

# WMFX-FM/FOX 102.3



## *Quarterly Issues and Programs Report*

Third Quarter 2016

JULY- AUG- SEPT

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From: KOKO, Public Affairs Director  
Date: July 1 – September 30, 2016

### Index

I. *Fox Focus, Sunday Mornings at 6:30 A.M.*

*A 30 minute interview-discussion Show on a variety of local, regional and national topics of concern to the community.*

II. Public Service Announcements

III. Public Service Events

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**Community                      30mins                      ALANON/ALATEEN                      July 3**  
**Organization**

Nancy, Wes, Shireen and Cathryn, Members, state the purpose of the organization, define alcoholism, and give personal accounts of how their lives have been affected by someone else's drinking, give the purpose for anonymity in the program, who can be a member, how children are affected by alcoholism, and where a person can get help in his area.

**Education                      10mins                      Richland County Library                      July 10**

Emily Stoll- Media Relations Specialist, Sarah Schuster , Children's Room Librarian, Lee Patterson – Social Worker and Lauren Wilkie – Community Partner discuss what Richland Library is offering the community over the summer, explain their partnership with Richland One to open the Lower Richland HS library over the summer, promote the Richland Library Summer Learning Challenge and a Housing Fair that they're partnering with Transitions and the Columbia Housing Authority to offer low-income residents and landlords.

**Recreation                      10mins                      Riverbanks Zoo and Garden                      July 10**

Susan O'Cain invites people to take advantage of their summer camps which feature overnight packages for kids 6yrs old. They get to spend the night, meet animals up close, and get a behind the scenes tour. She talks about the newest animal attraction which is the baby giraffes, membership packages, the fall bulb sale going on, and ongoing adventure tours. She also promotes some of the upcoming features and programs including Boo at the Zoo and The Lights Before Christmas.

**Charity                      10 mins                      Dickerson's Children's Advocacy                      July 10**  
**Center**

Carol Yarbrough, Executive Director gives the history and mission of the agency, and promotes the 21st year Anniversary as well as their Mardi Gras Gala.



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**Health**                      **15mins**                      **DHEC**                                      **July 17**  
Catherine A. Warner, Outreach Coordinator, announces that free nicotine replacement therapy is available to smokers who do not have health insurance through the agency's tobacco Quitline at 1-800-QUIT-NOW. She says many people without health insurance delay using effective aids like nicotine gum or patches to help them quit smoking because they worry about the costs. To overcome this barrier and increase the likelihood of a successful quit attempt, DHEC helps the uninsured access nicotine replacement therapies at no cost to them through their tobacco Quitline.

**Health**                      **15mins**                      **Healthy Saturdays**                                      **July 17**  
Ryan Branham- CEO of a medical group, and Danna D. Ancrum, is a Chiropractor in West Columbia give the objective for the upcoming "Stay Healthy Saturday" Event. Many people don't have time to invest in getting the proper screening and preventive care during the normal work week. Many other priorities interfere with getting proper care, and most people are reactive to health issues, instead of being proactive. Stay Healthy Saturdays will be a quarterly opportunity to meet with health professionals that will provide free health screening and testing .

**The Elderly**                      **10 mins**                      **Project H.O.P.E**                                      **July 24**  
Senior Coordinators Bill Brown, and Connie Smith along with Catherin Connelly, Volunteer talk about their program H.O.P.E. --- Helping Our Precious Elderly which gives our senior citizens hope each new day by providing them with love, laughter, good health, and plenty of family and friends. This program was enacted through the Richland County Sheriff's Department. They discuss the most recent scam involving the theft of several thousand dollars from an elderly man. Thankfully, because of their program which requires constant contact with residents the perpetrator was caught and most of the money retrieved. Bill talks about volunteer opportunities and eligibility requirements to participate in the program.

**Education**                      **10mins**                      **Richland County Library**                                      **July 24**  
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**The Poor**                      **10mins**                      **Harvest Hope Food Bank**                      **July 24**  
Denise Holland, stresses the importance for more donations during the summer months, because many needy families have children out of school for the summer and are not able to adequately feed their children. Parents normally have children in the Free Lunch Program, so they didn't have to worry during the school months. She also asks to partner with churches and civic groups to be a volunteer temporary food bank during the summer. Denise also talks about the need for volunteers.

**Employment**                      **10mins**                      **Dept. of Social Services**                      **Aug 7**  
Yolanda Sims Richland County Workforce Developer promotes the Summer 2016 Career Fair, talks about what the motivation was for coordinating the community resource fair day in the park from a workforce Consultant prospective, highlights some of the community partners and agencies that will be in attendance, and states the Richland County projected purpose and outcome for the 1st annual community resource fair day in the park.

**The Poor**                      **10mins**                      **The Salvation Army**                      **Aug. 7**  
Mark Barrett, Director of Public Relations & Volunteer Services promotes the Annual Clothes for Kids back to school event July 29th through August 7th. for underserved children who don't have adequate clothes, shoes and supplies at Columbiana Centre near Hollister and Columbia Place Mall near Burlington Coat Factory during regular mall hours. He says new clothes, shoes and school supplies will significantly boost a student's self-confidence and help get them off to a great start for the new academic year.

**Youth**                      **10mins**                      **Save Our Kids**                      **Aug 7**  
Malaysia Halley, Executive Director promotes Family Fun Fest, and talks about the vision and the mission of the organization.... an educational and social organization whose mission is to assist youths with learning about the criminal justice and the educational system. She talks about her goal to educate, inspire, engage and connect with youths.



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**Education                      15 mins                      Claflin University                      Aug 14**  
Dr. Shannon Smith, Program Director – Registered Nurse to Bachelor of Science in Nursing Program talks about the benefits of choosing the RN program through Claflin vs other nursing programs locally and in the region, opportunities in the Nursing Profession and how opportunities increase with BS Degree. Dr. Cindye Richburg Cotton, Executive Director, The Center for Professional and Continuing Studies talks about the various degree programs offered at the Center for Professional and Continuing Studies offer for working adults, career paths for the majors and scholarship opportunities for the students. Also, Mr. Curtis Thomas, Claflin Class of 2016 – (Continuing Education Graduate) Bachelor of Arts, Sociology/Criminal Justice Administration, talks about his experience as a student, how he managed to juggle work, family and school, and why he would recommend Claflin University to others seeking to pursue a College Degree.

**Employment                      15mins                      TN Development Corporation                      Aug 14**  
Marsheqa Martin from TN Development Corporation, in partnership with Eau Claire Development Corporation, Revamps the Work It Up Job Training Scholarship Program, a grant-funded program designed to help individuals gain training through the Midlands Technical College QuickJobs Courses and to increase potential to gain employment earning a liveable wage and benefits, improving the quality of life for families and strengthening communities. She discussed qualifications to participate as well as the programs and courses that were available.

**Recreation                      15mins                      City of Columbia                      Aug 21**  
Shireese Bell from the City of Columbia Parks & Recreation Department promotes several Pokémon GO meetups for trainers of all ages on Fridays at various parks in the City. She says “Pokémon Go is a great tool to use to encourage the public to play outdoors, be active, meet new people, and learn about the cultural and historical history of our parks. The goal is to an increase awareness of all the features and history our parks have to offer. The Parks & Recreation Department invites the public to visit various parks to play as a group or individually. Players are encouraged to wear their team colors.

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**The Poor                      15mins                      Harvest Hope Food Bank                      Aug 28**  
Denise Holland, stresses the importance for more donations during the summer months, because many needy families have children out of school for the summer and are not able to adequately feed their children. Parents normally have children in the Free Lunch Program, so they didn't have to worry during the school months. She also asks to partner with churches and civic groups to be a volunteer temporary food bank during the summer. Denise also talks about the need for volunteers.

**Public Safety                      15mins                      Lex. County Public Safety                      Aug 28**  
**Officials**  
Harrison Cahill, Public Information Officer discusses career opportunities with the Lexington County Department of Public Safety. Applications are being accepted for positions with EMS, Fire Services and 911. He also explains how EMS, Fire and 911 work in concert together, and discusses the qualifications and/or education requirements are needed for a career in public safety?

**The Poor                      15mins                      Harvest Hope Food Bank                      Sept 4**  
Denise Holland, promotes Hunger Awareness Month and stresses the importance for more donations because they are currently at a critical needs status Shelves were depleted due to high volume need in the summer months. She also asks to partner with churches and civic groups to be a volunteer temporary food bank during the summer. Denise also talks about the need for volunteers.

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**The Elderly**            **10 mins**            **Project H.O.P.E**            **Sept 11**  
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**Military**            **10mins**            **S.C. Run for the Fallen**            **Sept 11**  
Mike and Brandy Hill, Founders, discuss the mission of the organization, give an event description, why they started it, explain what a gold star family is, what they hope to be able to accomplish, what they need from the community, how the community can become involved, last year's success and sponsorship opportunities.

**Charity**            **10mins**            **Healthy Learners**            **Sept. 11**  
Joanne Pauling-Jones gives the purpose and the mission of the organization, services they provide, the impact to the state of SC, and how they are funded. Matt Younginer and Monte Lee, Clemson Head Baseball Coach promote the 17th Annual Healthy Learners Champions for Children Golf Tournament in Memory of George Younginer.

**Health**            **10mins**            **DHEC**            **Sept 18**  
Catherine A. Warner, Outreach Coordinator, announces that free nicotine replacement therapy is available to smokers who do not have health insurance through the agency's tobacco Quitline at 1-800-QUIT-NOW. She says many people without health insurance delay using effective aids like nicotine gum or patches to help them quit smoking because they worry about the costs. To overcome this barrier and increase the likelihood of a successful quit attempt, DHEC helps the uninsured access nicotine replacement therapies at no cost to them through their tobacco Quitline.

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**Health**                      **10mins**                      **The Possibilities Fund Endowment**    **Sept 18**  
**For CLL**

Henry Richardson, Founder, gives the purpose of this unique fund which is to help people in need access the latest approved treatments for Chronic Lymphatic Leukemia; the most common type of the Leukemia. Henry describes his experience as a trail candidate for the drug Ibrutinib, talks about other forms of treatment such as Blood Stem Cell Bone Marrow Transplant and talks about tomorrow's miracle drugs. He also promotes the upcoming Golf Tournament which will raise funds to help patients pay for the expensive drug Ibrutinib.

**Elderly**                      **10 mins**                      **Senior Resources**                      **Sept 18**  
Pamela M. Dukes, Executive Director, talks about the vision, history, and mission of the organization, services they provide and volunteer opportunities.

**Charity**                      **10mins**                      **Healthy Learners**                      **Sept 25**  
Joanne Pauling-Jones gives the purpose and the mission of the organization, services they provide, the impact to the state of SC, and how they are funded. Matt Younginer and Monte Lee, Clemson Head Baseball Coach promote the 17th Annual Healthy Learners Champions for Children Golf Tournament in Memory of George Younginer.

**Recreation**                      **10 mins**                      **SC State Museum**                      **Sept 25**  
The S.C. State Museum is geared up for a Holiday Season with exciting family friendly events all month long. Jared Glover, Public Relations Manager highlights the Halloween adventure as the SC State Museum transforms into the Museum of Oz. He promotes Growl at the Moon the Museum's after hours Halloween party featuring: a chance to see *The Wizard of Oz 4-D Experience*<sup>TM</sup> and a rock and roll laser show, night sky observing in the Boeing Observatory, live music, food, craft beer and more.

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**ON-AIR PUBLIC SERVICE ANNOUNCEMENTS**

**The following is a brief list of PSA's broadcast in daily rotation during this quarter.**

SCBA: Cyber, Medical, Advance Manufacturing/Auto	08.09.16- 09.30.16
Harvest Hope	08.18.16- 09.15.16
Chamber of Commerce	09.01.16- 09.18.16
Make Rock Great Again	08.03.16- 09.24.16
SC United FC	09.29.16- 09.30.16