)(Tu)			1						1	\$175.00	\$175.00	Missoula (KECI)	Night Court/Extended Fam	3/11/24
20.0	Normal Line / SPOT (29)	03/13/24-03/13/24	3	:30	7P- NBC-Chicago Med (Wednesday)				1					1	\$70.00	\$70.00	Missoula (KECI)	Chicago Med	3/11/24

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21.0	Normal Line / SPOT (32)	03/12/24-03/18/24	3	:30	10P- News-News at Ten		1	1	1	1	1			5	\$120.00	\$600.00	Missoula (KECI)	10p News	3/11/24
22.0	Normal Line / SPOT (35)	03/13/24-03/18/24	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon		1		1		1			3	\$40.00	\$120.00	Missoula (KECI)	Tonight Show	3/11/24
23.0	Normal Line / SPOT (36)	03/12/24-03/14/24	3	:30	11:35P- NBC-Late Night with Seth Meyers			1		1				2	\$15.00	\$30.00	Missoula (KECI)	Seth Meyers	3/11/24
24.0	Normal Line / SPOT (5)	03/16/24-03/16/24	3	:30	6A- NBC-Saturday Today Show							1		1	\$15.00	\$15.00	Missoula (KECI)	Sat Today	3/11/24
25.0	Normal Line / SPOT (6)	03/16/24-03/16/24	3	:30	6A- NBC-Saturday Today Show							1		1	\$15.00	\$15.00	Missoula (KECI)	Sat Today	3/11/24
26.0	Normal Line / SPOT (7)	03/17/24-03/17/24	3	:30	8A- NBC-Sunday Today Show								1	1	\$20.00	\$20.00	Missoula (KECI)	Sun Today	3/11/24
27.0	Normal Line / SPOT (18)	03/17/24-03/17/24	3	:30	4:30P- Judge Judy Wknd 2								1	1	\$10.00	\$10.00	Missoula (KECI)	Judge Judy	3/11/24
28.0	Normal Line / SPOT (22)	03/16/24-03/16/24	3	:30	5P- News-News at Five Saturday							1		1	\$50.00	\$50.00	Missoula (KECI)	Sat 5p News	3/11/24
29.0	Normal Line / SPOT (23)	03/16/24-03/16/24	3	:30	5:30P- News-NBC Nightly News							1			\$120.00		Missoula (KECI)	NBC Nightly News	3/11/24
29.0.1	Closed Preempt (23)	03/16/24															Missoula (KECI)	Program Change/Exception - Judge Judy Wknd	

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30.0	Normal Line / SPOT (24)	03/17/24-03/17/24	3	:30	5P- News-News at Five Sunday								1	1	\$55.00	\$55.00	Missoula (KECI)	Sun Sp News	3/11/24
31.0	Normal Line / SPOT (25)	03/17/24-03/17/24	3	:30	5:30P- News-NBC Nightly News Wknd								1	1	\$120.00	\$120.00	Missoula (KECI)	NBC Nightly News	3/11/24
32.0	Normal Line / SPOT (27)	03/18/24-03/18/24	3	:30	7P- NBC-The Voice (Monday)		1							1	\$125.00	\$125.00	Missoula (KECI)	The Voice	3/11/24
33.0	Normal Line / SPOT (30)	03/14/24-03/14/24	3	:30	8P- NBC-Law & Order: Special Victims Unit (Thursday)					1				1	\$95.00	\$95.00	Missoula (KECI)	Law & Order SVU	3/11/24
34.0	Normal Line / SPOT (31)	03/15/24-03/15/24	3	:30	8P- NBC-Dateline NBC (Friday)						1			1	\$95.00	\$95.00	Missoula (KECI)	Dateline	3/11/24
35.0	Normal Line / SPOT (33)	03/16/24-03/16/24	3	:30	10P- News-News at Ten							1		1	\$80.00	\$80.00	Missoula (KECI)	Sat 10p News	3/11/24
36.0	Normal Line / SPOT (34)	03/17/24-03/17/24	3	:30	10P- News-News at Ten								1	1	\$100.00	\$100.00	Missoula (KECI)	Sun 10p News	3/11/24
37.0	Normal Line / SPOT (37)	03/16/24-03/16/24	3	:30	10:30P- NBC-Saturday Night Live							1		1	\$20.00	\$20.00	Missoula (KECI)	SNL	3/11/24

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