

WOC10963901 [00.00]

Order Printout



Order Status: New
 Traffic #: 7347413
 Buyer Order #: Unassigned (Carolyn Stokka)
 AE: KVL TV
 Property: Local
 Sales Region: Local

Start/End Dates: 05/15/18 - 05/21/18
 Agency: Red Eagle Media
 Advertiser: America First Policies
 Buyer: Adults 35-64 (RTG)

C/P/E: 624 / 1156 / 9394
 Product Desc.: ND
 Estimate Desc.: TV May 15 - 21
 Total Cost: \$35,625.00 (Cash)
 Received Date: 5/14/18 12:05 PM

Comments:

Separation: 30

List Items										Spots										Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 15											Total Spots	Total Cost	RTG	GRP	CPP		
1	VALLEY TDY@5AM	NM	:30	5:00 AM-6:00 AM	---M	125.00	1											1	125.00	1.64	1.64	76.22		
	(Program: VALLEY TDY@5AM)																							
1	VALLEY TDY@5AM	NM	:30	5:00 AM-6:00 AM	T---	125.00	1											1	125.00	1.64	1.64	76.22		
	(Program: VALLEY TDY@5AM)																							
1	VALLEY TDY@5AM	NM	:30	5:00 AM-6:00 AM	-W---	125.00	1											1	125.00	1.64	1.64	76.22		
	(Program: VALLEY TDY@5AM)																							
1	VALLEY TDY@5AM	NM	:30	5:00 AM-6:00 AM	-T---	125.00	1											1	125.00	1.64	1.64	76.22		
	(Program: VALLEY TDY@5AM)																							
1	VALLEY TDY@5AM	NM	:30	5:00 AM-6:00 AM	--F--	125.00	1											1	125.00	1.64	1.64	76.22		
	(Program: VALLEY TDY@5AM)																							
2	VALLEY TDY@6AM	NM	:30	6:00 AM-7:00 AM	---M	400.00	2											2	800.00	4.93	9.86	81.14		
	(Program: VALLEY TDY@6AM)																							
2	VALLEY TDY@6AM	NM	:30	6:00 AM-7:00 AM	T---	400.00	2											2	800.00	4.93	9.86	81.14		
	(Program: VALLEY TDY@6AM)																							
2	VALLEY TDY@6AM	NM	:30	6:00 AM-7:00 AM	-W---	400.00	2											2	800.00	4.93	9.86	81.14		
	(Program: VALLEY TDY@6AM)																							
2	VALLEY TDY@6AM	NM	:30	6:00 AM-7:00 AM	-T---	400.00	2											2	800.00	4.93	9.86	81.14		
	(Program: VALLEY TDY@6AM)																							
2	VALLEY TDY@6AM	NM	:30	6:00 AM-7:00 AM	--F--	400.00	2											2	800.00	4.93	9.86	81.14		
	(Program: VALLEY TDY@6AM)																							
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	---M	300.00	1											1	300.00	2.99	2.99	100.33		
	(Program: TODAY SHW)																							

List Items										Spots										Totals		Adults 35-64		
Line	Program	ST	Len	Time	Days	Rate	May													Total Spots	Total Cost	RTG	GRP	CPP
7	DR PHIL	NM	:30	4:00 PM-5:00 PM	-W----	125.00	1													1	125.00	1.46	1.46	85.62
	(Program: DR PHIL)																							
7	DR PHIL	NM	:30	4:00 PM-5:00 PM	-T---	125.00	1													1	125.00	1.46	1.46	85.62
	(Program: DR PHIL)																							
7	DR PHIL	NM	:30	4:00 PM-5:00 PM	--F--	125.00	1													1	125.00	1.46	1.46	85.62
	(Program: DR PHIL)																							
8	VALLEY NW LV@5	NM	:30	5:00 PM-5:30 PM	-----M	300.00	1													1	300.00	3.89	3.89	77.12
	(Program: VALLEY NW LV@5)																							
8	VALLEY NW LV@5	NM	:30	5:00 PM-5:30 PM	T-----	300.00	1													1	300.00	3.89	3.89	77.12
	(Program: VALLEY NW LV@5)																							
8	VALLEY NW LV@5	NM	:30	5:00 PM-5:30 PM	-W----	300.00	1													1	300.00	3.89	3.89	77.12
	(Program: VALLEY NW LV@5)																							
8	VALLEY NW LV@5	NM	:30	5:00 PM-5:30 PM	-T---	300.00	1													1	300.00	3.89	3.89	77.12
	(Program: VALLEY NW LV@5)																							
8	VALLEY NW LV@5	NM	:30	5:00 PM-5:30 PM	--F--	300.00	1													1	300.00	3.89	3.89	77.12
	(Program: VALLEY NW LV@5)																							
9	NBC NITELY NWS	NM	:30	5:30 PM-6:00 PM	-----M	1,500.00	1													1	1,500.00	5.00	5.00	300.00
	(Program: NBC NITELY NWS)																							
9	NBC NITELY NWS	NM	:30	5:30 PM-6:00 PM	T-----	1,500.00	1													1	1,500.00	5.00	5.00	300.00
	(Program: NBC NITELY NWS)																							
9	NBC NITELY NWS	NM	:30	5:30 PM-6:00 PM	-W----	1,500.00	1													1	1,500.00	5.00	5.00	300.00
	(Program: NBC NITELY NWS)																							
9	NBC NITELY NWS	NM	:30	5:30 PM-6:00 PM	-T---	1,500.00	1													1	1,500.00	5.00	5.00	300.00
	(Program: NBC NITELY NWS)																							
9	NBC NITELY NWS	NM	:30	5:30 PM-6:00 PM	--F--	1,500.00	1													1	1,500.00	5.00	5.00	300.00
	(Program: NBC NITELY NWS)																							
10	VALLEY NW LV@6	NM	:30	6:00 PM-6:30 PM	-----M	750.00	1													1	750.00	5.40	5.40	138.89
	(Program: VALLEY NW LV@6)																							
10	VALLEY NW LV@6	NM	:30	6:00 PM-6:30 PM	T-----	750.00	1													1	750.00	5.40	5.40	138.89
	(Program: VALLEY NW LV@6)																							
10	VALLEY NW LV@6	NM	:30	6:00 PM-6:30 PM	-W----	750.00	1													1	750.00	5.40	5.40	138.89
	(Program: VALLEY NW LV@6)																							
10	VALLEY NW LV@6	NM	:30	6:00 PM-6:30 PM	-T---	750.00	1													1	750.00	5.40	5.40	138.89
	(Program: VALLEY NW LV@6)																							
10	VALLEY NW LV@6	NM	:30	6:00 PM-6:30 PM	--F--	750.00	1													1	750.00	5.40	5.40	138.89
	(Program: VALLEY NW LV@6)																							
11	VALLEY NW LV@6	NM	:30	6:00 PM-6:30 PM	-----S	300.00	1													1	300.00	2.49	2.49	120.48
	(Program: VALLEY NW LV@6)																							
12	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-----M	1,000.00	1													1	1,000.00	9.07	9.07	110.25
	(Program: WHEEL-FORTNE)																							
12	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	T-----	1,000.00	1													1	1,000.00	9.07	9.07	110.25
	(Program: WHEEL-FORTNE)																							

List Items										Spots										Totals		Adults 35-64																			
Line	Program	ST	Len	Time	Days	Rate	May 15										Total Spots	Total Cost	RTG	GRP	CPP																				
12	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-W----	1,000.00	1										1	1,000.00	9.07	9.07	110.25																				
(Program: WHEEL-FORTNE)																																									
12	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-T----	1,000.00	1										1	1,000.00	9.07	9.07	110.25																				
(Program: WHEEL-FORTNE)																																									
12	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	--F--	1,000.00	1										1	1,000.00	9.07	9.07	110.25																				
(Program: WHEEL-FORTNE)																																									
13	THE VOICE	NM	:30	7:00 PM-9:00 PM	-----M	1,500.00	1										1	1,500.00	8.20	8.20	182.93																				
(Program: THE VOICE)																																									
14	RISE	NM	:30	8:00 PM-9:00 PM	T-----	700.00	1										1	700.00	4.56	4.56	153.51																				
(Program: RISE)																																									
15	BLACKLIST	NM	:30	7:00 PM-8:00 PM	-W----	600.00	1										1	600.00	4.00	4.00	150.00																				
(Program: BLACKLIST)																																									
16	DATELINE	NM	:30	9:00 PM-10:00 PM	--F--	500.00	1										1	500.00	2.80	2.80	178.57																				
(Program: DATELINE)																																									
17	DATELINE MYSTERIES	NM	:30	7:00 PM-8:00 PM	-----S	250.00	1										1	250.00	1.60	1.60	156.25																				
(Program: DATELINE MYSTERIES)																																									
18	DATELINE MYSTERIES	NM	:30	8:00 PM-9:00 PM	-----S	250.00	1										1	250.00	1.84	1.84	135.87																				
(Program: DATELINE MYSTERIES)																																									
19	SNL ENCORES	NM	:30	9:00 PM-10:00 PM	-----S	250.00	1										1	250.00	1.28	1.28	195.31																				
(Program: SNL ENCORES)																																									
20	LL BIG SHOTS	NM	:30	7:00 PM-8:00 PM	-----S	600.00	1										1	600.00	3.27	3.27	183.49																				
(Program: LL BIG SHOTS)																																									
21	VALLEY NWS-@10	NM	:30	10:00 PM-10:35 PM	-----M	600.00	1										1	600.00	5.88	5.88	102.04																				
(Program: VALLEY NWS-@10)																																									
21	VALLEY NWS-@10	NM	:30	10:00 PM-10:35 PM	T-----	600.00	1										1	600.00	5.88	5.88	102.04																				
(Program: VALLEY NWS-@10)																																									
21	VALLEY NWS-@10	NM	:30	10:00 PM-10:35 PM	-W----	600.00	1										1	600.00	5.88	5.88	102.04																				
(Program: VALLEY NWS-@10)																																									
21	VALLEY NWS-@10	NM	:30	10:00 PM-10:35 PM	-T-----	600.00	1										1	600.00	5.88	5.88	102.04																				
(Program: VALLEY NWS-@10)																																									
21	VALLEY NWS-@10	NM	:30	10:00 PM-10:35 PM	--F--	600.00	1										1	600.00	5.88	5.88	102.04																				
(Program: VALLEY NWS-@10)																																									
22	VALLEY NWS-@10	NM	:30	10:00 PM-10:30 PM	-----S	600.00	1										1	600.00	5.13	5.13	116.96																				
(Program: VALLEY NWS-@10)																																									
23	VALLEY NWS SUN	NM	:30	10:00 PM-10:35 PM	-----S	600.00	1										1	600.00	6.13	6.13	97.88																				
(Program: VALLEY NWS SUN)																																									
24	TONITE SHW-NBC	NM	:30	10:35 PM-11:35 PM	T-----	400.00	1										1	400.00	2.88	2.88	138.89																				
(Program: TONITE SHW-NBC)																																									
24	TONITE SHW-NBC	NM	:30	10:35 PM-11:35 PM	-T-----	400.00	1										1	400.00	2.88	2.88	138.89																				
(Program: TONITE SHW-NBC)																																									
24	TONITE SHW-NBC	NM	:30	10:35 PM-11:35 PM	--F--	400.00	1										1	400.00	2.88	2.88	138.89																				
(Program: TONITE SHW-NBC)																																									

List Items						Spots														Totals			Adults 35-64																				
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 15											Total Spots	Total Cost	RTG	GRP	CPP																					
25	SETH MYERS	NM	:30	11:35 PM-12:35 XM	---M---	20.00	1											1	20.00	0.76	0.76	26.32																					
(Program: SETH MYERS)																																											
25	SETH MYERS	NM	:30	11:35 PM-12:35 XM	T-----	20.00	1											1	20.00	0.76	0.76	26.32																					
(Program: SETH MYERS)																																											
25	SETH MYERS	NM	:30	11:35 PM-12:35 XM	-W----	20.00	1											1	20.00	0.76	0.76	26.32																					
(Program: SETH MYERS)																																											
25	SETH MYERS	NM	:30	11:35 PM-12:35 XM	-T-----	20.00	1											1	20.00	0.76	0.76	26.32																					
(Program: SETH MYERS)																																											
25	SETH MYERS	NM	:30	11:35 PM-12:35 XM	-F--	20.00	1											1	20.00	0.76	0.76	26.32																					
(Program: SETH MYERS)																																											
Spot Totals:																	84																										
Adults 35-64 GRP:																	288.89																										

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
May	84	\$35,625.00	288.89				