

ORDER



Orders
Order / Rev: 655560
Alt Order #: 37238423
Product Desc: 4086
Estimate: 4086 // Prepaid 4/15, CC #582382529 \$;
Flight Dates: 04/16/24 - 05/07/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: GENERAL

WIKY-FM
Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: National

Agency Name: Target Enterprises LLC_
Buying Contact:
Billing Contact:
 15260 Ventura Blvd Ste 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Messmer for Congress (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: VIP

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	120	\$5,700.00	\$4,845.00
04/29/24	05/07/24	76	\$3,620.00	\$3,077.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	120	\$5,700.00	\$4,845.00	0.00
May 2024	76	\$3,620.00	\$3,077.00	0.00
Totals	196	\$9,320.00	\$7,922.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIKY	04/16/24	05/03/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	20	\$50.00	VIP	0.00	NM	60	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--WTF--		20				\$50.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		20				\$50.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		20				\$50.00		0.00			
N 2	WIKY	04/16/24	05/03/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	25	\$50.00	VIP	0.00	NM	75	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--WTF--		25				\$50.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		25				\$50.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		25				\$50.00		0.00			
N 3	WIKY	04/16/24	05/03/24	M-F 3p-7p M-F 3p-6p	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	MTWTF--	1:00	15	\$40.00	VIP	0.00	NM	45	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--WTF--		15				\$40.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		15				\$40.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		15				\$40.00		0.00			
N 4	WIKY	05/06/24	05/07/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MT-----	1:00	8	\$50.00	VIP	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MT-----		8				\$50.00		0.00			

Order / Rev: 655560
 Alt Order #: 37238423
 Flight Dates: 04/16/24 - 05/07/24

Advertiser: Messmer for Congress (A)
 Product Desc: 4086
 Estimate: 4086 // Prepaid 4/15, CC #582382529 \$;
 WIKY-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WIKY	05/06/24	05/06/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	M-----	1:00	5	\$50.00	VIP	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	M-----		5		\$50.00		0.00					
N 6	WIKY	05/06/24	05/06/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	M-----	1:00	3	\$40.00	VIP	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	M-----		3		\$40.00		0.00					
													Totals	196	\$9,320.00