

INVOICE

**Remit Address:**

WPVI
Attn: WPVI-606
P.O. Box 732384
Dallas, TX 75373-2384
Main: (215) 878-9700
Billing: (215) 581-4536

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Advertiser	Election Funds of Garganio & Hughes '17
Product	Burlington Cty Freeholders
Estimate Number	

Invoice #	P117110482
Invoice Date	11/26/17
Invoice Month	November 2017
Invoice Period	10/30/17 - 10/31/17

Property	WPVI
Account Executive	Anne Clifford
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	191076
Alt Order #	WOC10763665
Deal #	
Order Flight	10/25/17 - 10/31/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WPVI	Action News M-F	5a-6a								
					10/30/17 to 11/05/17	2x	MT- - - - -				
	WPVI			M	10/30/17	:15	5:21 AM	TVGH101301H	\$400.00		2
						:15	5:22 AM	TVGH101302H	\$400.00		
	WPVI			Tu	10/31/17	:15	4:58 AM	TVGH101301H	\$400.00		1
						:15	5:00 AM	TVGH101302H	\$400.00		
4	WPVI	Action News at 6am	6a-7a								
					10/30/17 to 11/05/17	2x	MT- - - - -				
	WPVI			M	10/30/17	:15	6:28 AM	TVGH101301H	\$800.00		1
						:15	6:30 AM	TVGH101302H	\$800.00		
	WPVI			Tu	10/31/17	:15	6:57 AM	TVGH101301H	\$800.00		2
						:15	7:00 AM	TVGH101302H	\$800.00		
6	WPVI	Good Morning America	7a-9a								
					10/30/17 to 11/05/17	4x	MT- - - - -				
	WPVI			M	10/30/17	:15	7:55 AM	TVGH101301H	\$800.00		1
						:15	7:55 AM	TVGH101302H	\$800.00		
	WPVI			M	10/30/17	:15	8:37 AM	TVGH101301H	\$800.00		3
						:15	8:38 AM	TVGH101302H	\$800.00		
	WPVI			Tu	10/31/17	:15	8:29 AM	TVGH101301H	\$800.00		2
						:15	8:30 AM	TVGH101302H	\$800.00		
	WPVI			Tu	10/31/17	:15	8:59 AM	TVGH101301H	\$800.00		4
						:15	9:00 AM	TVGH101302H	\$800.00		
8	WPVI	Action News M-F	6p-630p								
					10/30/17 to 11/05/17	2x	MT- - - - -				
	WPVI			M	10/30/17	:15	6:11 PM	TVGH101301H	\$1,450.00		2
						:15	6:12 PM	TVGH101302H	\$1,450.00		
	WPVI			Tu	10/31/17	:15	6:15 PM	TVGH101301H	\$1,450.00		1
						:15	6:16 PM	TVGH101302H	\$1,450.00		
10	WPVI	Access M-F	7p-730p								
					10/30/17 to 11/05/17	2x	MT- - - - -				
	WPVI			M	10/30/17	:15	7:12 PM	TVGH101301H	\$1,375.00		2
						:15	7:14 PM	TVGH101302H	\$1,375.00		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WPVI	Access M-F	7p-730p								
	WPVI			Tu	10/31/17	:15	6:59 PM	TVGH101301H	\$1,375.00		1
						:15	7:00 PM	TVGH101302H	\$1,375.00		
12	WPVI	Access M-F	730p-8p								
					10/30/17 to 11/05/17	2x	MT- - - - -				
	WPVI			M	10/30/17	:15	7:37 PM	TVGH101301H	\$1,375.00		1
						:15	7:37 PM	TVGH101302H	\$1,375.00		
	WPVI			Tu	10/31/17	:15	7:42 PM	TVGH101301H	\$1,375.00		2
						:15	7:43 PM	TVGH101302H	\$1,375.00		

Aired Spots **14**

<u>Gross Total</u>	\$28,000.00	
<u>Agency Commission</u>	\$4,200.00	
<u>Net Amount Due</u>	\$23,800.00	<u>Due and payable NET 30 Days from Invoice Date</u>