

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 1877909

Schedule Dates 10/28/14-11/03/14
Advertiser Crossroads GPS (42237)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand CROSSROADS GPS (332829)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Maron,Stephanie
Phone/Fax /
CPE 101/215/1821
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CROSSROADS GPS
PJ STACK

Date Entered 07/07/14
Last Modified 10/28/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10347718
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,413.00
Net Total \$8,007.00
Sales Tax

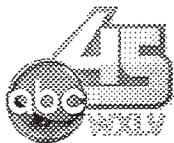
Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Nov. 2014	51	\$9,420.00
Grand Total:	51	\$9,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/28/14-10/28/14	2	:30	7A- ABC-Good Morning America			1						1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA	7/7/14
2.0	Normal Line / SPOT (2)	10/29/14-10/29/14	2	:30	7A- ABC-Good Morning America				1					1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA	7/7/14
3.0	Normal Line / SPOT (3)	10/30/14-10/30/14	2	:30	7A- ABC-Good Morning America					1					\$50.00		Greensboro (WXLV)	GOOD MORNING AMERICA	7/7/14
3.0.1	Closed Preempt (3)	10/30/14															Greensboro (WXLV)	Political/Spot -	
4.0	Normal Line / SPOT (4)	10/31/14-10/31/14	2	:30	7A- ABC-Good Morning America						1				\$50.00		Greensboro (WXLV)	GOOD MORNING AMERICA	7/7/14
4.0.1	Closed Preempt (4)	10/31/14															Greensboro (WXLV)	Political/Spot -	
5.0	Normal Line / SPOT (5)	11/03/14-11/03/14	2	:30	7A- ABC-Good Morning America		1							1	\$50.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AMERICA	7/7/14
6.0	Revised Line / SPOT (6)	10/28/14-10/28/14	3	:30	10:58:25A- ABC-The View			1									Greensboro (WXLV)	VIEW	7/7/14
6.1	Normal Line / SPOT (6)	10/28/14-10/28/14	4	:30	10:58:25A- ABC-The View			1						1	\$50.00	\$50.00	Greensboro (WXLV)	VIEW	10/23/14
7.0	Revised Line / SPOT (7)	10/29/14-10/29/14	3	:30	10:58:25A- ABC-The View				1								Greensboro (WXLV)	VIEW	7/7/14
7.1	Normal Line / SPOT (7)	10/29/14-10/29/14	4	:30	10:58:25A- ABC-The View				1					1	\$50.00	\$50.00	Greensboro (WXLV)	VIEW	10/23/14

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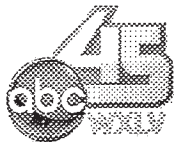
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8.0	Revised Line / SPOT (8)	10/30/14-10/30/14	3	:30	10:58:25A- ABC-The View					1							Greensboro (WXLV)	VIEW	7/7/14
8.1	Normal Line / SPOT (8)	10/30/14-10/30/14	4	:30	10:58:25A- ABC-The View					1				1	\$60.00	\$60.00	Greensboro (WXLV)	VIEW	10/23/14
9.0	Revised Line / SPOT (9)	10/31/14-10/31/14	3	:30	10:58:25A- ABC-The View						1						Greensboro (WXLV)	VIEW	7/7/14
9.1	Normal Line / SPOT (9)	10/31/14-10/31/14	4	:30	10:58:25A- ABC-The View						1			1	\$60.00	\$60.00	Greensboro (WXLV)	VIEW	10/23/14
10.0	Revised Line / SPOT (10)	11/03/14-11/03/14	3	:30	10:58:25A- ABC-The View	1											Greensboro (WXLV)	VIEW	7/7/14
10.1	Normal Line / SPOT (10)	11/03/14-11/03/14	4	:30	10:58:25A- ABC-The View	1								1	\$60.00	\$60.00	Greensboro (WXLV)	VIEW	10/23/14
11.0	Normal Line / SPOT (11)	10/28/14-10/28/14	3	:30	12P- 1P (EST)			1						1	\$45.00	\$45.00	Greensboro (WXLV)	MILLIONAIRE	7/7/14
12.0	Normal Line / SPOT (12)	10/29/14-10/29/14	3	:30	12P- 1P (EST)				1					1	\$45.00	\$45.00	Greensboro (WXLV)	MILLIONAIRE	7/7/14
13.0	Normal Line / SPOT (13)	10/30/14-10/30/14	3	:30	12P- 1P (EST)					1				1	\$45.00	\$45.00	Greensboro (WXLV)	MILLIONAIRE	7/7/14
14.0	Normal Line / SPOT (14)	10/31/14-10/31/14	3	:30	12P- 1P (EST)						1			1	\$45.00	\$45.00	Greensboro (WXLV)	MILLIONAIRE	7/7/14
15.0	Normal Line / SPOT (15)	11/03/14-11/03/14	3	:30	12P- 1P (EST)	1								1	\$45.00	\$45.00	Greensboro (WXLV)	MILLIONAIRE	7/7/14
16.0	Normal Line / SPOT (16)	10/28/14-10/28/14	3	:30	12:57:56P- ABC-The Chew			1						1	\$45.00	\$45.00	Greensboro (WXLV)	THE CHEW	7/7/14
17.0	Normal Line / SPOT (17)	10/29/14-10/29/14	3	:30	12:57:56P- ABC-The Chew				1					1	\$45.00	\$45.00	Greensboro (WXLV)	THE CHEW	7/7/14
18.0	Normal Line / SPOT (18)	10/30/14-10/30/14	3	:30	12:57:56P- ABC-The Chew					1				1	\$45.00	\$45.00	Greensboro (WXLV)	THE CHEW	7/7/14

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19.0	Normal Line / SPOT (19)	10/31/14-10/31/14	3	:30	12:57:56P- ABC-The Chew						1			1	\$45.00	\$45.00	Greensboro (WXLV)	THE CHEW	7/7/14
20.0	Normal Line / SPOT (20)	11/03/14-11/03/14	3	:30	12:57:56P- ABC-The Chew	1								1	\$45.00	\$45.00	Greensboro (WXLV)	THE CHEW	7/7/14
21.0	Revised Line / News (21)	10/28/14-10/28/14	2	:30	6:28:30P- ABC-World News Monday-Friday			1									Greensboro (WXLV)	ABC WORLD NEWS	7/7/14
21.1	Normal Line / News (21)	10/28/14-10/28/14	3	:30	6:28:30P- ABC-World News Monday-Friday			1						1	\$120.00	\$120.00	Greensboro (WXLV)	ABC WORLD NEWS	10/23/14
22.0	Revised Line / News (22)	10/29/14-10/29/14	2	:30	6:28:30P- ABC-World News Monday-Friday				1								Greensboro (WXLV)	ABC WORLD NEWS	7/7/14
22.1	Normal Line / News (22)	10/29/14-10/29/14	3	:30	6:28:30P- ABC-World News Monday-Friday				1						\$120.00		Greensboro (WXLV)	ABC WORLD NEWS	10/23/14
22.1.1	Closed Preempt (22)	10/29/14															Greensboro (WXLV)	Political/Spot -	
23.0	Revised Line / News (23)	10/30/14-10/30/14	2	:30	6:28:30P- ABC-World News Monday-Friday					1							Greensboro (WXLV)	ABC WORLD NEWS	7/7/14
23.1	Normal Line / News (23)	10/30/14-10/30/14	3	:30	6:28:30P- ABC-World News Monday-Friday					1					\$120.00		Greensboro (WXLV)	ABC WORLD NEWS	10/23/14
23.1.1	Closed Preempt (23)	10/30/14															Greensboro (WXLV)	Political/Exception -	

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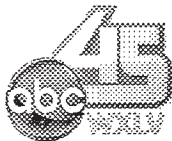
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24.0	Revised Line / News (24)	10/31/14-10/31/14	2	:30	6:28:30P- ABC-World News Monday-Friday						1						Greensboro (WXLV)	ABC WORLD NEWS	7/7/14
24.1	Normal Line / News (24)	10/31/14-10/31/14	3	:30	6:28:30P- ABC-World News Monday-Friday						1			1	\$120.00	\$120.00	Greensboro (WXLV)	ABC WORLD NEWS	10/23/14
25.0	Revised Line / News (25)	11/03/14-11/03/14	2	:30	6:28:30P- ABC-World News Monday-Friday		1										Greensboro (WXLV)	ABC WORLD NEWS	7/7/14
25.1	Normal Line / News (25)	11/03/14-11/03/14	3	:30	6:28:30P- ABC-World News Monday-Friday		1							1	\$120.00	\$120.00	Greensboro (WXLV)	ABC WORLD NEWS	10/23/14
26.0	Normal Line / SPOT (26)	10/28/14-10/28/14	3	:30	6:58:50P- Family Feud			1						1	\$195.00	\$195.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
27.0	Normal Line / SPOT (27)	10/29/14-10/29/14	3	:30	6:58:50P- Family Feud				1					1	\$195.00	\$195.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
28.0	Normal Line / SPOT (28)	10/30/14-10/30/14	3	:30	6:58:50P- Family Feud					1				1	\$195.00	\$195.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
29.0	Normal Line / SPOT (29)	10/31/14-10/31/14	3	:30	6:58:50P- Family Feud						1			1	\$195.00	\$195.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
30.0	Normal Line / SPOT (30)	11/03/14-11/03/14	3	:30	6:58:50P- Family Feud		1							1	\$195.00	\$195.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
31.0	Normal Line / SPOT (31)	10/28/14-10/28/14	2	:30	7:28:30P- Family Feud B			1						1	\$295.00	\$295.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
32.0	Normal Line / SPOT (32)	10/29/14-10/29/14	2	:30	7:28:30P- Family Feud B				1					1	\$295.00	\$295.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
33.0	Normal Line / SPOT (33)	10/30/14-10/30/14	2	:30	7:28:30P- Family Feud B					1				1	\$295.00	\$295.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14

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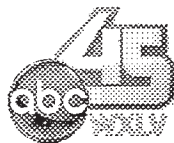
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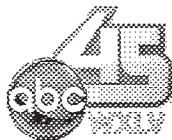
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34.0	Normal Line / SPOT (34)	10/31/14-10/31/14	2	:30	7:28:30P- Family Feud B						1			1	\$295.00	\$295.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
35.0	Normal Line / SPOT (35)	11/03/14-11/03/14	2	:30	7:28:30P- Family Feud B		1							1	\$295.00	\$295.00	Greensboro (WXLV)	FAMILY FEUD	7/7/14
36.0	Normal Line / Prime (36)	11/03/14-11/03/14	2	:30	10P- 11P (EST)		1							1	\$900.00	\$900.00	Greensboro (WXLV)	CASTLE	7/7/14
37.0	Revised Line / News (37)	10/28/14-10/28/14	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm			1									Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	7/7/14
37.1	Normal Line / News (37)	10/28/14-10/28/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm			1						1	\$140.00	\$140.00	Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/23/14
38.0	Revised Line / News (38)	10/29/14-10/29/14	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm				1								Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	7/7/14
38.1	Normal Line / News (38)	10/29/14-10/29/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm				1					1	\$140.00	\$140.00	Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/23/14
39.0	Revised Line / News (39)	10/30/14-10/30/14	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm					1							Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	7/7/14
39.1	Normal Line / News (39)	10/30/14-10/30/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm					1				1	\$140.00	\$140.00	Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/23/14
40.0	Revised Line / News (40)	10/31/14-10/31/14	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm						1						Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	7/7/14

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41.0	Revised Line / News (41)	11/03/14-11/03/14	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1											Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	7/7/14
41.1	Normal Line / News (41)	11/03/14-11/03/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1								1	\$140.00	\$140.00	Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/23/14
42.0	Revised Line / Prime (42)	10/29/14-10/29/14	3	:30	10P- 11P (EST)				1								Greensboro (WXLV)	NASHVILLE	7/7/14
42.1	Normal Line / Prime (42)	10/29/14-10/29/14	4	:30	10P- 11P (EST)				1						\$800.00		Greensboro (WXLV)	NASHVILLE	10/23/14
42.1.1	Closed Preempt (42)	10/29/14															Greensboro (WXLV)	Political/Exception -	
43.0	Normal Line / Prime (43)	10/30/14-10/30/14	2	:30	9P- 10P (EST)					1				1	\$1,000.00	\$1,000.00	Greensboro (WXLV)	SCANDAL	7/7/14
44.0	Revised Line / Prime (44)	10/31/14-10/31/14	3	:30	10P- ABC-20/20 (Friday)						1						Greensboro (WXLV)	20 / 20	7/7/14
44.1	Normal Line / Prime (44)	10/31/14-10/31/14	4	:30	10P- ABC-20/20 (Friday)						1			1	\$320.00	\$320.00	Greensboro (WXLV)	20 / 20	10/23/14
45.0	Revised Line / SPOT (45)	11/01/14-11/01/14	2	:30	8A- ABC-Good Morning American Saturday							1					Greensboro (WXLV)	GOOD MORNING AMERICA WK	7/7/14
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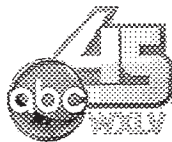
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Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand CROSSROADS GPS (332829)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Maron,Stephanie
Phone/Fax /
CPE 101/215/1821
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CROSSROADS GPS
PJ STACK

Date Entered 07/07/14
Last Modified 10/28/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10347718
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,413.00
Net Total \$8,007.00
Sales Tax

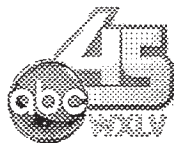
Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Nov. 2014	51	\$9,420.00
Grand Total:	51	\$9,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / Football (46)	11/01/14-11/01/14	3	:30	12P- Sports-ABC College Football							1			\$315.00		Greensboro (WXLV)	ABC COLLEGE FOOTBALL	7/7/14
46.0.1	Closed Preempt (46)	11/01/14															Greensboro (WXLV)	Program Change/Exception	
47.0	Normal Line / Football (47)	11/01/14-11/01/14	3	:30	3:30P- Sports-ABC College Football 2							1		1	\$315.00	\$315.00	Greensboro (WXLV)	ABC COLLEGE FOOTBALL	7/7/14
48.0	Normal Line / Football (48)	11/01/14-11/01/14	3	:30	7:56:45P- Sports-ABC Saturday Night Football Showcase							1		1	\$485.00	\$485.00	Greensboro (WXLV)	ABC SAT NIGHT COLLEGE FTBLL	7/7/14
49.0	Normal Line / SPOT (49)	11/02/14-11/02/14	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$35.00	\$35.00	Greensboro (WXLV)	GOOD MORNING AMERICA WK	7/7/14
50.0	Normal Line / SPOT (50)	11/02/14-11/02/14	2	:30	10:58:40A- ABC-This Week								1	1	\$65.00	\$65.00	Greensboro (WXLV)	THIS WEEK	7/7/14
51.0	Revised Line / Prime (51)	11/02/14-11/02/14	3	:30	6:58:56P- ABC-Americas Funniest Home Videos (Sunday)								1				Greensboro (WXLV)	AMERICA'S FUNNIEST H.VIDEOS	7/7/14
51.1	Normal Line / Prime (51)	11/02/14-11/02/14	4	:30	6:58:56P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$350.00	\$350.00	Greensboro (WXLV)	AMERICA'S FUNNIEST H.VIDEOS	10/21/14
52.0	M/G For 46.0.1 / SPOT (52)	10/28/14-10/31/14	2	:30	4P- 5P (EST)	3		X	X	X	X			3	\$105.00	\$315.00	Greensboro (WXLV)	FAMILY FEUD	10/23/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 1877909

Schedule Dates 10/28/14-11/03/14
Advertiser Crossroads GPS (42237)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
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Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Nov. 2014	51	\$9,420.00
Grand Total:	51	\$9,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	M/G For 3.0.1,4.0.1 / SPOT (53)	10/28/14-10/31/14	1	:30	4P- 5P (EST)	1		X	X	X	X			1	\$120.00	\$120.00	Greensboro (WXLV)	FAMILY FEUD	10/23/14
54.0	M/G For 22.1.1,23.1.1,42.1.1 / News (54)	10/29/14-10/31/14	1	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	1			X	X	X			1	\$400.00	\$400.00	Greensboro (WXLV)	NEWS	10/28/14
55.0	M/G For 22.1.1,23.1.1,42.1.1 / SPOT (55)	11/03/14-11/03/14	1	:30	7:28:30P- Family Feud B	1	1							1	\$640.00	\$640.00	Greensboro (WXLV)	FAMILY FEUD	10/28/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Marked Baum</i>	10/28/14	

13/28

1 of 2

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
22*	W	630P-7P	ABC WORLD NEWS	30	\$120.00	10/29-10/29	1	\$0.00	1	0	-	-
		MADE-GOOD BY LINE(S) 54 55										
		V7 Effective Dates Changed										
54*	W-F, M	6P-630P	6P NEWS	30	\$400.00	10/29-11/03	1	\$400.00	1	1	-	-
		Buy Comment: MG										
		MKGD FOR SPOTS MISSED ON LN #22: 10/29(1/WK)										
		MKGD FOR SPOTS MISSED ON LN #23: 10/30(1/WK)										
		MKGD FOR SPOTS MISSED ON LN #42: 10/29(1/WK)										
		V7 Added										
55*	W-F, M	730P-8P	FAM FEUD	30	\$640.00	10/29-11/03	1	\$640.00	1	1	-	-
		Buy Comment: MG										
		PART OF A MKGD MADE UP OF LINES 54 55										
		V7 Added										
23*	Th	630P-7P	ABC WORLD NEWS	30	\$120.00	10/30-10/30	1	\$0.00	1	0	-	-
		MADE-GOOD BY LINE(S) 54 55										
		V7 Effective Dates Changed										

ORDER WORKSHEET

Rep Order# 10347718 Ver# 7
EC'd Yes

Status Revised

Traffic Order# 1877909

Last Received:
Showing Buylines:

Printed: 10/28/14 8:28 AM
10/27/14 5:16 PM
All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product CROSSROADS GPS
Estimate# 1821
Buyer Stephanie Maroney

Agency (MSMG) MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 101/215/1821
Flight Dates 10/28/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
42*	W	10P-11P	NASHVILLE	30	\$800.00	10/29-10/29	0	\$0.00	1	0	-	-
			MADE-GOOD BY LINE(S) 54 55									
			V7 Effective Dates Changed									

—REPORT TOTALS—

Report Totals: 2 / \$1,040.00

—SALES MONTHLY TOTALS—

Nov2014: 51/ \$9,420.00 ✓

Order Totals: 51 / \$9,420.00 Total GRPS: 0.0

—COMPETITIVE—

Market Totals	\$134,571.43	CABL	.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WFMY	28.00%
		WGHP	29.00%	WMYV	.00%	WUPN	.00%	WXII	36.00%	WXLV	7.00%

Books [null]
Demos RA35+

—CREDIT RISK—

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10347718, Ver# 6
EC'd Yes

Status Returned

Traffic Order# 1877909

Last Received:
Showing Buylines:

Printed: 10/27/14 11:45 AM
10/27/14 11:45 AM
Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product CROSSROADS GPS
Estimate# 1821
Buyer Stephanie Maroney

Agency (MSG) MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 101/215/1821
Flight Dates 10/28/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

— CONTRACT COMMENT —

CROSSROADS GPS

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

pls see lines 22, 23 & 42 for n/a's... let's offer: w-f,m 6-6 30p 1x \$400 (news) & 730-8p 1x \$640 (family feud). pls advis e/revise asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
22*	W	630P-7P	ABC WORLD NEWS	30	\$120.00	10/29-10/29	1	\$120.00	1	1	-	-
			Station remark: V6 this line is n/a (political)									
23*	Th	630P-7P	ABC WORLD NEWS	30	\$120.00	10/30-10/30	1	\$120.00	1	1	-	-
			Station remark: V6 this line is n/a (political)									
42*	W	10P-11P	NASHVILLE	30	\$800.00	10/29-10/29	1	\$800.00	1	1	-	-
			Station remark: V6 this line is n/a (political)									

—REPORT TOTALS—

Report Totals: 3 / \$1,040.00

—SALES MONTHLY TOTALS—

Nov2014: 52/ \$9,420.00

Order Totals: 52 / \$9,420.00 Total GRPS: 0.0

— COMPETITIVE —

Market Totals	\$134,571.43	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 28.00%
		WGHP 29.00%	WMYV .00%	WUPN .00%	WXII 36.00%	WXLV 7.00%

ORDER WORKSHEET

Rep Order# 10347718 Ver# 6
EC'd Yes

Status Returned

Traffic Order# 1877909

Last Received:
Showing Buylines:

Printed: 10/27/14 11:45 AM
10/27/14 11:45 AM
Last Station Changes

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product CROSSROADS GPS
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Flight Dates 10/28/14-11/03/14

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Books [null]
Demos RA35+

— CREDIT RISK —

STANDARD CREDIT TERMS