

KEHK

**ISSUES PROGRAM LIST 2ND QUARTER**  
**APRIL-JUNE 2023**

**Cumulus Broadcasting Inc. devotes significant treatment to the following issues in the form of station programming. Issue related programs are included in this file. Each program references at least one of the following issues.**

**ENVIRONMENTAL / SUSTAINABILITY (GREEN) ISSUES**

**PUBLIC SAFETY ISSUES**

**TRAFFIC-PUBLIC TRANSPORTATION**

**DOWNTOWN ISSUES**

**CRIME**

**POLICE BRUTALITY / OVERSIGHT**

**CHILDREN'S & WOMEN'S ISSUES**

**EDUCATION-DOLLARS FOR SCHOOLS**

**PERSONAL HEALTH ISSUES / COVID - 19**

**PERSONAL FINANCE ISSUES**

**EMPLOYMENT-UNEMPLOYMENT ISSUES**

**HOMELESS ISSUES**

**PET CARE ISSUES**



Date aired: 043023 Time Aired: 6 AM

Weekly Public Affairs Program

Show # 2023-23

Total running time: 29:30 (with optional exit at 24:00)

1. **Adam Katchmarchi, PhD**, Executive Director of the National Drowning Prevention Alliance, Assistant Professor in the Department of Kinesiology, Health, and Sport Sciences at Indiana University of Pennsylvania

Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Katchmarchi offered five recommendations for parents to keep their children safe.

**Issues covered:**  
Drowning Prevention

**Length: 8:31**

2. **Heidi K. Gardner, PhD**, Distinguished Fellow at Harvard Law School's Center on the Legal Profession and Program Chair of the Sector Leadership Master Class and Smarter Collaboration Master Class, author of "*Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work*"

Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent.

**Issues covered:**  
Workplace Matters  
Diversity  
Career

**Length: 8:52**

3. **Susan Carpenter**, Native Plant Garden Curator at the University of Wisconsin-Madison Arboretum

"No mow" initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in which to feed, rest and nest. She said a good first step to help pollinators is to stop treating a lawn with chemicals, then allow grass to grow to around six inches before it's cut to roughly four inches.

**Issues covered:**  
Environment

**Length: 5:08**



Date aired: 050723 Time Aired: 6AM

Weekly Public Affairs Program

Show # 2023-18

Total running time: 29:30 (with optional exit at 24:00)

1. **Malla Hollowell**, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, which develops literacy training for teachers, author of "*The Science of Reading in Action: Brain-Friendly Strategies Every Teacher Needs to Know*"

67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.

**Issues covered:**

Child Literacy  
Education

**Length: 7:50**

2. **Laura Tremaine**, podcaster, author of "*The Life Council: 10 Friends Every Woman Needs*"

Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances."

**Issues covered:**

Personal Relationships  
Mental Health  
Women's Issues

**Length: 9:26**

3. **Joseph Alton, MD**, board-certified obstetrician and pelvic surgeon, co-author of the "*The Survival Medicine Handbook: The Essential Guide for When Help is NOT on the Way*"

Dr. Alton offered tips to be prepared in the event that a natural disaster took away the high-technology medical services we take for granted. He outlined the basic supplies that every household should have on hand in a medical kit. He also explained the steps need to provide emergency assistance to someone who is bleeding badly.

**Issues covered:**

Emergency Preparedness  
Personal Health

**Length: 4:57**



Date aired: 05/4/23 Time Aired: 6AM

Weekly Public Affairs Program

Show # 2023-19

Total running time: 29:30 (with optional exit at 24:00)

1. **Sarah Foster**, Analyst and Principal U.S. Economy Reporter at Bankrate.com

While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board.

**Issues covered:**

**Inflation  
Personal Finance**

**Length: 7:23**

2. **Paul McLane**, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers

Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend.

**Issues covered:**

**Media  
Emergency Preparedness  
Consumer Matters**

**Length: 9:54**

3. **Robert Hyldahl, PhD**, Assistant Professor of Exercise Sciences, Brigham Young University

Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.

**Issues covered:**

**Personal Health  
Aging**

**Length: 5:01**



Date aired: 052123 Time Aired: 6 AM

Weekly Public Affairs Program

Show # 2023-17

Total running time: 29:30 (with optional exit at 24:00)

1. **Matthew Berger**, Executive Director of the non-profit Foundation to Combat Antisemitism

According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community.

**Issues covered:**

Antisemitism  
Crime

**Length: 7:59**

2. **Mark R. Rank, PhD**, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of "*The Poverty Paradox: Understanding Economic Hardship Amid American Prosperity*"

Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.

**Issues covered:**

Poverty  
Economy  
Government Policies

**Length: 9:24**

3. **Sarah J. Clark, MPH**, Research Scientist in the Department of Pediatrics and Co-Director of the C.S. Mott Children's Hospital National Poll on Children's Health at the University of Michigan

For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem.

**Issues covered:**

Teen Employment  
Parenting

**Length: 5:12**