



Programming and Issues Report

This report covers the Second Quarter of 2015

Submitted July 9, 2015

ISSUE or PROGRAMMING	PROGRAM	DATE	TIME	DURATION	DESCRIPTION OF PROGRAM
Community Involvement	All dayparts	5/12-6/7		:60 recorded promos and live mentions	During the dates listed, WNAM aired recorded promos to publicize the "Men Who Cook" fundraiser to benefit the Christene Ann Domestic Abuse Center
Community Involvement	Morning Show	4/3-6/26	8:05	5 minute interview	Every Friday morning, Cheryl Rosenthal from the Oshkosh Area Humane Society does a live interview to discuss pets available for adoption
Community Involvement	All dayparts	5/18-6/26		:30 live and recorded promos	During the dates listed, WNAM aired live and recorded promos to publicize Oshkosh Irishfest at The Leach Amphitheater 6/12-6/15. The event benefits Cerebral palsy of Mideast Wisconsin.
Roads & Transportation	Sunday Public Affairs	4/5	6:45 am	15 MINUTES	Peter Skopec, director of the WI Public Interest Research Group, spoke about the local road crisis in WI
Organ Donation	Sunday Public Affairs	4/12	6:45 am	15 MINUTES	Sarah O'Laughlin from the Froedert Hospital and Medical College of WI talked about an organ donation campaign with Randall Cobb
Personal Finances	Sunday Public Affairs	4/19	6:45 am	15 MINUTES	George Althoff, communications director of DFI Wisconsin talked about how to improve personal finances during Money Smart Week Wisconsin
Women in Poverty	Sunday Public Affairs	4/26	6:45 am	15 MINUTES	Sue Panek, director of Oshkosh Area United Way highlighted her conference about money for women in poverty

Badger Exam	Sunday Public Affairs	5/3	6:45 am	15 MINUTES	Jeremy Thiesfeldt, state representative of Fond Du Lac talked about the ability to opt out of the Badger Exam
Local Shooting	Sunday Public Affairs	5/10	6:45 am	15 MINUTES	Barry Busby, Winnebago County Coroner on Trestle Trail Shooting
Income Mobility	Sunday Public Affairs	5/17	6:45 am	15 MINUTES	Mark Harris, Winnebago County Executive on income mobility in the Fox Valley
Suicide prevention	Sunday Public Affairs	5/24	6:45 am	15 MINUTES	Shel Gross of Prevent Suicide Wisconsin on State prevention strategy
Transportation	Sunday Public Affairs	5/31	6:45 am	15 MINUTES	Steve Hiniker of 1000 Friends Wisconsin on transportation budget
SALE OF THE GRAND OPERA HOUSE	Sunday Public Affairs	6/7	6:45 am	15 MINUTES	INTERVIEW WITH GRAND OPERA HOUSE DIRECTOR JOE FERLO ABOUT COUNCIL'S REJECTION OF SELLING THE GRAND OPERA HOUSE TO THE FOUNDATION
NEW MILWAUKEE ARENA	Sunday Public Affairs	6/14	6:45 am	15 MINUTES	INTERVIEW WITH STATE REPRESENTATIVE MIKE SCHRAA ABOUT NEW FUNDING PLAN FOR THE MILWAUKEE ARENA
OUTAGAMIE COUNTY SPACE NEEDS	Sunday Public Affairs	6/21	6:45 am	15 MINUTES	INTERVIEW WITH OUTAGAMIE COUNTY SHERIFF BRAD GEHRING ABOUT MOVING HIS DEPARTMENT OUT OF DOWNTOWN APPLETON
TRADE AUTHORITY	Sunday Public Affairs	6/28	6:45 am	15 MINUTES	INTERVIEW WITH CONGRESSMAN GLENN GROTHMAN ABOUT THE TRADE AUTHORITY BILL AND THE TRANS-PACIFIC PARTNERSHIP