

## ISSUES/PROGRAMS 1st Quarter 2020

### January/February/March

#### Monday-Friday

##### 5am-6am: News 12 Now This Morning

Simulcast of local CBS affiliate's local morning news program  
Local news, weather, sports and information

##### 6am-9am: KWN Morning News

A continuous round-up for local and regional news headlines and events  
Weather, local traffic every 10 minutes, and sports

##### 9am-10am: Radio/K-Win Today program

Involving local callers on events of the day. Callers also have the chance to sell, buy, trade items, plus talk about events and news stories from the local area. Local event announcements

Daily NewsMakers Segment included visits from County Executive Ted Rumley, County Commissioner Robert Goff, County Clerk Don Townsend, and Public Information Officer Carrie Anderson Faucette concerning what's going on in county government.

Daily NewsMakers Segment includes visits from Sheriff Ray Cross, Lt. David Hughes and Lt. Nathan Baker concerning law enforcement issues in Dade County.

- Aired series of 60sec commercials called “Know the Sign” of someone using a controlled substance. i.e. Meth and Marijuana

WKWN streams the Dade County Commission, Dade County School Board and the City of Trenton's, monthly, via our Facebook page, KWN News Now.

##### 9:00-9:30am Saturday- Public Affairs program

Georgia Focus- Produced by the Georgia News Network. Quarterly issues report is attached via PDF

##### 9:30-10:00am Saturday- Public Affairs program

Boomers Today- Program began airing January 20<sup>th</sup>, 2019. Quarterly issues report is attached via PDF

3PM-4PM Starting March 15<sup>th</sup>, KWN is airing a live update on COVID-19 hosted by local officials, addressing issues concerning the governor's emergency order/shelter in place, COVID-19 cases in the county, etc.

The live updates have aired every day at 3PM since the 16<sup>th</sup> of March.

6AM–6PM KWN Airing numerous COVID-19 PSAs about safety and precautions, stressing the CDC guidelines.

Approx. 6 to 10 ads daily between 6AM to 6PM, plus overnight coverage as well.

Georgia News Network airing hourly updates on the COVID-19 crisis from 6AM to 7PM daily

## 1<sup>st</sup> Quarter 2020 "Georgia Focus" Public Affairs Issues/Clearance

**Station:** WKWN **Market:** North GA/Chattanooga TN

### **Otis Redding Foundation**

Otis Redding was dedicated to improving the quality of life for the community through the education and empowerment of its youth. Prior to his untimely passing in 1967, he was already awarding scholarships to young students continuing their education. That work continues today through the Otis Redding Foundation based in Macon. Karla Redding Andrews, daughter of Otis Redding, manages the Foundation. Available January 4-5.

This show aired on (Day) 01/04/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Doug Hollandsworth from GA Golf Trail talks about Golf Tourism throughout the state.

### **Gov. Brian Kemp**

Gov. Brian Kemp discusses accomplishments of his first year in office and some of his plans for the 2020 Legislative session. Available January 11-12.

This show aired on (Day) 01/11/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Children's Healthcare of Atlanta's Sibzone for siblings of patients.

### **Georgia Partnership for Excellence in Education**

The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. The list of issues for 2020 has been released and Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Vice President, discuss the issues. Available January 18-19.

This show aired on (Day) 01/18/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Calinda Lee, Curator, discusses Black Citizenship in the Age of Jim Crow, a new exhibit at Atlanta History Center

### **90<sup>th</sup> Anniversary of The Fox Theatre**

There is no place like the Fox Theatre in Atlanta. With magic, glamour and tradition those theater walls house many wonderful memories and reflect the people who have visited and worked there over the years. The Fox is celebrating its 90<sup>th</sup> anniversary and Alan Vella President & CEO, tells the story. Available January 25-26.

This show aired on (Day) 01/25/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Dr. Michael Schmitz, Chief of Orthopedics at Children's Healthcare of Atlanta discusses scoliosis.

## 1<sup>st</sup> Quarter 2020 "Georgia Focus" Public Affairs Issues/Clearance

**Station:** WKWN **Market:** North GA/Chattanooga TN

### **Places in Peril 2020**

Mark McDonald, President and CEO of the GA Trust for Historic Preservation, discusses this year's Places in Peril list of 10 historic structures in Georgia that are in danger of being torn down and efforts to save them. Available February 1-2.

This show aired on (Day) 02/01/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Brandon Hutchinson, VP/GM of Atlanta motor Speedway discusses the track's 60<sup>th</sup> anniversary and history.

### **GBI Director Vic Reynolds**

Vic Reynolds, Director of the Georgia Bureau of Investigation discusses the state's efforts against Gangs, Human Trafficking and illegal drugs. Available February 8-9.

This show aired on (Day) 02/08/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Brandon Hutchison form Atlanta Motor Speedway discusses the track's 60<sup>th</sup> anniversary and the work of Speedway Children's Charities.

### **American Heart Association**

Heart disease is the No. 1 killer worldwide, and stroke ranks second globally. Even when those conditions don't result in death, they cause disability and diminish quality of life. The American Heart Association has been fighting heart disease and stroke and striving to save and improve lives. Michael Cortes, Director of Government Affairs discusses their work and advocacy initiative in Georgia. Available February 15-16.

This show aired on (Day) 02/15/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Cati Diamond Stone, CEO of Susan G. Komen Greater Atlantae discusses the disparities of breast cancer among African American women.

### **Georgia Secretary of State**

Georgia Secretary of State Brad Raffensperger talks about the 2020 elections, new voting machines, and security of elections. He also explains the other duties of the office including professional licensing and corporate filings. Available February 22-23.

This show aired on (Day) 02/22/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Children's Healthcare of Atlanta's Sibzone for siblings of patients.

1<sup>st</sup> Quarter 2020 "Georgia Focus" Public Affairs Issues/Clearance

Station: WKWN Market: North GA/Chattanooga TN

**Georgia Department of Juvenile Justice**

The Georgia Department of Juvenile Justice is an agency that serves the state's youthful offenders up to the age of 21. At facilities and community services offices throughout the state, DJJ employees work to redirect and shape the young lives in the agency's care so they can take responsibility for their conduct as and become contributing members of society. New DJJ Commissioner Tyrone Oliver discusses the agency. Available February 29-March 1.

This show aired on (Day) 02/29/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Dept of Early Care and Learning (DECAL) announces new federal grants they've been awarded.

**Turning Point**

Turning Point cares for women with breast cancer by providing specialized and evidence-based rehabilitation including physical therapy, massage therapy, counseling and nutritional counseling. Lauren Bober, Clinical Manager, physical therapist and pilates instructor for Turning Point and Janae Finley, a former Turning Point patient who is now a physical therapist, discuss their work. Available March 7-8.

**GA Focus Extra:** Atlanta Motor Speedway's Brandon Hutchison talks about Speedway Children's Charities

This show aired on (Day) 03/07/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**Red Cross**

March is Red Cross month and Sherry Nicholson from Red Cross discusses their spring initiatives including Sound the Alarm which installs smoke alarms at no cost to resident across Georgia. Available March 14-15.

**GA Focus Extra:** Georgia Peanut Commission's donation of over 45,000 jars of peanut butter to Atlanta Community Food Bank.

This show aired on (Day) 03/14/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

1<sup>st</sup> Quarter 2020 “Georgia Focus” Public Affairs Issues/Clearance

Station: WKWN Market: North GA/Chattanooga TN

**Canine Assistants**

Canine Assistants educates dogs and people who need them so they may improve the lives of one another. They facilitate relationships between people and their working dogs who serve by detecting health issues such as diabetes. Jennifer Arnold, Founder and Executive Director for Canine Assistants discusses their work. Available March 21-22.

**GA Focus Extra:** Jennifer Jones and Jeff Hiedrick with McDonalds discuss their Golden Grants program which provides funding to local schools.

This show aired on (Day) 03/21/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**Bill Curry**

In 6 decades Bill Curry has experienced virtually every scenario football provide – Bill Curry talks about his book *Ten Men You Meet in the Huddle*, and shares the wit, wisdom, and tough love of teammates and coaches who turned him from a next-to-last NFL draft pick into a two-time Pro Bowler. Learning from such giants as Vince Lombardi, Don Shula, and Bobby Dodd he led a football life of nonstop exploration packed with adventure and surprise. Available March 28-29/December 7-8.

This show aired on (Day) 03/28/2020 from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**GA Focus Extra:** Georgia Peanut Commission’s donation of over 45,000 jars of peanut butter to Atlanta Community Food Bank.

This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_



Weekly Public Affairs Program

Call Letters: \_\_\_\_WKWN\_\_\_\_

## **QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2020**

**Date aired:** \_\_01/04/2020\_\_ **Time Aired:** \_\_9:30AM\_\_

Show # 2020-01

Total running time: 30:00

**Dr. Thelma Reese**, author of "*The New Senior Woman: Reinventing the Years Beyond Mid-Life*," and "*The New Senior Man*," creator of the blog ElderChicks.com, retired professor of English and Education

Americans are living longer and often spending a longer span of years in retirement. Dr. Reese talked about the search for meaningful activities once a person is retired. She explained how men's challenges differ from women's as they approach retirement.

**Issues covered:**

**Length: 10:25**

**Retirement Planning**  
**Volunteerism**

**Lynne Lancaster**, co-author of the best-seller "*When Generations Collide: Who They Are, Why They Clash, and the M-Factor: How the Millennial Generation is Rocking the Workplace*," founder of two companies dedicated to bridging the generational divide

Ms. Lancaster talked about the multiple generations, including Baby Boomers, who must co-exist in today's workplace. She talked about challenges Boomers face on the job, particularly as many of them struggle to care for their aging parents.

**Issues covered:**

**Length: 11:24**

**Workplace**  
**Care Giving**  
**Senior Citizens**

**Date aired:** \_\_01/11/2020\_\_ **Time Aired:** \_\_9:30AM\_\_

Show # 2020-02

Total running time: 30:00

**Brian Andrew Tully**, Certified Elder Law Attorney, founder of Tully Law, PC

Mr. Tully explained what a Certified Elder Law Attorney is and why it is important to consult an attorney who specializes in elder law. He shared his personal story of how his own family's caregiving and aging challenges inspired him to choose elder law as a profession. He explained the differences between irrevocable and revocable trusts, and why they can be useful tools. He also talked about the misconceptions surrounding powers of attorney.

**Issues covered:**

**Length: 22:50**

**Law**

**Retirement Planning**

**Date aired:** \_\_01/18/2020\_\_ **Time Aired:** \_\_9:30AM\_\_

Show # 2020-03

Total running time: 30:00

**Patricia Greenberg**, Certified Nutritionist, chef and wellness educator, founder of The Fitness Gourmet, a wellness consulting firm

Ms. Greenburg discussed the physiology of aging, and how science and medicine is helping people stay more active than ever into their 70s and 80s. She said people should get an annual medical exam, and if necessary, seek traditional and alternative medicine approaches to slow the aging process. She also discussed the importance of exercise in slowing the aging process.

**Issues covered:**

**Length: 22:50**

**Aging**

**Personal Health**

**Physical Fitness**

**Date aired:** \_\_01/25/2020\_\_ **Time Aired:** \_\_9:30AM\_\_

Show # 2020-04

**Stephanie Raffelock**, freelance writer, author of "*A Delightful Little Book on Aging*"

Ms. Raffelock explained the "Positive Age Movement." She said Boomers' attitudes towards aging and retirement are shifting, as many choose to work longer or start encore careers. She believes that attitude and embracing forward momentum are the most important factors in aging well,. She said activity, adaptability and attitude are the three biggest keys to aging well, and that brisk walking can make a huge difference in a senior's health.

**Issues covered:**

**Length: 22:50**

**Senior Employment**

**Physical Fitness**

**Aging**

**Date aired: \_\_02/01/2020\_\_ Time Aired: \_\_9:30AM\_\_**

Show # 2020-05

**Sherry Cormier**, PhD, psychologist, consultant and public speaker. Formerly on the faculty at the University of Tennessee and West Virginia University, she is the author of *Counseling Strategies and Interventions for Professional Helpers* and coauthor of *Interviewing and Change Strategies for Helpers*, author of *"Sweet Sorrow: Finding Enduring Wholeness After Loss and Grief"*

Dr. Cormier talked about the struggle to heal after losing a spouse or other loved one. She said self care and keeping one's life in balance is critical after a loss. She said spiritual or meditative practices can help.

**Issues covered:**

**Length: 10:05**

**Mental Health**

**Religion**

**Mary Radu**, life coach and contributing editor to *"Live Smart After 50! The Experts Guide to Life Planning for Uncertain Times"*, founder of the Life Planning Network

Ms. Radu discussed keys to being healthy and happy as Boomers get older and enter the second half of life. She said intentional planning is important in this new stage of life, particularly because of increased longevity.

**Issues covered:**

**Length: 11:25**

**Retirement Planning**

**Longevity**

**Date aired: \_\_02/08/2020\_\_ Time Aired: \_\_9:30AM\_\_**

Show # 2020-06

**Janice King**, co-founder and CEO of TRI-OLOGY, which produces oral health products

Oral health is frequently forgotten in the fight against the aging process. Ms. King explained the role of gum disease in the development of Alzheimer's disease, rheumatoid arthritis and cardiovascular disease. She said daily servings of green leafy vegetables can improve gum and dental health.

**Issues covered:**

**Length: 22:50**

**Dental Health**

**Nutrition**

**Aging**



**Date aired: \_\_02/15/2020\_\_ Time Aired: \_\_9:30AM\_\_**

Show #2020-07

Total running time: 30:00

**Suzanne Paolucci**, Licensed Clinical Social Worker, founder of NY Care Consultants, LLC, which acts as a healthcare advocate for clients

Ms. Paolucci explained how a healthcare advocate helps patients and families work with nursing homes and insurance companies. She explained the differences between hospice care and palliative care. She also talked about the importance of conducting a legal review before getting sick, to be sure a healthcare proxy and power of attorney are in place.

**Issues covered:**

**Length: 22:50**

**Legal Issues**

**Long-term Care**

**Aging**

**Date aired: \_\_02/22/2020\_\_ Time Aired: \_\_9:30AM\_\_**

Show # 2020-08

**Marc Glickman**, CEO and founder of [www.buddyins.com](http://www.buddyins.com), a community of long-term care planning experts

The older a person gets, the greater the chances of needing long-term care. Mr. Glickman outlined the fundamentals of long-term care insurance. He said families rarely are able to provide the proper care, so most people need to find and pay for professional care. He talked about the most appropriate age for someone to consider long-term care insurance.

**Issues covered:**

**Length: 22:50**

**Long-Term Care**

**Personal Finance**

**Date aired: \_\_02/29/2020\_\_ Time Aired: \_\_9:30AM\_\_**

Show #2020-09

Total running time: 30:00

**Gina March**, Director of Community Relations at the Mary Culver Home for Visually Impaired Women in Kirkwood, MO

Ms. March talked about the signs of vision loss or impairment in seniors, such as cataracts, glaucoma, macular degeneration and diabetic retinopathy. She said the vision loss normally occurs gradually, but many problems can be slowed through treatment. She outlined the warning signs of vision loss. She also explained how to approach and interact with someone who is visually impaired.

**Issues covered:**

**Length: 22:50**

**Vision Loss**

**Personal Health**

**Date aired: \_\_03/07/2020\_\_ Time Aired: \_\_9:30AM\_\_**

Show #2020-10

Total running time: 30:00

**Tami Anastasia M.A.**, author, health and wellness counselor, Alzheimer's caregiver support group facilitator and exercise specialist for people of all ages, sizes and fitness levels.

Tami discussed ways to help people break through the psychological barriers that prevent them from exercising and achieving their goals. She said the cultural expectations are often unrealistic for an individual and they physically or mentally burn out.

**Issues covered:**

**Length: 10:11**

**Physical Fitness**

**Personal Health**

**Art Maines**, Licensed Professional Counselor and expert in frauds and scams against the elderly, author of "*Scammed: 3 Steps to Help Your Elder Parents and Yourself*"

Seniors are highly vulnerable to scams and crooks. Mr. Maines talked about the most common scams targeting Boomers and the reasons that they are often easy marks. He said Facebook is a common tool of scammers to locate their victims.

**Issues covered:**

**Length: 10:47**

**Crime Prevention**

**Date aired: \_\_03/14/2020\_\_ Time Aired: \_\_9:30AM\_\_**

Show # 2020-11

**Millie Abrams**, Brookdale Senior Living

Ms. Abrams discussed the changing options and levels of long-term care available in today's retirement communities. She explained how to evaluate nursing homes and other forms of care. She said consumers should try to learn as much as possible about the level of training that a provider's employees receive.

**Issues covered:**

**Length: 22:50**

**Long term Care**

**Retirement Planning**

**Date aired: \_\_03/21/2020\_\_ Time Aired: \_\_9:30AM\_\_**

Show # 2020-12

**Kathy Shoaf**, Travel Expert with 20+years of clinical and management experience in Geriatric, Rehabilitation, and Neurology as an RN and ATP (Adaptive Technology Professional).

Many senior citizens reach a point where they believe they are too old or disabled to travel. Ms. Shoaf outlined ways to overcome challenges such as mobility deficits, memory issues, pain, and the simple reality of walking more slowly, in relation to travel. She leads specialty cruises that cater to aging Americans.

**Issues covered:**

**Length: 22:50**

**Travel**

**Disabilities**

**Date aired:** \_\_03/28/2020\_\_ **Time Aired:** \_\_9:30AM\_\_

Show # 2020-13

**Cathy Sikorski**, Elder Lawyer and longtime caregiver, author of "*Showering with Nana: Confessions of a Serial (killer) Caregiver*" and "*Who Moved My Teeth?*"

Ms. Sikorski believes that the way Americans save for retirement is disastrous for women. She said because most 401(k)s and other retirement savings are set up in the husband's name, the wife has great difficulties accessing that money if the husband is incapacitated. She explained how a power of attorney document can help. She suggested several steps for younger couples to put each spouse on equal financial footing.

**Issues covered:**

**Women's Issues**

**Retirement Planning**

**Length: 22:50**