



April 1, 2016

The following is a report on Public Affairs Programming for the First Quarter of 2016 during which time the top issues of community interest and concern in St. Petersburg, Florida and the surrounding area were found to be:

Health
Economy
Education
Community Relations
Public Safety

In order to meet these issues, WPOI-FM airs two public affairs programs on Sunday mornings as well as weekday news updates.

"Spectrum" airs Sunday mornings at 6:00 a.m. "Sunday Morning" airs Sunday mornings at 6:30 a.m.

WPOI-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WPOI-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WPOI-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "John E. Kage".

John E. Kage
Director of Branding and Programming

JEK/mlm

Health

Sunday, January 3, 2016 – Sunday Morning 6:30 a.m.

30:00

Host: Mimi Lawson. Guest: Ken Burke, Clerk of the Court, Pinellas County, Florida.

Ms. Lawson and Mr. Burke discussed the award given for Pinellas County's work on the Guardian ad Litem Program. The Guardian ad Litem Program is composed of volunteers and staff who care about children. Guardians ad Litem (GALs) are volunteers who are appointed by the Court to advocate – speak up – for the best interest of a child who has been abused, neglected, or abandoned. The majority of these children have been removed from their homes and placed with relatives or foster parents. Program volunteers donate countless hours to the children they represent. With that tremendous help, the Guardian ad Litem Program is able to represent thousands of Florida children. However, many children in the dependency court system do not have an advocate to represent their best interest.

Sunday, January 17, 2016 – Sunday Morning 6:30 a.m.

30:00

Host: Mimi Lawson. Guest: Deborah Grassman, ARNP, with “Restoring the Soul”.

Healthcare professionals can become overextended and worn down, losing their passion for patient care and becoming wounded healers. Personal caregiving of family members might also contribute to weariness of the soul. Paradoxically, these wounds can be used as a source of recovery. The goal of the workshop Ms. Lawson and Ms. Grassman discussed is to provide attendees with tools for a revitalization process.

Sunday, January 31, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guest: Vanessa Johnson, Blue Moon 211, a non-profit service group in Tampa.

Mr. Greene and Ms. Johnson discussed her volunteer group's efforts towards making a positive difference in helping to prevent suicides. They work with The Crisis Center and focus primarily on helping younger people.

Sunday, February 14, 2016 – Sunday Morning 6:30 a.m.

30:00

Host: Mimi Lawson. Guest: Glen Paul Edson, Operations Manager, Pinellas County Mosquito Control.

Ms. Lawson and Mr. Edson discussed the latest health concern surrounding the outbreak of the Zika virus. Mr. Edson outlined the progression of mosquito borne illnesses and the symptoms and risks of the Zika virus. Ms. Lawson and Mr. Edson discussed health risks, warnings for Pinellas County and the U. S. in general, and the possible danger of attending the upcoming Summer Olympics in Rio. Ways to curb your risk of contracting the disease, best clothing practices, maintenance of your property, and vigilance were also discussed.

Sunday, March 20, 2016 – Sunday Morning 6:30 a.m.

30:00

Host: Mimi Lawson. Guest: Monique Monaco, Volunteer Marketing Manager, the National Parkinson's Foundation.

The annual "Moving Day Tampa Bay" event will be held on April 9th at the University of South Florida's Marshall Student Center. Ms. Monaco outlined how the event results in grant money being awarded to local providers of much needed services for Parkinson's disease patients and their caregivers in the Tampa Bay area. There has been a direct, positive impact for the Tampa Bay community. Ms. Monaco shared her father's story of battling Parkinson's and why she and her family participate in the event in his memory. She elaborated on the lack of awareness of the complications from this disease, how hospital nursing staffs were often not informed on how to handle her father's care, and emphasized that medications have to be administered exactly at the time required or significant complications will arise as a result. Ms. Monaco gave numerous examples of inept care her father received during his illness due to lack of awareness about this incurable disease. The money raised during "Moving Day Tampa Bay" will directly benefit Parkinson's patients by providing the right resources and care.

Economy

Sunday, January 10, 2016 – Sunday Morning 6:30 a.m.

30:00

Host: Mimi Lawson. Guest: Sarah Combs, Chief Executive Officer, the University Area Community Development Coalition.

The University Area CDC, with help from hundreds of Tampa's citizens, will paint the town on Saturday, January 16th, from 8:30 a.m. to 2:00 p.m.

"Paint the Town" will bring together community residents to roll up their sleeves and invest some sweat equity into cleaning and beautifying the University Area neighborhoods. Many seniors, single moms, veterans, and disabled residents throughout the University Area have difficulty maintaining their homes due to physical and financial constraints. Volunteers participating in the Paint the Town event will paint and/or repair houses for select residents, revitalizing the neighborhood in which they live. The University Area CDC is partnering with businesses, government agencies, religious groups, student organizations, and service clubs who will roll up their sleeves to make a difference. Besides painting, projects will include mowing yards, laying sod, landscaping, planting flowers, repairing fences, cleaning up litter, repairing doors and windows, etc. Paint the Town impacts the entire community by restoring neighborhood pride, increasing property values, and bringing community members together. UACDC offers support for thousands of Tampa residents through youth programs, adult education, and resource assistance. Its primary mission is the redevelopment and sustainability of the at-risk areas surrounding the University of South Florida.

Sunday, January 24, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guests: Ailani and Joselynn Forde, Fancy Flops, Carrollwood.

Mr. Greene, Mrs. Forde, and her daughter Ailani discussed Fancy Flops. Eight-year-old Ailani Forde is the creator of Fancy Flops (flip flops) which come in 50 styles. Ailani has grossed approximately \$2,500, and she has donated all of the money to charity. Her story has been featured on television and in newspapers. Ailani would like to attend Harvard Law School when she's old enough.

Sunday, January 24, 2016 – Sunday Morning 6:30 a.m.

30:00

Host: Mimi Lawson. Guest: Jennifer Whelihan with EDI2.

Ms. Lawson and Ms. Whelihan discussed business in the Tampa Bay area and what EDI2 is planning for the upcoming quarter. The theme of Tampa Bay Startup Week 2016 is a simple one: Make Connections. For five days in early February, entrepreneurs and small business owners will come together from around the city and across the state to promote, support, and attend the "Second Annual Tampa Bay Startup Week". Startup Week is a celebration of entrepreneurship and innovation that takes place in cities throughout the world each year. This year's event in Tampa will run from February 8th through February 12th. Topics for the structured panels will include: Craft Beer, Design, Development, Education, Entrepreneurial Concepts, Fashion, Health, Fitness, Social, and Veterans Entrepreneurship.

Sunday, February 7, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guests: Sylvia Alvarez and Phillip Taglarini, Housing & Education (HEA), Tampa.

Mr. Greene, Ms. Alvarez, and Mr. Taglarini updated the listeners on the rate of home foreclosures in Hillsborough County. Ms. Alvarez and Mr. Taglarini also shared statistics on the number of homeowners who are still in their homes via the various programs provided by HEA: loan modifications, enrollments in The Hardest Hit program, credit repair, refinancing mortgages, etc. The agency also provides first-time home buyer classes.

Sunday, February 21, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guest: Paul Davis, Spokesperson for the Florida Strawberry Festival, Plant City.

Mr. Greene and Mr. Davis provided information on the festival's economic impact in terms of seasonal and part-time jobs, recognition of those who bring the berries to market, and the safe, family atmosphere of the Florida Strawberry Festival.

Education

Sunday, January 10, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guests: Aaron Keith, a student at Florida A&M University, Tallahassee; and Javaris Weaver, a student at Edward Waters College, Jacksonville.

Mr. Greene, Mr. Keith, and Mr. Weaver discussed the benefits of the education they received in Hillsborough County Schools as well as the mentoring programs provided by several volunteer community organizations. Mr. Weaver is the first in his family to get the opportunity to attend college. Both Mr. Keith and Mr. Weaver also discussed their goals of getting their college degrees, remaining law abiding citizens, and pursuing careers that will insure that their future lives will be self-sufficient.

Sunday, February 28, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guest: Frank Peterman, Jr., St. Petersburg.

Mr. Greene and Mr. Peterman discussed the radical solutions to problems facing students, parents, and the Pinellas County School District as it relates to the low performing academics of many schools in the Southside of St. Petersburg. The problems include more parental involvement, more study time by students, more tutoring, less time spent on social media by students, and more volunteer support from various community groups.

Sunday, February 28, 2016 – Sunday Morning 6:30 a.m.

30:00

Host: Mimi Lawson. Guests: Miranda Ray and Frank DeLucia (teachers at Osceola Fundamental High School) and Dimitri Chapman, Gunar Schramek, and Beth Schramek (students at OFHS).

Students from Osceola Fundamental High School, along with Program Director Miranda Ray and Development Executive Frank De Lucia, shared how internships and mentoring days help juniors and seniors with disabilities transition into the workplace. Students Dimitri Chapman and Gunnar Schramek (who were recently honored at the Service Source Excellence Awards) and their mothers, Sharon Chapman and Beth Schramek, spoke about how the program impacted their lives and helped them focus on starting a landscape business and working in broadcast Radio, respectively. Each person agreed this type of vocational exploration should be mandatory for all high school students.

Sunday, March 14, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guest: Celeste Roberts, The Skills Center, Temple Terrace.

Mr. Greene and Ms. Roberts shared information about how The Skills Center has added high school completion to its array of services. Far too many students in Hillsborough County graduate with a certificate of attendance instead of a regular diploma because of their scores on mandatory exams. This prevents them from going into the military, qualifying for Pell grants, and being able to acquire a decent job. There is a portion of the ACT exam that students can take which will satisfy the requirements of the Hillsborough

County School District and the Florida State Department of Education to secure a regular high school diploma.

Sunday, March 20, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guests: Ross Anderson, Men of Vision; and Phillip Paul, Men of Tomorrow, Tampa.

Mr. Greene, Mr. Anderson, and Mr. Paul discussed how Men of Vision and Men of Tomorrow have joined forces to mentor disadvantaged young Black men. The two groups work together to help young men succeed in life by planning field trips and college tours as well as providing tutoring and help with applying for educational scholarships.

Community Relations

Sunday, January 3, 2015 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guests: Dr. Theresa Lewis and Mishondra Key, Tampa Bay Black Heritage Festival.

Mr. Greene, Dr. Lewis, and Ms. Key discussed the array of cultural, historical, and educational events that will take place during this year's Black Heritage Festival. The annual event takes place over a ten-day period and attracts more than 20,000 people.

Sunday, January 17, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guests: Gary Hartfield and Kari Knowles, Tampa Organization of Black Affairs.

Mr. Greene, Mr. Hartfield, and Ms. Knowles discussed the upcoming 38th Annual Dr. Martin Luther King, Jr. Leadership Breakfast sponsored by TOBA. The annual event draws a very diverse audience of 1,000 participants. Besides having a nationally-known keynote speaker, community service awards and scholarships will be distributed to academically-talented students. The Breakfast is a prelude to a day of community service projects.

Sunday, February 14, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guest: Susan Bowers, Tampa Police Officer.

Mr. Greene and Ms. Bowers discussed the crime prevention activities taking place in Tampa's public housing complexes. This is a community-wide initiative, and a cadre of services are being provided. Volunteer participants include the Boys & Girls Club, the Junior League, and students from the University of Tampa – in addition to the Tampa Police Department's officers, the Tampa Housing Authority, and the School District of Hillsborough County.

Sunday, March 6, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guest: Katrina Osborne, the Adult Day Care Center, Tampa. Mr. Greene and Ms. Osborne gave an overview of services provided by the center which serves those who need help providing a safe place with meals and activities for elderly relatives during twelve hours of the day.

Public Safety

Sunday, February 7, 2016 – Sunday Morning 6:30 a.m.

30:00

Host: Mimi Lawson. Guest: Commissioner Charlie Justice, Pinellas County Board of Commissioners.

Ms. Lawson and Commissioner Justice discussed the recent enactment of the Human Trafficking Ordinance in Pinellas County and the steps being taken to curb the unlawful servitude of persons by criminals and organizations that make people perform work without compensation or by outright enslavement. They outlined the signage campaign underway and how Pinellas County is actively bringing the trafficking crisis to the forefront of public awareness for all Floridians.

Sunday, February 21, 2016 – Sunday Morning 6:30 a.m.

30:00

Host Mimi Lawson. Guest: Audrey Siegler, Patel Conservatory.

The Patel Conservatory is guiding students at Academy Prep of Tampa in the writing of a play that deals with problems that they encounter in their everyday lives. The students have chosen racism as the issue and how they experience its presence. Academy Prep is a rigorous middle school for students with diverse ethnic backgrounds who qualify for needs-based scholarships. The students attend school 11 hours a day, 6 days a week, 11 months a year. When the students present the play on May 5th, members of the audience will step into the play after they have seen the problem presented and become “spect-actors” who will take on the role of the protagonist and make a better choice for that situation. The goal is to work as a community to come up with ways to help resolve the vicious cycle of racism one person/one reaction at a time with the hope of creating a future based on mutual respect and love.

Sunday, March 27, 2016 – Spectrum 6:00 a.m.

30:00

Host: Dayle Greene. Guest: Thomas Forward, Chief of Tampa Fire Rescue.

Chief Forward shared with the listeners his journey from being born and raised in the small town of Marianna, Florida, through his career in the United States Air Force, to his college education. Mr. Forward said he thinks the strong work ethic he was taught and his attention to detail are the traits which have helped him succeed. They are also the traits that are not only expected but are imperative for those who choose the career path

of being a first responder. Mr. Greene and Chief Forward also discussed fire prevention safety during the upcoming dry season.