



KPTR-AM

Seattle, WA

Quarterly Issues/Programs List

Q1 2023

January 1 through March 31, 2023

KPTR-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues addressed for the greater Seattle community during the preceding calendar quarter were:

- Addiction Recovery
- BIPOC Issues (Black, Indigenous, and People of Color)
- Children's Issues
- COVID-19 Support & Information
- Economy
- Education
- Elder Issues
- Employment
- Financial Literacy
- First Responders
- Homelessness
- Local Business
- Mental Health
- Minority Issues
- Public Safety & Health
- Veteran's Issues & Support
- Women/Girls Issues

Section I

LOCAL PROGRAMMING

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Local Programming

GET IN THE GAME – The Regularly Scheduled Weekly Public Affairs Show of **KPTR-AM**
Produced and Hosted by Lee Callahan in Seattle

National Programming

iHeartRadio Communities -- iHeart's National Public Affairs Show, hosted by Ryan Gorman

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Local Government	1/1/23 Local Programming The Stranger's Preview of Washington's 2023 Legislative Session Guns-Abortion-Housing-Police Reform-Health Care-Taxes.	Rich Smith, Editor, The Stranger, Seattle's Weekly Newspaper.	7:00am 14:00 minutes
COVID-19 Support & Information	1/1/23 National Programming Secretary Contreras explains the different programs provided by ACF, including Head Start, and offers details into their work assisting communities battle COVID-19, the flu and RSV.	January Contreras, Assistant Secretary for the Administration for Children and Families at the Department of Health and Human Services.	7:14am 16:00 minutes
Minority Issues Public Safety & Health	1/8/23 Local Programming Jim discusses Human Trafficking- how to spot it- what it means- who is victimized- what to do.	Jim Fuda, Crime Stoppers Puget Sound	7:00am 15:00 minutes
Public Safety & Health	1/8/23 National Programming Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take during an emergency to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks and strokes.	Dr. Comilla Sasson Practicing Emergency Medicine Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association	7:15am 15:00 minutes
Public Safety & Health	1/15/23 Local Programming We are now technically out of Code Red, and he can discuss how our donors continue to respond to the call to action when Code Red occurs. 1,000 donors a day are needed doors to simply keep up with hospital demand.	Curt Bailey Bloodworks NW	7:00am 14:00 minutes
BIPOC Issues (Black, Indigenous, and People of Color)	1/15/23 Local Programming Martin Luther King, Jr. Day festivities celebrating the Black community of Seattle.	LaNesha DeBardelaben Executive Director Northwest African American Museum	7:14am 16:00 minutes
Education Minority Issues Employment	1/22/23 Local Programming Palmer Pathways Pre-Apprenticeship is a program that serves young adults between the ages of 18-26 who are disconnected from higher education or gainful employment and have an interest in pursuing a career in the trades.	Jonathan Jackson Executive Director Palmer Pathways, Washington State	7:00am 15:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Mental Health Minority Issues Homelessness	1/22/23 Local Programming The Seattle Times published a printable version of its guide on how to help someone in a mental health crisis. There's lots of useful info in there, so download a copy and save it on your phone for the next time you assist a neighbor having a very bad day.	Michelle Baruchman Seattle Times Mental Health Project engagement reporter	7:15am 15:00 minutes
Environment Local Business	1/29/23 Local Programming Climate Pledge Arena is taking the goals Amazon and Global Optimism set by creating The Climate Pledge and inviting others to join. The Climate Pledge is a big step – it says that even big, complex companies that have a lot of physical infrastructure can and should reduce their carbon emissions. Green initiatives	Nick Forro Business Development Marketing Partnerships Climate Pledge Arena	7:00am 13:00 minutes
First Responders	1/29/23 National Programming Bill provides info on how NLEM supports law enforcement nationwide, along with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help prevent that moving forward.	Bill Alexander Executive Director of the National Law Enforcement Memorial	7:13am 17:00 minutes
Public Safety & Health	2/5/23 Local Programming Active Shooter Situational Awareness -there have been quite a few Active Shooter situations across the country since the beginning of 2023, so I decided to send out Crime Stoppers Situational Awareness video that we put together a few years ago. Relevant info, so let me know if you want to talk more about it.	Jim Fuda Executive Director Crime Stoppers Puget Sound	7:00am 17:00 minutes
COVID-19 Support & Information	2/5/23 National Programming Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety.	Dr. Robert Otto Valdez, Director of the Agency for Healthcare Research & Quality	7:17am 13:00 minutes
BIPOC Issues (Black, Indigenous, and People of Color)	2/12/23 Local Programming Black History Month festivities celebrating the Black community of Seattle.	LaNesha DeBardelaben Executive Director, Northwest African American Museum	7:00am 14:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Public Safety & Health	<p>2/12/23 National Programming</p> <p>As the Chiefs and Eagles gear up for Super Bowl XVII, there's a sobering reminder that players from both sides will put themselves at their highest risk for concussion all season. Chris Carr, a former player for several NFL teams, including the Baltimore Ravens, now spends his time advocating for brain injuries. Carr says over the years he has seen countless parents, coaches, and players ignore the signs.</p>	Chris Carr a former American football cornerback, punt returner, and kick returner in the NFL.	7:14am 16:00 minutes
Public Safety & Health Elder Issues COVID-19 Support & Information	<p>2/19/23 National Programming</p> <p>Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals.</p>	Alison Barkoff Acting Administrator and Assistant Secretary for Aging and Principal Deputy Administrator at the Administration for Community Living	7:00am 13:00 minutes
Public Safety & Health Addiction Recovery	<p>2/19/23 National Programming</p> <p>Brian Hooks discusses the work Stand Together does as a philanthropic community tackling the root causes of America's biggest problems. Brian also highlights the 1 million Strong campaign, an initiative that seeks to transform the way people think about addiction and recovery.</p>	Brian Hooks, Chairman & CEO of Stand Together.	7:13am 17:00 minutes
Public Safety & Health	<p>2/26/23 National Programming</p> <p>Dr. Kevisch discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Kevisch also explains some of the most common cardiovascular issues, like heart attacks and strokes.</p>	Dr. Barbara Kevisch, Associate VP at UPMC Health Plan & Practicing Primary Care Physician.	7:00am 15:00 minutes
Women/Girls Issues Mental Health	<p>2/26/23 National Programming</p> <p>Dr. Green breaks down a recent CDC report on youth mental health that found an alarming number of girls across the country are experiencing feelings of sadness and hopelessness. Dr. Green steps through the data and some of the potential underlying reasons for the results.</p>	Dr. Amy Green, Head of Research at Hopelab.	7:15am 15:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
Mental Health Children's Issues	3/5/23 National Programming Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr. Noble also provides insight into the latest data on youth mental health, including an alarming new study done by the CDC.	Dr. Alfiie Breland-Noble, an internationally recognized psychologist, author, and founder of The AAKOMA Project.	7:00am 14:00 minutes
Veteran's Issues & Support Mental Health	3/5/23 National Programming Jim Lorraine discusses the issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point. Considering National Caregivers Day, Jim Lorraine also explains the crucial role caregivers play in caring for our veterans.	Jim Lorraine, President & CEO of America's Warrior Partnership. Jim Lorraine discusses the issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point.	7:14am 16:00 minutes
Women/Girls Issues	3/12/23 National Programming Christine Guilfoyle joins the show to discuss Women's History Month, International Women's Day, and the See Her mission to increase the representation and accurate portrayal of all women and girls in marketing, media, and entertainment.	Christine Guilfoyle, President of See Her	7:00am 11:00 minutes
COVID-19 Support & Information	3/12/23 National Programming Jessica Malaty Rivera discusses how scientists study and research emerging viral threats, what we've learned from the COVID-19 pandemic, and what the latest data tells us about the safety and efficacy of the COVID vaccines.	Jessica Malaty Rivera, Infectious Disease Epidemiologist and Research Assistant at the Johns Hopkins University School of Public Health & Center for Health Security.	7:11am 19:00 minutes
Financial Literacy	3/19/23 National Programming Sultan Meghji breaks down the U.S. banking and financial systems following the recent collapse of Silicon Valley Bank, including the role of the Federal Reserve and the FDIC.	Sultan Meghji, Former Chief Innovation Officer at the Federal Deposit Insurance Corporation & Duke University Professor	7:00am 30:00 minutes
Mental Health Minority Issues Homelessness	3/26/23 Local Programming The Seattle Times published a printable version of its guide on how to help someone in a mental health crisis. There's lots of useful info in there, so download a copy and	Michelle Baruchman Seattle Times Mental Health Project engagement reporter	7:00am 15:00 minutes

ISSUE(S)	DATE/DESCRIPTION	GUEST(S)	Time & Length
	save it on your phone for the next time you assist a neighbor having a very bad day.		
<p>COVID-19 Support & Information Women/Girls Issues</p>	<p>3/26/23 National Programming</p> <p>Dr. Stanford discusses the COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize receiving one, and women's health issues that have been affected by the pandemic.</p>	<p>Dr. Ala Stanford HHS Regional Director for Region III</p>	<p>7:15am 15:00 minutes</p>

PUBLIC SERVICE ANNOUNCEMENTS

KPTR-AM aired:

Public service announcements that address community issues aired by this station during this calendar quarter totaling 43.5 minutes.

Topics:

First Responders (Stronger Together)
Environment (iHR Earth Computer Energy)
Health (American Heart Association)
Surviving cancer and keeping your job (Arthur Initiative)

KPTR-AM From: 01/01/2023 To: 03/31/2023

1. 01/05/2023 00:29.408 PSA/IHR EARTH EDUCATION
2. 01/06/2023 00:28.633 PSA/IHR EARTH COMPUTER ENERGY
3. 01/07/2023 00:29.637 PSA/IHR EARTH SEAFOOD
4. 01/08/2023 00:30.051 PSA/IHR EARTH EDUCATION
5. 01/09/2023 00:29.798 PSA/IHR EARTH COMPUTER ENERGY
6. 01/10/2023 00:28.795 PSA/IHR EARTH SEAFOOD
7. 01/11/2023 00:29.666 PSA/IHR EARTH EDUCATION
8. 01/11/2023 00:29.742 PSA/IHR EARTH COMPUTER ENERGY
9. 01/13/2023 00:29.571 PSA/IHR EARTH SEAFOOD
10. 01/14/2023 00:29.681 PSA/IHR EARTH EDUCATION
11. 01/15/2023 00:29.410 PSA/IHR EARTH COMPUTER ENERGY
12. 01/16/2023 00:29.865 PSA/IHR EARTH SEAFOOD
13. 01/17/2023 00:29.850 PSA/IHR EARTH EDUCATION
14. 01/18/2023 00:29.627 PSA/IHR EARTH COMPUTER ENERGY
15. 01/19/2023 00:29.672 PSA/IHR EARTH EDUCATION
16. 01/19/2023 00:29.924 PSA/IHR EARTH SEAFOOD
17. 01/21/2023 00:29.898 PSA/IHR EARTH COMPUTER ENERGY
18. 01/22/2023 00:29.245 PSA/IHR EARTH SEAFOOD
19. 01/23/2023 00:29.308 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
20. 01/24/2023 00:29.910 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
21. 01/25/2023 00:29.895 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
22. 01/26/2023 00:29.105 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
23. 01/27/2023 00:29.940 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
24. 01/28/2023 00:30.080 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
25. 01/29/2023 00:29.042 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
26. 01/30/2023 00:30.074 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
27. 01/31/2023 00:30.020 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
28. 02/01/2023 00:29.185 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
29. 02/02/2023 00:30.166 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
30. 02/03/2023 00:29.725 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
31. 02/04/2023 00:29.145 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
32. 02/05/2023 00:30.196 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
33. 02/06/2023 00:29.713 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
34. 02/07/2023 00:27.696 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
35. 02/08/2023 00:30.014 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
36. 02/09/2023 00:29.892 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
37. 02/10/2023 00:28.289 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
38. 02/11/2023 00:28.986 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
39. 02/12/2023 00:29.868 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
40. 02/13/2023 00:28.838 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
41. 02/14/2023 00:29.957 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
42. 02/15/2023 00:30.232 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN

43. 02/16/2023 00:29.148 PSA/STRONGER TOGETHER-1 MILLION STRONG-S
44. 02/17/2023 00:29.856 PSA/STRONGER TOGETHER-1 MIL STRONG-STREN
45. 02/18/2023 00:30.543 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
46. 02/19/2023 00:31.065 PSA/AMERICAN HEART ASSOCIATION CPR PLAYL
47. 02/20/2023 00:30.149 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
48. 02/21/2023 00:29.971 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
49. 02/22/2023 00:30.195 PSA/AMERICAN HEART ASSOCIATION CPR PLAYL
50. 02/23/2023 00:30.245 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
51. 02/24/2023 00:29.077 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
52. 02/25/2023 00:30.083 PSA/AMERICAN HEART ASSOCIATION CPR PLAYL
53. 02/26/2023 00:28.956 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
54. 02/27/2023 00:30.158 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
55. 02/28/2023 00:30.320 PSA/AMERICAN HEART ASSOCIATION CPR PLAYL
56. 03/01/2023 00:30.254 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
57. 03/02/2023 00:30.206 PSA/AMERICAN HEART ASSOCIATION PSA2 V1 M
58. 03/03/2023 00:30.711 PSA/AMERICAN HEART ASSOCIATION CPR PLAYL
59. 03/04/2023 00:30.220 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
60. 03/05/2023 00:28.758 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
61. 03/06/2023 00:29.827 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
62. 03/07/2023 00:28.800 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
63. 03/08/2023 00:30.917 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
64. 03/09/2023 00:30.214 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
65. 03/10/2023 00:30.313 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
66. 03/11/2023 00:30.053 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
67. 03/12/2023 00:29.360 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
68. 03/13/2023 00:29.857 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
69. 03/14/2023 00:30.351 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
70. 03/15/2023 00:28.588 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
71. 03/16/2023 00:29.815 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
72. 03/17/2023 00:28.791 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
73. 03/18/2023 00:30.131 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
74. 03/19/2023 00:30.950 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
75. 03/20/2023 00:30.670 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
76. 03/21/2023 00:30.119 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
77. 03/22/2023 00:29.839 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
78. 03/23/2023 00:29.705 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
79. 03/24/2023 00:29.973 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
80. 03/25/2023 00:29.226 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
81. 03/26/2023 00:30.470 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
82. 03/27/2023 00:29.514 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
83. 03/28/2023 00:29.955 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
84. 03/29/2023 00:29.958 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
85. 03/29/2023 00:30.634 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30
86. 03/30/2023 00:30.348 PSA/ARTHUR INITIATIVE/PUBLICIS GROUPE-30

In addition, **KPTR-AM** aired:

Locally Produced Weather Reports: 1,351 runs – 10 sec long reports
Weather aired Monday through Sunday from 5:00 AM to 8:00 PM PT

Locally Produced Traffic Reports: 1,313 runs – 10 sec long reports
Traffic reports aired Monday through Friday from 6:00 AM to 7:00 PM PT