

## QUARTERLY ISSUES/ PROGRAMS LIST

JANUARY - MARCH 2007

Description of Issue	Date	Time	Duration	Description of Program
<p>1) <b>Elections</b> are always an important issue for the Community. WPPB dedicates considerable amount of time, efforts, and attention to bring up all the excitement and the expectations from the Elections for the community.</p>	<p>March 13, 2007</p>	<p>7:30 PM – 10:00 PM</p>	<p>2,5 hours live</p>	<p><b>Elections Return</b> – a 180 minutes live program from the studio of WPPB with elections-related comments and analysis from opinion leaders, experts and leading politicians. WPPB is the ONLY local TV station with direct-to-screen feed from the Broward County office of elections that shows in real time the electoral results.</p>
<p>2) <b>Violence and substance abuse among teenagers</b> is a growing problem in Broward County that affects not only the young people but also their families and the community at large. WPPB – as the School Board owned and operated local TV station – decided to take a pro-active position on this issue.</p>	<p>See attachment #1</p>	<p>See attachment #1</p>	<p>30 min.</p>	<p>WPPB TV responded to the public interest towards the issue and together with the specialized School District Department – developed and co-produced a new series dedicated to the problem.</p> <p><b>REALITY AVENUE</b> is a series of 12, half hour violence and substance abuse prevention programs. It was created with the use of student focus groups to ensure a fast paced, cutting edge style that would be attractive to the current generation.</p>

<p>3) The work of the <b>Broward County delegation in Tallahassee</b> is of major importance to the community-at-large but not much details are communicated by the other local commercial TV stations.</p>	<p>See attachment #2</p>	<p>See attachment #2</p>	<p>30 min.</p>	<p>WPPB TV understands the importance of the discussions and decisions made in Tallahassee and initiated a special project: <b>Tallahassee Connection</b>. Tallahassee Connection details the most current happenings of the Broward County Delegation in Tallahassee. Current issues are discussed and explained. The series is hosted by Senator Nan Rich, Chairperson, Broward Delegation.</p>
<p><b>4) School Board Meetings</b></p>	<p>01/17 02/07 02/21 03/07 03/21</p>	<p>4:00 PM – 6:30 PM 4:00 PM – 06:00 PM 4:00 PM – 08:00 PM 4:00 PM – 11:00 PM 4:00</p>	<p>2:30 hrs. 2:00 hrs. 4:00 hrs. 7:00 hrs.</p>	<p>With its regular broadcasts the sessions of the <b>School Board</b>, WPPB is the only TV Station to provide the local community with complete coverage of discussions and decision of the Board – information of high importance and concern for more than 280,000 students and more than 40,000 employees and their families.</p>
<p>5) February is an important month for our South Floridian community. <b>The Black Americans' achievements</b> are celebrated throughout</p>	<p>See attachment #3</p>	<p>See attachment #3</p>	<p>30 min.</p>	<p>WPPB dedicated significant portion of its airtime for celebrating the <b>Black History Month</b>. It aired an original, eight-part series documenting the Black Achievement in American history, its defining role in the growth of a country, and influence on current events. Presented by James Avery,</p>

<p>Broward County and Southern Florida.</p>			<p>the series highlights the many contributions of Black Americans that have influenced our culture, enriched our society with their achievements, and shaped the history of the United States. It's one of the least known stories in American history. It is the story of black achievement and accomplishment. Against all odds, American blacks have built their own institutions: families, schools, churches and businesses. Against all odds, American blacks have created great art and science.... Fought heroically in every American war. Against all odds, black men and women have worked endlessly to secure their own freedom and equality. The untold Story of blacks in America is a 350-year saga of incredible achievements. This is that story.</p>
---------------------------------------------	--	--	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Report date: 03/17/2010  
 Report time: 11:41:54

Air Date Search Rept  
 Page: 1

AIR DATE	AIR TIME	TYPE	PROGRAM TITLE	SOURCE
Thu, 02/01/07	09:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Fri, 02/02/07	21:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Fri, 02/02/07	21:30:09	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #2	H10-2
Sat, 02/03/07	18:30:05	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Sun, 02/04/07	22:30:07	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Mon, 02/05/07	14:00:02	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Mon, 02/05/07	14:29:56	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #2	H10-2
Tue, 02/06/07	15:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Thu, 02/08/07	09:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #2	H10-2
Fri, 02/09/07	21:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Fri, 02/09/07	21:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Sat, 02/10/07	18:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #2	H10-2
Sun, 02/11/07	22:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Mon, 02/12/07	14:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Mon, 02/12/07	14:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Tue, 02/13/07	15:30:01	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #6	H10-6
Wed, 02/14/07	20:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #6	H10-6
Thu, 02/15/07	09:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Fri, 02/16/07	21:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Fri, 02/16/07	21:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #6	H10-6
Sat, 02/17/07	18:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Sun, 02/18/07	22:29:55	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Mon, 02/19/07	14:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Mon, 02/19/07	14:29:57	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #6	H10-6
Tue, 02/20/07	15:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Wed, 02/21/07	20:10:17	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Thu, 02/22/07	09:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Thu, 02/22/07	17:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Thu, 02/22/07	17:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Fri, 02/23/07	20:59:53	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Fri, 02/23/07	21:30:06	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #8	H10-8
Sat, 02/24/07	18:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Sun, 02/25/07	22:29:55	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Mon, 02/26/07	14:00:01	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Mon, 02/26/07	14:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #8	H10-8
Tue, 02/27/07	15:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #8	H10-8
Wed, 02/28/07	20:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #8	H10-8

Report date: 03/17/2010  
 Report time: 11:41:54

Air Date Search Rept  
 Page: 1

AIR DATE	AIR TIME	TYPE	PROGRAM TITLE	SOURCE
Thu, 02/01/07	09:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Fri, 02/02/07	21:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Fri, 02/02/07	21:30:09	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #2	H10-2
Sat, 02/03/07	18:30:05	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Sun, 02/04/07	22:30:07	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Mon, 02/05/07	14:00:02	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #1	H10-1
Mon, 02/05/07	14:29:56	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #2	H10-2
Tue, 02/06/07	15:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Thu, 02/08/07	09:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #2	H10-2
Fri, 02/09/07	21:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Fri, 02/09/07	21:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Sat, 02/10/07	18:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #2	H10-2
Sun, 02/11/07	22:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Mon, 02/12/07	14:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Mon, 02/12/07	14:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Tue, 02/13/07	15:30:01	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #6	H10-6
Wed, 02/14/07	20:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #6	H10-6
Thu, 02/15/07	09:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Fri, 02/16/07	21:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Fri, 02/16/07	21:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #6	H10-6
Sat, 02/17/07	18:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #3	MEDIA UNASSIGNED
Sun, 02/18/07	22:29:55	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Mon, 02/19/07	14:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Mon, 02/19/07	14:29:57	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #6	H10-6
Tue, 02/20/07	15:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Wed, 02/21/07	20:10:17	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Thu, 02/22/07	09:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Thu, 02/22/07	17:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Thu, 02/22/07	17:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #5	H10-5
Fri, 02/23/07	20:59:53	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Fri, 02/23/07	21:30:06	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #8	H10-8
Sat, 02/24/07	18:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #4	H10-4
Sun, 02/25/07	22:29:55	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Mon, 02/26/07	14:00:01	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #7	H10-7
Mon, 02/26/07	14:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #8	H10-8
Tue, 02/27/07	15:30:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #8	H10-8
Wed, 02/28/07	20:00:00	SDBA	HISTORY OF BLACK ACHIEVEMENT IN AMERICA, A #8	H10-8

Report date: 03/17/2010

Report time: 11:38:06

Air Date Search Rept

Page: 1

AIR DATE	AIR TIME	TYPE	PROGRAM TITLE	SOURCE
Wed, 01/17/07	16:00:00	SDBA	SCHOOL BOARD MEETINGS #177	SBBC-177
Wed, 02/07/07	16:00:00	SDBA	SCHOOL BOARD MEETINGS #178	SBBC-178
Wed, 02/21/07	16:00:00	SDBA	SCHOOL BOARD MEETINGS #179	SBBC-179
Wed, 03/07/07	16:00:00	SDBA	SCHOOL BOARD MEETINGS #180	SBBC-180
Wed, 03/21/07	15:59:00	SDBA	SCHOOL BOARD MEETINGS #181	SBBC-181

Report date: 03/17/2010  
Report time: 11:36:53

Air Date Search Rept  
Page: 1

AIR DATE	AIR TIME	TYPE	PROGRAM TITLE	SOURCE
Tue, 02/06/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #1	MEDIA UNASSIGNED
Thu, 02/08/07	11:29:54	SDBA	TALLAHASSEE CONNECTION #1	MEDIA UNASSIGNED
Sun, 02/11/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #1	MEDIA UNASSIGNED
Tue, 02/13/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #1	MEDIA UNASSIGNED
Thu, 02/15/07	11:30:00	SDBA	TALLAHASSEE CONNECTION #1	MEDIA UNASSIGNED
Sun, 02/18/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #1	MEDIA UNASSIGNED
Thu, 02/22/07	11:30:01	SDBA	TALLAHASSEE CONNECTION #1	MEDIA UNASSIGNED
Sun, 02/25/07	19:59:57	SDBA	TALLAHASSEE CONNECTION #1	MEDIA UNASSIGNED
Tue, 02/27/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #2	MEDIA UNASSIGNED
Thu, 03/01/07	11:29:57	SDBA	TALLAHASSEE CONNECTION #2	MEDIA UNASSIGNED
Sun, 03/04/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #2	MEDIA UNASSIGNED
Tue, 03/06/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #2	MEDIA UNASSIGNED
Thu, 03/08/07	11:30:04	SDBA	TALLAHASSEE CONNECTION #2	MEDIA UNASSIGNED
Sun, 03/11/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #2	MEDIA UNASSIGNED
Thu, 03/15/07	11:29:58	SDBA	TALLAHASSEE CONNECTION #3	MEDIA UNASSIGNED
Sun, 03/18/07	19:59:56	SDBA	TALLAHASSEE CONNECTION #3	MEDIA UNASSIGNED
Thu, 03/22/07	11:29:59	SDBA	TALLAHASSEE CONNECTION #3	MEDIA UNASSIGNED
Sun, 03/25/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #4	MEDIA UNASSIGNED
Tue, 03/27/07	20:00:00	SDBA	TALLAHASSEE CONNECTION #4	MEDIA UNASSIGNED
Thu, 03/29/07	11:29:54	SDBA	TALLAHASSEE CONNECTION #4	MEDIA UNASSIGNED

Report date: 03/17/2010

Report time: 11:15:41

Air Date Search Rept

Page: 1

AIR DATE	AIR TIME	TYPE	PROGRAM TITLE	SOURCE
Tue, 03/13/07	19:30:00	SDBA	ELECTION RETURNS #0	LIVE STUDIO



Report date: 03/17/2010

Report time: 11:15:41

Air Date Search Rept

Page: 1

AIR DATE	AIR TIME	TYPE	PROGRAM TITLE	SOURCE
Tue, 03/13/07	19:30:00	SDBA	ELECTION RETURNS #0	LIVE STUDIO