

WMFX-FM/FOX 102.3



Quarterly Issues and Programs Report

First Quarter 2016

JAN-FEB-MARCH

From: KOKO, Public Affairs Director
Date: Jan. 1, 2016 – Mar. 31, 2016

Index

I. *Fox Focus*, Sunday Mornings at 6:30 A.M.

A 30 minute interview-discussion Show on a variety of local, regional and national topics of concern to the community.

II. Public Service Announcements

III. Public Service Events (none)

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Fox Focus- 6:30a.m.

Health **10mins** **DHEC** **Jan. 3**
Catherine A. Warner, Outreach Coordinator, announces that free nicotine replacement therapy is available to smokers who do not have health insurance through the agency's tobacco Quitline at 1-800-QUIT-NOW. She says many people without health insurance delay using effective aids like nicotine gum or patches to help them quit smoking because they worry about the costs. To overcome this barrier and increase the likelihood of a successful quit attempt, DHEC helps the uninsured access nicotine replacement therapies at no cost to them through their tobacco Quitline.

Women **10mins** **National Association of Women** **Jan. 3**
In Construction
Susan Clary, Marketing Director and Member on the Board of Directors, gives the history and mission of the organization, discusses the educational opportunities, and available scholarships for women in the Construction Industry, and talks about membership requirements.

Environment **10mins** **The City of Columbia** **Jan. 3**
Mary Pat Bauldaf, Sustainability Coordinator, encourages residents to Recycle Fried Turkey Used Cooking Oil from Thanksgiving, Christmas, New Years' and every other day of the year through the City's used cooking oil recycling program, Southern Fried Fuel. She also gives the benefits of recycling which are as follows: (1) it saves money associated with wastewater maintenance (2) it helps air quality and the environment and (3) it benefits the local economy.

Education **30mins** **S.C. Student Loan Corporation** **Jan. 10**
Mike Fox, Vice President, and Dr. Karen Woodfaulk, Director of Student Services at The Commission on Higher Education discuss the many scholarships, grant programs and loans which are available for college bound students, the application process and initial eligibility requirements.

Community **7 ½ mins** **The American Red Cross** **Jan. 17**
Organization
Krystal Overmyer, External Communications Manager issues an urgent call for blood donors in South Carolina through January. Since Jan. 1, winter weather has forced the cancellation of more than 300 Red Cross blood drives across 20 states, further depleting an already low blood supply, and causing an emergency need for donations right now. She shares how listeners can help alleviate this problem by donating blood and platelets on a long-term basis.

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Health 7 ½ mins **The American Academy of** **Jan. 17**
Opthamology

Dr. Paul Zimmerman, Opthamologist, promotes National Eye Care Month and brings awareness to the importance of eye care health. His purpose was to educate listeners on the importance of medical Eye care and prevention methods of avoiding eye injuries and disease.

Charity 7 ½ mins **Dickerson's Children's Advocacy** **Jan. 17**
Center

Carol Yarbrough, Executive Director gives the history and mission of the agency, and promotes the 21st year Anniversary as well as their Mardi Gras Gala.

Minority 7 ½ mins **The City of Columbia** **Jan. 17**

Shireese Bell, Public Relations Manager, promotes The City of Columbia's 28th Annual Dr. Martin Luther King, Jr. Celebration to be held Monday, January 18, 2016, at 4 p.m. at the Martin Luther King, Jr. Park and Community Center, 2300 Greene Street. The celebration will also include a Wreath Laying Ceremony to commemorate the historic marker honoring Dr. Martin Luther King, Jr. Members of the Alpha Psi Lambda and Omicron Iota Lambda chapters of Alpha Phi Alpha Fraternity, Inc. will lead the ceremony then will team up with Bridging the Gap With Alpha, Inc. to hold the 26th Annual Martin Luther King, Jr. 5K Run/Walk and Kid's Run at 8:30 a.m. at Martin Luther King, Jr. Park located at 2300 Greene Street. Proceeds from the race will benefit the Martin Luther King, Jr. Memorial Foundation and The Alpha Academy.

Professional 30mins **In Charge Education Foundation** **Jan. 24**

Mike Schiano, known worldwide as "The Debt Buster," gives practical steps to deal with the holiday debt hangover. He explains what junk mail says about your credit rating, why getting out of debt will improve your love life, how to get debt collectors to stop calling you, why the best way to attack credit card debt is to pay it off more quickly, why closing credit card accounts can be a big mistake, and the first thing everyone must do to begin to improve their credit score.

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Recreation 10mins Saluda Shoals Foundation Jan. 31
Dolly Patton, Board Member gives the history and mission of the foundation and promotes *Shuckin on the Shoals*, the annual Oyster Roast and Silent Auction which supports the Park's environmental and cultural arts programs. She talks about membership opportunities and benefits as well as the many programs and services that they provide.

Service 10mins Souper Bowl of Caring Jan. 31
Organization
Sumner Bender, South Carolina Field Director gives the history of this organization which was birthed in Columbia and is now growing into a national effort. She explains the purpose and concept of the Souper Bowl of Caring, the goal, and how listeners can serve. She also promotes the Service Blitz Kick-Off-Rally featuring Mayor Steve Benjamin along with representatives from Harvest Hope Food Bank and Souper Bowl of Caring.

Women 10mins City of Columbia Jan. 31
Councilwoman Tameika Isaac Devine, City of Columbia officials, American Heart Association representatives and leaders from local businesses, neighborhoods and civic organizations National Wear Red Day to help honor and support the women affected by heart disease, the number 1 killer of women. The Go Red For Women movement encourages awareness of this issue and action to help save lives. Councilwoman Devine also promotes the Go Red Columbia Fashion Show.

The Poor 15mins Mom 4 Moms Feb. 7
Shanna Graham-Garrett, President and CEO promotes the two day "Spread the Love" event downtown at Drew Wellness Center to distribute a week's worth of diapers, wipes and ointment to families in need. Diapers are not offered by any government funded programs in South Carolina. Many families struggle to afford diapers, Moms4Moms' mission is to provide relief to families by providing this basic necessity. She also solicits volunteers.

The Poor 15mins SC Thrive Feb. 7
Richard Moses, Regional Manager, talks about the benefits of this free service which is available at local sites such as faith-based organizations, food banks, free medical clinics and other non-for profit community-based entities. He also talks about the services they provide such as free state and federal tax preparation for those who earn \$60,000 or least, the SNAP program, Medicaid Health Insurance, free FAFSA filing as well as programs and benefits available for Veterans.

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Business **15mins** **City of Columbia (OBO)** **Feb. 14**
Community

Paul Featheringill with the City's Office of Business Opportunities (OBO) talks about the launch of the Small Business Disaster Recovery Loan Program. The Small Business Disaster Recovery Loan Program is designed to assist small businesses in the City of Columbia that have been impacted by the historic flood due to physical damage, lost revenue significantly reduced revenue or customers being unable to reach the business location. He instructs listeners how to access the program and get more information.

The Poor **15mins** **Mom 4 Moms** **Feb. 14**

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The Elderly **10mins** **City of Columbia** **Feb. 21**

Jean Govan, Contestant, promotes the *Puttin' on the Ritz* Senior Talent Show sponsored by the City of Columbia Parks and Recreation Department. The showcase will feature the many talents of local seniors age 55 and older. Performance categories include: vocal, instrumental, dance, comedy, drama, rap, acrobatics, martial arts, juggling or poetry and will be at the Greenview Park Senior Club. She also talks about various programs offered to Seniors and encourages them to stay active and involved.

Disability **10mins** **S.C. Assistive Tech** **Feb. 21**

Dr. Carol Page, Program Manager, promotes the annual South Carolina Assistive Technology Expo, which features cutting edge products and services for people with all types of disabilities and age-related limitations, over 50 unique workshops addressing topics relating to assistive technology for home living, education and literacy, augmentative communication, and computer access.

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Environment 10mins Keep the Midlands Beautiful Feb. 21
Jacqueline Buck, Executive Director gives the mission and history of the organization, promotes the upcoming Corn Hole Tournament and opportunity for volunteers to fellowship while also giving others a chance to become familiar with what they are about in a fun way. She also discusses recycling opportunities such as year round recycling for telephone books, and Clear Streams Recycling, a program which loans bins for trash disposal during festivals,. Jacqueline promotes the Green Drinks Program, a networking event for the purpose of discussing ideas to help people implement programs and tell how people can get involved, as well as their upcoming signature event, the Great American Clean-Up.

Military 10mins S.C. Run for the Fallen Feb. 28
Mike and Brandy Hill, Founders, discuss the mission of the organization, give an event description, why they started it, explain what a gold star family is, what they hope to be able to accomplish, what they need from the community, how the community can become involved, last year's success and sponsorship opportunities.

Government 10mins US Dept. of the Treasury Feb 28
Andrea Risotto, Spokesperson gives the purpose of the Making Home Affordable Program that helps homeowners avoid foreclosure, stabilize the country's housing market, and improve the nation's economy. She talks about different types of assistance available for homeowners struggling with their mortgage, those who have already fallen behind and help for homeowners who are still current on their mortgage.

Disability 10mins S.C. Assistive Tech Feb. 28
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Community 10mins Hearts For Inmates March 6
Erica Fielder, Founder of Hearts For Inmates discusses the history and mission of the organization which was established to advocate for men and women incarcerated in South Carolina prisons within legislation and policies. She promotes the upcoming rallies at the South Carolina State Capitol and talks about participation in homeless drives, and advocacy training as part of their commitment to help our community. She also talks about having met with House Members and Senators as she is advocating for legislators on retroactively reducing the mandatory minimum from 85% to 65% for all offenders, , re-establishing good behavior and work credits and providing training and skills for those while they are incarcerated ; and, those inmates sentenced to life without parole after serving 15 years the right to a second chance to go before a judge.

Disability 10mins Senior Resources March 6
Donna Neel, LCRAC, Council on Aging Fundraising Coordinator, talks about the mission of the organization, the Meals on Wheels Program that is provided through Lexington County Recreation and Aging Commission which is a nationwide campaign of Meals On Wheels America. Throughout the month of March, local MOW programs like ours try and raise awareness, community support, and funds through PR efforts. At the end of the month, we apply for a grant and depending on our success, we can get up to \$10,000 (3,333 meals!). She encourages volunteering, and promotes the upcoming fundraisers, Rockin Shamrock Zumbathon

Charity 10mins Greater Cayce-West Columbia March 6
Chamber of Commerce
Greg Pinner, promotes the 8th Annual Good Deed Friday Charity Event which was created by The Ambassadors of The Greater Cayce-West Columbia Chamber of Commerce in 2009 in order to recognize the needs of local charities and assist them in tough economic times throughout the year. On Good Friday, residents are encouraged to support their area non-profits by donating gently used or new items to charity.

Community 15mins Patter Pets March 13
Patter Pets Inc. - President, Haley Ray talks about the mission and history of the organization which began in 2009 to provide a safe haven to dogs and cats in a home like environment. She promotes their upcoming event, the 1st Annual Dog & Pony Show , describes the available volunteer opportunities and solicits donations from the community.

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Organization

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Women 10Mins Girl Scouts of South Carolina March 13
Karen Kelly, Director, Marketing and Communications for Girl Scouts of South Carolina - Mountains to Midlands talks about their rich history which dates back to 1912, talked about the roles the Girls Scouts played in honor of Girl Scout week as honorary Pages in both the House and Senate. She also promotes the Girl Scout Cookies Campaign, discusses how selling cookies teaches girls business skills that last a life time, where profits go, and the membership requirements.

Youth 10mins Big Brothers Big Sisters March 20
of Greater Columbia

Cristy Marshall, President, promotes the upcoming Bowl For Kids' Sake, one of their biggest fundraisers. She describes what's new this year, and how one can participate or make a donation. She elaborates on how they were selected as a Community Impact recipient from the Spring Valley Rotary and what this honor means.

Charity 10mins Greater Cayce-West Columbia March 20
Chamber of Commerce

Greg Pinner, promotes the 8th Annual Good Deed Friday Charity Event which was created by The Ambassadors of The Greater Cayce-West Columbia Chamber of Commerce in 2009 in order to recognize the needs of local charities and assist them in tough economic times throughout the year. On Good Friday, residents are encouraged to support their area non-profits by donating gently used or new items to charity.

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Military **10mins** **Support Military Spouses** **March 20**
Amie Conway, Communications Coordinator for Support Military Spouses, gives the mission and history of the organization and promotes their Support Military Spouses' Appreciation Care Package Delivery Party. Military Spouses & their children in Columbia & Sumter will receive Appreciation Care Packages from Support Military Spouses. She invites listeners to attend and witness the impact that is being made in the lives of those whom we consider our Heroes on the Home Front, military families.

Health **15mins** **Department of Probation, Parole, March 27**
and Pardon Services, Reentry Center
Lavetta Ward, Assistant Employment Coordinator, Department of Probation, Parole, and Pardon Services, Reentry Center, Michael Marshall, Facilities Services Manager for Richland County Recreation Commission, and Brian Conner, BEST University, LLC Fitness and Wellness, promote the Making It Right, Holistic Health Fair, explain how this strong collaboration was formulated, gives the purpose of the health fair and shares why they're so passionate about helping the community through health and wellness. They also talk about what listeners can do to get involved and help the community

Employment **15mins** **South Carolina Department of** **March 27**
Social Services
Kathleen Goetzman, Public Relations Director (Richland County), promotes the Annual Job Fair at Martin Luther King Community Center/Gym, 2300 Greene Street, Columbia, SC 29204. Fifty-five employers and schools will be in attendance at Job Fest to speak with participants about employment, current openings and continuing education. Employers are from the private sector, government and non-profit.



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WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

The following is a brief list of PSA's posted on the website during this quarter.

-Midlands Dentists give back to the less fortunate, Feb. 5 2016 with "The Heart of Dentistry, offering patients a choice of either Dental Cleaning, Routine Fillings, or Extractions. Hours will be from 6a-5p on a first come first served basis at Vista Smiles of Columbia, 515 Richland St. For details, call 803.799.9666

-A fundraiser to benefit Leaphart Place with the 6th Annual Oyster Roast in Columbia Thursday February 25th, 2016, at My Carolina Haven, 920 Hemlock Drive Columbia, SC 29201. For more information, call (803) 791-5513

- Cub Scouts, Boy Scouts, and Venture Scouts will conduct their annual "Scouting for Food" drive and they are asking for the community to pitch in. On Saturday, January 30th, when Scouts place reminder notices and bags at front doors through the eight-county Council area. Residents are encouraged to fill the bags with non-perishable food items and place them on their front porch before 9 AM on Saturday, February 6th. Scouts will stop by that day to pick them up for delivery to a local food pantry. If residents do not receive a notice, they can simply fill their own grocery bag with non-perishable food items and bring it to the Scout Service Center at 715 Betsy Drive in Columbia. All food items they collect will be donated directly Harvest Hope and 26 other local food pantries throughout the Midlands. For more information visit www.indianwaters.org

- On Friday, February 12th and Saturday, February 13th, Moms4Moms will hold its two day "Spread the Love" event downtown at Drew Wellness Center from 10 am to 2 pm to distribute a week's worth of diapers, wipes and ointment to families in need. Participants will need to fill out an application, bring their ID, and be prepared to provide proof of need and guardianship. To save time at the event families can apply online at www.mom4moms.org. Volunteers are needed for the event. If you would like to volunteer you can fill out an application on Mom4Moms' website.

-Palladium Society 2016 Chili Cook-Off! An event with chili, cold beer, and superb live music, Saturday February 27th, 2016, 5pm-8pm at Music Farm Columbia, 1022 Senate Street Columbia, SC 29201. For more information, call (803) 252-7742 ext.15



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WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

The following is a brief list of PSA's posted on the website during this quarter.

Disaster Assistance: If you sustained losses or damage from the October flooding you may be eligible for disaster aid. For more information, or to apply call 800-621-3362 or visit DisasterAssistance.gov

In light of the major recovery effort underway due to the October 2015 Flood, the Mayor's Walk Against Domestic Violence has been cancelled. Instead, Mayor Steve Benjamin and Councilwoman Tameika Isaac Devine encourages anyone who had planned to participate to put on their purple gear and take steps in their local neighborhoods to assist with the cleanup and volunteer efforts. To volunteer or donate:

United Way of the Midlands

American Red Cross

South Carolina ranks number one in the nation in the rate of women murdered by men. If you are a victim of domestic violence or know a victim, call sister-care at 800-637-7606 for assistance.

DHEC and the U.S. Dept. Of Health and Human Services remind you when cleaning up after a disaster; be careful of cuts and wounds. To prevent infection, including tetanus, clean all cuts and wounds with soap and clean water, use antibiotic ointment, and cover. If a wound swells or drains, seek medical attention immediately. To learn more, call 1-800-CDC-INFO.

-Shuckin' on the Shoal's Annual Fundraiser with delectable oysters, chili, beer, wine, a silent auction, and a raffle! Sunday February 28th, 2016 from 4pm-7pm at Saluda Shoals Park, 5605 Bush River Rd, Columbia, SC 29212. (803) 213-2035



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WEBSITE PUBLIC SERVICE ANNOUNCEMENTS

*Operation Veteran Support's 2nd Annual Coat Drive, Saturday Nov. 21, 2015 from 10a- 3p at 2200 High Street, Columbia SC 29203. Also, your donations of new and gently used coats are greatly appreciated. Veterans and others in need of a coat will be able to get one on Nov. 21, 2015. For more information call 803-467-2791

Bring the whole family (two and four legged!) to Davis Field adjacent to USC's Russell House (1400 Greene Street) Saturday, October 31st from 11am – 2pm for a doggie Halloween costume contest, pumpkin painting, games and more to benefit the American Cancer Society's Relay For Life. Registration is available online at www.relayforlife.org/barkusc or you may register onsite! Proceeds benefit The American Cancer Society.

The Richland County Elections & Voter Registration Office reminds citizens that Monday, November 2, 2015 is the last day for absentee voting for the City of Columbia Municipal Election. To review the fifteen (15) qualifications for absentee voting, or to verify the location of your precinct visit www.scvotes.org. Election Day is Tuesday, November 3, 2015 from 7:00 a.m. until 7:00 p.m. To view a list of precincts visit www.columbiasc.net/elections. For additional information, call (803)545-3045

The City's Office of Business Opportunities (OBO), in partnership with Columbia College, USC-Columbia Technology Incubator, and SC Women's Business Center, is calling for entries for the 2016 Innovating for Women Business Challenge. The business challenge provides an opportunity for entrepreneurs to showcase innovative products and services that help impact and empower the lives of women and families. To participate, applicants must complete the InnovateHER interest application and submit a business plan, including an executive summary, no later than 12:00 pm, **Thursday, November 5, 2015**. The pitch competition will be held on **Thursday, November 12, 2015**, at 6 pm, at the Darla Moore School of Business. The application can be found at columbiasc.net/OBO. For additional questions or information, please contact the Office of Business Opportunities at (803) 545-3950.



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*Registration is now open for the Big Brothers Big Sisters of Greater Columbia first annual The Big Little Run on December 12, 2015 at 9 a.m. in Sims Park. Formerly known as The Bow Tie Run, The Big Little Run features a one-mile fun run/walk with child's costume contest and a 5K timed run. The route will showcase some of Columbia's historic residential charm, and will start and end at the family-friendly location of Sims Park. To register, participants can go to www.strictlyrunning.com.

The Salvation Army's annual Christmas campaign kickoff event is scheduled for Monday, November 23rd on the north grounds and front steps of the South Carolina State House with a start time of 11:00 a.m. The public is encouraged to attend along with Salvation Army supporters and bell ringers from this season or seasons past.

The event is scheduled to feature a live performance by Heathwood Hall Episcopal School concert choir. In addition, The Salvation Army of the Midlands plans to honor several local companies and groups for their support of The Salvation Army's Christmas programs.

Ring in the New Year with the entire family at the City of Columbia's New Year's Eve Carnival. This family-friendly event features carnival rides, inflatables, carnival games, face painting food vendors and ice skating! Main and Hampton streets, Thursday, December 31, 2015 from 6-11 p.m. NOTE: Main Street ICE will be open from 12 p.m. to midnight on New Year's Eve. For more information, call the Parks and Recreation Department at 803-545-3100.

FEMA CAUTIONS SOUTH CAROLINA FLOOD SURVIVORS TO BE AWARE OF POTENTIAL FRAUD AS THEY REBUILD. BE ALERT TO THE POSSIBILITY OF PHONY INSPECTORS OR CONTRACTORS.

ASK QUESTIONS, REQUEST PHOTO IDENTIFICATION AND READ THE FINE PRINT.

REPORT POTENTIAL FRAUD TO LAW ENFORCEMENT. FOR MORE INFORMATION ON SPOTTING FRAUD, CONTACT THE SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS AT 800-922-1594 OR VISIT CONSUMER.SC.GOV

“Time is running out for many who were impacted by the historic flooding in South Carolina this year. December fourth is the deadline to register for assistance and preserve your options for help through FEMA and other agencies. The South Carolina NAACP is urging you to take action right now. Get registered with FEMA today and make sure your family and neighbors register or file an appeal. Access FEMA online at www.DISASTERASSISTANCE.GOV (extended to Jan 4 2016)



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Cayce-West Columbia Jaycees Hall of Horrors- Weekends in October
Venture through the halls horrors - benefits local charities. Weekends in October
<http://www.hallofhorrors.com/>

Oktoberfest Columbia- Oct. 9 – 11, 2015
German food and music, games, dancers, kid's area. 3005 Devine Street
<http://www.oktoberfestcolumbia.com/>

2015 Mayors Walk Against Domestic Violence will be held on Saturday, October 10, 9am
Finlay Park, 930 Laurel Street. Register today at <http://gate.columbiasc.gov/mayorswalk/>
Phone: 803-545-3020

SC State Fair- Oct 14- 25- Midway rides and games, fair food, live concerts, local
entertainment, livestock, exhibits and shows. Phone: (803) 799-3387. SC State Fairgrounds,
1200 Rosewood Drive. <http://www.scstatefair.org/>

City of Columbia's Spooktacular Block Party- This family-friendly event will feature a
costume contest, trick-or-treating, live entertainment, food trucks, exhibitors, inflatables and
more. Also includes the Doll House of Terror, not recommended for children ages 10 and
under. The block party will end with a movie in Finlay Park:

Date: Oct. 31

Hours: 4-8 p.m.

Venue: Taylor Street (behind Finlay Park)

Address: 930 Taylor St., 29201 Columbia

Telephone:



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Governor's Carolighting- Join Governor Nikki Haley, along with singers, musicians, family and friends from across South Carolina, to enjoy the holiday season and light the State House's Christmas tree.

Date: Nov. 30

Hours: 5 p.m.

Venue: South Carolina State House

Address: 1100 Gervais St, 29201 Columbia, SC

Harborside Festival of Lights- Millions of twinkling lights, over 1,200 luminarias and dozens of decorated trees, along with other activities and entertainments.

Date: Dec. 12

Hours:

Venue: Lake Carolina Town Center

Address: 900 Lake Carolina Road, 29229 Columbia

Telephone: 803-451-8439

Web site: columbiaymca.org

Holiday Lights on the River 2015- Lights by the river along with other activities.

Date: Nov. 25 - Dec. 31, 2015

Hours: 6-10 p.m.

Venue: Saluda Shoals Park

Address: 5605 Old Bush River Rd., 29212 Columbia

Telephone: 803-772-3903

Web site: icrc.net/holiday-lights